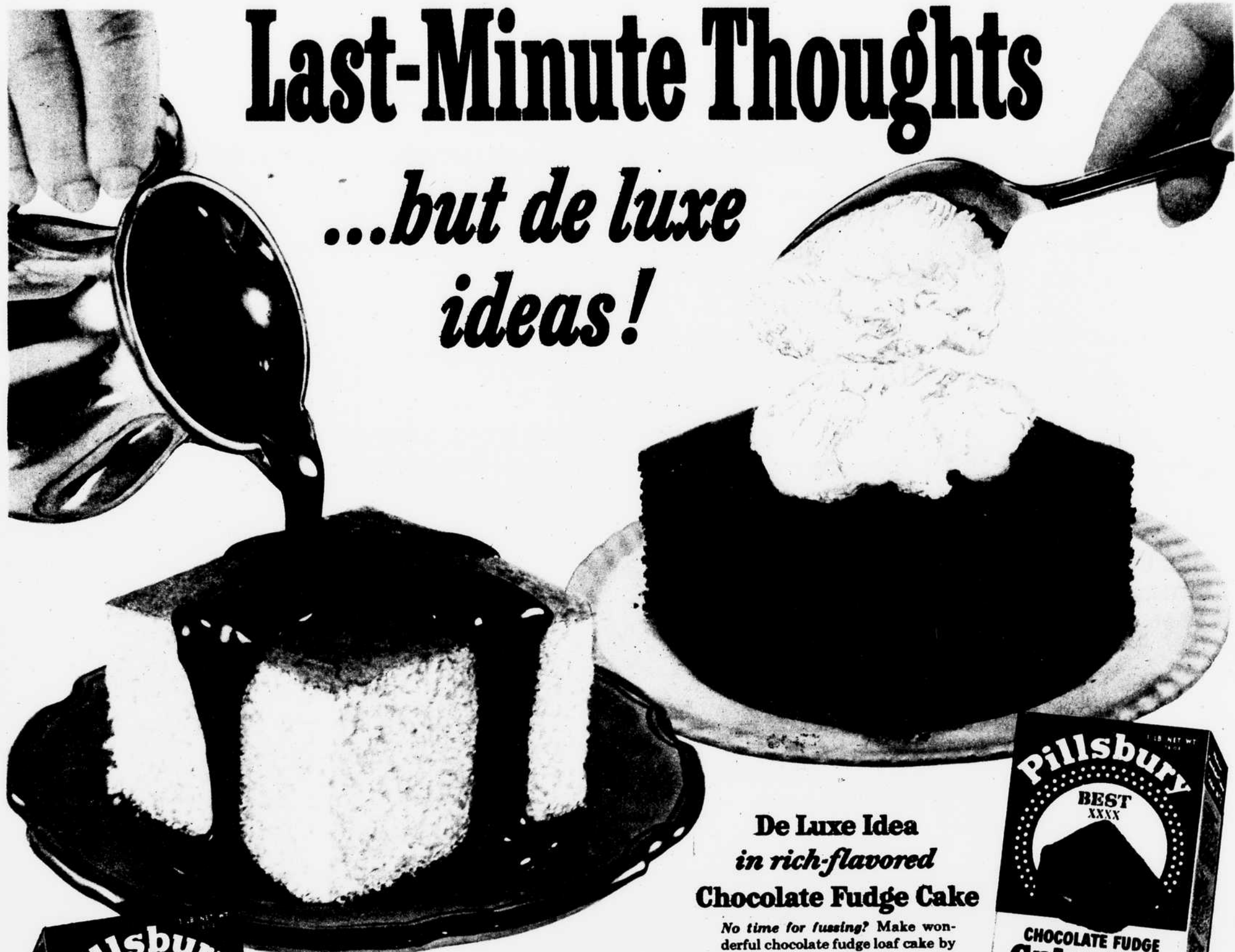


Last-Minute Thoughts

...but de luxe ideas!



De Luxe Idea in rich-flavored Chocolate Fudge Cake

No time for fussing? Make wonderful chocolate fudge loaf cake by merely adding milk. Turns out moist and luscious. Simply top it with ice cream.



De Luxe Idea in delicately flavored White Cake

No time for frosting? Then bring out this delicately soft loaf cake, dripping with chocolate sauce. Delicious any way you serve it.



MILK IS ALL YOU ADD
*...no eggs, no flavoring,
no extras of any kind required*

You can whip them up, serve them up at a moment's notice. Beautiful, velvety-textured white cake or rich chocolate fudge cake . . . in handy quickie loaf. Really elegant cakes . . . high and delicately flavored . . . wonderfully soft and even. And you get the same fine results every time you bake because Pillsbury provides finest ingredients (special cake flour, shortening, eggs, sugar) completely and perfectly blended. No extras needed. You merely add milk. No mix that does not contain all these ingredients in such perfect balance can possibly equal the quality, ease and convenience of these two Pillsbury Mixes.



*You and Ann Pillsbury
can make a great team*

Ann Pillsbury has developed these new cake mixes in her kitchen to save you time in your kitchen, and give you perfect results every time.



3 Original Rogers Silverplated Teaspoons. Exclusive Lady Ann pattern—only 50¢ and 6 coupon values. Send to Pillsbury, Box 150, Minneapolis, Minn. Write for free premium booklet on Pillsbury Premium Plan. Savings up to 50% on complete silverware service and other valuable articles. Extra-Value coupons with all Pillsbury packages.

2 NEW Pillsbury CAKE MIXES

in the 2 Flavors America Likes Best...WHITE AND CHOCOLATE FUDGE