

Put the Christmas Money Into  
Something That Will Be Both  
**PLEASING and PRACTICAL**

*La France*  
Shoes for Women

Imagine yourself in her boots, as it were—choose for her what she would undoubtedly select herself, a pair of La France Shoes. She will be pleased as much on Christmas morn.



Undeniably the pronounced choice of Mademoiselle as well as Madame, La France Shoes stand foremost in style and serviceability, yet are most moderate in price.

*The Berberich Guarantee:*

"Should any pair of LA FRANCE Shoes fail to maintain the BERBERICH standard, we guarantee the customer's satisfaction.

"BERBERICH'S"

**Berberich's**

Washington's Largest and Most Progressive Shoe Store—Established 1868

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