

## SAVING NEWSPAPER MOST POWERFUL

Rev. R. E. Blight Declares Journal  
Leads All Other Institu-  
tions of Society

MUST POSSESS CONSCIENCE

Purchasable Press Shown to Be  
Terrible Foe to Liberty  
and Progress

Reynold E. Blight, minister of the Los Angeles Fellowship, convinced a large audience at the City club yesterday that a "newspaper should have a conscience." His address was so interesting and received with so much enthusiasm that at its conclusion F. G. Finlayson, president of the club, proposed three cheers for Mr. Blight, which were given with a will. Mr. Finlayson thanked Mr. Blight for his address and said:

"Now is the time our country is in need of an honest, conscience guided press. It has taken us a little more than 100 years to learn some of the most important lessons of our democracy, and that being so, how essential it is that we have an honest press."

In part Mr. Blight said: "The newspaper is the most influential and powerful institution in modern society. The pulpit, the school, the forum have to make way for the newspaper. It is a window through which we look out upon the world of events and before us pass in rapid procession the activities of men; an anti-foreign riot in China, famine and industrial oppression in India, governmental experiments in New Zealand, parliamentary crises in England, financial furies in Wall street, and a whole train of happenings, insuring, scandalous, trivial, that make up the day's news. It is the dispenser of information concerning men and events. It determines the questions of popular interest, sets the trend of public speech, public thought, and general customs. The community is dependent on it for information and guidance concerning commercial, social and political matters."

**SHOULD HAVE CONSCIENCE**  
"Should this powerful institution have a conscience, be amenable to moral law, be subject to considerations of right and wrong, be responsible to God or man for its influence?"

"A conscienceless newspaper, conducted solely for the purpose of making money, will paper to the prejudices and the passions of the ignorant masses. Its news columns will reek with scandal and sensationalism. The follies of a decadent society, the abnormalities of crime and degeneracy, the squalid tragedies of lust, the degrading news of brutalizing sports, will be dished up to tickle depraved palates. Brothel, divorce court and the haunts of vice will be ransacked for tidbits of puerility. Such newspapers are well named 'gutter sheets,' dealing as they do in gutter news. They are the most pernicious of evils. Where the business office controls the policy of the paper, directing the news department as it gathers the news, and the editor's pen as he comments upon it, need we wonder that vicious ideals and cynical sophistry prevail? It is impossible to estimate the power for evil of a newspaper thus catering to the base passions of the multitude."

"But the most demoralizing influence in modern society is not the newspaper that frankly deals in indecency and sensationalism. There is a class of newspapers—without conscience, honor or self respect—that are in the market brazenly on sale to the highest bidder. Well edited, typographically excellent, respectable, dignified and conservative, having the support of the business community, entering the best homes and clubs, quoted in the most intelligent circles, yet rotten at heart—these are the papers to be feared. In the purchasable press is to be found the most terrible foe to liberty, progress and democracy. It becomes the champion of special privilege, unworthy personal ambition and political expediency."

**NEWS IS COLORED**

"The news is colored, suppressed or manufactured. The special articles are marveled of mendacity. The editorials are written to mislead the people, to confuse the issues, and demoralize the public conscience. Heaven pity the poor wretch who incurs the ill will of such a paper. There is no depth of malice, perversion and vilification to which it will not stoop in attacking him. The low-browed thug who stealthily creeps up and drives his stiletto into his victim's back is a hero and a gentleman as compared with the unsavory scoundrel who, behind the protection of the anonymous editorial, tears reputations to pieces, wrecks careers and holds up his fellow citizens to ridicule or attempt to satisfy personal grudge or for dollars paid by interested parties."

"Tainted news, tainted editorials corrupt the very heart of the community, and he who debauches the intelligence, the conscience, the ideals of a people is a more loathsome creature than he who in madness or ambition, the genius of pestiferous in their homes. Such a newspaper should be treated with contempt and loathing, and through the business office notice should be served upon the proprietors that it will not be tolerated in civilized society."

"The newspaper with a conscience will have a news service truthful, wholesome, complete; will have editorials frank, far-sighted, tolerant, responsible; will have a policy broad, definite and public spirited; will be clear cut principles that cannot be bought or influenced, and will stand eternally for righteousness, progress and fundamental democracy."

"The number of such papers is on the increase, and when the people demand it all newspapers will conform to this high ideal. Public opinion is the omnipotent force in a democracy, and even a powerful and venal newspaper must yield at last to its irresistible pressure."

## FORMER SUPERINTENDENT OF SCHOOLS IS HONORED

One of the most pleasant incidents in the history of the City club occurred at the regular weekly luncheon at the Westminster yesterday, when T. E. Gibbon presented a silver loving cup to Dr. E. C. Moore, Dr. Moore, who was superintendent of city schools for several years, leaves today to assume the chair of education in Yale univer-

## George E. Figueroa Starting North to San Quentin to Await Death Sentence



FIGUEROA, HANDCUFFED, IS LEAVING JAIL ENTRANCE JUST AHEAD OF SHERIFF HAMMEL

## FIGUEROA LEAVES COUNTY JAIL FOR SAN QUENTIN

Mother Sobs Violently as Son  
Forces Her to Relinquish  
Farewell Embrace

After tearing himself from the embraces of his heartbroken mother, George E. Figueroa, convicted of the murder of his wife, left the county jail yesterday afternoon between 5 and 6 o'clock in company with Sheriff Hammel for San Quentin prison, to await there death on the scaffold October 21. The grief of the mother before the departure of her son touched deeply the visitors and officers in the corridor of the jail at the time.

Embracing each other closely for many minutes Figueroa and his mother stood in one of the visitors' sections of the jail. When it came time for Figueroa to prepare for his northern trip it was necessary for him to force his mother from him. Officers conducted her, sobbing violently, to the outer door.

After his mother left, Figueroa leaned limp on a table, his head lowered sorrowfully upon his breast. Finally he was seen to rub tears from his eyes, and again he was the same strong, stoical figure that he was during his trial. The half smiling light in his eyes returned and the pleasant expression came back to his face. He changed his plain jail clothes for a business suit of gray. Then he went up above the tanks for supper, probably the last supper he will eat in Los Angeles county. About 5:30 o'clock he walked handcuffed, accompanied by Sheriff Hammel out of the jail, and was taken to the Arcade station, where the two boarded a train for the north.

## SIXTY-DAY SENTENCE FOR NEGRO SLASHER

Wesley Hinkle Sent to County  
Jail for Attacking H. G.  
Earley

SANTA MONICA, July 30.—Wesley Hinkle was given a sentence of sixty days in the county jail by Police Judge Carrillo today for cutting and beating H. G. Earley in a fight at North Beach station late last night. Both men were members of the negro picnic party here yesterday. Earley, with his brother Walter, was awaiting a car for Los Angeles, according to the testimony today, when Hinkle came up and made a remark that aroused their ire. Hinkle received a blow on the eye and retaliated by drawing a knife and slashing at his adversary, with the result that H. G. Earley was unable to appear in court today. The police say Hinkle was released from the county jail three weeks ago on probation.

Sam Young and Stella Leney, also here with the picketers, were arrested for disturbing the peace and are to be tried next Monday morning by Judge Carrillo. Following the dance that closed the big outing of negroes at midnight last night, Young and the Laney girl are said to have attempted a cuke walk on the street, accompanied by considerable noise.

## BOYS SET FIRE TO HOUSES. LOOT DURING EXCITEMENT

Third Degree Wrings Confession  
from Youthful Pair

NEW YORK, July 30.—That they set fire to four houses in one night for purposes of robbery and conspired to stab a lad and engaged together in other criminal exploits, is the confession made by two Brooklyn boys, according to the police and fire officials who put them through a third degree ordeal following their arrest for a minor offense.

After their confession had been written out and signed the boys, escorted by detectives, went to the scene of the crime, a small two-story house, and set the places on fire with small bombs and looted them during the excitement caused by the blaze. The police charge the pair with responsibility for about fifty small fires of incendiary origin which have occurred in Brooklyn within the last four months.

Proceeds of the early robberies and looting, according to the police, were spent practicing at a Coney Island shooting gallery, the boys intending to use the experience gained in possible future conflicts with the police.

According to their story they had been working together criminally for several years.

## TELLS OF WAY TO SHIP LEMON CROP

A. V. Stubenrauch Outlines to the  
Citrus Growers Results of  
His Experiments

MAY STANDARDIZE THE BOXES

Careful Handling Saves the Fruit  
from Greater Loss  
by Decay

A. V. Stubenrauch of the United States department of agriculture addressed the Lemon Growers' club in the chamber of commerce building yesterday morning on the government approved methods of handling and packing oranges and the possibility of applying the same methods in the shipment of lemons.

The United States government has just finished an investigation extending over three years of the methods of handling oranges in order to minimize the loss by decay, and Stubenrauch asserts that the information gleaned in this direction can be applied to the handling and shipment of lemons.

The lemon growers at the afternoon session considered the question of standardizing the size of the boxes in which the citrus fruit is shipped and in the near future will confer with the railroad companies in an effort to agree upon a size that will work to the best interests of the growers and the transportation companies.

**BLUE MOLD**  
According to Stubenrauch, who directed the federal fruit investigation in Southern California, the lemon requires a different treatment from the orange, and the first thing determined was that if the skin of the fruit is not bruised, blue mold, which is the prime factor in producing decay, cannot penetrate it.

The speaker employed a series of charts to illustrate the results obtained from sixty-five experiments in nine different packing houses in Southern California. The experiments were made on both washed and unwashed fruit handled with care as compared with the manner in which fruit is said to be handled by the average grower.

**PERCENTAGE OF LOSS**  
It was proved by the speaker that carefully handled fruit, not washed, showed 7 per cent decay at the end of a month and 14 per cent at the end of two months, whereas commercially handled fruit, unwashed, showed 19 per cent decay in one month and 33 per cent in two months.

It was found by federal investigators that the washing of fruit tended to produce decay, but the speaker asserted that he would not advise the elimination of the washing process in the handling of citrus fruits. He counseled that the same care be exercised in washing the fruit as is exercised in the balance of the handling in order to eliminate the danger of bruising the product.

Green fruit, as opposed to that picked silver green or fully ripened, showed comparatively little decay. In the latter grade, when washed and handled commercially the percentage of decay was 3.2, as compared with a percentage of decay of 2.9 in green fruit under the same conditions. Stubenrauch pointed out that whenever possible the fruit should be picked and packed in an almost green condition.

**PACK LOOSELY**  
The government experiments also showed that fruit packed loosely was less liable to decay than that which was forced into the boxes during the work of packing. It was found that fruit handled in trays during the period in the packing house was less liable to decay than when the commodity was allowed to remain in bins.

The club seemed deeply interested in the advice given by the government expert and there is a hint that the facts presented to the fruit men may mean that the department employed in the packing of citrus fruit may be revolutionized in Southern California. The club extended a vote of thanks to Stubenrauch for his presentation of the government's investigations and adopted a resolution of appreciation of the efforts of the department of agriculture in finding the best methods of packing fruit. It was suggested that the department look into other problems that confront the lemon growers of Southern California.

## BANKS IN NEW YORK INCREASING RESERVE

Weekly Statement Shows a Big  
Gain in Deposits

NEW YORK, July 30.—The statement of clearing house banks for the week shows that the banks hold \$48,511,925 more than the requirements of the 25 per cent reserve. This is an increase of \$8,198,500 in the proportionate cash reserve, as compared with last week. The statement follows:

Loans, \$1,191,400,200; increase, \$8,940,776,600.  
Deposits, \$1,207,882,700; increase, \$22,776,600.  
Circulation, \$48,448,500; decrease, \$120,300.  
Legal tenders, \$72,864,700; increase, \$2,348,700.  
Specie, \$277,616,900; increase, \$11,929,300.

Reserve, \$350,482,600; increase, \$13,917,900.  
Reserve required, \$301,970,675; increase, \$5,719,400.  
Surplus, \$48,511,925; increase, \$8,198,500.

Ex-United States deposits, \$48,921,625; increase, \$8,198,475.

The statement of banks and trust companies of Greater New York not reporting to the clearing house shows:

Loans, \$1,114,491,200; decrease, \$21,104,100.  
Specie, \$122,160,800; decrease, \$1,392,200.

Legal tenders, \$21,786,459,500; decrease, \$200,700.  
Total deposits, \$1,228,459,800; decrease, \$4,344,900.

**WIDOW KILLS ATTORNEY**  
STURGIS, S. D., July 30.—Attorney D. P. Thomas was shot and killed by Mrs. M. McMahon, widow of his late partner, in the McMahon & Thomas law office this morning. Mr. McMahon died a few months ago, and it is said Mrs. McMahon wanted Thomas to vacate the law office. Thomas refused and this led to a wrangle.

# The Clothing Event of the Season--- OUR SEMI-ANNUAL CLEARANCE SALE

**TROUSERS**  
Values From \$6 to \$10 for  
**\$4.75 to \$8.75**  
**VESTS—Worth Up to \$14**  
**\$5.75 to 9.75**

**SUITS  
TO ORDER**

\$25 and \$23 Values

**\$19.00**

\$35 and \$33 Values

**\$29.00**

\$40 and \$38 Values

**\$34.00**

**SUITS  
TO ORDER**

\$30 and \$28 Values

**\$24.00**

\$35 and \$33 Values

**\$29.00**

\$50 and \$45 Values

**\$39.00**

These reductions in price mean no lowering of the usual standard of B. & K. tailoring. The same knowledge is employed in cutting and fitting your suit; the same care is put into its making that always stamp our product. "Men Who Know," wait for these sales of ours, and stock their wardrobes at a small expense. They know that our suits whether bought at our regular figures or at our low sale prices, are built right, and that they are sold under our guarantee of a fit or your money back.

Order Yours Early Monday Morning.

A. K. BRAUER, Successor to

**BRAUER & KROHN**  
"TAILORS TO MEN WHO KNOW"  
128-130 S. SPRING  
COR. FIFTH & SPRING 114 1/2 S. MAIN

## GRAND LODGE SONS OF ST. GEORGE MEET HERE

Reception to Be Held Tonight to  
Visiting Delegates by the  
Royal Oak Lodge

The nineteenth annual meeting of the grand lodge of the Sons of St. George, which will be held in Los Angeles this week, will be opened tonight with a reception at 517 South Broadway, tendered by Royal Oak lodge, No. 220. Several hundred delegates are expected to arrive in the city today and tomorrow for the meetings.

The meeting will be presided over by Edward Cooper, grand president, who has served in the capacity of treasurer for the Los Angeles lodge for sixteen consecutive terms. The Los Angeles branch, which now has a membership of over 200, has made remarkable progress in the past few years, and much credit for the advancement, it is said, is to be given to Cooper. The order has allied branches at Pasadena, Riverside and Long Beach.

The program of the week includes elaborate ceremonies of much interest to the members of the lodge, sight-seeing excursions, and a banquet on Thursday evening at Levy's cafe. The delegates and visitors will be the guests of the Riverside lodge at Riverside Friday.

Delegates from the entire Pacific jurisdiction, which includes California, Oregon, Washington and the province of British Columbia, will be present. Therefore the headquarters and meeting place of the lodge has been San Francisco.

## ANNOUNCE ARRIVAL OF ANGELENOS AT SHANGHAI

A cable to the steamship department, German-American Savings bank, announces the safe arrival at Shanghai, China, July 30 of the following Angelenos who left this city July 6 on a tour around the world:

Dr. and Mrs. J. N. McDowell, Mr. and Mrs. J. E. McMorris, Mr. and Mrs. F. B. Deubell, Mr. and Mrs. John Morris, Mr. and Mrs. N. Atkins, Mr. and Mrs. Barnes Moss.

The cable states the members of the party are all well.

**HIS ADVANTAGE**  
A witty lawyer, whose ability brought him to the front rank of his profession, ultimately became a member of parliament. In the course of a debate on one occasion he considerably angered a member of the opposite party.

The latter jumped to his feet and exclaimed angrily: "The honorable member for X—, as every one knows, has rooms to let in his upper story."

The lawyer merely smiled as he replied: "True, I have rooms to let, but there lies the difference between the honorable member for — and myself. Mine are furnished."—Tit-Bits.

**ALL IN THE FAMILY**  
First Fair Autoist—Did you have to pay any damages for that man you ran over?  
Second Fair Autoist—No. Fortunately, he was my husband.—Jewish Ledger.

**ZOOLOGICAL**  
Mr. Styles—See how intently that cat is looking at you. If you had your hat on I'd think he was watching the bird.  
Mrs. Styles (suddenly)—Gracious! I hope to goodness one of my rats is not showing!—Yonkers Statesman.

## MARKETING by TELEPHONE

**YOUR FAITHFUL** Bell Telephone, always at your elbow, steadily increases in usefulness. It does a score of errands while a messenger is doing one. You come to accept telephone service as a matter of course, like the air you breathe or the water you drink.

Your Bell Telephone performs these daily services of neighborhood communication, and it does more—it is a unit in the universal system and enables you to reach any one any time within the range of the Long Distance Service

**The Pacific Telephone and Telegraph Company**  
Every Bell Telephone is the Center of the System