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SOUTHEAST PARADE WINNER—Here is the float judged best in last year's Southeast youth parade. A similar float is among more than 10 which will appear in Saturday's Southeast parade.

Soap Box Derby Registrants To Enter Big Southeast Parade

Plans are being completed for the biggest parade in the history of Southeast Washington on Saturday.
Highlight of the parade—a salute to American youth—will be a Soap Box Derby float and a marching contingent composed of entrants for this year's derby.
The parade, sponsored by Southeast business and civic groups, will begin at 2 p.m. at the Anacostia end of Minnesota avenue S.E. It will proceed up Minnesota avenue about two and one-half miles to Randle circle. Atop the derby float will be Alfred Ashton, winner of last year's race. The Washington derby will be held July 8 on Pennsylvania avenue S.E. between Branch and Alabama avenues. Boys 11 through 15 are urged to register immediately at their nearest Chevrolet dealer in order

Home-Buying Rise General
CHICAGO. — An increase in home ownership has been general in all income groups, the United States Savings and Loan League reports. Nearly half the 16 million non-farm families owning homes have incomes under \$2,500 a year.

Boys 11-15—

Register now at your nearest Chevrolet dealer for the big 1950 Soap Box Derby, July 8. More than 30 prizes. Three-day trip to Akron for winner.

fourth annual Southeast youth parade.

All derby registrations have been invited to attend the parade. The Washington Gas Light Co. band will give a pre-parade concert beginning at 12:30 p.m. at Minnesota and Pennsylvania avenues S.E. The Southeast groups sponsoring the parade will give a picnic June 28 in Fort Dupont Park for all Soap Box Derby registrants.

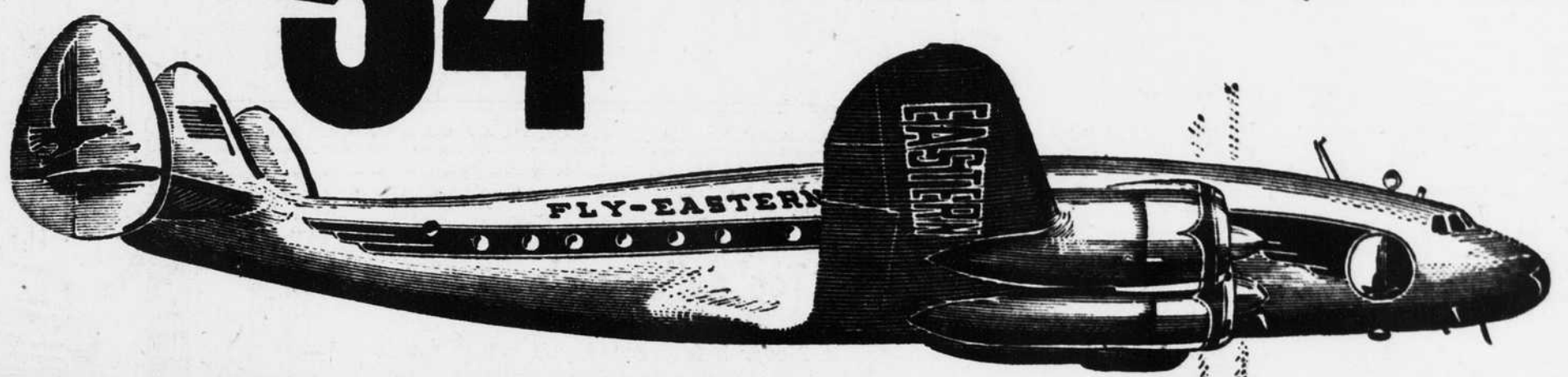
G. W. Names Burnett As Associate Professor
Lewie Woodrow Burnett, a student-teaching director at Central Washington College of Education, Ellensburg, Wash., has been named an associate professor of education at the George Washington University School of Education.
Dr. Burnett, who has taught in the public schools of Seattle and has been principal of an elementary school in East Palo Alto, Calif., will direct and co-ordinate the elementary education program at the university.

ADVERTISEMENT.
The New Shape is the news
The new-shape half-coller dress. The big idea is flattery. For the diagonal lines of the fabric make your proportions seem more symmetrical!
The new-shape Modess box. The wonderful idea here is tact. Because it's skillfully shaped like many different kinds of boxes. No one will guess "napkins" when they see it wrapped. And now, boxes are pre-wrapped before they even reach your store.
Same number of fine napkins. Same price. Regular, Junior, and Super Modess sizes.
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TAMPA (St. Petersburg) 4 hrs. 48 min.
MIAMI 3 hrs. 20 min.*
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It's a pity more women don't know this secret for beautiful legs



Almost since the beginning of time women have searched endlessly for a way to remove superfluous hair so that they might be more desirable. They have used sharpened stones, scraping devices, smelly pastes and even men's razors in their quest for lovelier femininity. It's a pity more women don't know this secret.

OF COURSE, you want glamorous, beautiful legs. What woman, who's all woman, doesn't?

Yet how to achieve this satiny, smooth, gleaming beauty so desirable when you go stocking-less or wear sheer nylons, is a secret few women know.

Many women have tried all types of methods and many have failed. Perhaps, you have been one of them.

Certainly you don't want a depilatory with an odor that clings to your body, lingers all over the house.

You don't want razor stubble that gets more brushlike every time you shave your legs.

You don't want the torture of painful old-fashioned hair removal methods.

And you don't want to waste endless time waiting for old-fashioned depilatories to work.

Today there's a new and improved cosmetic method of removing superfluous hair from the legs, arms and face, that holds great promise for you. This preparation is called Imra. And it is a completely original idea, awarded a patent by the United States government.

Why New and Improved Imra is Different and Better

- 1 It is odorless and snowy-white . . . as pleasant to use as your face cream.
- 2 It keeps your legs hair-free longer than a razor by removing hair below the skin line.
- 3 It eliminates stubby razor regrowth.
- 4 It's painless; does not pull or tug hair. No razor nicks or cuts.
- 5 It's non-abrasive; you can use Imra for removing hair on sensitive spots such as face and underarms.
- 6 It works in a matter of minutes; just apply creamy, snowy-white Imra and wash it off.

Yes, there is a great difference between odorless Imra and the usual old-fashioned methods of removing hair! The difference between bad smelling and a sweet snowy-white cosmetic cream. The difference between razor nicks, stubby regrowth and a silken-to-the-touch finish. Indeed, the you-can-tell-in-a-second difference between hairy legs and smooth, alluring ones is Imra.

To get the special Imra kind of results, just smooth Imra on; rinse it off. One application does the complete job. Imra comes in a handy tube. You'll love your legs—so immaculate and beautifully feminine.

ACCEPT SPECIAL OFFER—Because we believe Imra is the kind of cosmetic method for removing superfluous hair you've always looked for (and never found), we are making this offer below. Act on it today, and discover this wonderful secret about legs that makes any woman more desirable.

IMRA IS AVAILABLE AT ALL COSMETIC COUNTERS IN TUBES, IN 2 SIZES, 65¢ AND \$1 (plus tax)

Limited Time Only!

THIS COUPON WORTH 15¢
This coupon is worth 15¢ toward the purchase of a tube of Imra in either the 65¢ or \$1.00 size at your favorite drug or cosmetic counter.
NAME _____ DATE _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____
To Dealer: You are hereby authorized to act as our agent for the redemption of this coupon. Limit—one coupon to a customer. Coupon valid unless signed by customer. Customer must pay any state or local sales taxes and federal excise tax on regular retail price. This offer is not valid for customers where Imra is already being sold at a reduced price. For each coupon you redeem, in accordance with the terms here specified, you will receive the face value of the coupon plus 2-1/2¢ for handling total 17-1/2¢. To receive reimbursement mail coupon to Artra Cosmetics, Inc., Dept. 962, Bloomfield, N. J. Offer expires midnight July 15, 1950. ARTRA COSMETICS, INC.

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