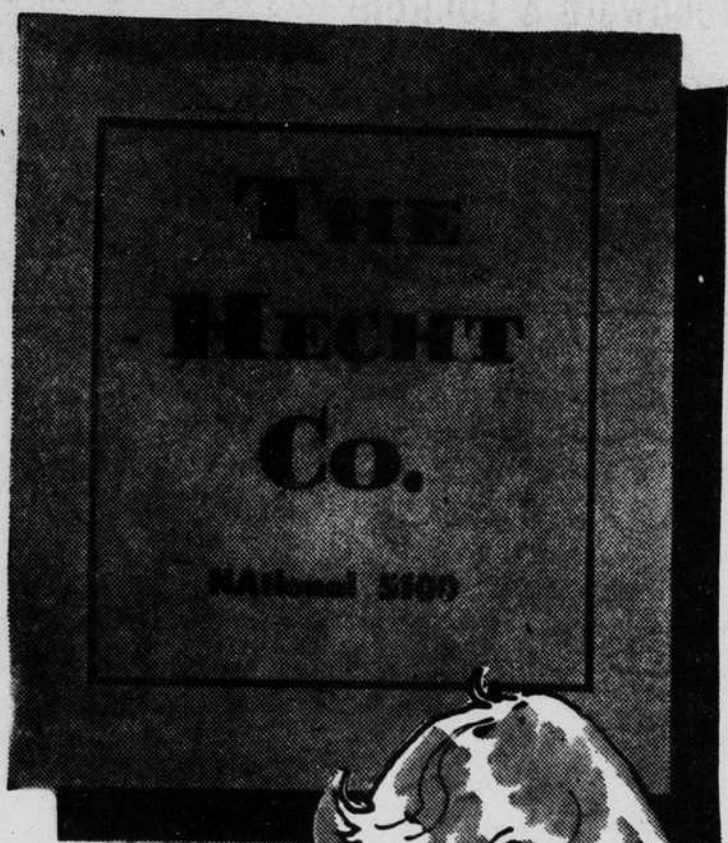


WASHINGTON
F Street at 7th
Open Daily 9:30 to 6 P.M.
Open Thursday 12:30 to 9 P.M.

SILVER SPRING
Fenton & Ellsworth
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Mon. & Fri. 12:30 to 9:30 P.M.



The very first Christmas is the happiest in

Pemae Handmade Baby Gifts

Even baby enjoys being all dressed up in imported Pemae handmades! Every single stitch lovingly made by hand—embroidery, fagotting, appliques and all! Even the inner seams, the sleeves, the belt are hand stitched! Delicate cotton batiste, silky cotton broadcloth in infant sizes—every one a gift to please both Mother AND a juvenile fashion plate!

Reading Counterclockwise, from the top:

- Permanent-finish organdy dress with embroidery and tucked detail, pastels, 9, 12, 18 month sizes ----- **2.99**
- Bobby suit with tucks and embroidery trim, button-on pants, white, blue, yellow, sizes 1, 2, 3 ----- **2.99**
- Infant dress with embroidered bodice and hem, white, pastels, 6 month and 1 year sizes ----- **2.99**
- Handmade infant dress and slip set trimmed with delicate lace and embroidery, infant sizes 6 months to 1 year ----- **4.99**

The Hecht Co., Infant's Department, Second Floor, Washington and Silver Spring; Third Floor, Parkington, Arlington, Va.



Cozy, Comfy, 3-Piece

DAY-N-NITER TERRY SET

3.99

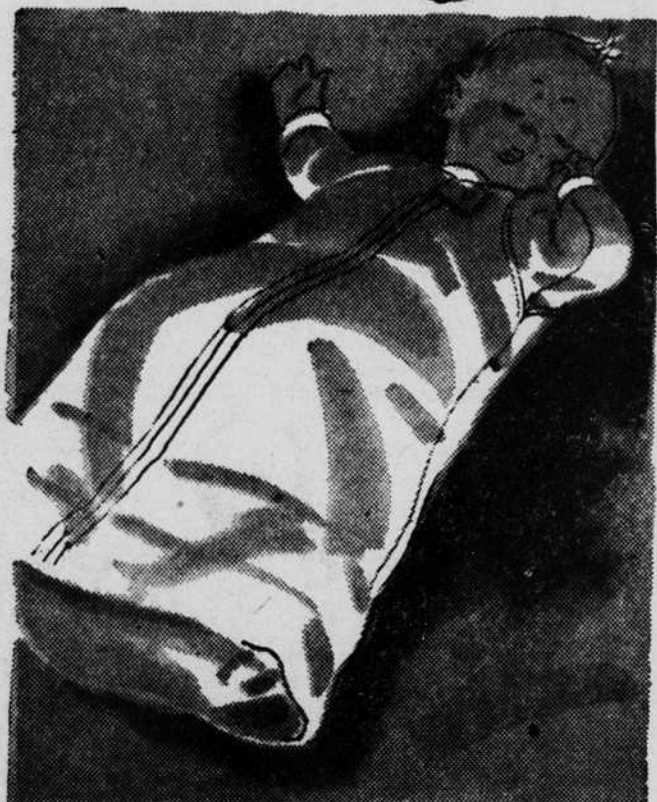
Keep baby bath-sweet for hours after his tub in this comfortable terry threesome—topper, panties and matching booties. Pink, blue, maize, mint; infant size. Ideal for pre-bed romps!

It Grows WITH Baby! •

"SLUMBERGRO" SLEEPING BAG

3.95

So cozy, so comfortable, so practical! Any baby's mother will love you for knowing Slumbergro safety sleeping bag grows from 3-month to 2-year sizes at the snip of a thread! Sanforized (won't shrink more than 1%) cotton flannel, white, pink, blue, mint, maize.



For the Littlest Mother!

DRESS AND MATCHING DOLL

3.99

Here's how to bring a sparkle to a young lady's eyes—a gay print dress for herself, AND a doll wearing a matching dress! Multi-color prints with grown-up rayon velvet sash, sizes 1, 2, 3—a three-in-one gift for a lucky little girl!



Keep Tiny Feet Cozy and Comfy in

NYLON BOOTIE NAPPERS

1.95

So comfortable they can be worn for a nap! So practical, they're ideal for toddling around the house! And best of all, our Bootie Nappers are washable, long-wearing, attractive nylon! White, pink, blue, maize, mint; infant sizes.

**Twice as nice—
Your gift beautifully
wrapped
by Martha Jean**

Add the excitement of the season with a Martha Jean gift wrap—nominal additional charge.

The Hecht Co., Infant's Department, Second Floor, Washington and Silver Spring; Third Floor, Parkington, Arlington, Va.