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COMING TO YOUR LOEW'S THEATRE

Hollywood 'Legit' Tradition Shattered by Pemberton

By Jay Carmody

Producer Brock Pemberton, a political conservative, and a man with quite a decent respect for tradition, has been a party lately to upsetting one of Hollywood's more firmly fixed customs. You might think that would make Hollywood angry, but it has not. In fact, it mediates rather fondly on the dour-looking Pemberton, whose gloomy countenance hides a heart of gold, or, as some say, reveals a critic's past. The tradition, to get back to it, was one of which Hollywood was rather ashamed.

Pemberton's part in shattering it was deciding to send his "Harvey" as a legitimate attraction into the movie capital. Of course, other legitimate attractions have been to Los Angeles, scores of them. But even those with Helen Hayes, Katharine Cornell, the Lunis, Gertrude Lawrence, Ethel Barrymore never really go there with any intention of staying. They know there will be some polite reaction, and that the over-dressed, self-conscious movie people will come to pick up maybe a pointer on acting, or just to be able to say they attended. But it is all over very quickly.

As "Harvey's" producer, this time with the Joe E. Brown company, Pemberton had no idea of making a quick entrance and a quicker exit. He was going in for a run, which simply is something one does not do in a city which has the reputation of being the country's worst theater town. Maybe the world's worst theater town, if any one wanted to be nasty about it.

It was Pemberton's notion that Los Angeles would be good for at least six capacity weeks, maybe as many as 10.

Actually, he will get nine by the time the play closes a week from next Saturday night.

Each of those nine weeks will have seen "Harvey" achieve a box office gross larger than that of the New York company. It is a set of figures which Los Angeles contemplates with no end of municipal pride. On one play, at least, in the whole history of plays, Los Angeles has outstripped New York—week for week.

A monument to Pemberton is unlikely, but he would look fine in that park on the way to Glendale, he and a big white rabbit standing on a pedestal, commemorating nine

The success of "Harvey" by the way, has created quite a strong sentiment in favor of Brown for the principal role when it comes time to translate Mary Chase's play into a movie. Frank Fay, who created the part, is most anxious to reach the movie's larger audience, but he has a genuine opponent to reckon with in the wide-mouthed Brown.

The latter also did some damage to a tradition during the Hollywood run of the play, the tradition being the one that the movie colony never took kindly to one of its own members joining up with the rival outfit, the theater.

Warner Bros. want you to know that they are casting "Life With Father" with all the loving care a studio ever bestowed upon a beloved comedy. The latest additions to the cast—headed by Irene Dunne and William Powell—are Zasu Pitts and Edmund Gwenn.

Both have been seen here in legitimate attractions since last evident in a movie, Miss Pitts in "Wallflower," Gwenn in the more recent "You Touched Me."

But the happiest piece of casting news out of Hollywood during the past week, or maybe even since Scarlett O'Hara, was that which teams Ingrid Bergman and Charles Boyer in Erich Remarque's "Arch of Triumph." The role of Ravic, Remarque's dramatic refugee hero, is one for which virtually all of Hollywood accented actors would

have given their accents. The one who wanted it most among those we encountered personally was Paul Henreid. Henreid could have done it handsomely, no doubt, but there will be no public protest that Boyer got the part instead.

The latter and Miss Bergman did very well in "Gaslight," remember. There might even be an Academy Award between them again in "Arch of Triumph."

For Boyer, perhaps, since the Ravic role is so much richer than that of Joan Madou. A quite unsympathetic character, Joan, as well as a bad girl.

If you would like to see a designer who also is an actress, have a look at Jane Summers in "Richard III." Cue and Curtains offering Friday and Saturday nights at George Washington's Lister Auditorium. She plays the Duchess of York in the settings which she devised for the production, which is being staged by Floyd Sparks.



FWA Efficiency Rating Committee Named

Acting Federal Work Administrator Baird Snyder has appointed the following employee efficiency rating committee for the office of the administrator:

W. N. Rehlaender, chairman; Walter L. Rhinehart, secretary; Aubrey E. Taylor, Ernest E. Hall, Alan Johnston and Miss Leona Kempainen. Alternates are Clarence H. Oshagen, Frank G. Holmes, Miss Helen Pierce, Charlie C. McCall and Mrs. Elinor Jenkins.

NIVEN FILM BACK—While awaiting the first postwar appearance of David Niven, fans may see the popular British actor in the reissue of "The Prisoner of Zenda" which begins today at the Little. Niven is now in Hollywood on work on his first film there in six years.

AMUSEMENTS.

TRANS-LUX
14th St. at Pa. Ave. N.W.
OPENS 8:30 P.M.

MACARTHUR ASKS BAN ON WAR
MAKES IMPASSIONED PLEA
TRIESTE TROUBLE—CREATES CRISIS
1ST PORTRAIT—HIROHITO AND FAMILY
WMAL—Hourly Newscast

Where and When

Current Theater Attractions and Time of Showing

Stage.
National—"The Two Mrs. Carrrolls": 2:30 and 8:30 p.m.
Screen.
Capitol—"Bad Bascomb": 10:45 a.m., 1:30, 4:20, 7:10 and 10 p.m.
Stage shows: 1, 3:50, 6:40 and 9:30
Columbia—"Hoodlum Saint": 11:25 a.m., 1:30, 3:30, 5:30, 7:30 and 9:35 p.m.
Earle—"Bandit of Sherwood Forest": 11 a.m., 1:15, 3:35, 5:40, 7:45, and 9:55 p.m.
Hippodrome—"Arsenic and Old Lace": 2:35, 6:20 and 10 p.m.
Keiths—"Spiral Staircase": 11 a.m., 12:50, 2:40, 4:25, 6:15, 8:05 and 9:55 p.m.
Little—"Prisoner of Zenda": 11 a.m., 1:05, 3:10, 5:15, 7:20 and 9:35
Metropolitan—"Saratoga Trunk": 11:15 a.m., 1:50, 4:30, 7:05 and 9:45
Palace—"The Virginian": 11:20 a.m., 1:25, 3:30, 5:35, 7:40 and 9:45
Pix—"The Baker's Wife": 3:25, 6:40 and 9:55 p.m.

AMUSEMENTS.

NATIONAL NOW PLAYING
Even, 8:30 Mats, 2:30
MATINEES TODAY AND SATURDAY
The Internationally Famous Actress
Elisabeth BERGNER
with JOEL ASHLEY
THE TWO MRS. CARROLLS
2 WEEKS BEG. NEXT MON., 8:30
MATINEES WEDS. AND SAT., 2:30
The Theater Guild Presents
CHARLES COBURN
in person as Felicia
The Merry Wives of Windsor
JESSIE ROYCE LANDIS
JOHNNEY BRENT • GINA HALO
DAVID POWELL • CHARLES FRANCIS
Directed by ROBERT BRENT
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JOHN WAYNE
LONG VOYAGE HOME
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And he is all for her... in a drama full of the dangerous living—that always thrills around Raft and the woman he loves!

She's for me!

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in **"WHISTLE STOP"**
with **AVA GARDNER**
VICTOR McLAGLEN
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Plus...
"MAN FROM MISSOURI"
Pres. Truman's First Year

On Stage
Radio's New Singing Starlet
DOROTHY CLAIRE
THE MAXELLOS Highlights of Acrobatics
PRITCHARD & LORD
COLEY WORTH Funnyside Up

Capitol Starts THURS. Doors open 10:45

WALLACE BEERY • MARGARET O'BRIEN in "BAD BASCOMB"
On Stage—TIM HERBERT • PATRICIA BOWMAN

☆ ☆ ☆ ☆ ☆ MORE STARS THAN THERE ARE IN HEAVEN ☆ Listed in order of their appearance. ☆ ☆ ☆ ☆ ☆

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Songs! "This Heart Of Mine" and "Beauty", by Harry Warren and Arthur Freed. "Love", by Hugh Martin and Ralph Blane. "The Interview", by Kay Thompson and Roger Edens.

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