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DEAR FOLKS:

A GROUP of men and women sat at a round table in a private home recently. All of the guests commented on the splendid meal which the hostess served. It was a very simple meal but it was splendidly cooked and beautifully served. The table linen, the dishes, the floral piece in the centre of the table—everything harmonized.

The meal started with a delicious tomato broth. Then each guest was served with pieces of steak at least two and a half inches thick and cooked just right. Baked potatoes, done to a "turn" were served with the steak. Hot biscuits, made by the hostess herself, were also served. There were ripe olives, tomato ketchup, coffee and delicious butter which made the biscuits taste exceptionally fine. For dessert were served some wonderful canned peaches and a large piece of chocolate cake, also made by the hostess.

I was privileged to be one of the guests at this Sunday night meal. I expressed my appreciation of the very good food and the splendid cooking and the hostess said:

"Thank you, but I have served you with a plain meal, as you know, yet somehow I take greater pleasure in serving a plain meal because my guests usually like it better and besides I think **THE BEST THINGS ARE PLAIN.**"

"Right," said I. "The simple, substantial dishes are always the most satisfactory."

I then remarked to my hostess:

"The steak you served tastes as though it came from Wilson & Co., Chicago. You know I was in Chicago several weeks, going through the Wilson & Co. plant and I saw how they handle their beef. The Beef Department is a wonderful place. I saw how the beef goes through its several processes of treatment before it is shipped, how it is carefully guarded and inspected before it is allowed to go to the public, and I want to tell you that I never felt so sure of the quality of the steaks and roasts I eat as I did after my inspection of the Wilson & Co. Meat Department. I assume that others in the packing industry are equally careful, but I know what Wilson & Co. do to protect the consumers, so I am naturally predisposed in their favor."

"And the ripe olives you served and the butter and the canned peaches and the ketchup all tasted to me like Wilson & Co. products."

Then the hostess gave me a very great surprise by saying, with a smile:

"You are right about the steak. It did come from Wilson & Co. I bought it from my butcher, who says the meats he gets from Wilson & Co. are splendid and that he finds his customers like them very much."

"The butter is Wilson & Co.'s Clearbrook Butter, and it is very fine. The coffee is Wilson & Co.'s Certified Blue Label Blend. Isn't it great?"

"I will tell you also that I used Wilson & Co.'s Majestic Lard in baking the biscuits."

"The ripe olives and canned peaches and the ketchup also come from Wilson & Co."

"I gave this dinner tonight in honor of you, because I know how enthusiastic you are about Wilson & Co. food products, and now that I have had a taste of them myself I want to tell you, hereafter I am going to buy the foods that I see in the butcher shops and grocery stores wearing that reassuring guarantee, 'The Wilson Label Protects Your Table.'"

"That's a wonderful trade-mark when one thinks of it and grasps its full meaning. I do all of the marketing for our home and I am very glad that you introduced me to the Wilson & Co. products through your letters. You have told so many nice things about the workers and the fine spirit they show, and you have told us so much about Mr. Wilson and how fair and just he is that I just can't help supporting a house whose principles of business are so fine."

Sincerely, William C. Freeman,
245 Fifth Ave., New York City.

**BAND CONCERTS
TO BE RESUMED**

The Washington public is once more to enjoy the open-air concerts in the parks, arrangements having been completed to have four good bands give a series of concerts throughout the city. Beginning Monday, June 2, it is planned to have a concert every week day during June, July, August and September in public parks in different parts of the city.

Colonel Ridley, Superintendent of Public Buildings and Grounds, has military bands in Washington. In addition to the Marine Band, which will give the usual concerts at the Capitol on Wednesdays and in the White House grounds Saturday afternoons, the Engineer Band, from Washington Barracks; the Eleventh Cavalry Band, from Fort Myer, and the Sixty-third Infantry Band, from East Potomac Park, will play.

The concerts will be given at Dupont Circle, Franklin Park, Garfield Park, Iowa circle, Judiciary Square, Lincoln Park, McMillan Park, Smithsonian Grounds, Washington Circle, Logan Park (Anacostia), Montrose Park (Georgetown), and the Petworth reservation, at New Hampshire avenue between Shepherd and Taylor streets. These parks have been selected to accommodate the greatest number of people.

Return of the concerts is made possible by the withdrawal of American troops from Europe. Since 1917 only the Marine Band had been available, as the two army bands had left for service. During 1917 and 1918 the Marine Band has done heroic service, however, giving four concerts a week.

**CHICAGO-CLEVELAND
AIR MAIL A SUCCESS**

Perfect service has marked the first two days of operation on the Chicago-Cleveland air mail line. It was announced today by the Aerial Mail Department.

The first day, Thursday, four perfect flights were made with the mail. One plane left Cleveland and one left Chicago at 9:30 o'clock and the mail was transferred to new machines at Bryan, Ohio, for the final leg of the trip. One flight was made in three hours and four minutes, including the time for transfer at Bryan, and the other in three hours and ten minutes, also elapsed time.

The daily schedule calls for a mail plane leaving both terminal cities at 9:30 o'clock in the morning, the trip taking approximately three hours, including the stop at Bryan and the transfer of mail.

The three-hour schedule will probably be cut down after the route has been in operation for a time, and after the pilots get accustomed to the new routes.

The Cleveland-New York line is awaiting only the completion of the twin-motored planes which are to be used over the mountain country between.

**DISTRICT MAN WINS
A.E.F. RIFLE MEDAL**

LE MANS, France, May 18.—Gold, silver and bronze medal winners in the A. E. F. rifle contest are wearing trophies today. Among the winners of silver medals was Master Engineer Thomas B. Duddle, Sixth Engineers, Washington, D. C., with a score of 529.

Among the bronze medal winners were Sergt. O. O. Osterbind, Fourth Infantry, Richmond, Va., with a score of 502, and Major Lyle H. Miller, U. S. M. C., Washington, D. C., with a score of 503.

Distinguished marksmen who made scores equal to medal winners will receive special medals. These competitors included W. T. Walters, U. S. M. C., Washington, D. C., with a mark of 523, and Capt. J. A. Landers, ordnance department, with a record of 515.

PARIS, May 19.—In the fighting which took place after the landing of Greek troops at Smyrna Thursday 300 Turks and 100 Greeks were killed.

The fighting took place for the most part in the Turkish quarter of the town, where the Greeks were met by lively rifle fire.

PARIS, May 19.—A political crisis has arisen in Constantinople since the debarkation of Greek and allied forces at Smyrna, the Journal says. The Turkish grand vizier, or prime minister, is said to have resigned.

**SAN CARLO STAR PLEASURES
AT COMMUNITY "SING"**

A highly successful community "sing" was held at Central High School yesterday afternoon, with solo numbers by Miss Estelle Wentworth, prima donna of the San Carlo Grand Opera Company, and songs by the Imperial Male Quartet of Washington as features. Miss Edith B. Athey repeated her organ recital program of May 4 by request, playing the overture to Pfitzer's "Stradella" as one of her three numbers.

**The Opportunity of a Lifetime Now
That Commercial Radio Has Arrived!**

The ambitious person seeks to find that work and occupation that will insure them the greatest returns in happiness—in position, power and in money.

In looking about for that desirable work, profession or trade they can make no wiser choice than that of the new, uncrowded and profitable field of Radio work.

Give Six Hours a Week---Learn Radio!

CONGENIAL

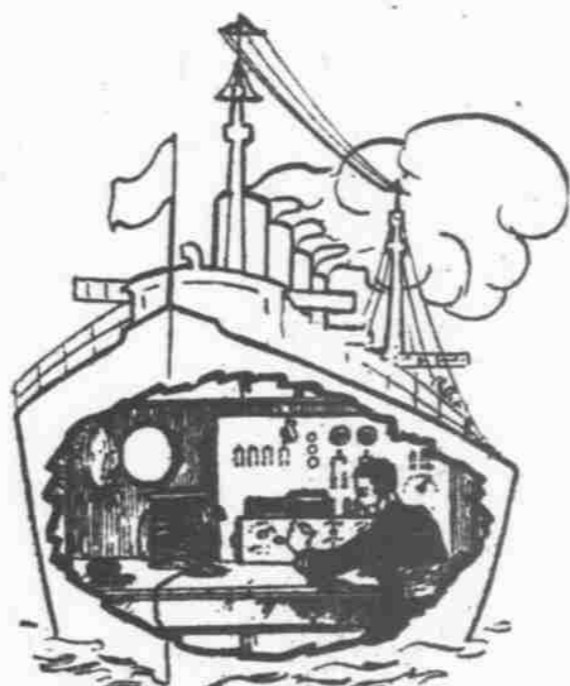
You will find the work pleasant, congenial in surroundings and affording you an opportunity to see parts of the world that you have always dreamed of seeing.

EMPLOYMENT

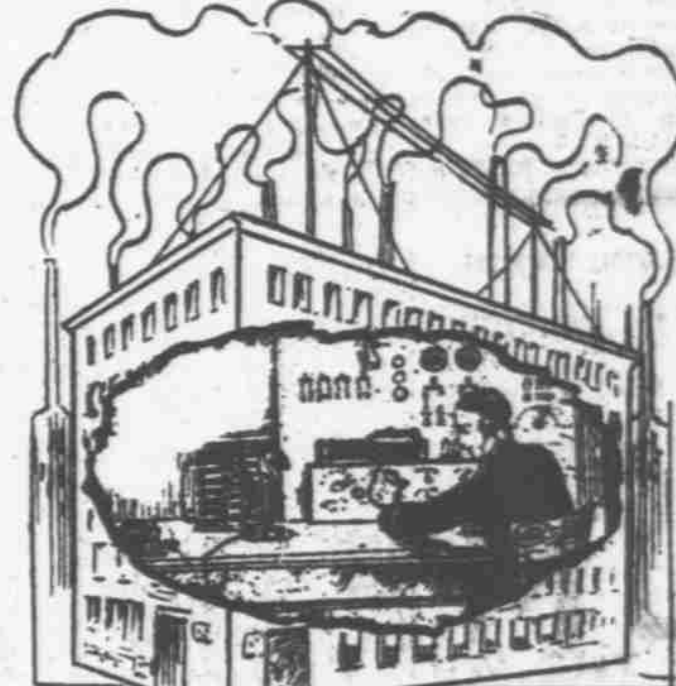
Is largely a matter of training and you will find that your knowledge of radio secures you a substantial salary to start with—insures you employment all the year around and advancement as fast as you show merit.

PROFITABLE

Because there are so few men in the country trained to handle radio work that those men who are so trained can command a good salary and constant increases.



Merchant Marine Radio Operator.



Department Store Radio Operator.

SUCCESS BECKONS YOU

In thinking of the future you must consider that it is only by getting the training needed during the earlier years of your life—that you can make sure of a prosperous future. Think! Here is an opportunity to get valuable training in the most wonderful and fascinating profession in the world—absolutely uncrowded and filled with opportunity—and you can get it during your spare hours of the summer. Summer classes are starting now—call at the school and see what Radio offers you—it won't do any harm and costs you nothing to talk it over and may help you decide upon your future career.

NEW, UNCROWDED AND PROFITABLE

Radio work, in all its various branches, offers the most unusual opportunities to those who seek a new profession and one that gives assurance of good pay, permanent position, and congenial surroundings. Everywhere the demand for radio operators is greater than the supply—the great department stores, steamship lines, railroad companies, and the various departments of the United States Postal Service—all of these are seeking trained radio operators. These positions pay from \$100 a month to \$3,000 a year and are steady, substantial, and above all give you rapid and sure advancement, according to merit.

Assure Your Future Today---Now!

A visit to this school will help you decide the career which will give you greatest happiness and prosperity in your old age



This Home Practice Set Free to Students

In view of the great demand for men and women skilled in the various arts of wireless work, including Radio Operating, and the drafting, designing, inspection and manufacturing of Radio apparatus, some half dozen of the country's greatest Universities (including Yale and Columbia) have added the profession of "RADIO" to their subjects.

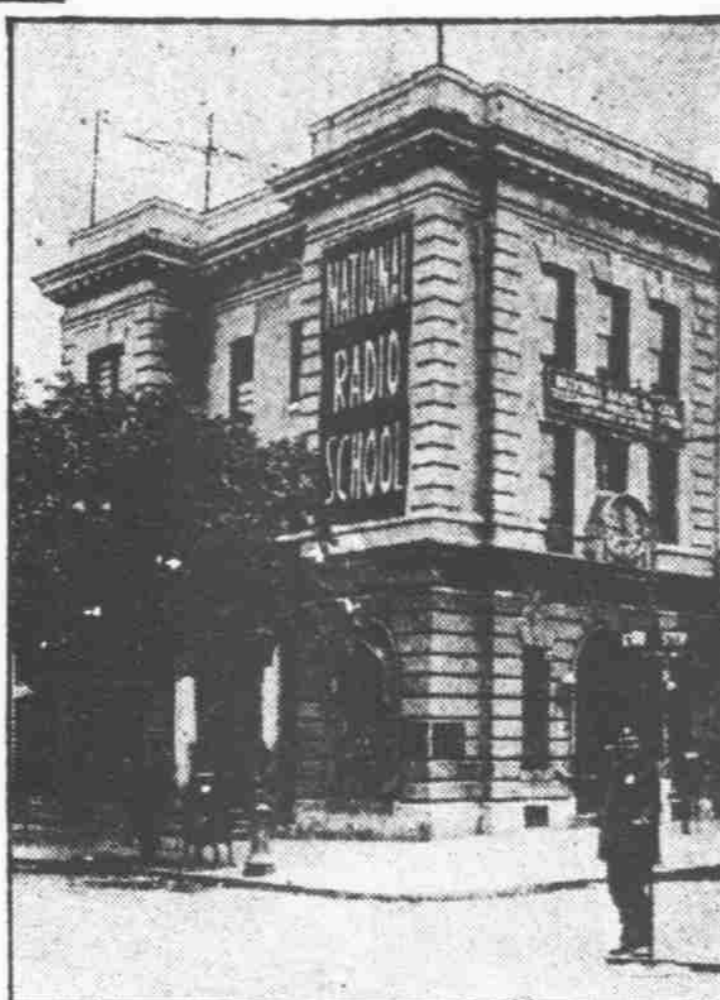
Among the first private schools in the country to teach wireless exclusively as a profession was the NATIONAL RADIO SCHOOL of this city, which was established five years ago—at a time when Radio was in its infancy. Since that time this institution has trained hundreds of men and women who are now actively identified with this line of work.

During the past two years of war it turned out over one thousand wireless operators for the Signal Corps and Navy. In addition to its local school, patronized chiefly by Washingtonians, this school is nationally known as the leading wireless school of this country and in addition has students in all parts of the world, who are learning the various arts of wireless work through its correspondence courses.

For the past three months James E. Smith, director of the school and formerly in charge of the wireless work for the government at one of the leading universities, and E. R. Haas, general manager, who during the war was identified with the Government Army Radio work at Yale University, have been preparing to reopen the local summer school at 14th and U streets northwest. They, in co-operation with a staff of highly specialized wireless instructors, have been rearranging the courses, apparatus to conform with the great developments made by this science during the past few years.

**Radio Demonstration
Today and Tonight**

Beginning today, May 19, and continuing for five days, the public is invited to attend demonstrations on the latest types of commercial radio apparatus. These free demonstrations, held daily between the hours of 10 a. m. to 12 noon, and 3 p. m. to 9 p. m., give those interested an opportunity to become acquainted with the many advantages which are to be gained by study of the various branches of this subject at the present time.



**Special Inducements
To Enroll For
Summer Classes**

Among the special inducements given to students to enroll now for the summer courses are the following furnished free of charge.

Four text books and one hand book. A complete sending and receiving set for home practice work.

A trip to Norfolk, where the students are permitted to accompany the Government radio inspector on his tour.

**Special Summer
Courses Now
Starting**

**TELEGRAPHY
(Morse)**

Ambitious Women and Girls Should Enroll at Once!

NATIONAL RADIO SCHOOL

RADIO BLDG. 14 & U STREETS N.W.

Phone N. 2153

Entrance on U St.

Special Summer Courses in RADIO DRAFTING Now Starting. Enroll at Once!