

# WATERHOUSE IS ELECTED MAYOR

## PASADENA GIVES HIM A LARGE MAJORITY

Result is Generally Regarded as a Surprise, the Victors Being in Every Case Independent Candidates

Pasadena Agency, 114 East Colorado Street.

PASADENA, April 3.—William Waterhouse has been elected mayor by a vote of 1561, as compared with 915 polled for Slavin, 32 for the Prohibition and 357 for the Socialist party candidate. On the vote for councilman in the second ward Randall got 1021 to Metcalf's 881; in the third, Fayette Dyer had 935 to William Shibley's 902; in the fourth, William Heiss had 1394, and in the fifth William Root polled 1179 to Kent's 662. Braley was elected councilman at large by 1518 votes. Munson polled 1053 for treasurer, as against 799 for Frost, and Heman Eyer, for thirteen consecutive years clerk of Pasadena, was returned by 1792 votes.

Capt. Waterhouse, the new mayor, is 54 years of age. Born in Honolulu of an old English family, educated in England, he has been connected with extensive business interests in Honolulu and Cedar Rapids, Ia. The election is generally regarded as a surprise. The hard fight came on the mayoralty, the treasurer and the councilman from North Pasadena. Munson and Frost ran very close, but the former won by some seventy-five votes. Root, in the new ward, ran much ahead of Kent, who was supposed to be the more popular.

At the First Presbyterian church yesterday morning Rev. Malcolm James McLeod made an appeal to his parishioners for funds toward the larger church needed and over \$17,000 was raised. This makes over \$100,000 promised toward a new building.

**Girl Injured by Automobile**  
Soon after noon today, Richard West, lost control of Dr. Sherman Hoyt's big "White Steamer" automobile on East Colorado street and it ran onto the crowded sidewalk in front of Skillen & Skillen's, striking Miss Mary Tomak, a young woman employed by the News company and seriously injuring her. She was thrown with great force to the pavement and for over an hour the physicians worked with her to restore consciousness, and she was then taken to the Pasadena hospital, where tonight she is resting more easily and is thought to be out of danger.

West was learning to run the automobile and the party had been on a long ride. Charles Foy of the Braley establishment had run the car at first, and while he allowed West to run it out in the country, he wished to drive again in town, but West seemed certain that he knew how to run the big machine. In the crowded street, while running up to the limit, West grasped the wrong lever and lost control of the machine.

At the first annual meeting of the Shakespeare Club House association, held this afternoon, of the 621 shares of stock owned, 415 were represented either in person or by proxy. Annual reports were given by the secretary, treasurer, chairman of the subscription and building committees, with the very encouraging outlook that in all probability the proposed new club house can be begun by June. The proposed plans call for a \$10,000 building, especially adapted for club purposes, and largely designed by Mrs. Ellen B. Farr, chairman of the building committee.

The election of directors for the ensuing year resulted in the following being unanimously elected: Miss Anna L. Meeker, Mrs. Mary M. Coman, Mrs. Robert J. Burdette, Mrs. Ellen B. Farr, Mrs. J. G. Rossiter, Mrs. Isabelle G. Tower and Mrs. Frank Welles Parker. A few minor changes were made in the by-laws of the organization. Immediately following the annual meeting, the directors organized with the following officers: President, Miss Anna L. Meeker; vice president, Mrs. Isabelle G. Tower; secretary, Mrs. Mary M. Coman; treasurer, J. B. Johnson of the First National bank; auditor, Mrs. J. C. Rossiter. Mrs. Ellen B. Farr was continued chairman of the building committee, and Mrs. Frank Welles Parker of the subscription.

# SANTA BARBARA STILL CROWDED WITH VISITORS

## Real Estate Men Report Unprecedented Demand for Summer Rooms and Houses

Special to The Herald.  
SANTA BARBARA, April 3.—Liv-rymen report a far greater rush of business than they had at this time last year. Two hundred and fifty guests are registered at the Potter and other hotels, are doing an unusually large business, considering the lateness of the season. Real estate men report that more of the family rooming houses and rent properties are engaged for the summer than was ever known before.

The morning Daily News makes its appearance as an evening paper, still under the proprietorship and management of Frank Sands. E. C. Overman, well and favorably known as a newspaper man, will be added to the editorial staff, and Edward Rainey will continue to report local happenings.

The four-masted brigantine Kohala of San Francisco, which has just completed the discharge of its cargo of coal from Australia, will sail for Portland, Ore., Wednesday, where she will ship a load of lumber for Shanghai, China. The vessel is in charge of Captain Fred K. Dedrick and is owned

by Hind, Rolf & Co., of San Francisco. She brought in 1280 tons of coal from Newcastle, New South Wales, and will carry out 1,100,000 feet of Oregon lumber.

# OCEAN PARK TO HAVE FIRST NATIONAL BANK

## Extra Gang of Men Hurrying Work to Completion at Venice of America

Special to The Herald.  
OCEAN PARK, April 3.—Incorporation papers have been issued to the First National bank of Ocean Park. The bank has a paid up capital of \$25,000. E. J. Vawter, A. R. Fraser, E. J. Vawter jr. and W. D. Longyear are among other experienced banking men who will be identified with the new institution.

The Community league will hold a meeting in the Casino auditorium on Wednesday evening, April 5. On Friday evening, April 7, there is to be a benefit concert and entertainment at the First Methodist Episcopal church.

Mrs. W. W. Murphy, president of the California Congress of Mothers' and Child Study circles, will deliver an address on "The Possibilities of a Child Study Circle" at Washington school on Wednesday afternoon.

Charles Carrillo, son of J. J. Carrillo and one of the best known athletes in this section, died yesterday of typhoid fever at the Sisters' hospital in Los Angeles. Deceased was in his 18th year and had been in the employ of the Southern Pacific railroad.

# ELSNORE BREVITIES

## Well Known Apiarist Thrown From Buggy and Dragged by Horse

Special to The Herald.  
ELSNORE, April 3.—The Odd Fellows and Rebekahs enjoyed a pleasant social, with music, literary program and dancing, in the armory hall.

J. H. Hayworth, who returned to his apiary in Elsinore Saturday, after a visit in Los Angeles with his family, was thrown Saturday evening from a buggy by a runaway horse. His face was badly bruised and one of the bones of his arm injured. Mr. Hayworth was dragged for some distance.

Mrs. James Balfour has gone to Los Angeles to spend several months with friends during Mr. Balfour's absence in Europe.

R. P. Davies of Grand Junction, Col., is the guest of his uncle in this city.

Mrs. M. D. Durham and daughter have returned from an extended visit in Winslow, Ariz.

A meeting of the Home Improvement society will be held Tuesday evening in the city hall.

# MUSIC FOR REDONDO

## Board of Trade Will Engage Band for Summer Season

Special Cable to The Herald.  
REDONDO, April 3.—The board of trade has authorized the secretary to advertise for bids for a band to play here during the coming summer season.

H. B. Almsworth of the Redondo Improvement company is building a handsome residence. It will be of the mission style.

The residence of H. B. Rollins of Los Angeles is now well under way, and is to be completed in sixty days. It will represent an investment of \$12,000.

One hundred and fifty tourists from various sections of the country came down and passed the day here.

Miss Lizzie F. Taylor, who has been connected with the postoffice for some time, will soon remove with her parents to Pasadena. She will be succeeded by Miss Ida Edwards.

# ORANGE MISCELLANIES

## Woman's Christian Temperance Union to Hold Convention

Special to The Herald.  
ORANGE, April 3.—The Orange County Woman's Christian Temperance union convention will be held at Orange April 27 and 28.

Twenty carloads of oranges were shipped last week from the Santa Fe depot.

A son was born to Mr. and Mrs. W. J. Abplanalp on Thursday, March 30. Ray D. Beckwith, former telegraph operator here, was married last Saturday at San Bernardino to Miss Catherine Lang of that city. The couple are spending their honeymoon at San Diego.

Ed H. Baker returned to the home of his parents, Mr. and Mrs. D. Baker, on Sunday from a three years' journey abroad, coming home by way of the Philippines.

E. L. Hilliker dies at Hollywood

Special to The Herald.  
HOLLYWOOD, April 3.—E. L. Hilliker, who was connected with the Pacific Mercantile company of Hollywood, died this morning at the California hospital.

Mr. Hilliker was 36 years of age. He leaves a widow and daughter. His brother, E. P. Hilliker, who lives in Los Angeles, is private secretary to ex-Senator Bard of California.

The funeral will be held at the family residence on West Iowa street. The Masons will have charge of the services.

TO CURE A COLD IN ONE DAY  
Take Laxative Bromo Quinine Tablets. All druggists refund the money if it fails to cure. E. W. Grove's signature is on each box.

# GAR'S MURDERER IS RESENTENCED

## INQUIRY INTO HIS SANITY TO BE MADE

### Slayer of Louis Dupuy at Barstow Found Guilty of Manslaughter and Sentenced to Ten Years' Imprisonment

Special to The Herald.

SAN BERNARDINO, April 3.—Late this afternoon Miguel Antony, the murderer of Lee Gar, was resentenced by Judge Bledsoe to be hanged June 9, the original date having expired. Officers at once left for San Quentin with the prisoner.

Attorneys for the defendant stated in court that they had no legal objections to his being resentenced. The question of the man's sanity will be determined later at the penitentiary, as most of the witnesses needed are there.

The case presents the strange situation of a man who is probably insane being sentenced to death.

Lee Gar, the Chinese laundryman at Needles, was enticed into the dive kept by Antony and his wife, was beheaded and robbed of something like \$200. The murder was then concealed by shipping the body away in a trunk. Antony is a Porto Rican by birth.

F. C. Wilson, the Santa Fe switchman who was recently found guilty of manslaughter in the killing of Louis Dupuy at Barstow, was today sentenced by Judge Bledsoe to ten years in the penitentiary. He was denied a new trial by the court. Whether the case will be appealed has not yet been determined. The crime for which Wilson was convicted was committed in a saloon, it being the result of a quarrel between Wilson and the bartender, Dupuy.

# ACCUSES HIS FELLOW BOARDER OF ROBBERY

## Riverside Churches Appoint Delegates to Sunday School Convention in Los Angeles

Special to The Herald.  
RIVERSIDE, April 3.—The trial of J. L. Taggart of San Jacinto for burglary is being heard before Judge Noyes today. Taggart is accused of stealing \$275 from W. H. Lake, a fellow boarder in San Jacinto, some time last January. Lake had occasion to leave town for a few weeks and on his return missed his money, which was concealed for safe keeping in an old trunk. As Taggart had also disappeared Lake suspected him of the theft and had him arrested. Byron Waters is conducting the defense.

Rev. E. F. Goff is in Los Angeles today attending a meeting of the Pomona college trustees, at which they will take action on the Carnegie library proposition.

Judge Noyes today recalled his decision in the case of the people vs. Fassel, which he gave Saturday, declaring the ordinance forbidding the keeping of bees within the city limits invalid, and ordered that the case be reopened for further hearing.

Riverside churches have appointed the following delegates to attend the Sunday school convention which opens in Los Angeles tomorrow: Mrs. Lou Irvine, Rev. and Mrs. George Ringo, Mr. and Mrs. C. B. Bally, Mrs. B. D. Parker, Miss Ada Shepherd, I. Willhite, George Holman, Col. J. R. Strang, Miss Frances Strang, Miss Wenona Difani, Miss Margaret Shiels, Miss Davis and Miss Howard.

Tom Kabori, the Japanese accused of attempting rape on a young white girl, this morning pleaded not guilty to the charge. His trial is set for April 17, when he will be defended by Mayor McFarland and Lafayette Gill.

A ladies' tournament will be held at the Hess bowling alleys Wednesday evening, when Mrs. George Collins, Riverside champion, and Mrs. Vonder Lieth will be entered against Mrs. A. J. Miller, a crack Los Angeles bowler.

Five marriage licenses were issued today: Those of Vincent van Valer of Redlands, aged 22, and Miss Mildred M. Bliss of Beaumont, aged 18; Theodore W. Truitt of Kansas, aged 21, and Ethel E. Drew of Los Angeles, aged 19; John W. Shipley aged 48, and Miss Emma Smith, aged 29, both of Los Angeles; George E. Bagley, aged 23, and Miss Anna Evans, aged 17, both of Los Angeles; Charles A. Watkins, aged 20, and Gertrude M. Atkins, aged 17, both of Riverside.

One of the oldest residence blocks in the city, the Plaisid block, has been divided into lots and placed on the market. The new tract is to be known as the El Tovan tract.

An innovation in society will be a children's dance, to take place at the Fraternal Brotherhood hall the evening of April 14.

Mr. and Mrs. Frank Clark and son, Mrs. Booth and Mrs. Schwartz came up from Long Beach Saturday in their touring car to pass Sunday with Mrs. Thayer and Mrs. May Adams of Twelfth street.

# SOLDIERS' HOME NOTES

## One Hundred Men at Work Pushing Through Electric Road

Special to The Herald.  
SOLDIERS' HOME, April 3.—Three deaths were reported today as follows: Thomas Hawks, late Co. C, Twenty-third U. S. infantry, who was given a military funeral at 3 p. m.; William R. Walker of Co. A, Fifty-seventh Massachusetts infantry, who died in Co. F barracks last night rather suddenly, and will be buried at 9 a. m. tomorrow, and Thomas Fleming of Co. B, Third Maryland cavalry, who will be buried at 3 p. m. tomorrow. Adjutant Clark reports the total

membership of the Pacific branch at 8291, with 2164 present and 1127 out on furlough.

One hundred men are at work on the electric road, cutting through the hill in the rear of Governor La Grange's mansion.

# LONG BEACH CONVENTION HALL BIDS REJECTED

## Trustees Award Bond Issue for Construction of Pavilion to San Francisco Firm

Special to The Herald.  
LONG BEACH, April 3.—The trustees of this city today received bids for the construction of the new convention hall and found that, according to the estimates presented, the amount available (\$30,000) would not build the superstructure. The trustees rejected all the bids. It is probable that the plans will be considerably modified before bids are readvertised for.

The trustees awarded the bond issue of \$30,000 to build the pavilion to C. E. Rollins & Son of San Francisco, who offered a premium of \$2025.

Mrs. Emma Henning, mother of Mrs. E. A. Lucas, died yesterday afternoon at the family home, 805 Pacific avenue, aged 90 years. She was a native of North Carolina and had lived in California fifteen years. The funeral took place this afternoon.

The state bank commissioners have issued a license to the bank of Wilmington to do business as a state bank, commencing March 25, with a capital of \$25,000. The following are officers: President, P. E. Hatch; first vice president, Jotham Bixby; second vice president, W. J. Horne; secretary and cashier, F. S. Cary; directors, W. J. Horne, T. B. Cary, E. C. Denio, J. A. Graves, S. M. Quimby, W. T. Wheatly and P. E. Hatch.

# ANGLERS IN GOOD LUCK AT PORT LOS ANGELES

## Santa Monica Good Templars Will Celebrate Twentieth Anniversary of Their Order

Special to The Herald.  
SANTA MONICA, April 3.—The first real fishing that the regulars have enjoyed since the recent storm occurred yesterday from the long wharf at Port Los Angeles. Pompano and other small fish were plentiful and many anglers had thirty pounds or more to show for a morning's catch. There was little or no fishing done from any of the other piers.

William J. O'Brien jr., grand exalted ruler of the Elks, will be present at and assist in the installation ceremonies of the local lodge at its meeting on Friday evening, April 7.

Santa Monica Good Templars will celebrate the twentieth anniversary of the order in this city at a reception and social time to be held in Fraternal hall tomorrow evening.

# VETERAN DIES AT SAWTELLE

## Josiah Juvenal of Illinois Infantry Succumbs to Bright's Disease

Special to The Herald.  
SAWTELLE, April 3.—Josiah Juvenal died April 2 at his home on Eighth and Minnesota streets, of chronic Bright's disease. He came here last September from San Diego.

He was in the 150th Illinois infantry for eighteen months and was also officer of the day in San Diego post, No. 23, of the G. A. R.

Decensed leaves a widow and two sons.

The funeral took place at 2 p. m. today at the new cemetery, under the auspices of the W. R. C.

# CELERY CROP AT COACHELLA

## Development of New Industry Bringing Excellent Returns

Special to The Herald.  
COACHELLA, April 3.—The first attempt at raising celery in this valley was made by Walter Young on Cantaloupe avenue. The crop was marketed in Los Angeles and brought 15 cents a dozen more than any Orange county celery on the market. Many farmers are reported to be getting ready to put out a large acreage of celery in the fields now planted to cantaloupes.

Religious services will be held by Rev. E. H. Cressy at the Coachella school house every Tuesday evening in the month, excepting the first.

# SANTA ANA LIQUOR CASE

## Temperance Lectures by Dr. Chapman Draw Crowded Houses

Special to The Herald.  
SANTA ANA, April 3.—The liquor trial of Henry Gibbs, charged with selling intoxicants at his restaurant on East Fourth street, is dragging slowly before Judge West. The examination of thirty men today resulted in the acceptance of three, and a special

venire was issued for forty more jurors to appear at the opening of court at 10 tomorrow morning.

Fred Wilkie of Orange died yesterday, aged 37 years.

Dr. E. S. Chapman of Los Angeles delivered two strong temperance lectures at the opera house yesterday to crowded audiences. He spoke of the local conditions in the light of the approaching election on the saloon question.

A marriage license was issued today to J. P. Sarthou and Catherine Louis, both aged 23, and well known young people of Fullerton.

Santa Ana High 3, Fullerton 6, was the result of the baseball game between the schools Saturday.

# MARINE REPORT

## San Pedro Shipping

SAN PEDRO, April 3.—ARRIVED.  
Steamer South Coast, Caspar.  
Steamer San Gabriel, Umqua.  
Steamer Scotia, Bowen's Landing.  
Barkentine Makawela, Mukilteo.  
Steamer Des, Portland, via Redondo.  
Steamer Vanguard, Eureka, via Redondo.  
Steamer Bonita, San Francisco.  
Steamer Chehalis, Gray's Harbor, via Redondo.

SAILED.  
Steamer Bonita, San Francisco.  
Steamer Robert Dollar, Mukilteo.  
Steamer Vanguard, San Francisco.

VESSELS IN PORT  
Schooner Mahukona, Portland.  
Schooner Phillipine, Gray's Harbor.  
Barkentine Holliswood, San Francisco.  
Schooner A. F. Coals, Gray's Harbor.  
Schooner Admiral, Everett.  
Schooner Snow & Burgess, Ludlow.  
Schooner Prosper, Ballard.  
Schooner Resolute, Bellingham.  
Schooner Dauntless, Gray's Harbor.  
Schooner Columbia, Ballard.  
Schooner Aurora, Philadelphia.  
Schooner Alpha, Willapa.  
Schooner Sequel, Hadlock.  
Schooner Irene, Portland.  
Schooner Comper, Mukilteo.  
Schooner Bangor, Gray's Harbor.  
Schooner Honolup, Portland.  
Schooner Polaris, Everett.  
Schooner G. Olson, Ballard.  
Schooner Nokomis, Gray's Harbor.  
Steamer Santa Barbara, Gray's Harbor.  
Steamer Santa Monica, Gray's Harbor.  
Schooner Azalea, Eureka.  
Steamer San Pedro, Eureka.

VESSELS ON THE WAY  
Ship Pindos, Hamburg ..... Days Out 79  
Ship Glenericht, Hamburg ..... 42  
Schooner James A. Garfield, Gray's Harbor, 12  
Schooner Robert E. Hild, Portland ..... 15  
Barkentine C. F. Crocker, Port Townsend, 14  
Schooner Susie Plummer, Everett ..... 12  
Schooner Excelsior, Ballard ..... 10  
Schooner Sable, Umqua ..... 10  
Schooner Forest Home, Olympia ..... 9  
Schooner Argus, Gray's Harbor ..... 8  
Steamer Charles Nelson, Portland ..... 7  
Schooner S. T. Alexander, Gray's Harbor, 4  
Schooner Mildred, Willapa ..... 4

LOADING FOR THIS PORT  
Barkentine James Johnson, Portland.  
Schooner G. W. Watson, Portland.  
Schooner Americana, Portland.  
Schooner G. C. Perkins, Portland.  
Barkentine J. Pickinger, Portland.  
Schooner Ethel Zane, Portland.  
Schooner G. C. Perkins, Portland.  
Schooner J. M. Coleman, Everett.  
Schooner William Renton, Willapa.  
Barkentine Hepler, Santa Rosalia.  
Schooner Novelty, San Francisco.  
Schooner Salem, Ballard.  
Barkentine John C. Meyer, Everett.  
Schooner Camano, Gamble.  
Schooner M. Weatherwax, Blakely.  
Schooner Lucy, Umqua.  
Schooner R. W. Bartlett, Gray's Harbor.  
Schooner E. J. Hild, Tacoma.  
Schooner Luzon, Portland.  
Schooner Carrier Dove, Gray's Harbor.  
Schooner Seattle, Ballard.  
Schooner Bertha Dolbeer, Eureka.  
Schooner Manila, Everett.  
Schooner Arcadia, Ballard.  
Steamer Alaxar, Greenwood.  
Steamer Alaxar, Bellingham.  
Stomer Prentiss, Eureka.

Redondo Shipping  
REDONDO, April 3.—ARRIVED.  
Steamer Chehalis, Capt. Johansson, from Aberdeen.  
Schooner Queen, Capt. Alexander, from San Francisco and way ports.

SAILED.  
Steamer Bee, Capt. Trog, for San Pedro.  
Steamer Queen, Capt. Alexander, for San Diego.

TO SAIL APRIL 4  
Steamer Chehalis, Capt. Johansson, for San Pedro.

TO ARRIVE APRIL 5  
Steamer Queen, Capt. Alexander, from San Diego.

VESSELS IN PORT  
Barkentine Mary Winkelman, Capt. Gut-torssen, from Gray's Harbor.  
Schooner Endeavor, Capt. McAllap, from Olympia.  
Steamer Vanguard, Capt. Odlund, from Field's Landing.  
Schooner McIntosh, Capt. McCarran, from Gray's Harbor.  
Schooner Commerce, Captain Winters, from San Pedro.  
Steamer Chehalis, Capt. Johansson, from Aberdeen.

Tug Redondo, Capt. Crockett, in port.

VESSELS ON THE WAY  
Schooner Ensign, from Everett.  
Schooner J. A. Campbell, from Columbia river.  
Barkentine Portland, from Port Townsend.

MARINE NOTES.  
The steamer Chehalis arrived from Aberdeen this morning with a cargo of shingles for the Ganahl Lumber company, and a cargo of lumber for Nofziger Brothers. Capt. Johansson has his wife and two little daughters with him on the trip.

The steamer Queen arrived from San Francisco tonight with a cargo of 150 tons of merchandise.

The steamers Bee and Vanguard cleared for San Pedro yesterday.

# Not to Be Beat

It was during the civil war when troops were being raised to go to the front and great jealousy was aroused as to who would be most successful. The story is vouched for by Senator "Billy" Mason. Two rival colonels were at work—Colonel Smith and Colonel Jones. Colonel Smith's chaplain visited Colonel Jones' camp and mentioned casually that the Sunday before he had baptized ten of Colonel Smith's men. "Sergeant Major," exclaimed Colonel Jones, "make a detail of fifteen men to go and get baptized. I'll be hanged if Colonel Smith's regiment shall beat mine on religion!"

# Free..

## An... \$1100 Lot

Come down to the Herald Office today and see the Squirrels.

# The Herald

Will Give Away a Magnificent Lot in the Grider & Hamilton Grant Place Tract at Hollywood .. .. .

One of the most magnificent properties in this locality. Size of lot 50x175; situated on Prospect Avenue, facing the mountains and orange groves, and one of the best located lots in the Tract. We paid \$1100 for this property and we are going to give it away absolutely Free.

## How to Get It

Come down to the Herald Office and see the Squirrels. Then guess how many miles the Squirrels will travel in the whirling cage in the next 90 days. A cyclometer is attached to the cage in plain sight, which registers the exact number of miles traveled. Come down daily and watch the progress made. Guess early and often.

## How to Get a Guess

### Subscribe for The Herald

—For—

1 Month's Paid Subscription .65 You Get 1 Guess  
2 Months' Paid Subscription 1.30 You Get 3 Guesses  
3 Months' Paid Subscription 1.95 You Get 5 Guesses  
6 Months' Paid Subscription 3.90 You Get 12 Guesses  
12 Months' Paid Subscription 7.80 You Get 30 Guesses

The person guessing the exact number of miles registered by the cyclometer; or in the event no one guesses the exact number, then the person guessing nearest the actual number during the 90 days, will be awarded the lot, absolutely Free. A deed for it will be given and without one penny to pay. It belongs to you if you are a good guesser. In the event there are more than one exact number of guesses, then the award will be made to the guess first received.

No employe of THE HERALD will be allowed to participate in this contest. .... .

THE HERALD makes this splendid offer because it wants new subscribers who delight in a clean, wholesome, newsy, up-to-date newspaper. You can take the HERALD into your home with an assurance that you get all the news that's fit to print. Your wife, daughter or sweetheart can read its clean columns without contamination. THE HERALD stands for all that's decent and demands the respect and support of a public that appreciates a newspaper published on these lines.

Come down today. Take a guess. Maybe you'll get this \$1100 lot. Better come.

This generous offer is also open to our old subscribers by paying up their subscription for the current month and a month in advance.

Cut Out and Mail or Bring to Herald Office

## Herald Squirrel Coupon

I guess.....miles.

Name.....

Address.....

Respectfully

# Herald Company

Los Angeles

A Baking Powder which is absolutely pure and wholesome, and has built up a world-wide reputation on absolute merit.

# RUMFORD

The Wholesome Baking Powder.

Superior to cream tartar or alum baking powders.