Chalmers Completes One Addition, Builds Another

Addition, Builds Another To meet increased demand for manufacturing space, ground was broken at the plant of the Chalmers Motor Company early in the week for a main building 400 feet long, 60 feet wide and four stories high, to cost \$150,000. The building will have a wing 60x50 feet, and with the recently observe a stories high, to cost \$150,000. The building will have a wing 60x50 feet, and with the recently observe a stories high, to cost \$150,000. The building will add \$150,000 square feet of floor space to the Chalmers plant. The chalmers plant. The cost of the largest and most completely equipped auto-mobile plants in the city, the recent worst 0,000 cars per year has made necessary the new additions. The the three main buildings now facing Jefferson avenue. Albert Kah is the architect, and he has provided offices on store rooms. The rest of facturing, over \$75,000 in machinery having been purchased for this pur-pose. The structure will be modern vidual locker and wash bowl space and other conveniences for em-

and other conveniences for em-ployes. The new Service Building will be used exclusively for manufacturing parts for Chalmers models of past years. It is estimated that there are now some 60,000 Chalmers cars in the hands of owners, and the added facili-ties of the new building will aid the service department in promptly filling parts orders. To furnish this build-ing with machinery, the entire me-chanical quipment of a big Detroit machine shop was purchased, together with additional machines at an out-lay of \$10,000. An entirely separate battery of drop-hammers has also been installed for making forgings, to obviate the necessity for interrupting obviate the necessity for interrupting work in the regular factory forgeshop.

King of Spain Buys American-Made Automobile



AUTO STORAGE-First class, fireproof garage open day and night. Rates reasonable. Auto Trans. Garage



Ray McNar and the Maxwell car in which he drove, Feb. 11, across the Alleghenies, from Philadelphia to Pittsburgh, in eight hours, minutes, breaking all records for the famous 294 mile testing course

Rutherford Becomes Sales Manager of Goodrich Co.

Empire Factory Rushed to Meet Spring Demands

"This season probably more than ever before a problem which will con-front automobile buyers and dealers more strongly than any other is the question of deliveries from car manu-facturers. Basing our judgment on the conditions of last Fall as well as indications of early winter, there is going to be a huge demand for cars next Spring, a demand that under normal conditions would tax manufacturers' facilities to the utmost. This demand, coupled with the conditions

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Used For Auto Shipments February Shows 117 Per

A Powerful Motor

Electrically

Started

Electrically

Lighted

Absolutely

Complete

Unusually

Large Tires

VR SALES

Here is the car that all America has waited for.

Here is the car that all America is buying faster than we can produce.

Roadster \$595

Model 75, f. o. b. Toledo

You've got to have a car.

But you don't have to pay a large price. Nor do you have to be satisfied with a small, uncom-fortable car which keeps you in a state of mental dissatisfaction and physical discomfort.

The \$615 Overland solves the problem.

Seats five comfortably-no crowding or jamming

Cantilever rear springs-

Soft, deep upholstery built up over long spiral springs-

And four-inch tires.

These features make it ride easier than many of the big high-priced cars.

It has a powerful and snappy en bloc motor-

Is electrically started and electrically lighted-

Has electric control buttons on steering column-

And all the very latest touches of up-to-dateness and refinement.

It is light and economical, but with good style, beautiful finish and phenomenal riding comfort.

Only \$615.

And that's complete. Everything with the

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