

I Am Going to Throw the Entire Stock of the Morales Mercantile Company at the Mercy of the Public

Lewis Brothers & Co. in Charge



EVERY dollar's worth of this superb, peerless \$12,482 high-grade stock on the altar of sacrifice. A clean sweep demanded by Mr. Morales and guaranteed by W. A. Green, Lewis Bros. & Co's representative; but only after the store consented to a veritable holocaust of prices and profits. The die is cast; the whole stock is doomed to go at a mere fraction of its value. Cold type never before told such a story of ruinous sacrifice. Spare nothing is the battle-cry of this commercial massacre. People, I tell you've never faced such a saving chance before and the prices prove it true. Time is short and only the most terrible selling and drastic price cutting can accomplish my object. I have gone through the entire stock like a cyclone through a Kansas cornfield, ripping and slashing and shredding prices to the merest nothing; annihilating profits and casting cost and losses to the very winds. Read every word, scan every line. The bargains in the store best tell their own great story of what merciless and determined sacrifice this is. Come!

Ladies' fine Russia Tan, Patent Leather, 12 to 15-button Boots, values up to \$4.50. Sale price\$2.15

One lot of Ladies' Shoes in Vici Kid, Gun Metal Calf, etc.; values up to \$3.00. Sale price\$1.00

Our entire line of Ladies' Shoes and Oxfords, in Gun Metal, Calf, Russia Calf, White Buck, Patent Leather, Vici Kid; lace or button style; new hi toe. Sale price\$2.25

One lot of Children's Shoes; sizes up to 8. Sale price95c

One line of Ladies' fine Shoes and Oxfords in Vici Kid, Gun Metal Calf, etc.; but in button, lace or strap style. Sale price\$1.65

One line of Children's White Button Canvas Shoes; values up to \$1.75; sizes 8½ to 13. Sale price95c

Men's fine Box Calf, Gun Metal Calf, Russia Tan; lace or button style; values up to \$4.00. Sale price\$2.85

Men's and Boys' Regular \$2.50 Elk Skin Shoes. Sale price\$1.85

A large assortment of Men's Shoes in plain or cap toe; values up to \$2.50. Sale price \$1.45
A big line of Men's Endicott Johnson Real Oak Sole Gun Metal Calf Shoes; values up to \$3.00; lace or button. Sale price.....\$2.15

MEN'S SUITS

Closing out the entire line of Men's all wool fancy Suits; values up to \$18.00. Sale price\$9.95

BOYS' SUITS

Boys' three-piece long pants Suits; values up to \$12.50. Sale price\$4.95
All 50c Ties go at35c
25c Ties go at19c

SUIT CASES AND TRUNKS AT BIG REDUCTIONS

MEN'S HANDKERCHIEFS

Men's fine Cambric Handkerchiefs; 10c values. Now5c
Men's Red or Blue Bandanos; regular 10c grade. Go at61-4c
Men's Rockford Soxers go at, pair7c

MEN'S HATS

One lot of Men's Hats in all the popular shades; regular \$2.50 grade. Sale price \$1.45
The celebrated John B. Stetson Hats—\$5.00 the world over. Sale price\$3.95
Men's fine Black and Tan Hose; regular 12½c grade. Sale price, pair7½c
One big lot of Men's High Grade Hose; in all colors. Priced at, pair10c
Men's Union Suits in fine Nainsook; no sleeve and knee lengths. Sale price55c

All Men's 50c Suspenders; President and Chester makes. Sale price39c

Men's Work Shirts; regular 50c values; in blue and greys. Sale price35c

Men's fine Balbriggan or Heavy Ribbed Underwear; regular 50c grade. Sale price. 39c

All Men's, Ladies' and Children's 25c Hose goes at, pair19c

Ladies' Black and Tan Hose; regular 15c grade. Sale price, pair9c

One lot of Men's fine Golf Shirts, with soft collar to match; value \$1.00. Sale price. 59c

MEN'S TROUSERS

One lot of Men's fine all wool Trousers; \$2.50 and \$3.00 values. Sale price\$1.95

Men's Khaki Pants; regular \$1.50 values. Sale price98c

Sale Opens Tomorrow at 9 A. M.

Store Closed All Day Friday

FIFTEEN SALESMEN WANTED---APPLY AT ONCE

Morales Mercantile Co.

W. A. GREEN, Conducting Sale

206-208 East Washington Street