

ORDINANCE TO COMPEL TRUTH

Better Business Bureau Frames Measure to Regulate "Ads"

BANS CATCH PHRASES

Articles Must be Strictly As Advertised Is Aim of Ad Club

A "truthful advertising" ordinance designed to protect patrons of Tulsa stores from deception through misrepresentation of "first" and "second" articles, will be presented at the regular meeting this morning by Louis Lefko, secretary of the better business bureau, which is under supervision of the Tulsa Advertising club and which was created to promote the "truth-in-advertising" movement.

The ordinance, if adopted, would make unlawful the advertising of an article as a genuine or a "first" if it were proven that it was a "second" or blemished article.

It would provide, as follows: "It shall be unlawful for any person, firm or corporation in any newspaper, magazine, circular, form letter or any open publication, published, distributed or circulated in the city of Tulsa, or on any billboard, sign, label, or other advertising medium or by means of any other advertising device to advertise, call attention to or give publicity to the sale of any merchandise, which merchandise is defective in any manner, or which merchandise consists of articles or units or parts known as 'seconds' or blemished merchandise, or which merchandise has been rejected by the manufacturer thereof as not first class, unless there be conspicuously displayed directly in connection with the name and description of such merchandise and each specified article, unit or part thereof a direct and unequivocal statement, phrase or word which will clearly indicate that such merchandise or each article, unit or part thereof as advertised is second-hand, rebuilt, used, defective or consists of 'seconds' or is blemished merchandise or has been rejected by the manufacturer thereof, as the law may be."

The better business bureau will seek the enactment of the ordinance on the ground that it is needed here to protect the public against unscrupulous advertisers.

YOUTHS PLEAD NOT GUILTY

Will Be Tried Sept. 17 for Larceny of Harness at Glenpool.

Will Byer, Charles Shipley and Earl McLendon, arrested and held for the theft of harness at Glenpool September 7, entered pleas of not guilty at their arraignment yesterday before Justice S. C. Maxey and were released on bonds of \$500 each for preliminary hearing September 17.

C. B. Hurner of Glenpool claims the boys stole the set of harness valued at \$50 and attempted to dispose of the property in Tulsa.

State Briefs

FAIRFAX, Sept. 9.—Carlo Marion killed at Manchester, Ky., several days ago with a bullet striking to arrest Willie Scott, alleged bootlegger, formerly a cop at this city and was deputy sheriff of Oneida county under Sheriff Harvey Brown. He returned to Zerkow's room, a year ago and was engaged in coal mining until serving as marshal of Horse Creek mining camp. His sister, Mrs. Robert Parker, aged 4, son, Homer Marion, live near this place.

KAW CITY, Kan., Sept. 9.—Walt, out an opponent of the natural gas system for their town by voting \$25,000 bonds for mines and other equipment. It is understood that the bonds will be taken by local people. The town board has placed an order for the necessary pipe and the work will start immediately.

POCAHONTAS, Sept. 9.—Henry Tallchief, one of the best known educated and progressive members of the Osage tribe, has been appointed official interpreter for the federal government and will be hereafter connected with the Osage agency at Pawhuska. He has been living on a big farm east of this city in the western Osage, and has achieved a reputation as a breeder of purebred livestock and poultry.

TABLEQUAH, Sept. 9.—Theron Ains, has been decided upon as their future home by Dr. and Mrs. Charles Peterson of this city, and a farewell reception was given Sunday night in their honor at the residence of J. C. Cooney, in charge of the Eastern Star and other organizations. Dr. Peterson came here in the early days as superintendent of a Presbyterian academy, later finishing a medical course at the university of Michigan. Thereafter he practiced his profession in Tablequah, excepting the time he was connected with the army. The two sons and a daughter of the late Dr. Peterson, who Peterson will soon follow, while the doctor will remain here a few months longer.

STROUD, Sept. 9.—The first ball of cotton was on the streets Saturday, raised by Norman Alley on the English farm on Deep Fork. The price paid was 9 cents, and a \$100 prize was presented by the business men of Stroud.

HENRYETTA, Sept. 9.—Sept. 9, John T. Hefley of the Henryetta schools opened the city institute of teachers, which embraces the general course of the opening of the school term, with only one of the 103 teachers of the combined Henryetta, Dewar and Kusa roster failing to answer roll call, and this absence later presented herself. Each of the ward schools of the three cities have been put in thorough condition and with the occupancy of the new \$150,000 annex this district will begin the school year with equipment far in advance of any previous year.

TABLEQUAH, Sept. 9.—Squirrels are plentiful and fat in the timbered regions. It is reported, having been feasting on green corn, thereby acquiring adipose tissue and a fine flavor.

STROUD, Sept. 9.—Sunday night closed the pony snake dance given by the Sac and Fox Indians on Battle snake creek. At this time ponies and horses were given to friends and guests. The war dance was performed by the Sac and Fox Indians.

formed by the Sac and the long line of the stump dance was very impressive. The committee in charge was composed of Tank was in Tulsa-much, We-teek-ay, Ah-potuk and Mesh-ah-walk.

HENRYETTA, Sept. 9.—The Wagner Supply company, with headquarters at Fort Worth where they are now erecting an industrial plant, have a long term lease on a 194150 business house in this city and are loading the first three-car shipment of a \$250,000 oil well supply stock, the first stock of the kind to locate in Henryetta since the opening of her great oil and gas field. The company will follow this with a supply house in the new oil town of Elk.

STROUD, Sept. 9.—Open air meetings by the Baptists are continuing with Rev. Ethelbert preaching.

PREDICRICK, Sept. 9.—The Tiffin engine fire is now in its full blast with all lines of exhibit better represented than ever before. The city purchased the grounds formerly used for fair purposes and erected several additional buildings.

NORMAN, Sept. 9.—W. L. Eagleton of this city has been appointed district judge of Cleveland county by Governor Robertson, to fill the vacancy caused by the resignation of P. H. Swank.

RETARDING SHIPMENT

National Chamber Appeals for Better Use of Shipping Facilities to Save Cans.

WASHINGTON, Sept. 9.—An urgent appeal to the manufacturers and business men of Oklahoma to join in a national movement to make better use of existing railroad equipment as a means of providing improved transportation service was made by the railroad committee of the United States chamber of commerce today.

In giving out the statement to the Oklahoma business men simultaneously with a statement to the business men of each of the other 47 states, the national chamber's committee said that lack of care in retarding the movement of grain all over the state and especially in the western part is holding up the shipment of building material to Tulsa and other cities by interfering with the petroleum business, and is

touching every phase of business in the Sooner state.

The committee pointed out that in the nation the equivalent of more than a half billion cans can be added to the supply by closer cooperation on the part of all interests concerned with transportation.

"Freight traffic has increased so rapidly in the United States during the past few years that it has completely outgrown the carrying capacity of the railroads," says the committee. "As a result it is now necessary for the roads to devise a practical plan for increasing their transportation service. This can only be done by making extensive additions of new facilities and equipment, including freight cars, locomotives, yard and track terminals or by making extensive use of existing facilities and equipment.

The railroads cannot carry out the plan first suggested because under present conditions they are unable to obtain a sufficient amount of new capital, nor would it be possible for them to provide new facilities in time to relieve the present emergency even if the capital were available. They must, therefore, rely on making a maximum use of existing facilities and equipment.

For any occasion—CAMPBELL'S CAPITAL, CAKER, 200 at Grocers—Advs.

with the co-operation of all of the other interests concerned—the shippers of freight, receivers of freight and railroad employees.

Sunday School Supper. At the regular meeting of teachers and officers of the Sunday school of the First Presbyterian church to be held next Monday evening, supper will be served by women belonging to division No. 12. A subscription lecture on Porto Rico will be given at the prayer meeting service next Wednesday evening.

Will Teach Married Class. Young married people belonging to the Basile Avenue M. E. church will hereafter have as teacher of their Sunday school class C. J. Allen, assistant pastor. Mr. Allen has hitherto had charge of the young husband men's class in which the attendance averaged 40 each Sunday.

For any occasion—CAMPBELL'S CAPITAL, CAKER, 200 at Grocers—Advs.

Home again from a very successful tour in the Pacific where I learned many new and successful ways to benefit people with troubles of the Eye, Ear, Nose and Throat.

DR. ARTHUR CAMPBELL.
227 Mayo Bldg. Office 8100.

For any occasion—CAMPBELL'S CAPITAL, CAKER, 200 at Grocers—Advs.

RAINCOATS FOR SCHOOL DAYS

Misses' Rain Outfits
Coat, Cap and School bag, black and white check, belted back, fancy striped rubber lining; \$8.50 value. Special **\$4.98**

Misses' Raincoats
Tan Bomzadine cloth, set in sleeves, wrist tabs, fancy rubber striped lining. \$7.50 value. Special **\$3.98**

Better Raincoats for Men, Women and Children
A. L. WAIT—Rubber Goods
Phone Osage 76. 409 SOUTH BOULDER ST. Tulsa, Okla.
ALWAYS WAIT FOR WAIT'S SPECIALS

Hunt-Murry Co.
213-215 S. MAIN STREET

Unparalleled Values in
Fall Suits

A Special Pre-School Display
Today and Saturday
at
\$45

These new models include values up to \$65 and every one should sell at this very reasonable price. Suits of excellent style and workmanship with all the trimming ideas usually found only in very high priced models. Fur and self-trimmed suits all beautifully lined with silk. Shown in navy, brown, black, taupe, open and reindeer—materials velour, silvertone, tricotine, serge, gladstone and yalama cloth.

SECOND FLOOR

New Silk and Woolen
Dresses
Today and Saturday at
\$24.50

Dresses of tricotine, serge, jersey, taffeta, and messalines of the most individual character, showing individuality in braiding, beading, pleats, tucks, button trimming. Styles for every autumn purpose and occasion.

Fine Muslin and Nainsook
Gowns
\$2.50 Values—Special
\$1.79

Fancy lace and embroidery trimmed models in a dozen different styles. Excellent values.

SECOND FLOOR

Confiners Special at 75c
10 dozen in the lot, all good models in white and flesh. Size 32 to 44.

SECOND FLOOR

PRAGERS' PARIS FASHION
415 SOUTH MAIN ST.

Well-Here's What You've Been Waiting For

The give away time is here. Spring and Summer Coats and Dresses so ridiculously low as to be unbelievable.



Wash Dresses That Are Values up to \$19.50—Special at \$5

Your choice of 87 wash dresses, voile, dotted swiss, organdie and dotted organdie, formerly up to \$19.50.

While they last—
\$5

Summer Dresses—Values up to \$39.50—Special at \$10

The balance of our wash dresses, 62 in number, consisting of fine imported organdies, dotted Swiss, French voiles, Scotch ginghams, ranging as high in price as \$39.50.

While they last—
\$10

Summer Silk Dresses—Values up to \$89.50—Special \$30

Thirty-one summer silk dresses in Georgette, Taffeta, Crepe de Chine, Gros de Londre and Satin.

It will pay you to buy one or more of these dresses, even if you put them away for next year. Values formerly selling up to \$89.50.

While they last—
\$30

Final Disposal of Spring Coats

Twenty-seven spring coats in polo cloth, fancy worsteds, serges and tricotines, just the thing for these cool evenings in early fall, formerly sold up to \$59.50.

While they last—
\$20

BULLETIN BOARD

Our teacher sed we could get lots of good bargains in school things at Putter's John Mary

BOYS' CLOTHES
SUITS for the growing boy; novelty mixtures in blue, green and brown. An \$18.50 **\$10.95** value at

SAILOR SUITS for the little fellows. And all-wool, knee plants suits with the regulation sailor stripe and tie; made to sell **\$10.95** at \$18. Special

BOYS' OVERCOATS—A good woolen coat, in dark patterns, snappy, double-breasted and belted military cut; worth every bit **\$9.95** of \$16.50. Special

GIRL'S CLOTHES
COATS— ALL AT UNUSUAL REDUCTIONS UNTIL THE **FURS**— OPENING OF SCHOOL.

Shoes-Shoes-Shoes
Our great sale of school shoes will continue until the opening day of school—September 13th. This astonishing sale includes absolutely every pair of children's shoes in our store, and—the lowest price **\$1.95** is, per pair. The highest price is, **\$5.95** per pair.

203 South Main **Putter's** 203 South Main
POPULAR-PRICE STORE