

SOME INFORMATION ABOUT THE DAY BOOK

For the information of anybody who is interested in knowing what The Day Book stands for, the editor makes this statement:

We stand for humanity—for men, women and children; and in particular we stand for those who work for a living, and all who are dependent upon them.

The Day Book is independent in all things. It is the organ of no party, faction, creed, cult or class interest that represents anything less than all of the people.

We believe in political, religious and industrial liberty, which means that every man has a right to worship God according to the dictates of his own conscience, to vote as he pleases and for whom he pleases, and to do as he pleases so long as he does not interfere with the rights of others.

It makes no difference to The Day Book what church anybody belongs to, what he believes politically, or what party tag or label he wears.

We believe in the human philosophy of the Golden Rule, and we want to give every man, woman and child on earth a square deal, without regard to what position they occupy in human society.

We are human, and hence will have some prejudice, and when we lean we will undoubtedly lean toward the side of the 95 per cent who do the world's work, yet don't own the world's wealth.

Our main purpose is to give the people the plain truth about everything which concerns and interests them; and that's why we are trying to make The Day Book a success without accepting any advertisements.

The Day Book has no source of income except from its readers, but it can be made to pay if it gets a very large circulation in Chicago.

Nobody can pay The Day Book anything except the price of subscription, and that's one cent a day. So it isn't under any more obligation to the richest man in town than it is to anybody who has a cent and buys the paper.

Believing actually in equal rights for all and special privileges to none, The Day Book can carry the theory out in practice, because it gets no money from advertisers or special interests.

The editor and publisher of The Day Book is N. D. Cochran, for ten years editor of The Toledo News-Bee, who will, from time to time, tell his readers, through these columns, everything there is to know about the Day Book and its purposes.

This matter will be discussed further tomorrow.