

Morrell's DAKOTA'S PRIDE PRODUCTS

THAT QUALITY is appreciated by the people of North Dakota is demonstrated by the growth of our business since the establishment of our branch in this city about 18 months ago. In the course of a few months our quarters on First Avenue North became too crowded for the accommodation of our business and having faith in the growth of the state and the city of Fargo we secured the site for our present building and have erected a modern branch house which will be opened to the public on **Saturday, November 15.**

Morrell's Dakota's Pride Products

YORKSHIRE FARM STYLE PURE PORK SAUSAGE.

Fresh Sausage
Polish Style Sausage
Knoblauch Style Sausage
Vienna
Frankfort Style Sausage
Bologna Style Sausage
Blood Sausage with Pork

SUMMER SAUSAGE.

Gothaer Style
Royal Salam Style

DELICACIES IN GLASS.

Calf Tongues
Hocks
Lamb Tongues
Ox Lips
Pig Feet

CANNED MEATS.

Bacon
Chili Con Carne
Corned Beef
Deviled Meats
Chipped Dried Beef
Sliced Dried Beef
Extract of Beef
Roast Beef Hash
Veal, Pork and Beef Loaf

OILS.

Wesson's Cooking Oils
Morrell's Yorkshire Farm Mince Meat

MORRELL'S PURE LARD.

Red Letter Lard
Snow Cap Lard
Succo Shortening

BEEF CUTS.

Loins
Short Loins
Loin Ends
Rounds
Ribs

BEEF SPECIALTIES.

Beef Hearts
Beef Kidneys
Beef Livers
Beef Melts
Ox Tails
Ox Tongues
Beef Brains

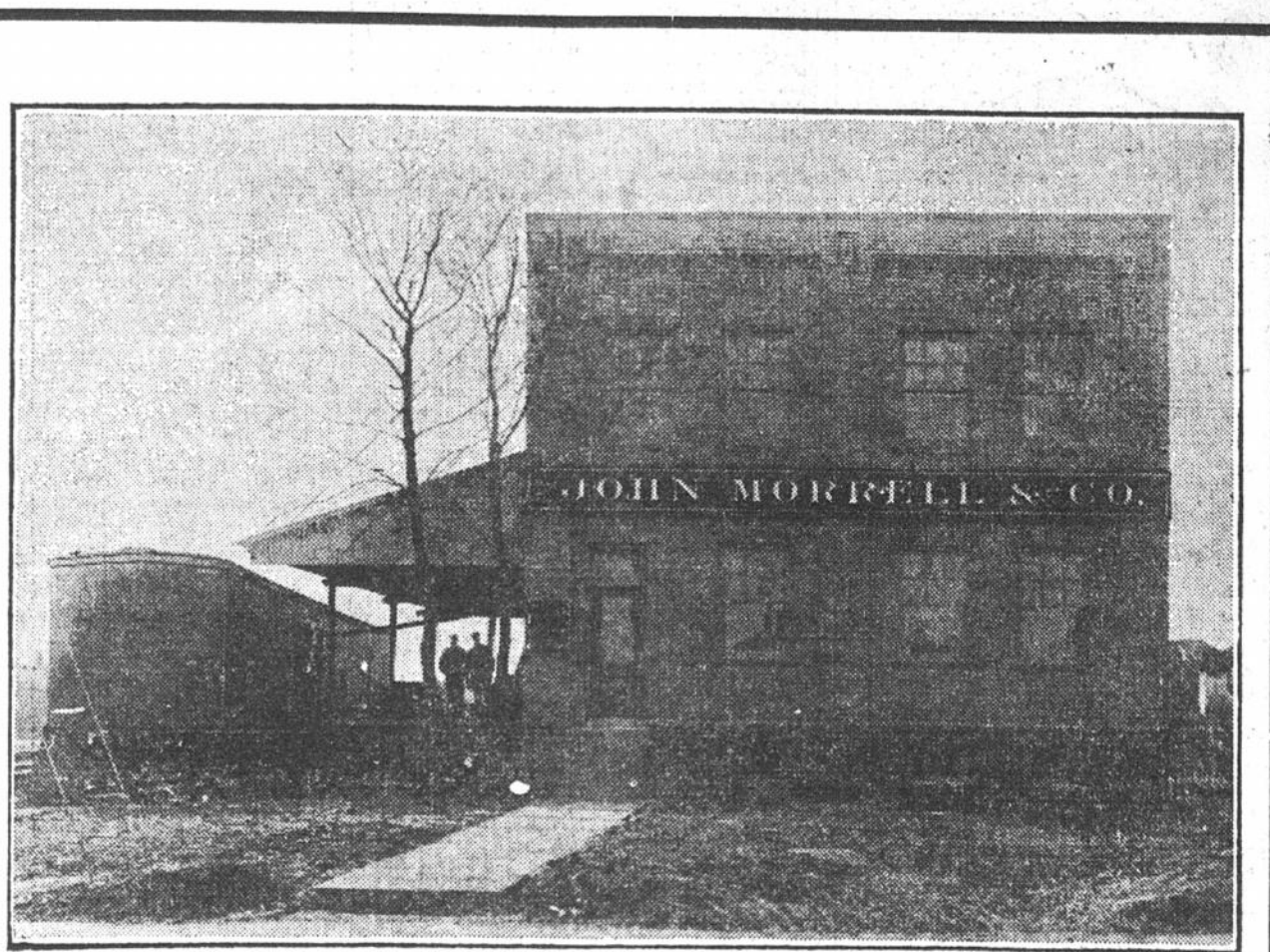
Spiced Jellied Soups
Picnic Loaf with Tongue
Minced Luncheon in Bungs
Corned Pork in Bungs
Cooked Luncheon Specialties
Sausage, Liver Flavor
Head Cheese

Cervelat Style
Farmer Style

Pig Heart
Pig Lips
Pig Snouts
Pig Tongues
Tripe, H. C.

Lunch Tongue
Ox Tongue
Plum Pudding
Pork and Beans
Potted Meats
Roast Beef
Sausage Meat
Soups
Summer Sausage
Vienna Style Sausage

Wesson's Salad Oils



NEW FARGO BRANCH (Wholesale Only)

GRAND OPENING OF MORRELL & CO'S Fargo Branch

Saturday, November 15, 1913

3 to 5 and 7 to 10 p. m., Roberts Street and G. N. Tracks

The people of Fargo and the entire surrounding country are cordially invited to visit our plant and inspect the facilities we have arranged to give the people of North Dakota the best service possible.

Morrell's Dakota's Pride Products

BONELESS BEEF CUTS.

Tenderloins
Spencer Rolls
Strip Loins
Sirloin Butts

Rump Butts
Shoulder Clods
Flank Steaks
Hanging Tenderloins
Beef Ham Insides

FRESH PORK CUTS.

Pork Loins
Market Sides
Fresh Bellies
Hams
Skinned Hams
Spare Ribs

Shoulders
Skinned Shoulders
Picnics
Skinned Picnics
Tenderloins
Snouts, Etc.

Morrell's Dakota's Pride Meats

SMOKED MEATS, SUGAR CURED.

Sugar Cured Hams
Blocked or Skinned Hams
Picnic Hams
Shoulders

Breakfast Bacon
Dakota Pride Dried Beef
Dakota Pride Boiled Hams
Bureka Boiled Hams

DRY SALT AND BACON MEATS.

Extra Short Clear Ribs
Short Clear Backs
Fat Backs
Excelsior Bellies

Clear Bellies
Clear Plates
Regular Plates
Excelsior Plates
Ham Ends

PICKLED PORK, ETC.

Ham Pork
Shoulder Butt Pork
Belly Pork
CHEESE—Full Cream Minnesota and Minnesota Brick

Excelsior Pork
Spare Ribs
Dried Pork
Boneless Plate Roll Beef

SWEET PICKLED MEATS.

Regular Hams
Skinned Hams
Shoulders, New York Style

Picnics
Boneless Butts
Clear Bellies

COOKED GOODS IN VINEGAR.

Hocks (Bone In)
Hocks (Bone Sld.)
Lamb Tongues
Ox Lips
Pig Ears
Tripe, H. C.

Pig Feet
Pig Hearts
Pig Snouts
Pig Tails
Pig Tongue
Tripe, Plain

Morrell's Service

While our service in the past has been equal to any firm in the same line, the facilities given us by the erection of the Fargo branch will materially increase the promptness with which we can make shipments and being a distributing point for the entire state we will have constantly on hand a very complete stock of all our products ready for immediate shipment.



"It Has Just Dawned on Us That Human Race Is Worth Conserving"

Minneapolis, Nov. 14.—A department of recreation to combat the evil influences of the dance halls in all cities; federal laws governing divorces and marriages of an interstate nature; a congress of newspaper men to discuss methods of governing the dissemination of news relative to the white slave traffic, were among the recommendations offered by Clifford G. Roe of Chicago, in an address before the closing session of the International Purity congress. Mr. Roe is the president of the American Bureau of Moral Education, and was appointed a delegate to the congress by Secretary of State William Jennings Bryan, by authority of a joint resolution of the federal congress.

The subject of Mr. Roe's address was White Slavery, and the Best Methods of Dealing With the Evil.

"The term 'white slavery' has been

broadened greatly in recent years," he said. "The past efforts to deal with the social evil problem were mostly legislative, the speaker contended. 'Within the last seven years a new method of dealing with it has been adopted. A scientific study has brought about the adoption of the attitude of constant repression as the immediate method and absolute suppression of commercialized vice as the ultimate idea.'

"Neglect by the parents in bringing up their daughters is a big factor in the making of white slaves. Mothers are often too busy attending clubs, theatres and card parties to find time to spend upon their children. Fathers have more interest in their properties than they have for the welfare of their daughters. They let their children grow up like weeds on the prairies, to care for and look after themselves.

"Girls who are brought up under such influences are easy prey for the white slave traffickers."

Among the causes of white slavery were enumerated as follows:

"Ignorance on the part of the public, the parents and the children. 'Double standard of morals. 'Hasty marriages and divorces. 'Love of fine clothes and suggestive fashions. 'The spirit of adventure and romance."

Discussing some of the economic causes he gave the following:

"The deferring of marriage because men cannot afford to marry. 'Competition of girls and women who do not need to work and who help lower wages. Wages are regulated by supply and demand. 'Employment of young girls who practically lose the home care and training of mothers."

The absolute elimination of the vice districts and a single standard of morality for men and women were urged. Winifred C. Zabel, former district

attorney of Milwaukee, made a plea for the extermination of the segregated vice districts, urging long term prison sentences as a cure.

Mr. Zabel was announced as one of the men who "helped clean up Milwaukee."

"We have long protected, by laws enacted for that purpose, not merely the animals raised and domesticated on our farms, but even the game of our forests the birds; even the fishes of the deep thrive and multiply under man's care and conservation. 'Gradually it has dawned upon us that the human race is worth conserving."

Lung Trouble Yielded to This Medicine

If you are suffering with Lung Trouble, or if you know of some unfortunate person so afflicted, would you take the trouble of fully investigating a medicine which has brought about complete recovery in a number of very serious cases? To Eckman's Alternative, a remedy for Throat and Lung Troubles, has been given the fullest credit of restoring health in a large number of cases. Read this:—

"Gentlemen: In the winter of 1902 I had an attack of grippe, followed by Pneumonia, and later by Lung Trouble. In the winter of 1904 I had cough, night sweats, fever and raised quantity of awful-looking stuff and later I had many hemorrhages; at one time three in three successive days. Milk and eggs became so distasteful, I could keep nothing down. Three physicians treated me. I was ordered to rest, but did not go. Eckman's Alternative was recommended by a friend. After taking a small quantity I had the first quiet night's sleep for weeks. My improvement was marked from the first. I gained strength and weight and appetite. I never had another hemorrhage and my cough gradually lessened until entirely gone. I am perfectly well."

(Affidavit) ANNIE F. LOUGHRAN.

(Above abbreviated; more on request.)

Eckman's Alternative has been proven by many years' test to be most efficacious for severe Throat and Lung Affections, Bronchitis, Bronchial Asthma, Stubborn Colds and in upbuilding the system. Contains no narcotics, poisons or habit-forming drugs. Sold by all leading druggists. Write the Eckman Laboratory, Philadelphia, Pa., for booklet telling of recoveries and additional evidence.

—Adv.

THE LURE OF ALCOHOL

Boston Globe: In a current learned publication a learned professor makes an entertaining effort to discover the reason why men drink. As a result of his "quest of the alcohol motive," he finds that men drink chiefly for relaxation, for change, in order to give the higher part of the brain a chance to rest, while at the same time calling the lower part into activity.

In other words, they drink for the same fundamental reason that they play football or golf or poker or the stock market, or go to the theatre or opera, or read novels, or dig in the garden and mow the lawn after business hours, or ride hobbies or motor-cycles.

Which is about what we had all suspected whenever we stopped to think. The professor, however, puts it very differently and in scientific language. There is, indeed, no other plausible theory by which to account for the alcohol phenomenon—that mysterious and most potent factor in the long history of the human race.

As far back as we can see into the childhood of the world and in every age and nearly every clime, men have had to resort either to alcohol in some form or to some drug in order to escape from themselves and from the slavery of daily routine—out of the frying pan into the fire. Even before history began men were hard drinkers. Assyrians, Babylonians, Persians, Egyptians, Jews, Greeks and Romans were all addicted to drink.

Noah had not taken the pledge, or at least had not kept it, even after reaching the ripe age of 550 years, if we may credit the story that has come down to us of a rather embarrassing episode in his life. King David sang of "wine that maketh glad the heart of man," showing that he had an inkling of the reason why men drink.

The reason today is the same. Go to an evening into an American barroom or English alehouse, or German Kneipe, or French cafe, and look with sympathetic eye upon the crowds of cheerful men—cheerful at least for the moment. Brief may be their escape from routine, from monotony, from boredom, but while it lasts it is a real

not illusory, escape. Their "higher cerebral centers" are taking a needed vacation, and the lower are working hard.

Laughter and the flow of genial conversation and the sound of clinking glasses fill the air. Those refugees from routine are optimists; temporarily at least. For them the world is not going to the dogs. They agree with the poet that "God is in heaven and all is right with the world." Life is beautiful. To them the "evil of drink" is a myth. They know little and care less whether alcohol is a food or a poison. Scientists still wrangle about that. It may stimulate, or it may paralyze the brain cells. Who knows? Drinking may cause poverty, or poverty may cause drinking. Who knows? Meanwhile, until the vexed questions are settled, they give alcohol and themselves the benefit of the doubt, and at best get a doubtful benefit.

Superficially it may seem that no two men drink for exactly the same reason, that there are as many reasons as men. They are sad or joyous, sick or well, in prosperity or adversity, wet or dry, cold or hot, they have lost money or they have made it, they are lonesome or they are surrounded by friends—any excuse will serve.

At bottom, however, no matter how varied the circumstances or how different the individual character of drinking men, the craving for alcohol is essentially psychical, metaphysical, occult, mystical. It goes down into the roots of human nature. No one has ever put that profound truth into more striking and beautiful words than has William James in an inspired passage, with which the reader, temperate or otherwise, may enrich his scrapbook. "The sway of alcohol over mankind is unquestionably due to its power to stimulate the mystical faculties of human nature, usually crushed to earth by the cold facts and dry criticisms of the sober hour. Sobriety diminishes, discriminates and says no. Drunkenness expands, unites and says yes. It brings its votary from the chill periphery of things to the radiant core, it makes him for the moment one with truth. 'Not through mere perversity do

men run after it. To the poor and the unlettered it stands in the place of symphony concerts and literature; and it is part of the deeper mystery and tragedy of life that whiffs and gleams of something that we immediately recognize as excellent should be vouchsafed to so many of us only in the fleeting earlier phases of what in its totality is so degrading a poisoning."

For Children There is Nothing Better.

A cough medicine for children must help their coughs and colds without bad effects on their little stomachs and bowels. Foley's Honey and Tar exactly fills this need. No opiates, no sour stomach, no constipation follows its use. Stuffy colds, wheezy breathing, coughs and croup are all quickly helped. For sale by all druggists.—Adv.

Free Legal Aid Bureau.

Kansas City Times: Realizing the close connection between industrial justice and court justice, the national commission on industrial relations is to make an inquiry into the administration of justice the duty of one of its four chief departments.

The establishment of free legal aid bureaus by the federal government is one of the possibilities that is now being

Fargo Baggage & Transfer Line

J. P. COLEMAN, PROP.

122 Roberts St., Fargo, N. D. Phone 325 when in need of quick service in this work. "Courtesy and Service."

ing considered. The recommendations of the national commission to the national administration will be equally useful in stimulating state action and municipal action along the same lines.

Certainly no bad condition today is harder on working people than is the costly and tedious administration of justice. That bad condition is hard on every one, but it naturally is particularly hard on those who can least afford delay and expense.

In London, Too.

London Opinion: Talkative Barber (about to lather)—Do you mind shutting your mouth, sir?

Patient—No—do you?

GIRLS! BEAUTIFUL, CHARMING HAIR, NO DANDRUFF--25 CENT DANDERINE

TRY THIS! DOUBLES BEAUTY OF YOUR HAIR AND STOPS IT FALLING OUT.

Your hair becomes light, wavy, fluffy, abundant and appears as soft, lustrous and beautiful as a young girl's after a "Danderine hair cleanse." Just try this—moisten a cloth with a little Danderine and carefully draw it through your hair, taking one small strand at a time. This will cleanse the hair of dust, dirt and excessive oil and in just a few moments you have

doubled the beauty of your hair. Besides beautifying the hair at once, Danderine dissolves every particle of dandruff; cleanses, purifies and invigorates the scalp, forever stopping itching and falling hair. But what will please you most will be after a few weeks' use when you will actually see new hair—fine and downy at first—yes—but really new hair growing all over the scalp. If you care for pretty, soft hair and lots of it, surely get a 25 cent bottle of Knowlton's Danderine from any druggist or toilet counter, and just try it. —Adv.