

# THE DONALDSONVILLE CHIEF.

A Wide-Awake Home Newspaper—Published Every Saturday—Subscription Price, \$2 a Year.

VOLUME XLV.

DONALDSONVILLE, LA., SATURDAY, MAY 13, 1916.

NUMBER 41.

## NEWS OF THE PHOTOPlays

### Coming Attractions at the Local Movie Houses

#### "The Thoroughbred."

Today's attraction at the Gem will be "The Thoroughbred," a vital drama of vindication in five acts of dashing adventure and smashing climaxes, wherein the principal parts are portrayed by the popular screen stars, William Russell and Charlotte Burton. Briefly told, the story is as follows:

In order to recover recent losses and be able to propose to Angela Earle, Kelso Hamilton plunges heavily in stocks and is ruined. Angela offers Kelso her fortune and he is so carried away that he reveals the secret of his love and promises to go west and make good. George Carewe, Earle's secretary, hopes to make Angela his wife, although he is being carried by a clandestine love affair with Jessie Cook, Angela's maid. Jessie's father finds entrance to Carewe's room, and in a struggle Carewe's vest falls and he slips into the smoking room, where the men have gathered for a game of poker, hides behind the curtain and sees Carewe hide cards in Hamilton's smoking jacket. Later Carewe accuses Hamilton of cheating, insists that he be searched, and the evidence is so plain that Angela's father demands that the engagement be broken. Hamilton takes the train to the west, and at a way station the train is held up by bandits. Hamilton becomes involved with one of them, and is about to be shot, when Cook, who has been riding on the brake-beams of the train, crawls from under the car, saves his life and immediately recognizes him as the man wrongfully accused of card-cheating. In the meantime Earle has purchased mining property near Hamilton's ranch, and through the manager, who is a personal friend, Carewe succeeds in depreciating the value of the stock so that he is able to buy it in. Earle is blamed by his friends for their losses, and he takes his family and goes west to make a personal investigation. Carewe's knavery has worked the Mexican miners into such a frenzy that they make an attack upon Earle's party, which has taken refuge in the manager's house. A stray shot hits the powder house and the explosion attracts the attention of Hamilton and his men, who ride toward the scene. Hamilton "rescues" a woman and she is Angela. At the same time Cook learns that the valet who he thought had been killed was only stunned. He tells the story that clears Hamilton of card-cheating, and Hamilton and Angela are once more united.

#### Noted Beauty in Pictures.

Kitty Gordon, for years a noted beauty of the stage, will be seen for the first time on the screen in the new World Film production, "As in a Looking Glass," at the Gem Theatre tomorrow. Miss Gordon's statuesque type of beauty proved to be admirably adapted to the requirements of motion pictures, and the directors of the World Film Corporation unhesitatingly announce that with her first appearance as a film actress Miss Gordon will become instantly recognized as the loveliest of screen stars.

The story of "As in a Looking Glass," adapted from the novel of the same name by F. C. Phillips, provides Miss Gordon with opportunities for remarkable emotional acting, as well as for the display of a succession of the most dazzling creations of the modiste's and milliner's art. The greater part of the action occurs in Washington, D. C., in diplomatic circles, affording splendid chances for brilliant costuming and scenic embellishment. A synopsis of the play follows:

Lila Despard is a fascinating adventuress who enslaves, with her charms, every man she meets. Jack, her partner, living on her money, is forced to leave France to escape punishment for a crime, and drags with him the unhappy Lila.

On the boat she fascinates Senator Gales, an old aristocrat, and is jealously hated by his fussy little

By clever scheming she leads Miss Vase, Livingston's intended, to break their engagement, and the "injured" man, naturally, turns for comfort to Lila. Quickly his feeling for her awakens and he asks her to be his wife. Realizing that she truly loves him, and regardless of her promise to Dromioff, she accepts his proposal.

Jack, completely down and out, reads of Lila's approaching marriage. Furious, he rushes her away from a mask ball and demands that she go with him. She finally manages to get rid of him by promising to get money from one of her lovers and go with him the next day. After tracking Dromioff with fake papers, presumably government secrets, Lila leaves with Livingston.

After a few ideally happy days of married life, Jack appears and exposes Lila's past life. Livingston refuses to believe it, but Lila realizes that all is over, and, remorseful and despairing, drinks poison, leaving a note for Livingston telling of her love for him.

#### "Neptune's Daughter" Coming to Gem.

The coming engagement of Annette Kellermann in "Neptune's Daughter" is exciting keen interest among local theatregoers, for the very good reason that Miss Kellermann is a general favorite, and because "Neptune's Daughter" is something out of the ordinary in the way of film entertainment. As a mermaid, favorite daughter of Neptune, Miss Kellermann has added new laurels to her already brilliant score. For here she is given an opportunity for



**ORRIN JOHNSON AS THE WAGE EARNER AND GLADYS BROCKWELL AS HIS WIFE IN "THE PRICE OF POWER," A TRIANGLE-FINE ARTS PLAY DEALING WITH THE CAPITAL AND LABOR PROBLEM.**  
AT THE GEM THEATRE—SATURDAY, MAY 20.

the first time to exercise a dramatic ability that enhances the beauty of her aquatic skill.

Not only does this rare film exploit the grace and charm of Miss Kellermann, but it brings into prominence screen stars already famous for their artistic productions in this country and in Europe. Notable among these are Leah Baird, William E. Shay, William Welsh, and that most finished actor and director, Herbert Brenon. The interpretation these artists have given the wholesome and diverting story has been a subject of the most favorable comment; and the obvious delight with which the audience enters into the spirit of this imaginative story is itself a tribute alike to the author and the producer.

"Neptune's Daughter" will be seen at the Gem Theatre Sunday, May 21, instead of tomorrow, as previously announced.

"The Upstart" and Vaudeville at the Grand Tomorrow.

"The Upstart," a five-part Metro feature production with Marguerite Snow in the stellar role, and featuring George LeGuere, will be shown at the Grand Theatre tomorrow. Miss Snow will be seen as Beatrice Mitchell, a minister's wife, a role admirably suited to her splendid talents. George LeGuere, whose work in "Destiny," or "The Soul of a Woman," ranks as one of his best characterizations, will have the role of Coventry Petmore, the "upstart" who has become a fanatic upon the divorce question.

"The Upstart" is a satirical comedy-drama by Thomas Barry, which enjoyed a successful run as a play at the Elbert Theatre in New York city and on tour. It was produced for Metro by Rolfe Photoplays, Inc., and was directed by Edwin Carewe, who also directed "Destiny," or "The Soul of a Woman," and other Metro wonderplays. There are many strong situations, lending contrast to the delightful humor, which is sustained throughout.

In connection with the film offering, Jim Leslie and Maud Adams, a talented team of vaudevillians, will

entertain the patrons of the Grand with a lively singing and dancing sketch entitled, "A Night with the Show Folk."

"Jane" a Grouch Chaser.

Grant, who have been known for many months in "big time" vaudeville, do some of the cleverest work of their career in "Jane," a picturization of the celebrated Charles Frohman comedy of the same name, which comes to the Grand next Monday.

Charles Shackleton needs the money which would come to him from his uncle provided he is married. However, his sweetheart's father raises an objection, and it is the incidents that follow Charles's trying to find a temporary wife during the time his uncle is in town that cause the many laughable situations in this production.

"The Family Stain."

The Fox feature at the Grand Tuesday will be "The Family Stain," a thrilling detective story founded on Emile Gaboriau's famous novel, "The Widow Lerouge." Frederick Perry, one of the most distinguished actors of the day, plays the leading part, and is supported by an unusually capable and well-balanced cast.

The Widow Lerouge, a strange woman who lived several years in a small community, one morning is found murdered in her home. The local police find the situation too big for them to cope with, whereupon an amateur detective, an old man of wide named Talbert, is sent for and begins to unravel the mystery. Such a tangle of complications as ensue

are rarely found in any detective story. The trail leads from the humble widow's cottage to the home of a powerful man, who stands high in the government. Before the story ends, six important persons are suspected of the murder and the situations that arise are fascinating and thrilling to the highest degree.

Lou Tellegen in "The Unknown."

Lou Tellegen, the internationally famous romantic star who for several years was leading man for Marie Sarah Bernhard, will make his second appearance before local playgoers in an elaborate production entitled "The Unknown," which comes to the Grand Wednesday. It is a picturization of L. A. R. Wylie's widely-read novel entitled, "The Red Mirage."

Just as Mr. Tellegen's first feature play by the Lasky Company, "The Explorer," took him into the African wilds, "The Unknown" leads him into a romance of the desert. He portrays a young Englishman left penniless by disinheritance in an army nest on the edge of the desert. An American girl takes an interest in him. He and she join under an assumed name, are in love with the girl. She saves the young Englishman from punishment and eventually elopes with him. In the unravelling of the story a family relationship is found to exist between the young soldier and his colonel. The ending is a happy consummation of many thrilling adventures.

Besides the star cast includes Theodore Roberts and Dorothy Davenport.

"Madame X" Makes Screen Debut.

"Madame X," Alexander Bisson's great drama will be presented in pictures at the Grand next Thursday.

Dorothy Donnelly's magnificent interpretation of the stage of the woman who drifted in search of love is duplicated on the screen. The skill with which Miss Donnelly handles the difficult role is an artistic revelation. There are no sudden transformations

## PUBLIC PRINTING LAWS.

### Suggestions For Their Amendment Made By the Louisiana Press Association—Publicity a Cure For Most Public Service Evils—Legislative Committee Appointed.

During the month of January last President Leo DeCoux of the Louisiana Press Association, complying with the instruction given him by that body at its Monroe session in June, 1915, appointed a legislative committee to which was entrusted the duty of examining the Louisiana laws in relation to public printing, legal and judicial advertising, etc., and considering a number of suggestions for needed reforms in these laws formulated by the executive committee of the association.

The members designated for service on the legislative committee were: Francis L. Knobloch of the Thibodaux Commercial-Journal, chairman; John Dymond of the Louisiana Planter, New Orleans; Francis J. Whitehead of the West Baton Rouge Sugar Planter, Port Allen; Wm. F. Roy of the St. Bernard Voice, Ababi, and Conrad J. Leocq of the Pointe Coupee Banner, New Roads.

At the final session of the press convention's annual reunion last week at Baton Rouge, the following report was submitted by this committee and unanimously adopted:

"It is evident that co-operation among ourselves is the first step. Our misfortune has been that we have not been united. We have been to a great extent partisans, and have ever been ready to serve the other fellow, rather than ourselves.

"We suggest that relief and readjustment of remuneration is imperative with the advanced cost of materials, that publicity is a safety prevention for the cure of the major portion of public service evils.

"We want to attain our ends solely in a legal and dignified manner, and want to properly serve the public or proper remuneration.

"We suggest that our laws be amended and re-enacted so as to make definite for all times the question of remuneration; that all arms of the government subdivisions of government should be compelled to make public their proceedings—that is, school boards, police juries, boards of health and the municipalities; that clerks of police juries, clerks of court, clerks of boards of aldermen should promptly publish warrants they issue, amount and purpose for which issued; that treasurers should make public the amount of taxes; that the official lists of poll taxes filed by sheriffs with clerks of court within ten days after the first of each year should be published annually for ninety days, so that names omitted for any reason might be given proper recourse or remedy, and said publication should be considered the official list; that each receipt issued for poll tax should be consecutively numbered as issued, and the original number and date of issue should appear in said publication; that in all parishes the names of voters removing from the parish, or from one ward to another, should on affidavit made by two qualified voters of the ward or parish, be published, and if after thirty days publication no complaint for nullity should be stricken from the rolls, and the list of names so removed be published in a newspaper for another thirty days.

"That in all litigation where absences figure or are made parties defendant, notice should be published by the clerk of court to the effect that suit has been filed, giving the name of the absentee, the title and number of the cause, the title of the court, and the name of the curator ad hoc appointed to represent the absentee, said publication to be for ten days.

"The promulgation of local laws should be effected by publication in the official state organ and the official organ or organs of the districts, parishes or municipalities affected.

"In conclusion, we recommend that due and proper publicity be given to all matters in which the public is interested by consecutive publication in newspapers which have been in existence not less than two years; that official printing contracts be made for not less than two years instead of one year; that a committee on legislation and publicity be appointed by the president of this association yearly to inquire into such matters, and to see

that they are fairly and properly presented and carried out with due regard to the common interest of the public and the press."

By unanimous vote the new president of the Louisiana Press Association, Mrs. J. Vol Brock of the Franklinton Era-Leader, was authorized and directed to appoint as the legislative and publicity committee Chas. P. Manship of the Baton Rouge States-Times, chairman; W. D. Robinson of the New Orleans Pacific, secretary, and the members of the association who are also members of the newly-elect general assembly, as follows: Senators John Dymond of the Louisiana Planter and C. M. Cunningham of the Natchitoches Times, Representatives Wm. F. Roy of the St. Bernard Voice, J. P. Kent of the Minden Signal-Democrat and E. L. Simmons of the Louisiana Advance, Breaux Bridge.

This committee is requested to use its efforts and influence towards securing the changes in the public printing laws comprised in the above report.

#### GET THE SPIRIT, GOOD FOLK!

Every Citizen Should Buy a Key and Boost the Fair.

To the People of Donaldsonville:

Having been informed of the great success which attended the advance sale of opening day keys by the Dallas (Texas) Fair Association, (more than 100,000 keys having been disposed of during the four months preceding the fair), the management of the South Louisiana Fair determined to try the experiment in Donaldsonville. One thousand keys were therefore ordered with the hope and expectation that sufficient booster spirit (just a little of the Dallas spirit which helps build cities) could be aroused to dispose of the keys in time to duplicate the order one or more times before the fair, October 5-8. At this point, permit me to say that no one has received or will receive one cent in commission on the sale of the keys, and that the proceeds from their sale is not being used for current expenses but is being set aside and kept intact to be included in the gate receipts of the coming fair.

Now, in order that we may succeed in our efforts, it is necessary that we have the full and cordial co-operation of the business men and the general public of Donaldsonville. One thousand keys is a small matter in the eyes of people imbibe some real booster spirit and call liberally for the keys. It is difficult if not an impossible matter, to urge each person individually to succeed that way. It will drag, interest will wane and finally die out. There must be spontaneous and generous action on the part of the people.

The merchants should as they did in Dallas buy a number of the keys and give them as premiums with purchases. Every father should buy one for his wife and each member of his family. Every bachelor should buy one for his girl. All who can afford it should send them to distant relatives. No one should be seen on the streets without a key, day or night. Only in some such way as this can the real booster spirit be aroused and the fair be made the big success it deserves.

No one man or set of men, however successful they may work, can make a permanent success of an institution of the whole community is needed—and I mean real, active, willing co-operation. It is necessary that you believe in your fair and work for it. It is that spirit which has made the Dallas fair grow in twenty years from one smaller than ours into one of the largest in the world, which is attended annually by more than a million people.

Very truly yours,  
R. S. VICKERS.

Rich man, poor man, beggar man, thief,  
Doctor, lawyer, Indian chief—  
All should wear a booster key  
And give the fair publicity.

Now is the time to declare war on the fly.



## The Cup That Cheers Most

is the cup that is the most wholesome—for unpleasant after-effects can mar the keenest pleasure.

With the usual hot table drink, whether it be coffee or tea, there results to many persons an inconvenience in health which calls for a change.

## Instant Postum

is rapidly filling this table want, and in a way satisfactory to taste, comfort and enjoyment.

The rich, mellow flavour of Instant Postum closely resembles that of mild Java coffee, and its absolute purity makes it a prime favorite of both parents and children.

Instant Postum is quickly prepared at table, a cup at a time. Simply place a level teaspoonful of the soluble powder in the cup, pour on hot water, then stir and add cream and sugar to taste. No waste.

## "There's a Reason" for POSTUM

At Grocers everywhere.

#### MOVIE STARS MAKE MERRY.

Celebrities of Silent Drama Gather at San Diego Exposition.

Motion picture stars had a gala time at the Panama-California International Exposition last Saturday and Sunday. The exposition gave a "motion picture ball" on the evening of May 6, and the grand march was led by Miss Edna Goodrich and Dustin Farnum. Sunday the visiting film stars gave a special program at the exposition's big outdoor pipe organ, and in addition to a number of special stunts, Miss Myrtle Stedman sang several solos.

Prominent among those who were guests were: Ruth Roland, Jackie Saunders, Helen Holmes, George Walsh, Gladys Brockwell, William Farnum, Dustin Farnum, Myrtle Stedman, Edna Goodrich, Gertrude Selby, Mary Anderson, Norma Talmadge, Fay Tincher, Eddie Dillon, Constance Talmadge, Mae Marsh, Douglas Fairbanks, Blanch Sweet, Bessie Barriscale, Clara Williams, Francis X. Blinnington, Warren Kerrigan, Charles Murray, Anna Luther, Ford Sterling, Mable Normand, Margaret Gibson, Marion Sais, Kathryn Williams, Victoria Ford, Eggenia Ford, Tom Mix, Audrey Munson, Wallace Reid, Mollie Schaeffer, Arthur Shirley, Louise Orth, DeWolf Hopper, Mack Sennett, D. W. Griffith, Herbert Rosworth, Cleo Madison, J. Barney Sherry, Ada Glendon and others.

#### VETERAN EDITOR HONORED.

Press Gang Commemorate a Member's Eightieth Natal Anniversary.

Hon. John Dymond, editor of the Louisiana Planter, state senator from the Orleans-Plaquemines district, past president of the Louisiana Press Association and National Editorial Association, etc., etc., arrived at the age of "eighty years young" during the meeting of the Louisiana newspaper folk at Baton Rouge last week, and his colleagues signalized "the event" by presenting him with a bronze bas-relief portrait of himself executed by Miss Edith Maier of Baton Rouge, a talented art student at the Sophia Newcomb College, New Orleans. Mr. Dymond had received no intimation of the "stunt," and his perfect surprise and feeling response added no little to the gratification of his associates and the impressiveness of the presentation. Dr. E. L. Stephens, of Lafayette, tendered the gift on the part of the association in a talk sparkling with wit, humor and pathos, and Mrs. Edith Bentley Arthur contributed the following poem for the occasion:

I think it was a lucky May  
That eighty years ago  
That brought you here one lucky day  
For us to love and know  
To guide your brothers of the quill  
And teach us all the while  
To meet alike the good and ill  
John Dymond, with a smile.

You've fathered and befriended us,  
You've helped us to progress,  
And we are glad to offer thus  
The tribute of the Press.  
That Newcomb art has molded here  
Through future years to last,  
The features that we all revere  
Upon a plaster cast.

It is our gift in token of  
The zeal—the worth—the truth  
Of one whom Time has led with love  
Through eighty years of youth,  
And with it goes our wish—good  
cheer!

Another score or two,  
And us to greet you year by year,  
John Dymond, here's to you!

#### FEEBLE, AGED WOMAN

Says Vinol Made Her Strong

Grand Saline, Texas.—"I am an aged woman and for a long time was weak and feeble but Vinol restored my health and strength so that I feel almost young again and am doing all my household work and am doing all my own shopping. I do not feel the best medicine to create strength and for chronic colds I have ever taken."—Mrs. FANNIE E. RODGERS.

Vinol, our delicious cod liver and iron tonic, is sold on our guarantee to benefit or your money will be returned.

X-Ray Pharmacy, Donaldsonville, La.

**Styleplus Clothes** \$17

TRADE MARK REGISTERED

"The same price the world over."

**ADOLPHE NETTER**

(Continued on page four.)



wife, Livingston, of the United States diplomatic service, is also very much attracted by her and has need of all his will-power to remain true to the girl to whom he is engaged.

Lila becomes disgusted with Jack's continual begging, and one evening, after a violent scene, she leaves him.

Spies in the employ of a foreign government are anxious to obtain national secrets from Livingston and shadow and attack him, but to no avail. Dromioff, at the head of notorious Monte Carlo woman of years ago. He also recognizes in her a tool by which to obtain Livingston's secrets. To avoid an exposure of her past life, Lila promises to use her charms to extract from Livingston government plans.