

STORE HOURS: Open 9:15 A. M.; Close 6 P. M.

IT PAYS TO DEAL AT

Goldenberg's

BOTH SIDES OF 7TH AT K ST. "THE DEPENDABLE STORE"

Gift Selecting Week at "The Dependable Store" Offers a Large and Un

A Special Sale of Imitation Ivory Toilet Ware for Gifts



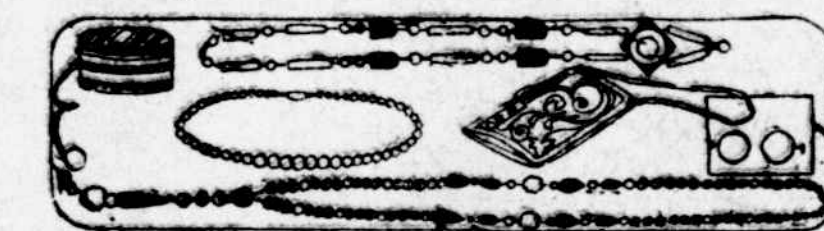
Months ago we planned this sale of Imitation Ivory Toilet Articles, with your gift wants in mind, and as the result of special purchases we are able to offer these attractive pieces at greatly reduced prices. The splendid collection includes Ivory Pyralin and Imperial Brand Imitation Ivory, noted for their superior quality, beautiful finish and artistic design. Such articles make ideal gifts, and at these special sale prices offer exceptional money-saving advantages.

Hundreds of pieces in Many Dainty and Attractive Designs Offered at About One-Third Below Regular Prices

Du Barry Pattern Hair Brushes, solid back, superior grade bristles, each \$3.98	Du Barry Pattern Dressing Combs, good bristles, solid back and long handle, worth \$1.00, each 89c	Imitation Ivory Military Brushes, good quality bristles, usual \$4.00 values, pair \$2.98
Du Barry Pattern Mirrors, large bevel glass, each \$4.25	Nail Polishers, with tray, regularly \$1.00, each 69c	Imitation Ivory-mounted Perfume and Toilet Water Bottles, special assortment 59c and \$1.25
Du Barry Pattern Puff Boxes, each \$1.98	Manicure and Toilet Pieces, including files, cuticle knives, button hooks, shoe horns, perfume bottles, etc., usual 39c and 50c, each 29c	Pin Cushions, velvet tops, with imitation ivory 49c
Du Barry Pattern Hair Heelers, each \$1.98	Imitation Ivory Hair Brushes, usual \$2.50 value, each 1.98	

Solid Gold Jewelry for Lasting Gifts

What is more beautiful or appropriate for a gift to a loved one than a piece of solid gold jewelry. Its charm and lasting worth are sure to make it much appreciated. Attractive new styles in jewelry for women, men and children, in an extensive assortment are featured tomorrow in our great holiday stocks.



Solid Gold Brooches, many beautiful designs, at \$1.50 to \$4.50	Women's Solid Gold Rings, at \$2.00 to \$10.00	Solid Gold Scarf Pins, at \$1 to \$4.98
Solid Gold Cuff Links, for soft or stiff cuffs, pair at \$1.00 to \$7.50	Solid Gold Cameo Brooches, beautiful designs, heavy gold mountings at \$5.00 to \$25.00	Solid Gold Neck Chains and Lockets, at \$1 to \$2.50
Solid Gold Lavalieres, many dainty patterns, at \$1.50 to \$12.50	Solid Gold Rings, plain and jeweled effects, kiddies' sizes, at \$5 to \$25.00	Solid Gold Watchman or Vest Chains, for men and boys, at \$4.98 to \$7.50
Solid Gold Tie Clips, at \$1 to \$2.50	Men's Solid Gold Rings, at \$1.00 to \$3.50	

75c to \$1.25 Neckwear at 59c

A special purchase just received, representing a well-known maker's surplus lot and sample lines. Every conceivable novelty is shown in the wonderful assortment, offering an opportunity to secure dainty gifts and neckwear at a nominal price. The collection includes:
Round Collars, of white and ecru val lace, also of net, organdy and imitation Irish lace.
Hertha Collars, of various laces, in white and cream colors.
Sleeveless Gimpes, high-neck style; fine mesh net.
Vesties, of net, combined with val lace, also organdy; high or low neck styles.
Goldenberg's—First Floor.

Regular \$2.50 Pearl Necklaces At \$1.98

A special sale of Pearl Necklaces with solid gold clasp; straight lengths and graduated styles. Fine quality wax filled beads, in the pearl color and finish. Assorted sizes.
Goldenberg's—First Floor.This is
**GIFT
SELECTING
WEEK**

The inspiration, back of "Gift Selecting" gift buying at once. Tomorrow you will find it in its completeness and readiness to be giving and wealth of practical and worthy help. The store is the logical shopping center for thrifty tomorrow urge your attendance.

On Everybody's Gift List—Silk Stockings



Our splendid selections of reliable quality Silk Hosiery make this one of the most interesting sections in the store for gift seekers. Our assortments offer unlimited choice of the finest makes, including Onyx, Kayser, Esco, Holeproof and others recognized for style, service and value.

Women's Silk and Fiber Mixed Hosiery, semi-fashioned; reinforced foot; in black, gray, tan and other wanted shades. Perfect quality \$1.50	Women's Pure Linen Silk Hosiery, extra heavy quality; full fashioned; in black, corvair, gray and Russia calf \$4.00
Women's Silk and Fiber Pure Silk Hosiery, full fashioned and fine garter tops; in black, white, suede, Russia tan, chocolate and other wanted shades \$3.00	Children's Black Silk Hosiery, extra heavy weight; reinforced foot; size 6 to 10 \$5.00
Women's Thruway Silk and Fiber Hosiery, mock stained; reinforced foot; in black, white, and assorted shades. Irregular weaves of \$1.00 values \$95c	Infants' Pure Silk Hosiery, in white and pink, at \$1.00 and \$1.25
	"Boy Scout" Stockings, a well-made, service-giving stocking for boys; sizes 7 to 11. Priced at 50c and 60c pair



Combination Aluminum Cooking Utensils, \$1.29

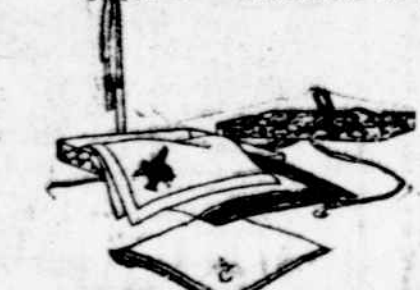
With This Coupon Only
Combination Aluminum Cooking Utensils, can be used for double boiler casserole, saucepan or bake pan.
Goldenberg's—Basement.

4 Xmas Cards, 25c

With This Coupon Only
Four hand-drawn engraved Christmas Cards, with envelopes; sold regularly at 10c each. (T.)
First Floor.

A Huge Stock of Xmas Handkerchiefs

We are demonstrating every day that our assortments are unmatched and our prices the lowest in the city. Gift Handkerchiefs of all kinds, by the box or singly—delicately embroidered ones, initialed styles, fancy bordered or plain.



Women's Handkerchiefs, white and colored styles, of lawn and dimities; hemstitched and roll. Four for 25c	Men's Fancy Bordered Handkerchiefs, many new and beautiful patterns. Special assortments at 19c, 25c and 35c
Women's Initial Handkerchiefs, white and colored effects, good quality linen-finish lawn. Six in box \$1.00	Men's Pure Linen Initial Handkerchiefs, full size, good quality, hand-embroidered initials 50c
Women's Pure Linen Handkerchiefs, embroidered corner styles. Three and six in box. Special assortments at \$1.25 to \$4.50 Box	Men's Fancy Silk Handkerchiefs, pretty colored borders and figured effects; full sizes. Priced at 59c, \$1.00 and \$1.50
Women's Handkerchiefs, dainty embroidered corners, lawn and swisses; white and colored effects; in pretty gift boxes. Three 59c	Boys' White Handkerchiefs, with hemstitched borders; good quality, soft linen finish grade 10c
Women's Pure Linen Handkerchiefs, sheer and cambric finish; hemstitched borders. Priced at 19c, 25c and 35c	Children's Handkerchiefs, in a variety of beautiful colors; good quality Japanese silks. Three 25c
Women's Embroidered Corner Handkerchiefs, lawn, swisses and dimities, white and colored effects 15c	Children's Novelty Silk Handkerchiefs, nursery designs, in a variety of beautiful colors; good quality Japanese silks. Three 25c
Women's Pure Linen Initial Handkerchiefs, hand embroidered initials, sheer quality linen, 3 in box \$1.00	

Wonderful Gift Store For Men

Just Inside the K Street Entrance on the Main Floor

As you come through our K Street Entrance you'll find displayed a remarkable variety of men's wearables suitable for gifts. And they're just the kind of gifts men like to receive—Bath Robes, Smoking Jackets, Lounging Robes, Underwear, Neckties, Suspenders, Combination Sets, Gloves, Hats, Hosiery and everything else in the list of sensible presents for a man. By long preparation and vast assortments of suitable gift suggestions this should be the ideal place to make satisfactory selections.



Men's Underwear Union Suits and single garments, of wool mixtures worsted and better grades, an impressive line of the world's best makes, including Winsted Mills, Glastonbury, Cooper's and Lewis and other high-grade brands, in medium and heavy weight Union Suits, \$2.50 to \$6.50 Separate Garments, \$1.25 to \$5 Lambdawn Fleece-lined Underwear; will not rub off; perfect quality. Shirts and Drawers—special at \$1.50 garment	Men's Pajamas Of highest quality standards, including "Faultless" and "Luxedo" makes. Of madras, percale, pongee and mercerized cloth \$2.00 to \$5.00 "Faultless" Pajamas of domed and felted flannel, trimmed with silk frogs or braid \$2.50 and \$3.00 "Faultless" Night Robes of heavy domed flannel, priced at \$2.00 and \$2.50 Neglige Shirts Shirts always appear as excellent gifts. Our extensive assortment includes the newest styles and colorings of madras, percale, crepe, silk striped madras, fiber and rep cloth \$2.00 to \$6.00 Fine Silk and Crepe Shirts. Priced at \$8.95 to \$12.00
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Hickok Initial Belts A special holiday assortment that will commend itself as very acceptable for gift giving. Fine quality black leather straps Nickel Initial, \$1.25 Sterling Front, \$2.00 Heavy Sterling Silver Cut-out Initial, \$4.00	Men's Suspenders Pioneer make Combination Sets, consisting of pair of suspenders and pair of Brighton Garters, neatly boxed \$1.25 and \$1.79 Suspenders, put up in separate boxes—Harris and Pioneer makes. 75c and \$1.25
Men's Sweaters In the latest holiday assortment we are showing you will find sweaters of every worthy grade, of wool mixtures, worsted and cotton, V neck or shawl collar styles, in all colors. Penneyville, Mayer Knit and other good makes \$1.50 to \$10.98	Men's Hats A "Smart Set" or "Goldenberg Special" Hat would make a worthy gift. Exceptional quality and correct style are the features. Soft hats or derbies, in all the newest shades \$3.50 and \$5.00

Bath Slippers Soft, restful and comfortable bath slippers of fine grade blanket cloth, with straw soles and felted bottom 98c Pair	Men's Slippers Kassan Tan Capeskin, \$2.25 and \$3.00 Genuine Mocha, \$5.75 and \$3.00 Suede Slippers, \$5.00 pair Lined Mocha, Capeskin and Suede, \$3.00 to \$5.98 Vest and Fur, \$5 to \$12.50 Auto Gloves—Grinnell make and others, at \$3.50 to \$12.50
Bath Robes Few things are so keenly enjoyed, once their comfort is known. We offer an array sufficiently varied to please every taste. Bath and Lounging Robes of Lawrence Beaton and part-wool blankets with roll or shawl collars—a wonderful collection of patterns to select from \$5.00 to \$15.98	Smoking Jackets Such a gift means home comfort and luxury. Our holiday display is all-embracing and includes double faced golf cloth or plain cloth, with bright colored collars and pocket flaps; trimmed with silk cord or braid bindings \$7.50 to \$12.98
Knitted Reefers Of fiber and silk, plain fiber of mercerized cotton, in plain colors and striped border and novelty mixtures 89c to \$4.00	Men's Hosiery We include in our complete stock the famous Holeproof, Onyx, R. A. B., Esco and other high-grade makes in thread silk, silk and fiber lisle, mercerized or silk lisle, mace cotton and cashmere 35c to \$2.25 pair

An Extraordinary Purchase at a Record Low Price of Two Hundred Women's Regular \$49.50 to \$59.50

Beautiful Winter Coats At \$29.85

An Event That Takes Its Place at the Season's Foremost Value-Giving Sale of Winter Garments

A sale that surpasses in money-saving interest any of the big value-giving coat offerings which have won fame for us this season. Two hundred coats in this phenomenal purchase, closed out from one of our best makers at less than cost of production.

Every woman and young miss who needs a new Winter Coat will find in this sale an opportunity to purchase a beautifully styled garment, of the finest all-wool materials, and of the highest standard of quality and tailoring, at amazing savings.

The Majority Are Fur-Trimmed All the Late Winter Models of the Better Kind Are Represented

Simply wonderful values in Coats of the choicest materials:—Suedene Cloth, Broadcloth, Silvertone, Chamois Velour, Broadcloth Kersey and Novelty Coatings.

All the new variations are shown in loose back effects of shirred, yoke, pleated and full flaring styles. clever ideas in new Belted Coats, Dressy Tailored Coats, Fur-trimmed Coats, with large cape or shawl collars of seal—in fact, everything that could be desired will be found in the collection. Guaranteed linings of flowered silks, satin or Venetian. Colors of navy, taupe, oxblood, Pekin, reindeer, burgundy, green, brown and black. Sizes, 16 to 44.
Goldenberg's—Second Floor.

\$5 Costume Velveteen

Full 36 Inches Wide Black and Leading Shades

\$3.59

A beautiful soft finish grade especially favored for women's suits and dresses, as well as children's winter coats. The range of colors includes brown, taupe, plum, Russian green, also black. Full yard wide. Guaranteed for tomorrow at \$3.59 a yard.

Salt's Sealskin Beaver, 80 inches wide, a high-grade fur cloth, having the exact appearance of the high cost real fur. Popular for women's and children's wear. Worth \$15 yard \$10.98

80-inch Electric Seal Fur Cloth. Salt's famous quality, that can hardly be detected from real seal fur. Worth \$15 yard \$11.98
Goldenberg's—First Floor.

\$1.25 Crib Blankets

With This Coupon and 88c
Cortez brand Crib Blankets, size 30x40 inches, in pretty Teddy Bear and Indian designs of blue or pink. Each one neatly boxed.
Fourth Floor.

Mill Purchase of Hygeia Brand Comforts at Great Savings

Supply your winter needs in this sale of Comforts tomorrow at much less than regular prices. We made a timely purchase of hundreds of "Hygeia" brand Comforts at price concessions that enable us to offer these dependable qualities at about a fourth less than regular. If you expect to need additional bedwear this winter make the most of this buying opportunity.

\$10.95 Lamb's Wool Comforts; Sale Price, \$7.95 "Hygeia" brand Lamb's Wool Comforts, size 72x78 inches for double beds, covered with satens and mercerized cambrics, with figured backs and centers, with plain borders in blue, rose, pink and gold	\$10.00 Satine Covered Comforts, \$6.85 Fine grade Mercerized Satine Covered Comforts, in light and dark floral and Persian designs. Scroll stitched quilting, filled with pure white Hygeia cotton. 72x80 inches for large double beds. An extra seam or two in the covering makes this offering possible
\$8.00 Satine Covered Comforts, \$5.65 Mercerized Satine covered Comforts, filled with pure white Hygeia cotton, light and dark colorings; large double bed size; scroll stitched quilting	\$4.00 Cotton-filled Comforts, \$2.98 On account of having an extra seam or two in the covering we secured this lot at unusual savings. Large double bed size, 72x80 inches; covered with light and dark silklinens; filled with white cotton



Beautiful Holiday Ribbons

In a Profusion of Gorgeous Colorings and Kinds for Making Dainty Gifts and Hairbows

Beautiful Ribbons, for making all kinds of dainty gifts and hairbows in moire, with wide satin stripe brocade, taffeta with satin and blue and pink, pink and white, blue and white, old rose and white, Copenhagen and white, also Dresden in pretty styles. Priced at 75c to \$1.10 a Yard

Satin Striped Taffeta Ribbons; also fancy ribbons, five inches wide, good heavy quality, in every wanted shade, at 49c	Ribbon Bags, well made and lined, in a large variety of tinsel and metal effects; all dark colorings. Priced at \$4.50 to \$7.98
Pretty Dark Dresden Ribbons, for making bags, camisoles, and other fancy work, 98c	Ten-yard Bolts of Red Ribbon, for tying packages 15c

Goldenberg's—First Floor.