

TODAY'S STYLES ARE LAUDED

American Girls Never So
Charmingly Dressed, De-
clares Geraldine Farrar

IS AMUSED AT
REFORM IDEAS

NEW YORK, Jan. 9.—"When a little New York shop girl trips down the street in her trim jacket suit, with her pretty ankles displayed and her hat set at a cocky angle, she is finding that thing which we are all seeking, in the theatre or through music or art or merely through our own personalities—romance! She has become more than her own dull, little self. She feels that she is representing the brightest, gayest, most delightful qualities in her nature. And so she is."

So spoke Geraldine Farrar, delightfully disengaging the lace sleeve of her negligee from the jewels of her bracelet. When the fastidious operation was quite completed she continued:

"I never saw American girls—that is, generally speaking—so charmingly dressed as they are today. They are becoming as well-dressed as the French. Never let anyone tell you that the chic and provocative styles which come over to us from Paris are not designed for the best French people. Every woman in Paris who has a pretty ankle or a pretty back exposes it. There are no 'best people' when it comes to wearing attractive clothes. There are well-dressed people both rich and poor, and there are rich and poor dowds."

"I have read with considerable amusement the suggestions of serious-minded ladies that women's dress should be reformed. We should wear some uniform costume like a man's, they say, and save our energies for higher things. I remember some years ago some one collected opinions on dress from a number of prominent women of the stage. There were really two or three of them who

HEALTH ALPHABET



X is for Xmas
Of Soup or of Milk,
For a thin little girl
Till she's fatter than Silk.

advocated this 'sensible costume, and they were known among their friends as badly and carelessly dressed.

"There is a lack of romance in a woman who does not like to express her individuality in pretty things. I believe in rouge, powder—anything that helps to make a woman more lively. To some women a whiff of rare perfume is more precious than rubies. I think that to be beautiful is part of the poetry of life. Every woman who makes good dressing anything of an art studies herself, decides what her good points are and how she must dress to emphasize them. Now I, for instance, am a small woman. Therefore when I play a part that demands dignity I have to be careful that my gown is made in long lines, but when I play an ingenue

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the
Signature of *Dr. H. H. Plummer*

role I wear a short-waisted dress with a short skirt.

"Color, too, is most important. A dark-haired woman like me, if she has blue-gray eyes, must avoid brown. It almost invariably makes her skin look sallow. But the dark-haired woman with brown eyes finds brown her most becoming color."

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To clean a mirror in such a way as to bring it to the highest state of brilliancy, very fine whiting, or better, precipitated chalk, is one of the best known agents. The mirror should be rubbed with a soft, clean sponge, and then dusted with the whiting of chalk. After a moment it should be wiped with a dry cloth. Another softer cloth or more effectively, a silk handkerchief should be used for the final polishing, which should leave the glass clear and brilliant.

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If temporary relief is needed, COLEPS or any other good laxative will help you.

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Presenting Most Economical Prices on Beautiful Lingerie of High Quality—
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FEMININE to a degree are the fascinating underthings this year. Dainty with lace, embroideries and ribbons, lovely in newness and quite irresistible to the women who always supply their needs at this greatest of all White Sales.



THERE are hand-made and hand-embroidered garments from the clever needle workers of the Philippines. These have never been more beautiful than this year. The American-made cotton lingerie, dainty with lace and embroidery, is as desirable and as beautiful as any imports one has ever seen.



THERE are wonderful assortments of beautiful garments of Crepe de Chine, Habutai and washable Satin, in white or flesh, with delightful trimming touches of lace and tucking. The assortments in all kinds of lingerie are enormous—fresh, varied and reasonably priced.

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Specially Featured
in the
White Sale

Harvard Mills
Underwear
for Women

Merino, cotton and combinations of silk and merino or silk and cotton.

10% Off REGULAR PRICES

Harvard Mills
Vests and Drawers
for Children

Fine cotton Vests and Drawers.

Reduced to
65c to 95c
According to Size.

Merino Vests and Drawers.

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\$1.00 to \$1.50
According to Size.

Dainty Georgette and Satin
Combinations and Gowns

Charming garments of lustrous Satin, combined with Georgette, tastefully trimmed with pretty laces and ribbons.

\$9.75 to \$14.75

Pink Batiste Bloomers
Reduced to 89c

Philippine
Cotton Lingerie

Nightgowns \$1.00 to \$4.95
Envelope Chemise \$2.95 to \$6.95

American Made
Cotton Lingerie

Nightgowns \$1.00 to \$4.95
Envelope Chemise \$1.00 to \$3.95
Petticoats \$1.50 to \$2.95
Corset Covers 89c to \$1.50
Drawers 65c to \$1.50
Modesty Drawers \$1.50 and \$2.00

Extra Special
White Sateen
Petticoats

Reduced to \$2.00
Made of fine quality white sateen, with deep ruffled flounce.

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All Standard Makes of
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10% Off REGULAR PRICES

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Reduced to \$2.85

About 50 dozen, of fine quality crepe de chine, in pink only. Beautifully embroidered and lace trimmed models.

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At Reduced Prices
New Spring Styles

Billie Burke Dresses
Chambray, Gingham and Percale; neatly trimmed.

\$2.50 \$2.95

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Made of best quality Gingham or Percale, in pretty patterns.

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Fine Chambray and Percales; in pretty colors.

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and Apron Dresses
Of Gingham, Chambray and Percale; in pretty colors, neatly trimmed.

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Extraordinary Hosiery Special
200 Pair of Italian Silk Hose

Black only; also some lace effects; slightly imperfect, but will not hurt the wear.

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Ankle length, sleeves and low neck.

\$1.25 \$2.35 \$2.95

Knee length, sleeveless and low neck.

95c \$1.25

\$1.50 \$2.95

SILK TOP UNION SUITS
Knee lengths with lisle bottoms, pink and white.

Reduced to

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RIBBED LISLE ENVELOPE CHEMISE

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LISLE BLOOMERS

Pink or White.

95c

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Fine quality lisle in pink or white.

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Envelope Chemise \$3.50 to \$9.75
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Billie Burkes \$2.50 to \$3.95
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Cotton Crepe Lingerie
Pajamas and Billie Burkes of pink, cotton, crepe, bluebell and stripe designs.

\$3.50 and \$3.95

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Beautiful Nainsook
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Made of fine quality nainsook, with kimono sleeves, neck and sleeve scalloped embroidery.

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Extra heavy quality.

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In white and pink.
All sizes.

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Special
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Velour, Cheviot, Plush and Silvertone, in many good models; beaverette and fur trimmed; sizes 3 to 18; all new styles and warmly lined. Also a small lot of Ladies' Coats to close out at a big saving.

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Durable pants, in dark shades.

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Only a few of a size left.
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Warm and comfortable, of durable, good-looking plaid cloths, with belt all around. Sizes 5 to 18, at special reduced prices.

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35c CHILDREN'S HOSE,

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In black and tan. Sizes 5 1/2 to 9 1/2.

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All colors and sizes.

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Good quality. Satin trimmed.

39c OUTING FLANNEL YARD,

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Extra heavy and fine patterns.

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