

AMUSEMENTS
GLADYS WALTON AT
THE STRAND TODAY

The Strand starts the two days engagement of Gladys Walton in her latest Universal feature, "High Heels."
There is probably not a more versatile star on the screen today presenting stories of girlhood than Gladys Walton, and now she comes in a typical story of the high school girl, a flapper. This particular young lady happens to be the daughter of a millionaire and is inclined to be a snob. She looks on the world as a place so far beneath her as to be beyond her notice. She even neglects her three little brothers, one a cripple and the others twins, to the extent that they distrust and fear her.
But those who ride with their heads the highest are doomed to the greatest fall. When father died and left the flapper penniless she awoke to her uselessness in a world of usefulness. Her manner has caused her the loss of more friends than she ever dreamed of. And, when her money was gone her friends began to desert.
The little "flapper" had reached the end of the resources, and was strongly considering the advisability of marrying an acquaintance of her set, wealthy and debonaire and desiring her little brothers entirely. A young physician, and particular friend of the deceased parent, struggled to make the girl see the error of her ways, and finally convinced her duty only with the little fellows who needed her care.
Their distrust had to be overcome, she had to become a woman, and the translation from the girl of shallowness and haughtiness to the woman of clear understanding and deep character stamps "High Heels" as a clever picture as Gladys Walton has ever had.
The Strand is announcing as a special added feature starting next Monday, the great McAlbert shows, (not motion pictures), a company of two part entertainment, presenting singing, dancing, and a startling illusion and crystal seance.

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"GYPSY BLOOD" AT
RIALTO TOMORROW

Another sensation in filmdom is offered in the engagement starting tomorrow of Pola Negri, starring in "Gypsy Blood," which the Rialto will screen for three days, and offer in addition the Diamond company of Hawaiians and the augmented musical program, in which George J. Hayes, at the big organ, and Carroll Reed's baby symphony orchestra will divide honors.
"Gypsy Blood" comes to the Rialto immediately following its sensational Los Angeles run, and sensational is the only word to describe the reception it had in the coast city.
Seldom has there been a star of such a depth of art as is exhibited in the startling registrations by Pola Negri. She is acclaimed the most versatile feminine star in pictures. Her emotional values are positively enthralling. And when one thinks of the role of the Spanish cigarette girl, a girl of whims and loves and hates and passions, fickle, adorable, fanning men's blood into uncontrollable heights, fighting, spirited, where could one look for a better artist to interpret the role than this Pola Negri?
"Gypsy Blood" is the screen adaptation of the story of "Carmen," though, unlike any former production, it is based on the opera. This is the original French version from the pen

FABLES OF 1921 —BY MARTIN



of Prosper Merimee and has been produced on the same lavish scale as marked the sensational "Passion." There are thousands of people in the production, there is a feast of beauty and color in the rapidly changing action, there is a staggering realism reached in the climaxes, and through it all runs the unchallenged art of Pola Negri.
There will be no advance in prices during the engagement of this attraction.

The Frolic
"Are you going to the barnyard dance at the Frolic Friday evening?" is the question one hears asked repeatedly as dancers meet, for the big party announced for that evening promises to be another of the delightful affairs for which the popular emporium has become known.
It will be a duplicate of the party which caused so much enjoyment last Friday evening at the Frolic, presented on a more elaborate scale. Special decorations will be hung; there will be special music by Carroll Reed's baby symphony orchestra; special dainties will be served by the refreshment booth. And there will be turkeys and chickens and ducks and geese given away to the patrons, the same as last week. There will be no advance in either the admission price nor the charge for dancing during the barnyard dance.
E. S. Mayfield is in charge of the affair. He announces the usual custom of reserving booths on telephone order, there being no charge for this service.

Ramona
A big Christmas tree all decorated and loaded with candy and pop corn for the kiddies and splendid gifts for the audience will feature the "Christmas gift night" at the Ramona theater tonight. There will be gifts of every description for both the young and the old with extra precaution

MAUK'S
COLUMBIA
THEATER
TODAY AND WEDNESDAY
May McAvoy
IN
"EVERYTHING FOR SALE"

Snub Pollard Comedy
Literary Digest Topics
Added Attraction
No Advance In Prices
STUCHAL'S SYMPHONY ORCHESTRA
30 Pieces
Promptly at 8:15 each evening
22c, 33c, 39c
WHY PAY MORE?

RAMONA THEATER FAMILY THEATER
Christmas Tree Tonight for
GIFT NIGHT
Broadway Girls in New Musical Bill
BEAUTY CHORUS FEATURE PICTURE
MUSICAL COMEDY

LOOK FOR
BRIGHT RED
SALE TAGS!
THE SALE YOU'VE
BEEN WAITING FOR
SWITZER'S
YEAR-END
CLEARANCE

places the entire stock of exclusive Women's and Misses' Apparel of "Arizona's Smartest Shop" below the price level of ordinary sale merchandise. This, our first sale since last summer, will prove again that "when SWITZER'S advertise a sale it IS a sale."

SALE-RA CKS, BARGAIN-TABLES
and LOWEST PRICES Ever shown with red sale tags attached to original price ticket.

WILL MOVE OUR ENTIRE FALL STOCK
Sale Starts at 9 A. M. TODAY

SUITS, COATS, DRESSES, EVENING GOWNS,
MILLINERY, FURS, SKIRTS, SWEATERS,
WAISTS--EVERYTHING--Positively Every Fall
and Winter Garment Included in this Blue-Pencil,
Price-Cutting, Once a Year Sale Event!

- Rack Number One—Wool and silk dresses, Choice \$10.98, \$13.98 and \$16.95
- Rack Number Five—Coats of Bolivia and all wool velours reduced to \$19.95, \$24.95 and \$29.95
- Rack Number Three—Skirts of Prunella stripes and all wool plaids, \$6.98, \$8.98 and \$13.98
- Rack Number Four—Dresses of wool and silk in smartest styles of the season \$19.95 and \$25.00
- Rack Number Six—Novelty waists, sale prices \$5.98 to \$13.98
- Rack Number Two—"Charm o' Youth" Dresses and coats \$16.00
- Fifteen Foot Bargain Table—of "Odds and Ends" of skirts, sweaters, Jersey coats, jumper dresses, waists and silk underwear \$2.98, \$3.98, \$4.98 and \$5.98

A table of "Mengart" and "Marinette" wool sweaters—both light and dark colors, choice \$10.98 and \$13.95
All our higher priced Suits, Coats, Dresses, Dinner and Evening Gowns reduced to these sale prices—(and each sale price indicated by bright red sale tag).
\$29.95, \$34.95, \$39.95, \$44.95, \$49.95, \$54.95, 59.95,
\$69.95, \$79.95 AND \$89.95

We have left a few very fine Fox, Stone-Marten and Skunk scarfs. For final clearance the prices are
\$19.95, \$24.95, \$29.95, AND UP TO \$79.95
Switzer's
STYLE SHOP
Corner Adams at First Ave. Balke Bldg.

AMERICAN—"IT'S THE MUSIC"
NEW MUSICAL REVUE
MUSIC—MELODY—MIRTH
PRETTY GIRLS—DANCING

ELKS THEATER BRANDON BROS. MGRS. 717 PHONE 717
Matinee 2:30
Night 8:15
A REAL STAR
RUTH RENICK
A SMASHING PLAY
"LILAC TIME"
A wonderful cast of players and a superb production
That is the offering of the Brandon Stock Company that sent hundreds away yesterday saying it was the best treat offered to Phoenix in many months.
Prices: \$1.10, 85c, 55c
Bargain Matinees Wednesday, Saturday 30c, 40c, 55c

RIALTO STARTS TOMORROW
RUNS THREE DAYS
The Love Lyric of a Wonder-Woman
GIPSY BLOOD
with POLA NEGRI
ITS CARMEN
You have never seen this Hot Blooded Woman of Fiction whose passion swept soul lifted her lovers from the depths or dragged them down from the heights—until you see NEGRI—She is the incarnate CARMEN.

RIALTO STRAND
VAUDEVILLE TODAY—TOMORROW
DIAMONDS
7-Hawaiians-7
Singers Dancers Musicians
Last Times Today
HAROLD LLOYD
in
"GET OUT AND GET UNDER"
VIOLA DANA
in
"THE MATCH BREAKER"
in the appealing drama of a frivolous little flapper who was flung from her pedestal and found happiness through disaster.
"HIGH HEELS"
Coming Thursday "QUO VADIS" the giant spectacle.
Three days starting tomorrow, a wonderful show. POLA NEGRI in "GYPSY BLOOD"—A version of "CARMEN." You have never seen this madcap cigarette girl until you have seen the hot blooded version by Negri.