

The Hecht Co.

1 of 85 Gift Ideas from The Hecht Co.



**Make it Easy for Your Doll to Get All Dolled Up . . .
Give Her Westinghouse's Portable Hair Dryer**

17.99

Can't you see her now? Absolutely frantic about her hair! . . Then suddenly, she remembers the wonderful hair dryer you gave her for Christmas. Quickly she shampoos, rolls and sets her hair, dries it (professionally and in jig time) . . and in no time she's beautifully coiffed, happy as a lark, ready to go. Practical aspects of the famous Westinghouse Hair Dryer: attractive carrying case; queen size plastic hood, easy dial to give her 4 heat settings; it's ever so quiet and there's a nifty nail dryer and big mirror to boot. What more could a gal ask?

SMALL ELECTRICS, THE HECHT CO., ALL 5 STORES

**Call 737-7500 Any time or Mail This Coupon
THE HECHT CO. (Dept. 127), Washington 4, D. C.**

Please Send me . . . Westinghouse Hair Dryers at 17.99

| Quantity | Item | Price |
|----------|------|-------|
| | | |
| | | |

Print Name.....

Address..... Apt. No.....

City..... Zone..... County..... State.....

☐ Charge ☐ Check or M.O. ☐ C.O.D. (35c handling charge)
Mdse. Certificate (payable on local delivery)

Add 3% Sales Tax if you live in Washington or in Maryland. Add 35c for delivery and handling charges beyond our free delivery area for one item, and 10c for each additional one. Allow up to 10 days for delivery.

S-S-11-24

This year parking is a pleasure with plenty of space for everybody at all 5 of The Hecht Company stores.