

To reduce Milady's task of selecting appropriate shoes this Xmas we ask you to inspect our offerings of



A sterling reputation of this popular footwear has subtly lived and outlived many succeeding modes of fashion---standing foremost in Style, pre-eminent in Serviceability, yet extremely moderate in Price.



The Berberich Guarantee;

"Should any pair of LA FRANCE Shoes fail to maintain the BERBERICH standard, we guarantee the customer's satisfaction. "BERBERICH'S"

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