

WOODWARD & LOTHROP

10th 11th F and G Streets
Zone 13 Phone District 5300



Plaids Perfect

spirited fashions in Cerey woolens borrowed
from the tartans and clans of Scotland—

Straight from the heart of the Scottish highlands, Cerey plucked the color-brilliance of its wonderful autumn woolens . . . authentic tartans of thirteen of the clans . . . patterns gay as a highland fling, woven in fabrics of fine imported wools by Cerey—presented in fashions to stir your fashion-fancy be your ancestry Scots or no. Choose the colors of clans Buchanan, Campbell, Gordon, Mackenzie, Macpherson, Matheson, Robertson, Menzies Hunting, Balmoral, Black Watch, Victoria Dress, Stewart Dress or Stewart Royal.

Come see them modeled informally
Monday and Tuesday on our third and fourth floors

a. For the wee lassie, a bright kiltie skirt with suspenders, \$5.95
And the cotton blouse . . . \$2.85
W&L—Juvenile Apparel, Fourth Floor

b. Classic suit for a Junior Miss or a Miss . . . \$39.75
The Tam . . . \$5
Shoulder bag, with tax . . . \$8.34
W&L—Junior Misses' and Teen-age Apparel, Fourth Floor
Women and Misses' Suits,
Black Watch

c. A suit with softness that effects a peplum. Misses' sizes . . . \$45

d. And to wear with it, a matching classic top . . . \$39.75
W&L—Women's and Misses' Suits and Coats, Third Floor

e. Cape-topped coat for the slip of a girl leaning on the fence. Sizes 7 to 12 . . . \$39.75
Felt hat . . . \$3.95
W&L—Girls' Apparel, Fourth Floor

f. A cardigan dress goes back to school. Sizes 10-14 . . . \$13.95
W&L—Girls' Apparel, Fourth Floor

g. The Teen-ager chooses a bright jumper. Sizes 10 to 16 . . . \$16.95
With black or white wool jersey shirt . . . \$5.95
W&L—Teen Age Apparel, Fourth Floor

h. Plaids for play—brief fitted jacket, fringe-trimmed . . . \$19.95
Worn with matching slacks, \$10.95
W&L—Sportswear, Third Floor