



YULETIDE SUGGESTIONS



GREAT CLEARANCE SALE



**\$25,000 Worth of the Very Best
and Choicest General Merchandise
Offered to Buyers at a Fraction
Above ^{And} Some Below Factory Prices.**



A RARE OPPORTUNITY to purchase your Christmas Presents and Every Day Necessities in Foodstuffs, Dry Goods, Dress Goods, Clothing, Shoes, Ladies' and Men's Furnishings, Calicoes, Gingham, Domestics, Hardware, Stoves, Queensware, Glassware, Harness, Bridles, Saddles, Furniture, and in fact so much and many other things that you need and must have right now, that it will pay you to come 25 miles to make your purchases here. No such

PRICE REDUCTIONS

have ever been offered you right in the middle of the season. But we are overstocked, and determined to reduce our big stock before stock-taking day in January.

Let Us Show You Our Offerings of Seasonable Merchandise.

All new Fall Goods are in and others are arriving and included in this sweeping reduction sale. We have used special care in making our selections, and the styles and materials are unusually rich. We are displaying the choicest stock of goods in Palestine in all the fashionable fall and winter styles and colors. Of especial interest to the ladies is our line of Skirts, Shirtwaists, Long Cloaks, etc., and of equal interest is our display of everything beautiful in Dry and Dress Goods. We invite your critical inspection before you go elsewhere to buy. **COME IN TODAY.**

WE QUOTE ONLY A FEW PRICES:

Men's All Wool Shirts Worth \$2.50 for	\$1.75
Men's Heavy Fleeced Under- Wear Per Suit	75c
Ladies' Heavy Ribbed Under- Wear Per Suit	80c
Men's Work Suspenders Per Pair	10c
Men's \$2.00 Hats For	\$1.48
Calico Per Yard 6c And	5c
Gingham 5c Per Yard And Up.	
Outings 5c Per Yard And Up.	
Bleached Domestic 5c per yard and up.	
Brown Domestic 5c per yard and up.	
Dress Percales Worth 10c per yard for	7½c
6 Lead Pencils For	5c

2 Packages Envelopes For	5c
1 Tablet For	3c
All our Ladies and Misses Sweater Coats, Ladies Skirts, Shirt Waists and Petticoats will be sold at reduction of 25 per cent.	
Arm and Hammer Soda 4 pounds for	25c
Star Tobacco per pound	45c
Corn per can	6c
Old Mammy's Hominy per can	6c
Good Luck Baking Powder per can	7c
Corn Flakes per package	8c
Salt per barrel	\$1.65

**On Saturday Dec. 14th, 21st
and 28th, We name the fol-
lowing Special Prices for these
days only:**

20 pounds Sugar 20 lbs to customer only	\$1.00
5 pounds Coffee 5 lbs to customer only	\$1.00
10 lb Pail Compound Lard For	90c
5 lb Pail Compound Lard For	45c
8 Bars Lenox Soap For	25c
6 Sacks R. J. R. Smoking Tobacco	25c
6 Sacks Old Hill Side Tobacco	25c

Tomatoes 3 pound can	10c
New Club Shells per box	40c
Flour per barrel	\$5.00

A full line of Dry Goods, Notions,
Men's, Boys' and Children's Clothing,
Mattings, Shoes, Hats, Caps, Gloves,
Hardware, Saddles, Harness, Stoves,
Furniture, Guns, Ammunition and
Groceries, all to be sold at greatly
reduced prices in order to reduce our
stock.

All our Men's and Boys' Clothing
to be sold at factory prices as we are
going to discontinue handling these
lines.

A nice line of Ladies' and Misses'
and Children's Long Cloaks to be
closed out.

And Everything Else in Our Mammoth Stock Goes in This Sale at the Same Great Reduction in Prices. ¶ With every Cash Purchase of \$1.00 worth of goods, we will give you a Numbered Coupon which will entitle you to participate in a General Distribution of FREE PRIZES. Come and ask for particulars. ¶ Don't fail to visit our store. We will be pleased to see and show you, whether you buy or not. Courteous and polite attention will be given your least as well as your greatest want. We will certainly save you money and appreciate your patronage.

Wishing each and every one a very Merry Christmas and Happy and Prosperous
New Year, and hoping to serve your best interests, we remain yours very truly,

W. L. BOON CO.,

PALESTINE, ARKANSAS.