

**Trim Your Home for Christmas with
Top Values from The Hecht Co.**

FIBREGLAS SHADES

Modern shades diffuse light gently
instead of dimming it . . . so you use
smaller bulbs! Damp-cloth clean!

Replace dust-clinging cloth shades with whisk-clean
fibreglas! Toss away finger-spotted shades in favor
of shades you can clean bright and new with a damp
cloth. Get rid of light-killing opaque shades, now,
while 2.99 gives you your choice of translucent fibre-
glas. They're heavy weight . . . won't buckle from
heat like most shades priced so low. Interesting
modern texture diffuses light in an eye-restful glow
. . . neither harsh nor dimmed. Hand-laced top and
bottom. Designed so simply you can use them taste-
fully with traditional as well as modern lamps. Red,
green, chartreuse, white.

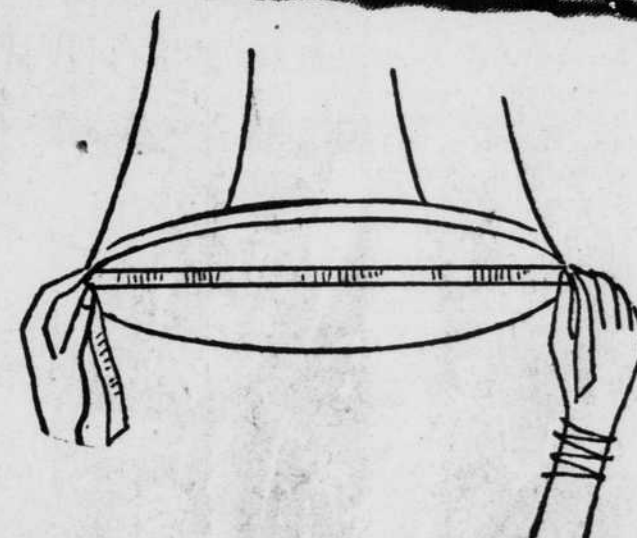
*The Hecht Co., 7th Floor, Washington; 4th Floor, Silver Spring
and Parkington, Arlington, Va.*

2.99

CHOICE OF SIX SIZES

**THE
HECHT
Co.**

National 5100



Measure Old Shades
Across Bottom for
Size: 19-in. floor, 14
and 16-in. drum, 16-
in. Empire, 14-in.
swing arm, 12-in.
down bridge.



Just 1,000 Pairs Arrived for All
3 Stores . . . Scurry in for Yours

SALE! NYLON CURTAINS

Four lengths of easy-wash, barely-iron
curtains . . . 54-, 63-, 72- and 81-inches.

3.99
pair

Hurry in before the sizes you need are gone . . . we know from experience that 1,000
pairs don't go far in supplying nylon-hungry women with curtains. They're sheer as a
shadow. Wash easy as rinsing . . . dry in a flash without stretching or starching . . . need
the barest touch of an iron. Five-inch hems weigh them down in full folds, full 86-in.
wide per pair! Ivory color marquisette weave . . . just what the decorators go for!

The Hecht Co., 6th Floor, Washington; 3rd Floor, Silver Spring and Parkington, Arlington, Va.

THE HECHT Co.

WASHINGTON
F Street at 7th
Open Daily 9:30 to 6 P.M.
Open Thurs. 12:30 to 9 P.M.

SILVER SPRING
Fenton & Ellsworth
Open Daily 10 A.M. to 6 P.M.
Mon. & Fri. 12:30 to 9:30 P.M.

**PARKINGTON
ARLINGTON, VA.**
Glebe Rd. & Wilson Blvd.
Open Daily 10 A.M. to 6 P.M.
Mon. & Fri. 12:30 to 9:30 P.M.

The Hecht Co. is now booking dates for the use of its
PARKINGTON, ARLINGTON AUDITORIUM
Beginning January 2nd
Write direct to Public Relations Dept.
The Hecht Co., Washington 4, D. C.