

# Atlantic Terra Cotta Company

## 1170 Broadway

### New York

#### Factories:

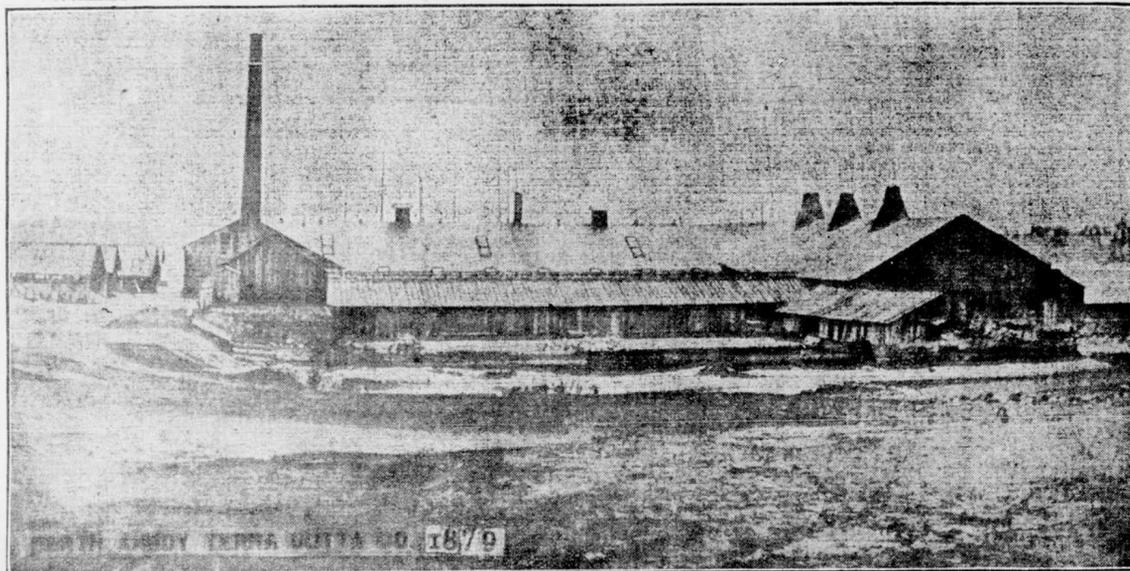
Tottenville, N. Y.  
Perth Amboy, N. J. (Two Plants)  
Rocky Hill, N. J.

#### Southern Branch

Atlanta Terra Cotta Company

East Point, Ga.

*Six Miles from Atlanta*



Perth Amboy Terra Cotta Company, 1879

**T**HE Atlantic Terra Cotta Company is by far the oldest and most picturesque of the large industries in Perth Amboy. Starting thirty-three years ago under the name of the Perth Amboy Terra Cotta Company, it was a decided departure from the firm of A. Hall & Sons--organized in 1846--but the two were at first very closely connected.

The company has done more to make Perth Amboy known throughout the country than years of direct publicity could have accomplished, and its relation to the town has not altered since it became Plant 2 of the Atlantic Terra Cotta Company in a comparatively recent reorganization.

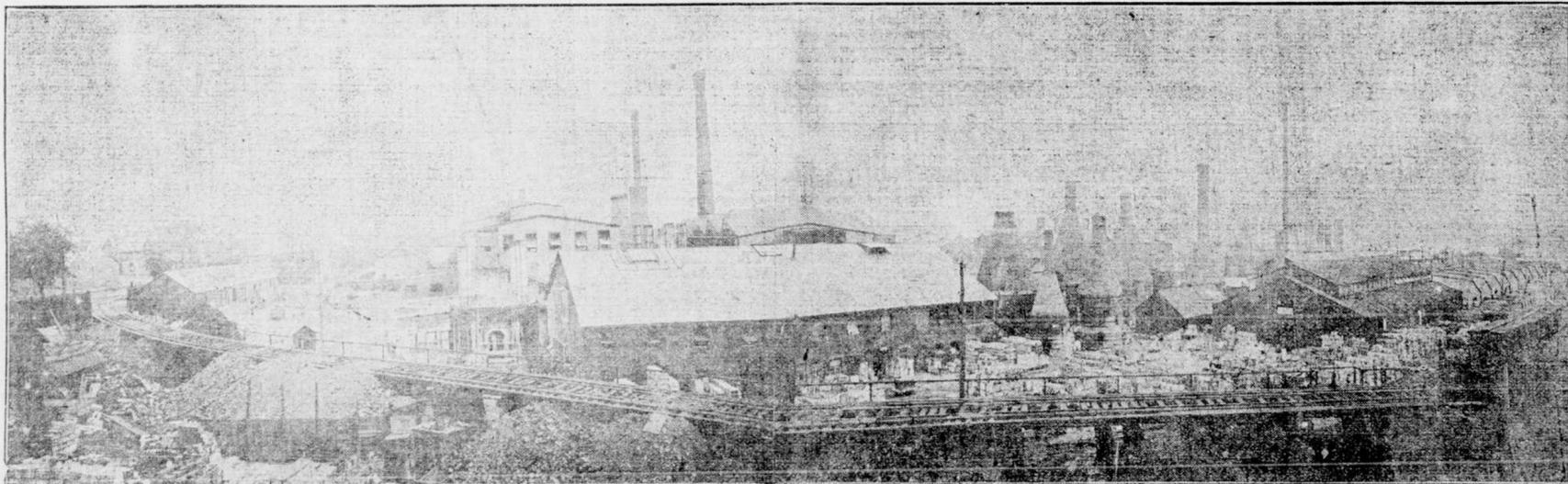
Steady growth and increasing success has marked its progress, but, although it is now the largest plant of the largest Architectural Terra Cotta Company in the world, advancing commercialism has not affected the old time atmosphere.

**T**HE Perth Amboy factory is the medium through which the Architectural firms of Geo. B. Post, McKim, Mead & White, Carrere & Hastings, Cass Gilbert, D. H. Burnham & Co., Lord & Hewlett, and Palmer and Hornbostel have accomplished some of their most famous work.

The first to develop Polychrome Terra Cotta, the Atlantic Company is well known for every important building in the country that employs faience on the facade or for interior decoration.

The entire Architectural Terra Cotta industry throughout America owes its origin to the Perth Amboy Plant of the Atlantic Terra Cotta Company. It was there that the great majority of men who are at the heads of other Companies learned the business, and in practically every instance the foremen they employ are graduates of the Perth Amboy shops.

#### Illustrations Show Growth of Perth Amboy Plant in 32 Years



Plant 2, Atlantic Terra Cotta Company, 1911, Perth Amboy, N. J.