



Store Open: 9 A. M. to 6 P. M.

# HEARN

Fourteenth Street (ESTABLISHED 1827) West of Fifth Avenue



## Meeting the New Conditions With Cut Prices

**\$8.95 Linen Damask Napkins, doz. 6.25**  
Heavy bleached quality, flowered patterns.

**28c Hemmed Huck Towels - .18**  
Good size; hemmed; white or colored stripe borders.

**75c Turkish Bath Towels - .50**  
Soft finish bleached Cotton; white or colored stripe borders.

**75c Madeira Tray Covers - .52**  
Hand embroidered, pure linen Covers in bread tray size.

**64c Linen Toweling - .42**  
Firm, heavy weave, with colored border.

**\$15.94 and \$16.94 Auto Robes - 11.74**  
Auto, travelling or steamer robes; some all wool, others mostly all wool. In rich plaids or solid colors, with heavy fringed or stitched ends. Blanket Department, Basement.

**\$9.94 Wool Mixed Blankets - 6.95**  
Also eiderdown finish blankets. Included are pretty plaids three-quarter and full sizes. Contrasting colored borders.

**44 to 60c Bleached Domet Flannel .26**  
36 inches wide; also bleached 26-inch Canton flannel. Heavy, fleecy nap

**Fruit-of-the-Loom } Muslin - yd. .21**  
**Lonsdale Hill**  
No Mail or Phone Orders—Limit 20 Yards.

**Bleached Sheeting---**  
42-in.—were .46 ..... **.32 1/2**  
5/4—were .51 ..... **.38**  
50-in.—were .56 ..... **.43**  
6/4—were .61 ..... **.48**  
7/4—were .72 ..... **.50**  
8/4—were .77 ..... **.56**  
9/4—were .82 ..... **.66**  
10/4—were .86 ..... **.69**  
No Mail or Telephone Orders.

**49c Striped Tickings - .34**

**Crochet Bedspreads---**  
1/4 size—were \$2.69 ..... **1.85**  
Full and 3/4 sizes—were \$2.98 ..... **2.24**  
Full and 3/4 sizes—were \$4.98 ..... **3.34**

**27c Unbleached Muslin, 39-Inch - .17**

**\$12.94 Tapestry Couch Covers - 9.94**  
Rich antique and verdure designs. Extra wide.

**\$3.75 Voile and Scrim Curtains - 2.44**  
38 inches wide, finished with 2-inch hemstitched hem. Entirely made.

**\$13.94 Imported Net Panel**  
**Curtains - 9.88**  
2 1/2 yards long, lacet and Marie Antoinette designs.

**\$89.50 Axminster Rugs - 74.50**  
9x12 ft. finest grade, in rich reproductions of Orientals or in conventional small carpet designs on rose, blue and cream grounds. Seamed or seamless.

**\$8.97 Sateen Comfortables - 6.12**  
Winter weight, cotton filling—full size.

**78c Sanitary Napkins - .55**  
Pure, absorbent cotton; dozen in box.

**\$1.47 Ready-Made Sofa Cushions .95**  
Poplin and Cretone combined; variety of attractive colors.

**Now!** During the transition period from higher to lower prices with its inevitable readjustments and market fluctuations, is the time for all who are interested in thrift to study values carefully.

Thousands of Customers daily give impressive evidence of the many who pin their faith to Hearn's money-saving prices.

The Fame of Hearn Values rests upon nearly a century of experience wherein it has been the unswerving policy of this house to share all advantages with customers in prosperous times and further to lighten conditions in every way possible during difficult years.

Compare our values with values elsewhere.

Ask Yourself this Question

**What Store Is Famed For Values?**

**\$5.97 All-Wool Plaids, 54-Inch - 4.00**  
Velour finish, in various color combinations; ideal for making skirts to wear with plain color suit coats—the combination which is so much in vogue at present. Our regular \$5.97.

**\$2.97 All-Wool Tweeds, 56-Inch - 1.58**  
In all the serviceable shades—tan, brown and gray mixtures; can be used for sewing for all the members of the family; very suitable for men's and boys' wear; also fine for women's and girls' suits and skirts.

**\$4.68 All-Wool Imported Velours and Broadcloths, 54-Inch - 3.66**  
Suede finish velours and heavy weight broadcloths; full assortment of colors.

**\$3.25 Charmeuse, 40-Inch - 2.20**  
Soft, draping quality; medium and dark colors; also white, ivory and black.

**40c Fancy Dress Gingham - .26**  
Plaid patterns in every desirable style and coloring.

**\$1.15 Imported Gingham - .95**  
32 inches wide; various size checks in rose, red, blue, lavender, brown or black; also pretty two-tone colorings.

**97c Imported Shirting Madras - .65**  
Fine corded stripe weave, with various colored woven stripes.

**48c Novelty White Goods - .33**  
27 and 36 inches wide; suitable for underwear, blouses, aprons.

**95c Women's Fine Cotton Hose - .78**  
Full fashioned—black and white. Our regular .95.

**\$2.87 Leather and Velvet Hand Bags - 2.00**  
Keritol pouch and envelope effects; colors and black.

**\$3.97 Black Seal Grain Leather Boston Bags - 2.74**  
Double handles; rivet frames.

**Opaque Window Shades - .55**  
First grade; size 6x3 ft.; colors are white, light ceru, dark ceru, light green, dark green and Nile green. (If based on present market price would sell for .85.) (No mail or telephone orders.)

**70c "Meritas" Table Oilcloth - .40**  
(A special purchase.) 1 1/4 yards wide; in plain white and assorted patterns. (No mail or telephone orders.)

**\$4.27 Women's All Silk Black Hose - 2.77**  
Full fashioned.

**\$6.37 Women's All Silk Lace Hose 4.44**  
Black, white and cordovan.

**\$7.27 Men's and Women's Gloria Umbrellas - 4.95**

**97c Fine Steel Scissors - .50**  
6 inches long; well-known make.

**48c Ivory and Celluloid Buttons - .32**  
Cost, suit and dress sizes.  
Our regular .44 ..... **.28** Our regular 38 ..... **.25**  
Our regular 28 ..... **.17**

**38c Moire and Fancy Striped Ribbons - .25**  
Also moire ribbons, with fancy silk edge; sash and hair bow widths.

**54c Holiday Cabinet of Stationery .35**  
48 sheets and 48 envelopes.

**MORNING SPECIALS Monday and Tuesday Until 1 P. M.**  
To prevent dealers buying, quantities restricted. No Mail or Telephone Orders

**\$1.47 Little Tot's Skirts..... .85**  
Princess Silks—lace and embroidery trimmed—white—sizes to 6 yrs.—lovely little models.  
INFANTS' DEPT.—SECOND FLOOR.  
**\$1.07 Women's Medium Weight Vest and Drawers..... .85**  
Extra sizes—our regular \$1.17. 28 KNIT UNDERWEAR—MAIN FLOOR.  
**\$3.74 Women's Flannelette Kimonos 2.80**  
Elastic belt model—pretty floral pattern—collar and cuffs trimmed with green—also in white.  
HOUSEDRESSES—SECOND FLOOR.  
**28 ct. Cotton Toweling..... .17**  
Red border—17 in.—for dish and roller towels.  
TOWELING—MAIN FLOOR.  
**\$1.15 Bleached Damask..... .85**  
64 in. wide—very durable quality.  
LINENS—MAIN FLOOR.  
**\$1.57 Crepe de Chine 40-inch..... .120**  
Large assortment of street and evening shades—also White, Ivory and Black.  
SILKS—MAIN FLOOR.  
**48 ct. and 58 ct. White Madras..... .37**  
37 and 32 inch—figures and stripes—splendid for waists, also men's and boys' shirts.  
WHITE GOODS—MAIN FLOOR.  
**35 ct. Women's Seam Back Fine Cotton Hose..... .25**  
Black and White—popular sizes.  
COTTON HOSE?—MAIN FLOOR.  
**\$2.97 and \$3.47 Tan Scrim Curtains 1.88**  
700 pairs—Pilot insertions or dainty lace edges—valances or plain—very attractive and serviceable.  
CURTAINS—BASEMENT.  
**\$2.94 Boys' Trousers..... .174**  
Knickerbocker styles—in worsted, serge or corduroy—8 to 17 years.  
BOYS' CLOTHING—THIRD FLOOR.  
**\$11.94 Boys' Navy Blue Suits..... 8.65**  
Single and double breasted—plaid or pleated models—pure worsted—8 to 18 years.  
BOYS' CLOTHING—THIRD FLOOR.  
**\$69.50 Fine Seamless Velvet Rugs 48.50**  
36x12 ft.—rich carpet designs—colors—rose, blue or tan grounds.  
RUG DEPARTMENT—THIRD FLOOR.  
**49 ct. Pillow Cases..... .35**  
45x26 inches—fine soft finish.  
PILLOW CASES—BASEMENT.  
**\$2.89 Spreads..... 2.10**  
Cotton Spreads for 3/4 and large size beds—4 designs.  
SPREADS—BASEMENT.  
**37 ct. Fancy Outing Flannel..... .20**  
32 inches wide—practical and warm for undershirts and night garments for every member of the family.  
MEN'S SHOP—MAIN FLOOR.  
**\$3.95 Men's Silk Straps Shirts..... 2.27**  
On fine close woven goods—also fine madras—especially well made—woven through and through—all sizes.  
MEN'S SHOP—MAIN FLOOR.  
**\$3.25 Men's Felt Hats..... 2.15**  
Browns, green, black—also all sizes.  
MEN'S SHOP—MAIN FLOOR.  
**\$1.67 Tapestry Table Scarfs..... 1.23**  
18x54 inch—Verdure and Antique designs.  
UPHOLSTERY—BASEMENT.  
**\$2.58 French Serge..... 1.64**  
All wool—fine twill—colors—copenhagen, brown, prune, burgundy, myrtle, navy and black—40 in. wide.  
DRESSES—MAIN FLOOR.  
**\$4.75 Flora Silkoine Comfortables 2.75**  
Cotton filled—full size—plain borders—just the right time to buy—comfortable.  
COMFORTABLES—BASEMENT.  
**\$1.25 Women's Felt Slippers..... .85**  
Dark gray comfortable house slippers—the kind for real service—sizes 4 to 8.  
SHOE DEPARTMENT—SECOND FLOOR.

**\$7.94 Women's Room Robes - 5.65**  
Made of Beacon blanket cloth; two-tone effects in pretty colors; trimming of novelty braid on collar, cuffs and front; sizes 36 to 46.

**\$4.94 Women's Gingham Housedresses - 3.44**  
Large variety of styles; in stripes, plain colors and plaids; sizes 36 to 46.

**\$12.68 New Tuxedo Sweaters - 8.95**  
Block weave; pockets and belt with buckle; peacock, brown, jadette, rose, navy and black.

**\$1.94 Sateen Pettibloomers - 1.33**  
Black, navy blue, amethyst, taupe and purple; cuff model; generously cut at the hips.

**\$8.37 & \$8.97 Georgette Blouses - 6.25**  
6 splendid suit shades—some plain colors—some combinations—very smart models—this is a real opportunity.

**\$1.68 Nightdresses - .95**  
Nainsook; soft finished muslin; round V or high neck; short or long sleeves; wide embroidery trimming of tucks and ribbon.

**\$1.38 Envelope Chemises - .95**  
Straight models also; made of fine flesh or white nainsook; trimming of dainty embroidered medallions and rows of lace inserting; tailored styles also.

**\$3.96 Billiebirke Pajamas - 2.64**  
Good quality—6 to 16 years

**\$1.38 Flannelette Bloomers - .92**  
Of serviceable material—6 to 16 years.

**\$2.24 Little Tots' White Dresses - 1.44**  
Yoke, Empire and belted styles—sizes to 6 years.

**\$6.97 Little Tots' White Chinchilla Coats - 4.87**  
Belted styles—lined—sizes to 3 years.

**\$10.50 and \$13.50 Boys' Corduroy Suits - 8.75 and 10.00**  
Brown and drab; excellent quality; some with extra trousers; sizes 9 to 17

**\$1.94 Boys' Shirts - 1.28**  
Fine percale; light and medium colors; collar attached and neckband style; French cuffs; sizes 13 1/2 to 14 neck.

**\$3.74 Untrimmed Silk Velvet Hats 1.45**  
Large, flaring shapes and tricornes; black and combinations of black and colors.

**\$1.37 Ostrich Bands - .75**

**\$2.94 Girls' Tub Dresses - 1.91**  
Plain gingham and crash; various pretty styles; 6 to 14 years.

**\$1.75, 2,400 Men's Percale Shirts - 1.28**  
Large assortment of colored stripes on white grounds; 4-button front; soft cuffs; sizes 14 to 17.

**\$1.46 Metal Hot Water Bottles - .97**  
Dependable "Portland" make.

**At Little Cost**

**Well Cared-For Hands and Artistically Arranged Hair**  
Have you given enough thought to the importance of these assets of feminine charm? Notice in portraits and photographs which you admire how much becomingly arranged hair and attractive hands contribute to personality. Any woman can achieve for herself these aids to beauty.  
Our Manicure and Hairdressing Salons afford perfect, scientific care of the hands and hair, as well as newest modes of coiffure, and a full selection of fine hair goods, all at sums very much less than are asked in other stores.