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This Great June Drive to Bring Prices Down Offers Another List of Savings Seldom Known on Reliable Merchandise

Women's Silk Handbags Regular \$3.00 Values at

Women's Silk Moire Handbags, fine quality silks, in black, navy blue and taupe. Engraved silver frames and chain handles. Practical shapes, well made and silk lined; purse and mirror fittings; finished with heavy silk tassel to match.

Goldenberg's-First Floor.

Brainerd & Armstrong's 25c Spools of Sewing Silk

16c Each 100-yard spools-stand-

Black and ard at 25c. colors. Limit—6 spools. -Notion Department.

STORE HOURS: Open 9:15 A. M.; Close 6, P. M.



95c Window Shades 68c Each

Heavy, strictly perfect quality Opaque Cloth Window Shades, 3x6-ft. size. Mounted on guaranteed spring rollers. In white, ecru and green.

Sale of \$5.00 Silk Crepe de Chine Envelope Chemise at \$3.48

Beautiful Quality Silk Crepe de Chine Envelope Chemise, with yokes of fine quality val and imitation filet laces and georgette crepe. Trimmed in back and front. Built up and strap shoulders. An immense assortment of styles sure to please the lover of dalaty undergarments.

A Wash Goods Event Extraordinary-Offering Thousands of Yards of

# Selling Regularly at \$2.00 a Yard

At 98c a Yard

A wonderful offering of the season's newest and choicest wash fabrics, that demonstrates this store's ability to provide unmatchable values. The moment you look at these voiles you will see how far superior they are in quality to any voiles being offered

Every piece is perfect, and the patterns are all new this season. Made of the finest English yarns, extra fine two-ply quality. The styles are printed on dark grounds and there are any number of handsome and distinctive georgette patterns, as well as other exclusive designs. Two, three and four color printings.

\$1.75 Imported Organdy, 98c

45-inch Imported Organdy, a superfine sheer, cobwebby finish quality, in a full range of wanted colors, including pink, turquoise, orchid, flesh, mais, Nile, peach, coral, old rose, lavender, light blue, Copenhagen, Belgian blue, navy blue and black.

55c and 59c Printed Voiles, 44c 37-inch Printed Voiles, light and dark grounds, the sheer quality, in a large variety of styles and bolorings, including plenty of navy blue and black grounds. Goldenberg's—First Floor.

\$1.00 Plain Color Voiles, 66c

44-inch Plain Color Chiffon Voiles, extra fine sheer, two-ply quality, with the desirable chiffon finish. In an assortment of all wanted street and evening shades, also black.

3,000 Yds. Georgette Crepe 40 Inches Wide In All Colors

The best value we have offered in Georgette Crepe for many months. A firm woven, strong and durable quality. 40 inches wide, in the most beautiful colors. The assortment includes pastel shades for dainty lingerie, as well as other shades adapted for afternoon frocks, dinner and evening gowns. Come in white, black, taupe turquoise, navy blue, brown, peach, flesh, Belgian blue, pink, mais, gray, and orchid.

Men's Famous "Onyx" Hosiery Samples and Surplus Lots Secured at Liberal Discounts and Offered at Savings Up to One-Half

75c and \$1.00 Values, 49c Pair

50c to 60c Values, 39c Pair

We are giving our men patrons an opportunity to supply their entire season's wants in hosiery, and giving them the advantage of buying at a price which is made possible by our purchase of the samples and surplus lot of "Onyx" sox way below regular.

All are perfect and reinforced in the "Onyx" way. Our purchase grouped in two lots:-

\$1 Values

Consisting of Silk Fiber, Fine and plain colors; also fancies.

60c Values

#### 29c Gold Filled Pin Sets at 15c

Gold Filled Pin Sets, three in each set; well made; dainty patterns in plain and engrayed effects. Also Gold Plated Lingeric Clasps, practical, well made styles; embossed and engraved designs.

Goldenberg's First Floor.

25c Vitrophanie, 3 Yards for 29c

Vitrophanie, the stained glass sub-titute; in frosted and stained glass lesigns: all desirable colorings, Galdenberge Fearth Floor.

\$1.75 Bed Pillows At \$1.19

20x28 and 21x27 Bed Pillows, filled with soft, fluffy, sanitary curled feathers; covered with fancy stripe and art tickings. Goldenberg's Fourth Floor.

69c Stenciled Fiber Rugs At 37c

27x36 Reversible Stenciled Design Fiber Rugs, in oriental and neat border designs, in blue, green, red and brown. First Floor-Bargain Table.

\$2.50 and \$2.75

Grass Rugs, \$1.69 3x6 ft. Stenciled Design Heavy Double Warp Grass Rugs, in floral, medalition and novelty border de-signs, in green, blue, rose and brown colorings.

First Floor-Bargain Table.

#### Sizes, 16 to 44 included. Demonstration Sale price, \$4.19. \$2.75 Seamless 81x90 Sheets Perfect Quality Sheets \$1.89

Another dress surprise—just when the hot days ahead

prompt you to be neepared with cool, lighter dresses. This

event sets a new high standard of value-giving, and our regu-

lar customers, accustomed to expect unusual values when we

announce a dress sale, will be astonished at the assortments

Fortunate purchases made from overstocked manufacturers put as in a position to offer wonderful bargains to every woman who

Charming Dresses of Georgette and Foulard Voiles, Sheer Lawns, Figured Voiles, Plaid Ginghams and Checked Ging-hams, in Thirty Very Pretty Models.

Light and dark grounds and smart combinations in all the hoicest printings. Select from the following styles: Pleated and Failored Dresses, Silk-Trimmed Effects, Vestee and Coatee designs, high waisted and Sport models, overskirt, draped and pointed tunic

Made of full bleached, durable muslin, the heavy round thread quality that gives long service—the seamless kind; made in one piece, finished with 3-inch hem. All are 81x90 inches for double beds

59c Pillowcases, 44c 45x36 Bleached Pillowcases, large size; hand torn and ironed; close woven, round thread pillowcase cotton,

Continued for Tuesday—This Wonderful Sale of

Summer Wash Dresses

and savings featured tomorrow.

\$6 Bed Spreads, \$4.89 Crochet: Bed Spreads, with cuttout corners; choice of an assortment of handsome marselles degisins. Double bed size.

Goldenberg's-First Floor.

75c Pillowcases, 59c \$4 Bed Spreads, \$3.19 Crochet Bed Spreads, heavy aised Marseilles patterns. Neatly

made and finished. Double bed size, \$1.00 Pillowcases; 69c 45x36 Embroidered Pillowcases, large size; extra fine quality; an assortment of pretty designs.

\$4.25 Silk Flounce Petticoats at \$3.75 each

Newest style summer Petticoats, with silk flounce and cotton top, in leading colors, changeable effects and black. Made with stylish flounces. Large selection of styles, all correctly fashioned and of exceptional quality. June Demonstra-

tion Sale price, \$3.75 each. White Sattne Petticonis, soft, lustrous grade; plaited and \$2.79

"Flexe" Muslin Petticents, flounces of beautiful embroideries, others of rows of lace insention; ruffled underflounces, Made with \$1.88 the popular adjustable "Flexo" waistband. All lengths. ... "Flexe" Petticents, with flounces of laces and imported embroideries made with extra trimmed underflounces. Reg. \$2.85

#### \$12.95 and \$14.50 Grass Rugs In Beautiful Stenciled Designs-9x12-ft. Size

Goldenberg's-Third Floor.

at \$9.65 Each

Firmly Woven, Heavy Weight, Double-warp Grass Rugs, in the wanted 9x12-ft. room size—in beautiful stenciled designs, showing oriental, medallion, floral and nov-

8x10-ft. Size Stenciled Grass Rugs, \$7.45 6x9-ft. Size Stenciled Grass Rugs, \$4.85 regularly \$12.00. Sale price....... \$4.85

9x12-ft. Stenciled Design Crex, 9x12-ft. and 8.3x10.6-ft. Cherokee Reversible Fiber and 7.6x10.6-ft. Hodge's Rattania Rugs, in handsome oriental, medallion and neat borders, in every wanted

#### \$6.75 and \$8.50 Crex and Rush

4.6x7.6-ft. Best Grade Herringbone Weave Crex and La Belle Rush Rugs, in green, blue, tan and brown colorings; square and oval corners, in oriental and neat border designs.

\$17.50 Linoleum and Pro-Lino Rugs, \$8.98

Armstrong's Cork-filled Linoleum Rugs, size

39c Yard

rackers through rooms, in green, blue and brown tile designs, with borders; 24 inches wide; full bolts from which we will cut the required number of yards.

\$7.59 Stenciled Fiber Rugs, \$3.88 6x9-ft. Close Basket Weave Fiber Rugs, in tan, blue, green and red stenciled designs; medallion and neat border designs.

Goldenberg's Fourth Floor.

### \$1.75 White Imported Organdy

Full 45 Inches Wide Note the Desirable Width, OOC

Owing to slight defects on the selvage these goods are classed as seconds, but the little imperfections do not affect the wearing quality. A grade of exceptional sheerness—very transparent and of cobwebby fineness. Just the material in greatest favor for light, airy summer frocks. Remember the vidth-45 inches.

\$1.00 White Voile, 58c | \$1.00 White Gabardine, 44-inch (note the width) extra-ne sheer, two-ply quality White-

Chiffon Voile, with beautiful soft clinging finish that gives it the same appearance of the georgette crepe and chiffon cloth; perfect quality. Ideal for summer frocks and waists.

75c White Dotted Swiss, 49c 27-inch White Dotted Swiss, fine sheer grade, in the stylish pin dots, for dainty waists and dresses.

\$1.00 and \$1.25 White Skirting, 79c

36-inch White Novelty Skirting, with handsome white satin mercerized plaids, stripes and fancy effects.

\$1.00 Shirting Madras, 59c
32-inch White Shirting Madras, a very fine, soft finish quality, with white satin mercerized stripes. For men's and boys' shirts, etc.

36-inch White Gabardine, a yarn mercerized quality, with beautiful lustrous finish, noted for its wear-ing qualities.

\$1.75 Mercerized

Satin, \$1.26

36-inch White Mercerized Wash
Satin, a cotton that can hardly
be detected from the expensive allsilk satin.

36-inch White Pajama Checks, a close woven, soft finish grade, for summer lingerie.

## \$2.00 White Voile, \$1.29 45-inch Imported White Chiffon Voile, a handsome sheer two-ply quality, with beautiful chiffon finish.

59c Pajama Checks, 35c

# 69c White Cannon

Cloth, 49c

44-inch White Indian Head Cannon Cloth (note the width) a heavy
linen finish quality, for women's
and children's wear. Mill lengths
from 2 to 10 yards. Goldenberg's-First Floor.

#### Women's Sample Neckwear Worth Up to \$2.50 Choice at 69c

A wonderful purchase of a maker's samples and overstock at savings that should tempt women to buy for every summer need.

All fresh, new, attractive neckwear, in an assortment that assures every woman and young miss a splendid selection of syles.

Vesters, of ruffle val lace, net, trimmed with lace; also of colored and dotted organdy. Collar and Cuff Sets, of em-broidered organdy, also colored organdy, plain or lace trimmed. Bib Collars, of Venice laces, white and ecru colors. Roll Collars, of embroidered organdy, Venice lace and satin.
Short-back Collars, of net, combined with fine lace, embroidered batiste and organdy; lace trimmed.
Fiat Collars, of organdy and net, lace trimmed, also embroidered batiste. Venice lace and white organdy with colored edge.

Tab Collars, of Vefice lace, also embroidered organdy, georgette crepe and net.

Round Collars, of organdy, trimmed with lace edges.

Shawl Collars, of organdy, trimmed with laces.

Bertha Collars, of Oriental laces.
Ficha Collars, of organdy, with net ruffles, also of net, with ruffles.

Georgette Crepe Collars, flat shapes, embroidered or lace trimmed; short back styles, embroidered and lace trimmed, roll collars embroidered in pretty shade of tan.

Geldenberg's—First Floor.

tan. Goldenberg's-First Floor.

#### Cash and Carry—Grocery Department Offering Savings on Standard Groceries

Tomato Catsup, 101/2c THIS COUPON and 10% c for Harbauer Brand Tomato Cat-sup, 8% ounce bottle. (T)

House of Lords Tea, 16c THIS COUPON and 16c for four ounce package of House of Lords Tea. (T)

Tomatoes, 121/2c Can Hershey's Cocoa, 71/2 THIS COUPON and 12%c for El Rey Brand California packed Tomatoes, one neund. (T) THIS COUPON and 74c for one-fifth pound cans of Her-shey's Cocoa.

Goldenberg's-Basement.

# 5,000 yards of 36-inch Percales, light and dark grounds; in a large assortment of new stripes, checks, dots and figures. A fine, soft-finish grade for women's and children's wear, as well as men's and boys' shirts.

45c Yd.-Wide Percales

shirts.

32-inch Dress Ginghams, in plaids, stripes, checks and plain colors, in all the most sought after colorings. Close-woven quality, for women's and children's dresses, etc.

Worth 59c yard.

Goldenherg's—First Floor.

Lisle, Mercerized Lisle and Silk Pleated. 'Choice of black, white

At 49c-Regular 75c to At 39c-Regular 50c and

This lot includes Maco Cotton, Plain Lisle and Mercerized Cotton, in all the leading colors and all sizes. Every pair perfect quality and of the high standard for which "Onyx" Hose are known.

A Wonderful Sale of Mill Lengths of

# High-Cluss Dillis Worth \$2.50 and \$1.66 a Yard \$3.00 a Yard—at \$1.66 a Yard

Truly a remarkable sale event! Unequaled for its splendid assortment, its rich and attractive qualities, and, above all, it unmatchable savings. This second shipment offers the choicest selections of silks designed for this season—representing a purchase of a prominent silk mill's short lengths of silks which we obtained at price concessions that

permit us to offer our customers the greatest values on record. All are high qualities, selling regularly at \$2.50 and \$3.00 a yard. The assortment

-36-inch All-Silk Foulards, of perfect quality, in the newest styles, effects and patterns. -Chiffon Taffetas, in black and colors.

-Chiffon Dress Satin, in black and colors.

-Three-thread all pure silk Crepe de Chine, in black and colors.

The widths are 35 to 40 inches. Lengths range from 2 to 6 yards-just what you want for

### \$3 Umbrellas At \$1.95 Men's and Women's Umbrelles, 26 and 28-inch sizes; fast black rain-proof covers, paragon frames. Good assortment of handles, including plain and fancy curved missions. Many of the women's umbrellas have heavy silk cord wrist loops. Goldenberg's—First Floor.

Up to 40c Dress Shields, 19c Dress Shields, good quality light nainsook covered shields made by the best known manufacturers and equal in every way to their widely advertised brands; sizes 2, 3 and 4.

50c Curtain Scrims

At 29c Yard 36 and 38-inch Curtain Scrims, in floral and figured border designs; also some with figured or plain centers; tan, blue, green, gold, red and brown colorings. Full bolt, from which any quantity will be cut.

Goldenberg's Fourth Floor.

Regular 20c Hemmed Huck Towels, 14c Each

Special lot of Hemmed Huck Towels. firm-woven grade, for hand or
side use; size 15x29 inches; fast color
red borders. An opportunity for
hotels and rooming houses to supply
their needs.

Bleached Turkish Towels, fast
color, blue borders; firm-woven absorbent grade for face or
bath use. Worth 59c each.

Goldenberg's—First Fleer.

\$1.00 Solid Gold Beauty Pins, 69c Set Solid Gold Beauty Pin Sets, plain and empossed designs; substantially made. Sold regularly at \$1.00 set, tomorrow at eds.

Goldenberg's—First Floor.

#### Women's Union Suits Worth Up to \$1.49 at 95c a Suit

Well Known brands of Women's Summer Underwear, including "Forest Mills" and "Essex Mills" makes; of gauze and medium weight cotton, in a variety of styles. Low neck. sleeveless brand, crochet and bodice tops; lace, shell and tight knee. Every garment perfect quality. In regular and extra sizes, but not all sizes of each style. June Demonstration Sale price, 95c suit.

#### 59c and 69c Washable Cretonnes at 38c a Yard

Yard-wide Washable Cretonnes, light and dark colorings, in floral, stripe, tapestry effect and bird designs. In mill lengths from 2 to 10 yards, but as much as 100 yards alike, for draperies, cushions, furniture covers, etc.

Printed Georgette Crepe \$1.69 a Yard

40-inch All Pure Silk Georgette Crepe, of choice quality, firm woven and of beautiful sheer quality every yard strictly perfect. Unusually attractive printing of flowers, scrolls and figures, also all-over designs on light and dark grounds. This material is extensively used for overdrapes and entire dresses.

elty border patterns of green, blue, tan and brown. Smooth finish and very durable.

\$21 to \$23.50 Crex, Rattania and Cherokee Rugs at \$17.45

Rugs, \$3.95

7.6x10.6; slightly imperfect; also strictly perfect quality Pro-Lino Rugs, in tile and wood flooring designs, complete with borders all around.

59c Hall and Room Runner, Cotolap New Process Runner, for halls, and

Size 3x9-ft. Worth \$4.50. At \$1.95.