

HERE IS THE POLYMURIEL! — UNIVERSAL GOWN FOR AMERICAN WOMEN

New York, Dec. 17.—Here is it—the Polymuriel—the gown that won the \$150 prize in the national contest for the best universal dress for women!

The Polymuriel, if you don't already know, is a dress that a woman can wear in the mornings for ordinary wear or for business and then, presto, with but a few slight changes can be transformed, almost instantly, into a gown suitable for social and formal affairs.

The Polymuriel is an American gown for American women!

The award was made in June but since then a special committee of famous designers has had to meet to make several minor changes in costume before it was given final official approval as the new universal dress for American women.

Here is the first authentic description of it:

ALWAYS THE WAY



Artist—They say that young man who was always borrowing money from your daughter has left the hotel.

Critic—He must be a young nobleman in disguise.

The under part is made in two pieces which opens down the front to waistline for putting on. The smocking which is shown in the accompanying illustration allows for fullness over the bust. The yoke, panel, belt and tunic are made in one piece and detachable for the purpose of reversing.

The plain side aided by attractive collar and cuffs is suitable for business or ordinary wear. The under side can be braided in soutache of gold or some contrasting color and when reversed makes a neat and dressy costume for social and formal affairs.

It can be made in almost any material at small cost but black crepe meteor is suggested for general use. The length of the dress is left to the judgment of the wearer.

Believing a universal dress just as necessary for women as the sack suit is for men, Mrs. Mildred Johnston Landone and some other New York clubwomen decided last spring to offer \$150 as a national prize for the best design for a Polymuriel.

Thousands of designs were submitted and after weeks spent in going over them the judges finally awarded the prize to Miss Jessie M. Rosefield, a 20-year-old New York girl.

The Polymuriel winner is a modest, pretty woman who studies in an art class in the morning and in the afternoon conducts her own tiny studio for the designing of original artistic fashions.

She is a suffragist and believes in free votes for women as well as free skirts. She is an American through and through and staunchly believes "made in America" gowns are the equal if not better than Paris fashion.

"One important point about my Polymuriel is that it does not call for corsets," declares Miss Rosefield. "Even a stout woman can wear it gracefully without support."