William Randolph Hearst Wins
A Fight That Has Lasted
Twenty Years
He is Entitled to the Thanks of Every Citizen, Including the Whisky Makers.

If we had lived in Persia when Alexander put on his purple robe and came out to talk to the ungrateful soldiers, we should have said, "Alexander, you deserve credit."

If we have seen Napoleon on the Bridge at Lodi, and then watched him put the Imperial Crown on his own head, we should have said, "Napoleon, you are a natural born winner."

If we had been alive to see Christopher Columbus land on American soil after people had told him he would fail over the edge of the ocean we should have said, "Columbus, you are entitled to national thanks for discovering us."

We ARE alive to see William Randolph Hearst, the owner of daily newspapers, win a great victory, the victory over whisky. And we say to him, "You are entitled to public gratitude and recognition of the fact that the victory over whisky, the rescue of men from the slavery of drink, in spite of themselves, the saving of women and children from misery, is WILLIAM RANDOLPH HEARST'S VICTORY."

For twenty years Mr. Hearst in all of his newspapers, from New York to San Francisco, has kept up the fight against whisky and against the shameful partnership between whisky and the Government of the United States.

It takes courage and patience to fight for twenty years the battle with your enemy apparently winning.

States went "dry" and the national consumption of whisky INCREASED. The Hearst newspapers said truly, "Evidently prohibition drives out the relatively harmless drink, makes whisky secretly sold the only drink"—and Hearst's newspapers had the courage to oppose prohibition itself, while printing the prohibitionist's slimy. Mr. Hearst's fight against whisky—won at last—has been an expensive as well as a long fight.

Other men would have been discouraged. Hearst was not.

A few days ago, in the hearing of this writer, he said to his chief executive writer: "You cannot do so a greater favor than by writing against whisky EVERY DAY. I do not care if it takes fifty years to win, or if my boys inherit the fight from me. My newspapers are going to rid the country of whisky."

He is the War Bird of the whisky industry last, and, Hearst through his newspapers has won that national victory. He is entitled to the thanks of everyone mother and father, to the thanks of the children, and of the poor whisky victims.

Even the whisky men themselves should thank the man who has conquered them after twenty years' fighting.

We truly believe that the dragon, with his dying breath, had said to Washington: "I am glad on the whole that Mr. George killed me. I was not fit to live."

Be it remembered that winning fights for the people through newspapers is not child's play. You must keep at it, and you must make sacrifices. Hearst's anti-whisky fight has cost him millions of dollars that other big newspaper owners would have pocketed. At first the whisky makers whose advertising was important said: "We'll boycott Hearst's papers, do no advertising in them."

They did not understand their man. He threw the whole whisky business out of all his publications. It has meant in twenty years the giving up of millions in revenue. It has meant in twenty years the giving up of the great service to mankind. You cannot outguess a man and have him love you.

At last Hearst has won. It has been his fight, and it is his victory. We give him credit for it, and advise others editors to do the same. To praise one good fighter teaches and encourages others to fight.