

MUUS BROS. DEPARTMENT STORE SALE OF ALL SALES

The Most Daring Attack on Prices Ever Attempted in Minnesota
All Sales Sink Into Insignificance When Compared to This Colossal Event

\$50,000 Worth of the finest line of Men's and Boys' Spring and Summer Clothing, Dry Goods, Shoes, Ladies' and Children's Spring Coats, Dresses and Shirt Waists included in this mammoth Easter sale. Never before or never again will you have such a golden opportunity to purchase such high class spring and summer wearing apparel as you will when the doors open for this GREAT SALE AT 9 A. M. ON

SATURDAY, MARCH 15, 1913

Come early or come late, our prices are always the lowest. No half hourly sales. Our sales are all day and for 13 days on every article in our store

These Values are Real and Not a Mere Juggling of Figures

Store Closed Thursday and Friday, March 13 and 14, to Mark and Re-arrange Goods

Never Such a Sale as This

You have all attended our former sales and know of the unusual bargains we offered and of the tremendous success that has met our efforts. However, the bargains of this sale will compel you to admit that all previous sales have no comparison with this colossal event. Every article from the top shelf of our store to the storeroom in the basement will be brought out and marked at prices that will dazzle the most conservative purchaser. The thrifty buyer, the conservative spender and those ever-seeking bigger and better values for their money, will be found attending this sale.

Here Your Dollars Will Do Triple Duty

During this sale there will be the greatest slashing and the most clean-sweep elimination of profits and part of cost that has ever happened in the Northwest in a retail clothing sale. The enormous reductions will be remarkable and astounding during this sale, which will be the greatest money saving event for the people who are fortunate enough to visit this sale and secure a year's supply of Men's Clothing, Furnishings, and Shoes at about 45 cents on the dollar.

Trouser Sale Extra-ordinary

This Store has the reputation of giving the very best values in Trousers in the Northwest. Our stock is complete. We have thousands and thousands of pairs for your choosing. The manufacturer today could not purchase the raw material for the prices at which we are going to sell trousers during this great carnival of bargains.

MEN'S DRESS AND WORK TROUSERS.

Neat, dark patterns, well made, all sizes from 32 inches to 46 inches. This is a very good durable line of trousers. Regular selling price \$2.00. **98c**
Sale price **98c**

No Man Ever Had Too Many Clothes

Remarkable Values

Here is splendid news for mothers

Boys' clothes will be sold so low that no thinking mother can afford to purchase less than two suits for the little fellows.

One Large Lot of Boys' Knickerbockers

That sell regularly for \$5.00. You can select suits in solid colors, gray, brown, stripes, and about every wanted known shade. These are exceptionally large values: \$5.00 bloomer pants suits now **2.95**

Boys' \$1.50 knickers—**69c**
at
Boys' extra fine \$2.00 blue serge pants **98c**

Astonishing Prices

In Ladies', Men's and Children's Shoes—So great will be the values unless you see them for yourself you can't appreciate them.

Men's \$3.00 work and dress shoes, now **1.95**
Men's \$3.50 fine dress shoes, lace or button **2.45**
Men's \$4.00 fine dress shoes, the cream of the American market **2.98**
Men's \$5.00 fine dress shoes, lace or button, vici kid, velour, calf; tan or black. Your choice **3.45**
for
Every man should have a pair of these shoes for Easter Sunday.

LADIES' SHOES AND OXFORDS PRICED

So low that there is not a lady in the search of this ad who should not own at least two pairs for here you can buy two pairs for the price of one.

Ladies' \$2.50 fine dress shoes in lace or button, **1.75**
Ladies' \$3.00 fine dress shoes, tan or black, button or **2.29**
lace
Ladies' \$3.50 fine dress shoes, vici kid, velour or French **2.45**
Ladies' \$4.00 fine dress shoes, vici kid, velour or French **2.95**

MISSSES' AND CHILDREN'S SHOES.

You mothers must not overlook this as here your dollars will work overtime. One large lot of children's shoes in sizes from 6 to 8, in lace or button, tan or black; regular price \$1.50. They all go at one price while **79c**
they last, only

Misses' \$2.00 shoes, all sizes in black or tan, gun metal and vici kid. Your unrestricted choice **1.39**

Boys' shoes that won't wear out—Made especially for the boys of Cass and Clay counties. Come in and see them, boys.

\$1.50 shoes **\$1.15**
\$1.75 shoes **\$1.29**
\$3.00 shoes **\$1.95**

Ladies' Union Suits and Knit Vests

Ladies' 20c vests **8c**
Ladies' 50c vests **29c**
Ladies' 25c vests **19c**
Ladies' 50c union suits **39c**
Ladies' \$1.25 union suits **89c**
Ladies' 75c fleeced union suits **49c**

This sale is under the direct management of the E. P. Murphy Sales System of St. Paul, the world's greatest bargain givers.

Prices Smashed and Hammered to Pieces

Unsurpassed Bargains

Money Saving Opportunity Never Equalled

Store closed Thursday and Friday, March 13th and 14th and positively nothing will be sold until the opening day, which is Saturday, March 15th, at 9 A. M.

\$50,000 worth of splendid Men's and Boys' Spring and Summer Clothing, Dry Goods, Shoes, Ladies' and Children's Spring and Summer Coats, Skirts, Waists, etc., to be sold in this Bona Fide sale at 45c on the dollar.

Following our custom of a number of years we always open the season with a great sacrifice sale, and this year will be no exception. We have the largest and best selected stock ever placed in our store and we have searched every market from coast to coast and from the Gulf of Mexico to the Arctic regions in order to give the people of Cass and Clay counties the greatest values for their money.

This event appeals with force to people who await the opportunity of true economy. Every former price quoted here is our actual, original selling price. The genuineness of these reductions is assured by Muus Bros., name of honor. When this sale opens Saturday, March 15, at 9 A. M., we expect to see the greatest crowds of people that ever attempted to enter our store, because the prices on the entire stock have been marked so terribly low that no thinking person with the least inclination of buying goods for the future, can refrain from securing a season's supply at this sale. The public knows the dependability of our firm and you all realize that if any article is purchased during this sale and proves unsatisfactory in any manner whatsoever, we hold your money in trust, awaiting to return it to you upon your request. Every garment represented here is of the latest style, carefully made, of excellent material and finishings, stamped in every detail with the mark of the highest grade quality. Our goods give the wearer every right to feel well dressed and up to the hour in personal appearance.

Men this is your opportunity to lay in a year's supply of these grade wearing apparel, and if you desire to get your share of these bargains you must attend this sale the opening days. We want you to realize this is a very unusual offer, and we want to treat you all alike.

NOTICE—TO OUR OUT OF TOWN PATRONS: If it is impossible for you to attend in person this great MONEY-SAVING EVENT, we ask you to select any and all articles you want from this advertisement and send it to us with the cash for same and we will send the articles prepaid to any postoffice or express office within a radius of 200 miles, providing the bill amounts to \$5.00 or more.

TO THE MEN: Send in your order for a suit; tell us the size of your coats and pants and we will give you the best fit you ever had on your back. LEAVE IT TO US; also your shoes, hats, etc.

LADIES: Do not order samples as the goods will be all gone when we receive your order. Order direct from this advertisement and send us a description of the goods you want and we will send them direct to you.

MR. FARMER: Take advantage of this and order the goods for the first time in your life, from door to door. Send us your order and same will reach you in a day or so by Parcel Post filled to your own satisfaction with much better goods and lower prices than ever before. We will give particular attention to your mail orders.

Clothing Specials

MEN'S \$10.00 SUITS FOR **\$5.85**
MEN'S \$15.00 SUITS FOR **\$8.85**
MEN'S \$18.00 BLUE SUITS FOR **\$11.95**
MEN'S \$20.00 AND \$22.00 SUITS FOR **\$13.95**
MEN'S \$25.00 BLUE SERGE SUITS FOR **\$16.95**

TROUSER SPECIAL

Men's \$3.50 and \$4.00 Trousers **\$1.98**
Men's \$5.00 Trousers **\$2.95**
Men's \$6.00 and \$7.00 Trousers **\$3.98**

Xtra Special Values in Men's Furnishings

Men's \$1.50 shirts **79c**
now
Men's \$1.25 Lion brand shirts **98c**
Men's \$1.50 Lion brand shirts **1.19**
Men's \$2.00 Lion brand shirts **1.50**
Men's 75c Merino underwear **35c**
Men's 60c spring weight underwear **39c**
Men's 10c canvas gloves **5c**
Men's 15c canvas gloves **10c**
Men's 25c canvas gloves **19c**
Men's 10c red, white and blue handkerchiefs now **3c**
Men's 50c suspenders **29c**
Men's 75c suspenders **43c**
Men's 35c neckties **18c**
Men's 50c neckties **29c**
Men's \$1.25 wool underwear **98c**
Men's \$1.50 wool underwear **1.19**
Men's \$1.75 Glaxtonbury all wool underwear **1.39**
Men's \$2.00 Collins all wool underwear now **1.47**
Men's 50c work shirts **35c**

Extraordinary Prices in Dry Goods

8c calico now **4c**
10c percale now **7c**
12½c percale now **10c**
15c percale now **11c**
15c Toli De Norde gingham **11c**
30c Scotch gingham **21c**
18c Greylock 32 inch gingham **13c**
60c dress goods **47c**
75c dress goods **59c**
\$1.00 dress goods **73c**
\$1.25 dress goods **89c**
\$1.50 dress goods **\$1.19**
\$1.75 dress goods **\$1.39**
\$2.00 dress goods **\$1.59**
Best cotton thread now **4c**
Best 50 yards spool silk now **4c**
10c plain gingham now **6c**
Ladies' 10c handkerchiefs now **5c**
Ladies' 15c cotton hose **9c**
Ladies' 15c cotton hose **9c**
Ladies' 25c silk lisle hose **19c**

Remember this sale positively starts Saturday, Mar. 15, and continues without stop until Saturday, March 29, 1913.

Ladies' Spring Coats Waists and Skirts

All our winter coats for ladies will be sold at Half Price during this sale. Ladies' \$15.00 spring coats **11.95**
Ladies' \$20.00 spring coat **15.95**
New spring stock of ladies' shirt waists just arrived and placed on sale. Ladies' \$1.50 waists **98c**
Ladies' \$2.00 shirt waists **1.39**
Ladies' \$2.50 shirt waists **1.89**

Ladies' House Dresses and Skirts

For less than the cost of the raw material. Ladies' \$3.00 skirts **2.19**
Ladies' \$3.50 skirts **2.48**
Ladies' \$4.00 skirts **2.98**
Ladies' \$1.50 house dresses **98c**
Ladies' \$1.75 house dresses **1.47**
Ladies' \$2.00 house dresses **1.68**
Ladies' \$2.50 house dresses **1.89**
Ladies' \$3.00 house dresses **2.38**
Ladies' \$6.00 white dresses **4.68**
Ladies' \$8.00 white dresses **5.98**

Laces and Embroideries

45 inch embroidery flouncings worth \$1.25, now **89c**
45 inch embroidery flouncings worth \$1.50, now **98c**
45 inch embroidery flouncings worth \$2.00, now **1.19**
27 inch embroidery flouncings worth 75c, now **48c**
27 inch embroidery flouncings worth \$1.00, now **69c**
21 inch all over embroidery flouncings, worth 75c **39c**
18 inch embroidery flouncings worth 35c, now **19c**

Six 10c cakes of Palm Olive Soap and one 50c bottle Palm Olive shampoo, all for **49c**

Ladies' and Children's Oxfords

Pumps, etc., will be included in this great sale. All the newest spring shades and styles are to be found here. Ladies' \$3.00 oxfords **2.19**
Ladies' \$2.50 oxfords **1.98**
Ladies' Genuine Martha Washington shoes; regular \$2.25 values, sale price **1.98**

Men's Hats

Throw away that old hat and buy yourself a new Easter bonnet. Men's \$3.00 hat—special lot for **1.98**
McKibbin \$3.00 hats, all new spring styles, now **2.48**

Muus Bros. Department Store
MOORHEAD, MINNESOTA