

PERTH AMBOY EVENING NEWS

Published daily except Sunday by the PERTH AMBOY EVENING NEWS COMPANY, 234 State St., Perth Amboy, New Jersey. Phone 400.
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 Subscription Price—By mail, one month, 50 cents; one year, \$5.00. Delivered by carrier—12 cents a week.
 Branch Offices—New York: F. H. Northrup, 225 Fifth Ave. Chicago: Suite 1510, Association Building.
 THE EVENING NEWS is a member of the American Newspaper Publishers' Association, Audit Bureau of Circulation, and of the United Press Association. Entered at the Perth Amboy Post Office as Second Class Matter.

PERTH AMBOY

PERCEMAKING CITY
 Population 40,000.
 23 miles from New York.
 Tax rate 2.50.
 On Staten Island Sound, at the mouth of the Raritan River and at the head of Raritan Bay.
 Ocean steamers can dock in from 35 to 40 feet of water.
 Channel 21 feet deep at low water leading up from Sandy Hook.
 Daily steamer service to New York.
 Four Railroads—The Pennsylvania, Central Railroad of New Jersey, Lehigh Valley and the Staten Island Rapid Transit. Branches running in all directions, affording an almost unlimited number of excellent factory sites.
 Has two telegraph and two telephone companies.
 Electric light and gas companies.
 Federal postoffice building.
 Public Library.
 120,000 Y. M. C. A.
 Ten grammar schools and one high school which is on the approved list of all the leading universities in the country, four parochial schools and a business college.
 Churches of all denominations.
 City Hospital.

But the right is more precious than peace, and we shall fight for the things which we have always carried nearest our hearts—for democracy, for the right of those who submit to authority to have a voice in their own governments, for the rights and liberties of small nations, for a universal dominion of right by such a concert of free peoples as shall bring peace and safety to all nations and make the world itself at last free.

To such a task we can dedicate our lives and our fortunes, everything that we are and everything that we have, with the pride of those who know that the day has come when America is privileged to spend her blood and her might for the principles that gave her birth and happiness and the peace which she has treasured.

God helping her, she can do no other.

—President Wilson.

The Real Summer Drive Is On

These are days when the call for the women to render a national service is just as urgent as is the call for the men.

In fact, as far as actual fighting forces go, there are many who believe that the war will be won along diplomatic and economic lines rather than by the number of men on the battle line.

Perhaps the most important matter on the economic side of the war is the question of food.

From this point of view the women count more than the men. The country that can hold out the longest in the matter of feeding its armies in the field as well as the people back home, is the country that is going to win.

Since entering the war the United States has assumed the great task of not only looking after the food supply for its own army and people, but it has become necessary for this country to do much toward feeding the Allies besides.

Production of foodstuffs, war materials, has been so great that it is not sufficient man power to cultivate the fields and harvest the crops, but fertilizers, seed and implements are lacking.

America is the one great storehouse of the world. But with the enormous burden that has been cast upon us in this regard a thorough system of control over food products and conservation on the widest scale must be exercised.

Conservation means laying enough aside during the season of plenty to last through the season of scarcity.

We are now in the midst of the season of plenty. Now, if ever, the food that is to see us through the next winter must be put away for future use.

The Department of Agriculture at Washington has written to us stating that it is greatly concerned over the food situation right now. Reports being received by the department from all parts of the country, particularly from this immediate section of the country, show that crops are ripening rapidly and unless the greatest care is taken there will be an enormous waste, particularly of the fruits and vegetables that perish quickly.

The people are being urged to take up this surplus production and preserve it for winter use. To that end the Department of Agriculture has inaugurated a campaign of the most intensive kind. It is to last but three weeks, but during those three weeks the women are urged to do their part toward winning the war by canning and preserving fruit and vegetables as they have never canned and preserved before.

While it is true that the season for strawberries, cherries, asparagus and a few of the early fruits and vegetables is over, the real canning season is now upon us.

It will last only about three weeks.

All the vegetables are now coming in. Berries of all kinds can be had in almost any quantity, and soon peaches, the fruit of all fruit that the housewife so delights to preserve, will make their appearance.

No woman should be content with buying just enough for present use. As the height of the season for the different products is reached, and that will be within the next three weeks for practically everything, an extra supply should be secured for drying, canning or preserving.

It is hot, tiresome work, to be sure, but it is a work of patriotism as well as self-preservation.

It is every woman's duty to put away for winter enough fruits and vegetables now to last her own family all winter, until the next fresh crops are harvested.

When she has done this, if her strength holds out—and its surprising what one can do in times like these—she should keep on canning and preserving for the sake of the charitable institutions that must be taken care of this year as well as every other year.

If every community could take care of itself in this respect much of our staple products would be released for our armies and our Allies. It would also help relieve the transportation problem as it will not be necessary to ship large quantities of food to each separate community.

It is up to every housewife to see that all her needs are supplied for the coming winter, and then some. She can do this out of our present abundance.

Nothing should go to waste.

Next to the German atrocities, waste is the greatest crime of the war.

During the next three weeks, while the campaign conducted by the Department of Agriculture is being carried on, the EVENING NEWS will run a special article every day, prepared by department experts, on the matter of food conservation. There will also be instructions in the arts of canning, preserving and drying. These special articles begin today.

Let every woman do her part in this great work for the sake of her family, her country, and to help win the war.

There are some women—a few right here in Perth Amboy—who spend their mornings supervising the preserving and canning in their kitchens, and their afternoons working for the Red Cross.

That is the spirit of 1917.

But it should be borne in mind that whatever canning there is to be done must be accomplished within the next few weeks.

It is a wonderful thing, ladies, to have such an important part to play in this world-wide struggle.

Will you not join the great army of canners, and do your share?

Daily Horoscope

Monday, July 30, 1917.

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During the busy hours of the day, the stars are not favorable, but in the evening Uranus rules strongly with benefic power. Saturn, Neptune and the Sun are all faintly adverse in the morning.

It is a rule under which melancholy thrives and care should be taken to overcome mental depression. Nervous troubles and insanity may increase greatly before the end of the year.

Neptune seems to warn of danger on the sea, or rather, of a catastrophe. Farmers come under a sway that may bring them bad luck today.

Saturn gives little encouragement to the old, who may suffer many ills, especially poverty in an unusual degree.

Even as, long before the war, the stars presaged thrift campaigns and agitation about simpler living, in the midst of retrogression in expenses, unusual conditions which encourage extravagance of dress and entertaining.

It is a most unhappy day for putting to rest any final hope in business, love or war, and whatever depends on official favor should be postponed.

Scandalous aspects seem to show tremendous changes in certain city conditions, the cleaning out of slums and general reforms, even at a time when least expected.

The later hours of this day are fortunate for love affairs. Again warning is given that even the old may become sentimental.

Uranus today encourages belief in occult things and even manifestations that appear to be supernatural. Some of these will take place where troops are encamped.

Scandal having to do with competition for favors or honors conferred by the government are strongly indicated.

Persons whose birthdate it is will probably have many changes in the year. Journeys and removals are probable and the health should be safeguarded.

Children born on this day may have many ups and downs in life. Those subjects of Leo are often inclined to be too daring in everything they undertake.

Today We Celebrate

The Marseillaise

When the Marseillaise battalion of the army of the First French Republic entered Paris on July 30, 1792, they were singing a martial anthem unlike anything that had been heard before. When the soldiers broke ranks they distributed among the people leaflets upon which the words had been printed. Soon all Paris was singing the song; then it made its way into the provinces and the entire nation sang it. Questions were asked the soldiers from Marseilles as to who had written the song, which they called the "Chant Des Marseillais." All they knew was that at a civic banquet held on the eve of their departure for Paris, a singer named Mireur had sung it and that it had so impressed the major that he had caused the leaflets to be printed which they had brought to Paris.

That it was the great national anthem of France first became known. That song today represents the battle cry of freedom to all people on earth. Its composer was Jean Joseph Rouget de Lisle, a captain in the army of the First French Republic. When the people of France learned the name of the composer of the song he was properly acclaimed and honored and years afterward King Louis Philippe bestowed a pension upon him, but the song always kept the name it has received in the south of France.

Before the troops sang it while passing through the streets of Paris, in Strasbourg, on the Rhine, Dietrich, the mayor of the city, had complained that the volunteers who were about to join Luckner's army had no patriotic song to sing as they marched out. A young captain of engineers, Rouget de Lisle, who had retired to his lodgings and during the night, with the aid of his violin, composed the words and music of the song which was to render his name famous.

"The War Song of the Army of the Rhine," and the night on which he wrote it was April 24, 1792. It was first sung at Dietrich's house on the following day, and then immediately arranged for the band of the Garde Nationale, which played it at a review on Sunday, April 28, and a copy was sent by a member of the band to his friend, Mireur, of Marseilles, who himself sang it at a banquet on June 25. On August 10 the people of Paris sang it as they stormed the Tuilleries. In the course of time the music has been slightly changed.

Rouget de Lisle died at Cholesey in 1836 at the age of seventy-six. Here he lay buried until July 14, 1915, when his body was brought to Paris and placed in the Hotel Des Invalides, beside the bodies of other French national heroes. The original manuscript of the Marseillaise has for many years been in Germany.

Cruel punishment was the reward of Thomas Abel, a chaplain at the court of Henry VIII, who was executed on July 30, 1535. He incurred the resentment of the king by his attachment to the cause of the queen, Catherine. Such was the king's anger against the unfortunate clergyman that he was not only executed but his body was drawn and quartered.

On this date in the year 1625 one of the most disastrous earthquakes on record devastated the region about Naples, wiping out thirty towns and villages and resulting in the death of more than 70,000 people. On July 30, 1733, the first lodge of Free Masons in America was opened at Boston.

The poet Gray, whose famous work, "Elegy Written in a Country Churchyard," has gained world wide fame, died on this day in the year 1771. In 1862 telegraphic communication between America and Europe was established. The Great Eastern sailed with the cable, and landed the shore-end at Valentia, Ireland. It was on July 30 that the President of the United States answered the first cable message, sent by Queen Victoria. In 1871 on this day the steamship Westfield exploded at New York, causing the loss of one hundred lives.

Take Their Occupation Seriously.

Franks in the "show" line possess in eminent degree a pride of calling. They have all the pride of Shakespearean actors of the old school and all the temperament of grand opera stars. They speak of themselves as "artists," and take as much satisfaction in the attention they attract as possibly may be imagined. They reckon on their success upon the number of spectators that surround them and the length of time they remain.

Bits of By-Play

By LUKE McLUKE.
 Copyright 1917, the Cincinnati Enquirer.

The Commandments.

Commandments seldom worry Clem. He knows that there are ten of them, But he can't think of two.

Sure!

"It says here that blue is the only color that can be determined by the sense of touch," said the Old Fogey. "I wonder why that is?"
 "That's easy," replied the Grouch. "A man always knows when he feels blue, doesn't he?"

A Handy Bunch.

A. Hand lives in New York City; O. Finger lives in New Orleans; A. Palm lives in Chicago; B. A. Nuckle lives in Toronto, Canada, and C. A. Thumb lives in Eaton, Ohio.

Ouch!

A fearsome pun well spring on you, It should not need explaining. Why life should be all sunshine to A beauty who is reigning.

Help!

"There goes a fellow who leads a hand-to-mouth existence," said Smith. "That's funny," said Brown, "he looks prosperous. What is the trouble with him?"
 "He's a dentist," replied Smith.

Oh!

We don't know whether he goes out and admires the girls who wear transparent skirts on sunny days. But we do know that I. Will See lives in Pikeville, Ky.

Foody!

My son, avoid him when you can, And with him do not roam; For, though he is a fast young man, He's slow in getting home.

Preparedness.

"Do you believe in preparedness, young man?" asked the old man.
 "Should say I do," replied the young man. "I never start out without a good supply of matches and cigarette papers."

You Know Him.

He surely is a mutt, He is a lazy slob; He's seeking a position, but He doesn't want a job.

Glad to Meet Ya B' Gosh!

(Williamson News.)
 Mr. McLuke, meet Mr. John B. Gauche, of Rural Route, No. 1, this city; Mr. Gauche, Mr. McLuke.

Famous Things.

Bill.
 Welkin.
 Engagement.
 Wedding.
 Prize.
 Betting.
 —Around Rosie.—C. C.

Getting By.

Maybe he noticed that the letter "v" is often used for the letter "u" in inscriptions on buildings, and figured that the letter "v" was as good as the letter "u." Anyway, this is the sign on a place in Huntington, W. Va.

"JOHN JOZES HORSE SHOEING AND GEZERAL BLACKSMITHING DOZE."

What?

What has become of the old-fashioned saloon keeper who used to give away souvenirs on Saturday night?

Advice.

We care not if this rhyme offends, Don't be a foolish pup; Some day you'll find out that fast friends

Will make a man slow up.

—Luke McLuke.

And still, you know it all depends— Perhaps 'twill make you frown. But we are fair to state, loose friends May make a man slow down.

—Newark Advocate.

We care not if this rhyme offends, Truth lies deep in the cup— Some day you'll find out that tight friends Will make you loosen up.

—Memphis Commercial-Appeal.

John Is Jobs.

You can find this sign on an establishment in Long Island City: "I. Will Dress, Lumber."

Ho, Hum!

My, but the war has changed things! These days a man never asks the bar-keeper for "schnapps" when he's in liquor. He is afraid to. He doesn't even dare say: "Gesundheit!" when he sneezes.

Names Is Names.
 Hayer Brush lives at Grant's Pass, Washington.

Our Daily Special.
 When a Wise Guy Gets Fooled, He Gets Fooled Badly.

Luke McLuke Says.

When a woman says that there is something lacking in a bachelor's apartment, you know what she means. If the police force could keep men who would be no more work for clergyman and editors.

The average man has an idea that there must be something wrong with a man's chin to make him wear chin whiskers.

Any man can see that the other fellow should be perfectly contented with his lot in life.

Risking the chance of being denounced as an iconoclast, we announce that it isn't necessary for a missionary to go to foreign climes to do good and enlighten the heathen.

Any time you give a man the short end of it you had better look out for him. He is trying to get even.

If a boy hasn't had too much to eat, he is liable to believe he hasn't had enough to eat.

There is a whole lot in a handshake and there are two candidates for the same office and one gives you a firm grip of welcome when he meets you while the other extends a dead mackerel for you to clasp, we know which candidate is going to be elected.

A woman thinks it is just terrible

to have a whole lot in a handshake and there are two candidates for the same office and one gives you a firm grip of welcome when he meets you while the other extends a dead mackerel for you to clasp, we know which candidate is going to be elected.

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THE TOONERVILLE TROLLEY THAT MEETS ALL THE TRAINS



SOMETIMES
 WHEN HE DOESN'T GET
 A GOOD RUNNING START
 THE SKIPPER HAS TO USE A
 "SPECIAL EMERGENCY POWER"
 TO GET THE CAR UP HOMAN'S HIGH.

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Walt Mason's Rippling Rhymes

HUNGER AND GLORY

Little Gretchen is complaining, in her humble German home; she has searched the house for victuals, with her mother's fine-tooth comb; she has seven little sisters, counting all, from last to first, and they all are wallowing loudly for a chunk of wienersurst. "Hush your racket," says their grandmother, facing them with frowning brow; "what if Hadenburg should hear you, while you kick up such a row? Donnerwetter! What is hunger, when our Kaiser takes the field, with the double-headed eagle newly graven on his shield? Who shall speak of children's tummies when the kron prinze leads his hosts? When he has gawpiped the British, we shall have our stews and roasts; when we see the prinze returning, with his captives at the rear, we shall have our kraut and d pretzels, and our steins of foaming beer. Look ahead, ye hollow children, wait, I bid ye, for the day, when the Kaiser and the kron prinze bring their captives from the fray!" But the maudlin little maidens into tears absurdly burst; children never care for language when they yearn for liverurst. Little Gretchen and her sisters, weary as the night, they would gladly swap some glory for a satisfying meal.

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