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# SWANK

jewelry for men

TIE CHAINS, 1.50 to 3.95

TIE KLIPS... 1.95 to 7.50

CUFF LINKS, 1.95 to 7.50

KEY CHAINS... 1.95 to \$5

SETS ..... 2.50 to 11.95

All prices plus tax.

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**DISTINCTIVE GIFT! PRICED TO  
FIT ANY CHRISTMAS BUDGET!**

You could spend a great deal more for a man's Christmas gift, but you won't find one more special nor more to his liking than SWANK jewelry. SWANK jewelry never appears mass produced—actually looks hand crafted because of the many hand operations that go into its manufacture. As a result, every SWANK piece he wears, whether it be a 1.50 cuff link or a 7.50 tie klip, never fails to arouse favorable comment. Your gift of SWANK, chosen from The Hecht Co.'s superb selection, is a reflection of your good taste he'll remember every day of the year.

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