

## THE GREAT TIP SYSTEM HELPS KEEP PULLMAN EARNINGS UP

Take a tip from the Pullman Co.—if you would make millions yearly profits from your business find a business in which the public will donate the money to pay the wages of your help without asking for an interest in your company or better service in return.

Net profits of the Pullman Co. for the fiscal year ending June 30 were a bit over \$13,500,000, according to its financial statement just issued. Bear in mind that this is the same company that operates most of the sleeping cars run on the railroads of the U. S. and pays its porters \$27.50 a month down—mostly and considerably down—and you will understand the power of a quiet tip in business.

For it is the two-bit tip that the traveler slips into the eager hand of the affable Ethiopian when one steps down from the green upholstered Pullman sleeper after a night in a ridged-sprunged 2½-by-6 bed that is the principal ingredient of the Pullman Co.'s \$13,500,000-a-year profit plum.

If the public didn't tip the negro porter the Pullman Co. would have to pay him twice what he gets in wages from the company today, and this extra wage per month it would have to pay, times several thousand porters, times 12 months in the year, would put an awful crimp in the profits that now read \$13,500 a year.

Another company whose financial report for the year ending June 30 was made public today and which shows that times are booming so that it should find no hardship in granting its employes an eight-hour day is the Illinois Central railroad. With all deductions made, the net profits of the I. C. for the year ending June 30 was \$11,807,504, an increase of \$4,848,403 in profits over the preceding year.

The increase in profits of the Pull-

man Co. over the preceding year was over \$2,000,000.

## USE GUNBOATS ON CANALS IN SOMME ATTACK

With French Armies Before Peronne.—Naval forces have joined the allies here in great land battle of the Somme; 70 miles from the sea.

Ironclad monitors, utilizing magnificent network of canals along the Somme, centering at Peronne, are participating in daily bombardment of Mt. St. Quentin, which dominates Peronne from east. They advance slowly on German strongholds as the land lines creep forward, and have done much effective work.

Berlin.—Gen. Falkenhayn's victory over Rumanians near Hermanstadt halted whole Rumanian invasion of Transylvania. Rumanian left wing was badly demoralized.

Petrograd.—Great battle developing along wide front in Galicia, where Russians have resumed drive on Lemberg. Fighting is particularly stubborn along river Nariauvka northeast of Malitz and also on right bank of Zlota Lipa river.

Paris.—French troops captured a trench and took some German prisoners in local action east of Bouchovesnes, only important infantry engagement on Somme front.

Rome.—Sailors of class of 1896 called to colors.

## FORMER T. R. SEC'Y PLEADS FOR COPPER TRUST

Atlantic City, N. J., Oct. 2.—Protest against Carranzista treatment of American mining interests was slated to be made to American-Mexican peace com'n today by representatives of \$100,000,000 worth of American investment in Mexico. Wm. Loeb, formerly secretary to Pres. Roosevelt, now spokesman for Guggenheim interests, was chairman of delegation.

Florida's highest point is 300 feet above sea level.