EVELYWS CAPTANI SPARKS FROM THE WIRES MAY HAVE DROWNED

Do You Know That This Is Getting to Be a Better Store Every Day?

In trying to do the right thing at the right time and in the right way; in trying to do some things better than they were ever done before; in working for the love of the work; in trying to be courteous; in our efforts to be an example; in anticipating requirements; in developing resources; in recognizing no obstacle; in mastering circum stances; in our ambition to be satisfied with nothing short of perfection; in eliminating errors.
Every Day This Store Is Improving
Fspecially in measuring our merchandizing with the times are we rendering a wonderful service to our public. In looking more carefully for lots of goods, in. finding them and then offering them at the very lowest prices, we are helping our public in these trying times, taking nothing from the pleasure of shopping and contributing much in a general way towards the universal thrift.

3 More Days February Furniture Sale
Women Accustomed to Paying $\$ 30$ and $\$ 35$ For Tailored $\$ 25$ Our Stocks of Women's Tailored
Suits For Spring Display 200 BeautiSuits For Spring Display 200 Beaun
ful Models to Sell for $\$ 15$ to $\$ 25$ There are many extraordinary opportunities for women to buy just the suit they want at just the price they wish to pay.

These Suits ranging in price from 15.00 to 25.00 are all colors in a variety of the best styles. There is bountiful choice of Suits in Empire style and Empire effects, created by novel pleated backs.
 are full flaring-models pleasingly becoming

These Suits, so low in price are of Gaberdines, in beautiful satin finish
fine grain Soft Poplins and the worth iest of Serges.
Choosing Suits from these groups will prove a delightful task
(Ready-to-Wear, 2d Floor)

## Loveman. Setphs Locb

## WHOLESALE TRADE CONTINUESGOOO

## DIPLOMATIC SITUATION CRITICAL, SAYS LANSING CALL ON MENTO



