

The D. M. Read Company

Established 1857.

Mid-Summer Sale of FURNITURE

Thursday Morning August First
Continuing to the Fifteenth.

The Semi-annual Sale of House Furnishings has come to be an event in most households in Fairfield County. Recognizing the fact that a generous concession in price places the best Furniture within reach of persons of moderate income, The D. M. Read Company have continued these sales year after year, and the prospect is that this one of the summer of 1912 will surpass all others preceding.



Dining Room Furniture

Sheraton Mahogany Suite with Ebony inlay, a magnificent group which with care will increase in value with the years. Ten pieces, Buffet, China Cabinet, Serving Table with 54" top and 8' ft. extension, 4 Side Chairs and 2 Arm Chairs. Regular price \$513.50, **\$350.00** sale price.

Heppelwhite Suite of fine Mahogany with broad ribbon inlay of Satinwood. Heppelwhite was a master of inlay work and this Suite is a true copy. Buffet, China Cabinet, Serving Table, Dining Table with 54" top and 8 ft. extension, 4 Side Chairs and 2 Arm Chairs. Regular price \$651.25, **\$450.00** sale price.

Shown in Exhibition Dining Room. **Sheraton Mahogany Suite** of ten pieces, Buffet, China Cabinet, Serving Table Extension Table, 5 Side Chairs and 1 Arm Chair. Regular price \$321.00, **\$250.00** sale price.

White Suite of French Enamel, ten pieces, Buffet, China Cabinet, Serving Table, Extension Table with 48" top, 6 ft. extension, 5 Side Chairs and 1 Arm Chair. Regular price \$122.25, **\$85.00** sale price.

A very pleasing group, for a summer breakfast room. **Sheraton Suite of Mahogany**, 3 pieces, Buffet, China Cabinet and Dining Table, price \$158.50, **\$115.00** sale price.

Separate Mahogany Buffets
Colonial Mahogany, worth \$85.75 at \$42.50
Sheraton Mahogany, pure style, \$81.50 at \$60.00
Colonial Mahogany \$96.00 at \$76.80

Dinner Sets

	value	price
White and Gold Porcelain, 100 pcs.	\$10.00	\$8.00
White and Gold Set, 112 pcs.	\$15.00	\$12.00
Old Blue Border, 112 pcs.	\$12.50	\$10.00
Green and Gold, 112	\$16.50	\$13.20
Oriental Border, 112	\$18.00	\$14.40
Limoges China Set, 112	\$35.00	\$28.00
Green and Gold China, 112	\$55.00	\$44.00
Limoges Set, 112	\$65.00	\$52.00

Cut Glass and Rock Crystal

The best known lines, the productions of those manufacturers of international fame, Libber and Dorflinger. All pieces for the dining table or toilet table.

Vases	Salad Bowls
Fruit Bowls	Celery Trays
Sugar and Cream Sets	Perfume Bottles
Vinegar and Oil Cruets	Candlesticks

Sheffield Silver

Eighteenth Century Reproductions
Covered Vegetable Dishes, Steak and Fish Planks, Well and Tree Platters, Tea Trays, Sandwich Plates, Tea Kettles, less 20 per cent.

Silverware

Flat and Hollow Ware for the Table, Sterling Silver and Plate. Tea and Coffee Services, Sugar Baskets, Trays, and all small and large Flat Silver in sets and separately. less 20 per cent.

Library and Parlor Suites

Library Suite of 3 pieces, Divan, Rocker and Easy Chair, Mahogany frames, overstuffed, Sheraton style, price \$146.75, **\$100.00**, sale price.

Library Suite, Sheraton inlay, Mahogany frame, 3 pieces, price \$149.50, **\$100.00**, sale price.

Parlor Suites, 3 pieces.

Value \$28.75 for \$36.75 Value \$104.00 for \$52.00
Value \$54.50 for \$37.50 Value \$96.00 for \$64.00

Parlor Suites, Divan and Chair.

Value \$64.00 for \$40.00 Value \$37.00 for \$25.00

English Easy Chairs and Rockers

Mohair Panne Velour
Value \$54.00 for \$40.00 Value \$42.75 for \$32.00
Value \$43.75 for \$32.00 Value \$39.50 for \$30.00

Lowboys and Chests of Drawers

Mahogany, extra values.
Value \$51.25 for \$41.00 Value \$60.75 for \$48.60
Value \$42.50 for \$34.00 Value \$44.75 for \$35.80

Hall Seats

Mahogany, Golden and Fumed Oak
Value \$24.00 for \$17.50 Value \$22.50 for \$16.50
Value \$31.00 for \$21.50 Value \$16.75 for \$11.40
Value \$28.75 for \$18.00 Value \$31.00 for \$20.00
Value \$18.00 for \$12.00 Value \$26.75 for \$18.00

The truth is, literally, there is not an undesirable piece on our floors or counters. It is always our intention to show the best Furniture made, the kind that gives pleasure and delight in its appearance, and is altogether practical in its use.

If you have admired the stately Colonial Mahogany, the graceful Sheraton or Heppelwhite, the sturdy Oak, or the exquisite Circassian Walnut with its velvety finish, we are sure you can become the owner of certain preferred pieces during the next fortnight.

The housekeeper who takes pleasure in an array of sparkling Silver or Crystal may add to her collection. If she has a weakness for fine Damasks and delights to smooth the orderly rows of neatly folded Towels in her linen closet, she may gather a new store.

If a new Rug is needed, there are the handsome Ardahans in all dimensions, the Axminsters, and Orientals. In every respect this is a Sale for the Homemaker.

We ask you to look especially for Green Tickets.

Suit Cases and Traveling Bags

A very special collection marked for this sale, **33 1-3** and **40** per cent less than usual prices. This includes

Tan and Russet Cowhide Bags, in sizes 14, 15, 16, 17, and 18 inches, \$3.25 and up.

Cane Bags in 16 inch size, \$1.00, \$1.85, and \$2.25.

Black Walrus and Cowhide Bags, 16 inch.

Sole Leather Suit Cases, 24 and 26 inch sizes, \$4.00, \$5.50, \$5.75, and \$12.00.

Fourth floor.

Oil Cloth and Linoleum

	value	for
Inlaid Linoleum	\$1.50	\$1.35
Granite Linoleum	1.00	.90
Linoleum	.60	.54
	.50	.45
Oil Cloth	.30	.27
	.25	.22

Cape Cod Grass Rugs

Oval in shape	Value \$4.50 for \$3.38
	\$2.25 for \$1.69
	\$1.50 for \$1.12

Couch Hammocks

Value \$7.50 for \$6.75
Value \$8.50 for \$7.65
Value \$10.00 for \$9.00
Value \$11.00 for \$9.90
Value \$15.00 for \$13.50
Value \$17.50 for \$15.75
Value \$20.00 for \$18.00

Regular Hammocks

Value \$1.50 for \$1.20
Value \$2.00 for \$1.60
Value \$2.25 for \$1.80
Value \$3.00 for \$2.40
Value \$3.50 for \$2.80
Value \$5.00 for \$4.00

10 per cent discount on the following:

Carpets, Rugs, Mattings, Curtains, Oil Cloth, Dining Chairs, Bathroom Fixtures, Gas and Blue Flame Stoves, Fireless Cookers, Step Ladders, Ironing Tables, Vacuum Cleaners, Stock Patterns in China, Linen Towels, Garden Hose, Ice Cream Freezers, Brooms.

Lace Curtains

Irish Points	Value	for
	\$4.50	\$3.50
	\$5.00	\$4.00
	\$6.50	\$5.00
	\$8.00	\$6.00
	\$10.00	\$7.00
	\$12.00	\$9.00
	\$15.00	\$12.00

Novelty Nets	Value	for
	\$2.25	\$2.00
	\$2.50	\$2.00
	\$3.50	\$2.75
	\$4.50	\$3.75
	\$5.00	\$4.00

Scrim Curtains	Value	for
	\$2.50	\$2.00
	\$3.00	\$2.50
	\$3.50	\$3.00
	\$4.50	\$3.75
	\$5.00	\$4.00

Specially priced, no further discounts.

Portieres

Mercerized Tapestries in plain and two-toned effects, Fibre Silks of artistic combinations and a few handsome novelties.

Value \$5.00 for \$4.00
Value \$7.50 for \$6.00
Value \$9.00 for \$7.00
Value \$10.00 for \$8.00
Value \$15.00 for \$10.00

Colored Scrim, Figured Drapery Silks, Cretonnes, and all Upholstery Fabrics at special discounts.

Third floor.

Household Linens

Table Damasks, Napkins, Fancy Linens of every description, Linen Bed Sheets and Pillow Cases, and matched Embroidery Sets, less 20 per cent.

Sheets, from 45 cts up. Pillow Cases, from 9 cts up.

Gas Ranges

	value	for
Three burner	\$8.00	\$7.20
Three burner	\$9.00	\$8.10
Four burner	\$15.00	\$13.50
	\$17.00	\$15.30
	\$18.00	\$16.20

Cabinet Ranges

Elevated Ovens and Broilers	Value \$16.50 for \$14.85
	Value \$25.00 for \$22.50
	Value \$30.00 for \$27.00
	Value \$35.00 for \$31.00
	Value \$40.00 for \$36.00

Elevated Gas Plates

For Cottage or Laundry use were for
Two burners \$3.00 \$2.25
Three burners \$3.50 \$2.50
Three burners \$4.00 \$3.00
Four burners \$9.50 \$8.00

Washing Machines

Three styles, first class.	Value \$4.00 for \$3.60
	Value \$7.50 for \$6.75
	Value \$9.50 for \$8.55

Refrigerators

Our entire stock goes into this sale at great reductions. Oak and Ash Cases with opalite glass, porcelain enamel, and galvanized steel linings, all this season's models equipped with the latest inventions to ensure perfect sanitation. All pipes and interior parts removable.

All Cases in price up to \$15.00, less 10 per cent.

All Cases in price above \$15.00, less 20 per cent. Lower floor.

Bamboo Porch Shades

	value	for
10 x 8	\$1.50	\$1.35
8 x 8	\$1.25	\$1.12
6 x 8	.90	.81

Electroliers

Complete with Art Glass Shades	Value	for
	\$7.00	for \$6.60
	\$10.00	for \$9.00
	\$12.00	for \$11.00
	\$15.00	for \$14.00
	\$17.50	for \$16.00
	\$25.00	for \$22.50
	\$45.00	for \$40.50
	\$50.00	for \$45.00

Gas Portables

Complete with Art Glass Shades	Value	for
	\$3.50	for \$3.20
	\$5.00	for \$4.50
	\$8.50	for \$7.65
	\$10.00	for \$9.00
	\$12.00	for \$10.80
	\$15.00	for \$13.50

Electric Domes

Value \$17.00 for \$13.60
Value \$20.00 for \$18.00
Value \$22.50 for \$18.00
Value \$27.50 for \$22.00
Value \$30.00 for \$24.00

Gas Domes

Value \$8.50 for \$6.80
Value \$10.00 for \$8.00
Value \$12.00 for \$9.60
Value \$17.50 for \$14.00
Value \$20.00 for \$18.00
Value \$25.00 for \$20.00

20 per cent discount on the following:

Ardahan Rugs, Refrigerators, over \$15.00, Dinner Sets, English, French, German and American Fancy China, Table Silverware, Lamps, Pottery and Brass Ware, Table Damasks, Napkins and Fancy Linens, Table and Kitchen Cutlery, Washtubs, Clothes Wringers, Boilers and Baskets, Kitchenware of many kinds, Trunks and Bags.

Ardahan Rugs

List Showing 20 per cent reductions.		
Size 2.3 x 3	value \$2.50	at \$2.00
Size 2.3 x 4.6	\$3.25	\$2.60
Size 4.6 x 6.6	\$9.00	\$7.20
Size 6.9 x 9.9	\$22.50	\$18.00
Size 9. x 10.6	\$30.00	\$24.00
Size 9. x 12	\$35.00	\$28.00
Size 11.3 x 12	\$45.00	\$36.00
Size 11.3 x 14.3	\$52.50	\$42.00

Carpet Store, first floor.

Wilton Rugs

Size 9 x 12	value \$37.50	at \$33.75
Size 9 x 12	value \$35.00	at \$31.50

Axminster Rugs

Size 9 x 12	value \$25.00	at \$22.50
	value \$19.75	at \$17.78

Body Brussels

Size 9 x 12	value \$27.50	at \$24.75
	value \$25.00	at \$22.50

Carpets

Wilton Velvet	value \$1.50	at \$1.35
Velvet	\$1.15	\$1.04
Body Brussels	\$1.45	\$1.31
	\$1.35	\$1.22
Tapestry, best grade,	\$1.00	.80
Tapestry	.85	.77
	.75	.69
Ingrains	.75	.68

Ingrain Remnants, 10 to 20 yards, 50 cts a yard.

Chamber Furniture

Louis XVI Suite of Circassian Walnut, four pieces, Bed, Dresser and Dressing Table, price \$289.00, **\$231.20**

Louis XVI Suits of French Gray Enamel, seven pieces, Bed, Dresser, Chiffonier, Dressing Table, Chair, Rocker, and Hair-dressing Chair, price \$275.00, **\$165.00**

Colonial Mahogany 4-piece Suite, Four-poster Bed with pineapple carving, Dresser, Chiffonier, and Dressing Table with triple mirror, price \$152.65, **\$121.80**

Colonial Mahogany 4-piece Suite, Four-poster Bed, Dresser, Cheval, and Chiffonier, price \$214.00, **\$171.20**

Louis XVI White Enamel 3-piece Suite, Bed with French cane panels in head and foot ends, Dresser and Chiffonier, price \$178.75, **\$100.00**

Sheraton Mahogany Suite, 3 pieces, Bed, Dresser and Chiffonier, price \$272.00, **\$185.00**

Sheraton Suite of Inlaid Mahogany, 6 pieces, Bed, Dresser, Chiffonier, Dressing Table, Cheval Mirror and Bedroom Table, price \$345.50, **\$255.00**

Four-Poster Suite, Mahogany finish, 5 pieces, Twin Beds, Dresser, Chiffonier and Dressing Table, price \$117.50, **\$94.00**

Sheraton Suite of Ivory Enamel, 7 pieces, Bed with cane panels in head and foot ends, Dresser, Chiffonier, Table with triple mirror, price \$151.00, **\$120.00**

Odd Pieces of Furniture of choice design

Mahogany Highboy, value \$115.00	for \$75.00
Mahogany Secretary \$92.75	\$73.50
Mahogany Desk \$75.75	\$60.00
Colonial Hall Clocks \$216.00	\$150.00
	\$120.00 \$90.00
	\$108.00 \$80.00

Colonial Mahogany Bureau \$92.75 \$74.20
Tudor Oak Buffet, very special, \$125.00 \$75.00
\$42.50 \$30.00

Virginia Fireside Chairs and Rockers, solid Mahogany frames covered with foliage tapestry, regular price \$30.00, **\$19.75** sale price.

Trunks, Traveling Bags and Suit Cases

Hartmann Wardrobe Trunks, Steamer Trunks, Dress Trunks, Motor Trunks, Suit Cases of Sole Leather, Matting and Cane, English Kit Bags, less 20 per cent.