

# SOCIETY FOLK AT HOME AFTER SUMMER TRIPS

Although socially there is little evidence that society is at home practically all of its members have



## Fifth Avenue's dictate—Black

is answered in lustrous Patent and soft gull finish calf strap pumps with the stylish Covered Cuban Heels that are to be all the rage this Fall and Winter.

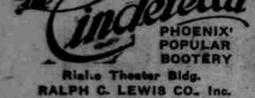
Our own exclusive designs arrive daily. There are beautiful browns, beige and grey kid, black satins plain or beaded, Oxfords, Pumps and Slippers in all popular heels and straps matching the new gowns and for every occasion.

Our Prices Are Lower For High Grade Shoes

because we give the public the benefit of Decreased Manufacturing Cost.

Make it a practice to compare the Cinderella's Quality and prices before buying.

We also are in constant receipt of Novelty Shoes at Popular Prices. See Our Windows.



returned from long vacations. The calendar, however, is duller than the late spring season when despite the approach of summer countless affairs lent to the enjoyment of what would otherwise have been dull days. With home, getting the youngsters ready for school and college, and deciding on new house furnishings midday has not devoted a thought to the events that will soon crowd the calendar. Even the usual picnic suppers, favorite mid-season diversions, have been banished that undivided attention might be given to the home. Late October will usher in Country club affairs, while the Thanksgiving season will be replete with scores of attractive events. The fact that the fair has been cancelled will have the effect of increasing rather than decreasing the number of smart functions for the week always in the past left open for the races and the different offerings arranged by the state fair commission will now be given over to the usual social functions, luncheons, dinner dances and bridge.

**Mrs. A. L. Moore Is Entertaining Neice to the Home.**  
Mrs. A. L. Moore who returned from the coast a few days ago is entertaining her neice, Miss Elsie Potter of New York, who will be her guest all winter. Miss Potter visited here a number of years ago and made many friends who will be delighted to know she will be in Phoenix this season.

**Returns From New York After Vacation**  
Mrs. W. K. James has returned from New York where she spent a fortnight following a pleasant summer at Iron Springs. Her young grandson, Billy James, returned with Mrs. James.

**Leave for Month's Stay in California**  
Mr. and Mrs. Roy Wayland will leave this evening for a month's stay on the coast. They will spend a fortnight in San Francisco timing their visit to Los Angeles for grand opera week.

**Lease Plath Residence**  
Fover Conway and his sister, Miss Ellen Conway have leased the Plath residence on Palm Lane for the season.

**Holds Luncheon in Honor of Visitor**  
Miss Angela Marshall gave an informal luncheon on Wednesday in honor of Miss Helena Conway of Chicago who spent the early week here with her sister, Miss Ellen Conway. Besides the guest of honor and Miss Ellen Conway, Mrs. Ernest Davis, enjoyed Miss Marshall's hospitality.

**Dr. and Mrs. Goodrich Are Dinner Hosts**  
Dr. and Mrs. George Goodrich were informal dinner hosts at the Ranch House Tuesday evening. Covers were laid for six.

**Informal Dance Is Notable Affair**  
Among the most notable events of the week was the informal dance given by E. Allyn Lewis at his home on Coronado Road. Among those there were Mr. and Mrs. Julian Holmes, Mr. and Mrs. Gilbert Nairn, Mr. and Mrs. John Posa, Judge and Mrs. Ernest Lewis, Mrs. Barry Goodwater, Mrs. De E. E. Jones, Miss Alice Bacheim, Garrett Schuller and E. R. Holt.

**Mr. and Mrs. John Longan Entertain At Dinner**  
Mr. and Mrs. John Longan were informal dinner hosts Wednesday evening when they had as guests Mr. and Mrs. Fred Webber.

**Railroad Man and Daughter Entertained**  
H. P. Anewalt, general freight agent of the Santa Fe with headquarters in Los Angeles accompanied by his attractive neice, Miss Eleanor Cooper, spent the early week in Phoenix. Among the many who extended charming courtesies to the visitors were Mr. and Mrs. Aaron Goldberg who entertained at dinner in their honor.

**Mrs. Thornton Entertains in Honor of Mrs. Harlan**  
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# Society



MRS. JAMES M. BARNETT

—Photographed by Heath.

One of the most attractive visitors here for the early winter season is Mrs. James M. Barnett of New Bloomfield, Pa., who is the guest of her sister, Mrs. Charles De Sales Wheeler. Mrs. Barnett who is an unusually beautiful young woman has a charming personality that has already made her many friends in local society. She expects to be here until shortly before the holidays when she will tour the coast joining her husband, Judge Barnett of the forty-second judicial district in Philadelphia where he frequently holds court, a few days before Christmas.

**California Visitors Expected To Return**  
Mrs. R. Allyn Lewis, Miss Mary Lewis and Miss Eleanor Lewis, who summered in Oakland are expected home the latter part of the week.

**Return From Trip To Northern Arizona**  
Mr. and Mrs. Leonard Norton and their little daughter, Miss Myrtle Norton returned Monday for a three months' absence in northern Arizona.

**Here From Tucson After Month's Visit**  
Mr. and Mrs. Charles K. Pishon returned Wednesday from Tucson where they spent the month. Early in the summer Mrs. Pishon visited in Colorado where her sister, Mrs. Ed Rowe spent the season. She will arrive on Monday to be here for a few weeks before joining Mr. Rowe in Los Angeles where they will make their home.

**Mr. and Mrs. Cashion Return From California**  
Mr. and Mrs. Angus Cashion have returned from California where they summered.

**Society Expecting Return of Oberfelders**  
Society is looking forward to a visit this winter from Mr. and Mrs. Simon Oberfelder whose long absence in California is a matter of regret to their legion of friends. While the Oberfelders have decided to make their home in San Francisco they have planned to spend at least a few weeks here during the winter season.

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MRS. LLOYD B. CHRISTY

The selection of Mrs. Lloyd B. Christy as president of the Woman's club is most satisfactory to the membership with whom Mrs. Christy is exceedingly popular as an executive in addition to the legion of friends she has made by her delightful personality. Mrs. Christy previously served on the executive board and at the spring meeting of the club was elected its vice president. She was made chairman by the resignation of Mrs. Joseph Stark.

Tuesday in honor of Mrs. Lawrence Harlan, a bride of the summer. Cut flowers and greenery decorated effectively and many details in the arrangement lent attractiveness to the affair. Those there were Mrs. Harlan, Mrs. H. A. Ames, Mrs. Mal Freeman, Mrs. Ethel Loose, Mrs. Frank Harmon, Mrs. Mabelle Graves, Mrs. Fern Johnson, Miss Gertrude Poole, Miss Pearl McElhenny, Miss Ruth Betts, Miss Marion Jackson, Miss Dorothy Palmer and Miss Gladys Jones.

**Mr. and Mrs. Lorillard Expected To Return Soon**  
Mr. and Mrs. Beekman Lorillard are expected home early next week from Los Angeles where they are spending a fortnight following a more extensive absence in Santa Barbara.

**Mrs. Brownfield and Daughter Will Winter in Seattle**  
Mrs. Robert Brownfield is established in Seattle for the winter, her daughter, Miss Dorothy Brownfield, having registered at the University of Washington.

**Miss Jean Armstrong Is Returning From Trip Abroad**  
Miss Jean Armstrong has arrived in New York from Europe where she spent the summer in extensive travel. She will remain in the east until the first of the month when she will return to Phoenix.

**Mrs. William O. Sweak To Return From Portland**  
Mrs. William O. Sweak will return October 19 from Portland where she spent the summer months.

**Mr. and Mrs. Bartlett Heard Return From Summer Abroad**  
Mr. and Mrs. Bartlett Heard arrived Tuesday from California where they spent a week following their summer abroad with Mr. and Mrs. Dwight E. Heard with whom they are staying until the completion of their home on the south side.

**Mr. and Mrs. O'Connell Return to Chicago Home**  
Mr. and Mrs. James A. O'Connell left Friday for their home in Chicago after a delightful week's stay in town the guest of Mr. and Mrs. J. P. Kehoe of 246 North Eighteenth avenue

who gave a number of charming affairs in their honor. A picnic supper at Papago and a down town dinner were included in the events given during their visit which followed a tour of the western coast.

**Mr. and Mrs. Fennemore Will Return To Coast**  
Mr. and Mrs. H. M. Fennemore will leave October 3 for San Francisco stopping over in Los Angeles before their return for the grand opera season.

**Judge and Mrs. Lewis Hosts To Tucson Guests**  
Mr. and Mrs. George H. Smalley of Tucson spent several days in town last week with Judge and Mrs. Ernest Lewis.

**Mrs. Garrett Schuller Will Defer Her Return Here**  
Mrs. Garrett Schuller will be absent from town until late in the season having planned to remain in Peoria until December 1.

**Mrs. W. S. Pickrell Remains At Coast**  
Mrs. W. S. Pickrell who summered on the coast is the guest of Mrs. W. S. Pickrell has not yet-timed her return. She is being extensively entertained by former Phoenixians now living in Los Angeles.

**Quartette of College Boys Will Leave for Stanford**  
A number of college boys will return to their studies on Wednesday when Richard Fennemore, Donald Martin, Harry Wiberg and Archie McCall among others will leave for Palo Alto. The four popular members of the junior set have registered at Stanford.

**Dr. and Mrs. Liknatz Established for Winter**  
Dr. and Mrs. David Liknatz have moved from the apartment they occupied last winter and are established at 217 East Portland street for the season.

**Martin-Lindsay Wedding Of Interest To Society**  
Cards have been received here announcing the wedding of Miss Helen Lindsay, daughter of Mr. and Mrs. Ross K. Lindsay of Tucson to Jack Barnes Martin, son of Mr. and Mrs. John Martin also of Tucson. The event took place in Pasadena September 8 and the young folk are still honeymooning on the coast. At present they are at Lake Tahoe and expect to drive to Phoenix en route for their home in Tucson where Mr. Martin is president of the People's Fuel and Feed company. He is also head of the Capitol Fuel and Feed company of this city which will necessitate frequent business trips to this city which will give society the opportunity of seeing much of the popular young club man and his attractive bride. His sister, Mrs. Earl Tuttle Hazlett will entertain them on their visit here the latter part of the month and on their arrival in the Old Pueblo, Mr. Martin's grandmother, Mrs. W. H. Barnes will give a brilliant reception in their honor in her attractive new home in the University district.

**Birthday Celebration Enjoyed By Small Folk**  
In celebration of the second birthday of her daughter, Miss Ruthadele Young, Mrs. C. H. Young gave an elaborate children's party Wednesday afternoon at her home on East Lynwood street. There were interesting out door games for which pretty prizes were awarded while a feature of the afternoon was the photographing of the kiddies. The house decorations were of pink and green, the colors being cleverly entwined in the festooning which arrangement was carried out in the dining room. The guests were seated at one long table, the tiny hostess presiding on a throne at the head of the table.

**HATS**  
made to match your gown. Old hats remodeled at the **LADIES HAT SHOP**  
115 East Roosevelt

## Announcement

We take pleasure in stating we have been able to secure the services of **MISS DUELL**

to take charge of the Ladies' Bath, Massage and Physical Culture Department. Miss Duell is a trained and registered nurse, graduate of the University of Michigan School of Nursing, 4 years course and 1 year special in Massage and Hydro-Therapy.

She has been a nurse for two years in Phoenix and has a wide acquaintance. She will be pleased to meet and wait on you.

### DeMarvel Institute

131 North Central Avenue

## A TELEPHONE CALL

We have spoken to you of a dependable cleansing service—the only kind of service we know how to give. Whether or not you have been satisfied with your cleansing elsewhere, we would like the opportunity of demonstrating our ability to serve you better. Have you tried our service yet? If so, we thank you—if not, telephone us today, or the first time you need us.

P. S. This is the last of this little series of ads for you with an earnest desire to be of service.

# McKean's

CLEANERS & DYERS

Phones: 1896-4396 Branch 14 W. Adams  
Plant Third Ave. and Madison

## SOCIAL ENGRAVERS and DIE STAMPERS

WEDDING INVITATIONS AND ANNOUNCEMENTS  
CALLING CARDS — MONOGRAM DIES  
AND EMBOSSED STATIONERY

### THE MANUFACTURING STATIONERS INC.

THREE SEVENTEEN WEST ADAMS

## Eat a Dish of Ice Cream Every Day

# ---be sure that it's DONOFRIO'S

It's a pleasure for us to know that many people, when they taste another kind of Ice Cream, say—"It's almost as good as Donofrio's."

The pre-eminent position now occupied by Donofrio's Ice Cream is the direct result of Quality.

This pure, wholesome, healthful food is made in a modern plant which fairly shines with cleanliness. Every step in its manufacture is under rigid inspection to assure you of getting pure, clean wholesome ice cream.

### ANOTHER DELIGHTFUL BRICK SPECIAL FOR TODAY—"CHERRY BISQUE"

Donofrio's delightful ice cream, flavored with red-ripe cherries, ground mararoons, and chopped nuts—the dessert for your dinner today.

Phone 4301—we'll send it out to you.

# DONOFRIO'S

First Street Telephone 4301

## SHAMPOO AND SHAMPOO WATER

The Shampoo is by far the most important work done in a Hair-dressing Shop, because it is an absolute necessity if you want to keep your hair and scalp in a healthy condition. Nearly all cases of dandruff are due to lack of, or improper shampooing.

A good shampoo requires a good operator, best of water and soap, and a hair-dryer blowing both hot and cold air.

A poor operator can spoil the best of water, soap and equipment, and on the other hand the best operator in the world cannot give a good shampoo with poor water, soap, and without a hair-dryer. That is one reason a woman can never give herself a really good shampoo because it takes too long to dry it, and dandruff just thrives in damp hair packed close to the head so it excludes the air.

A good operator is so evidently necessary that there is no use in discussing it. So is a dryer blowing both hot and cold air. Castile soap is as good if not better than any fancy soaps or emulsions although we furnish them on request of some customers who like them.

Water—we have experimented privately with these so-called Mountain Springs Water and percolated water, but we have found them very unsatisfactory unless softened by acids, and that ruins the hair, so we have to continue buying distilled water, although it is pretty expensive. Just how big an item of expense it is you can judge from our own experience from Sept. 25, 1920 to Sept. 24, 1921. We have bought from the Constable Ice Co. 2,250 gallons of distilled water—enough for 4,694 shampoos—just about two gallons to each shampoo, or nearly 17c worth of water for each shampoo. John Eyrieh, who delivers for the Constable Ice Co., can verify this statement. We buy it mostly in the form of ice, for it keeps cleaner and fresher that way. As we have to keep 100 gallons on hand most of the time that would be 20 bottles of 5 gallons each, which takes up too much room, and the bottles are too heavy for the girls to lift into the stand.

Mr. Aitken, manager of the ice company, says all ice made for human consumption is made entirely of distilled water, free from ammonia or any other ingredient, but pure distilled water.

We go into these details because we have guaranteed our customers they were getting a Distilled Water Shampoo and in order to verify our statements we think OUR CUSTOMERS have a right to KNOW WHERE we buy and HOW MUCH DISTILLED WATER we buy, for we appreciate your patronage and aim to keep it by giving you full value for your money.

We are in a better shape than ever to serve you in our large new place with a staff of experienced operators. NO APPRENTICES will ever WORK on YOU in OUR PLACE as long as WE run it.

We will be pleased to see all our old customers and their friends, also all the new ones we can get, for we have room for 16 operators on one side and five on the other.

We will be glad to extend credit to all Public School Teachers during the months of September and October.

Our \$5.00 tickets are good for \$6.00 worth of work in either Hair Shop or Institute, for any member of the family.

Shampoo for Ladies, 75c; for Gentlemen, 50c.

Separate entrance and room for men for any branch of the work.

### DE MARVEL HAIR AND TOILET SHOP

131-133 NORTH CENTRAL AVE.

## Wings of the morning!

Do you want the full delights of a really good cup of coffee?

Then get one of the coffees packed in vacuum-sealed tins—the only way to get the full fragrance and the rich smooth taste.

These coffees cost just about the same per cup as ordinary coffee.

Schilling's is the money-back one.

# Schilling Coffee