

CITY WILL BENEFIT BY TRAIL CONVENTION

(Continued from page 1.)

here and regret that the convention cannot continue through the summer. Everything has been done finely. The merchants exerted every effort to make it a success. The delegations which have attended this convention have turned over not less than \$250,000 for Amarillo's benefit. I confidently believe that every man in Amarillo has got his share of this amount.

"This is the best convention that we Henryetta people have ever attended. It was most important for the reason that it was an elimination contest which brought the greatest crowds to this city. In my opinion this will be the greatest convention ever held on the Ozark Trail, and Amarillo has that honor. The convention was the greatest advertisement that Amarillo has ever had and the good results will be constant and continuous. And you will hereafter get constant benefit from the tourist travel, which will pass through your borders."

E. REE GUTHREY.

E. Ree Guthrey, commissioner of highways of the Ozark Trails and representing the Tulsa Chamber of Commerce, with headquarters at Tulsa, when seen by a News reporter here with reference to his opinions on the Ozark Trails convention just closed here, as well as what it means for Amarillo, gave out the following interview:

"I am leaving Amarillo early Saturday morning for my home in Tulsa to once more take up the duties of the highway department of our Chamber of Commerce and before I go it gives me great pleasure to express to the citizenship of Amarillo my high appreciation of the manner in which they have handled this great convention. For five years I have been an active member of the Ozark Trails association and have attended practically all of their conventions during that time, and it must be said for Amarillo that she has taken a place second to none for hospitality, efficiency of arrangement and the clock-like precision with which she has handled the crowd.

Lauds Work of Nunn.

"Of course I have not met and become personally acquainted with all of your committee men, but I have been closely in touch with your chairman, Lindsey Nunn, and I believe I am voicing the sentiment of every delegate and visitor when I say that he is in a class by himself in work of this character and that he has won a home in the hearts of us all during our stay in Amarillo.

"Let me also leave with you this thought, this convention could not have been the great success that you have witnessed, had it not been for the wide publicity and untiring atten-

tion given it so generously in the columns of the Amarillo Daily News. In saying this I speak from the knowledge of one who has been a daily reader of the News which comes to my desk every morning in the Chamber of Commerce at Tulsa and whether your local people fully appreciate this fact or not, it won't hurt for them to know what us visitors from the outside think on the subject."

City Given Publicity.

"The Ozark Trail convention means that Amarillo has been given a great amount of publicity, which will vitally assist in its rapid development industrially and help to develop the Panhandle. Every dollar put in the way of entertainment for these people who visited you has been returned four fold and from now on dollars will come to you that would otherwise not have been directed this way. It was the biggest good roads convention ever held in this section and every man, woman and child in Amarillo has benefited and will continually be benefited. This convention will go down in history as a country builder of which Amarillo has had the greatest share."

P. A. BENNETT, MISSOURI EDITOR.
P. A. Bennett, editor of The Reflex, Buffalo, Mo., and one of the leading lights at the Ozark Trail convention, in speaking of what the convention means for Amarillo, had the following to say:

"Outside of the immediate patronage which the people attending this convention have left with you, as well as the kindly feelings, the advertisement of the advantages of your city and country will not stop for years and Amarillo will reap a golden harvest of dollars through constantly increasing tourist trade."

Does Much for Town.

"One cannot conceive what great things a large convention like this does for a town. The work accomplished is like heaven which a woman put in the flour and the constantly increasing size was reflected in the little at the start. Amarillo has rendered us a good time which we can never forget. The genial hospitality of the people coupled with your fine climate, excellent roads and other fine conditions means that a great many of us in time will come to your land I look for the biggest lot of travel through your city, which will leave lots of money and bring you citizens. Therefore, I figure that if Amarillo should lose \$20,000 by reason of this convention, she will gather this back many times in the vast amount of advertising which she has gotten and by the tourists and travelers who will pass through her confines."

C. C. SMALL, WELLINGTON.

C. C. Small, vice president of the Ozark Trail Association of Texas and a leading legal light of the Panhandle country, as well as one of the most fluent speakers that appeared on the platform during the great convention, had the following words of praise to speak of Amarillo's hospitality and of the wonderful benefits which will accrue to the city:

"I have lived in the Panhandle since 1891 and have seen Amarillo grow from nothing to the great city that she is and I firmly believe that the Amarillo convention of the Ozark Trails Association is the greatest advertisement the city has ever had. It was well managed, allowing its citizenship to display its unmatchable hospitality and kindness for the strangers at her doors."

Great Results.

"The results have been far beyond the expectation of every one. It brought to Amarillo vast crowds of farmers, stockmen, manufacturers, permitting them for the first time to see Amarillo and the surrounding country. The benefits of this convention to Amarillo, not to speak of the benefits which accrued to the guests, cannot be overestimated. Amarillo acquitted herself to the guests, cannot be overestimated. Amarillo acquitted herself splendidly and she will find from now on that she will reap lasting benefits which are not limited. Everyone with whom I have talked considered Amarillo to be the center of the convention and not a remote town of hospitality and regard for have been handled better by any city anywhere in the South. Our hats are off to you people and we hope some day that we may be enabled to return here and see your beautiful from this convention."

L. C. HILL, HENRYETTA, OKLA.

L. C. Hill, leading business man of Henryetta, Okla., and a leading delegate to the convention, said to a News reporter:

"It was a treat which you gave the thousands which attended this great convention. We have all thoroughly enjoyed the occasion, the convention and the hospitality of you fine people. You have entertained more people than your own population and did it remarkably well at that. It will be one of the greatest advertisements that Amarillo ever had. The funds spent for this test city will come back to every man who contributed fourfold."

JOSEPH LIGGETT, HENRYETTA.

Joseph Liggett, prominent business man of Henryetta, Okla., and a stirring factor in the convention proceedings had the following to say of the hospitality of Amarillo and the convention:

"We certainly want to express our appreciation through your paper of the untiring efforts made by you



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This is what we are preparing to have—a new shoe store, with all the advantages of our exclusive shop—and without the many disadvantages.

We are receiving big shipments of the newest creations in footwear. We will remodel our department and have it convenient for fitting and comfortable, too.

We have obtained the services of Mr. R. H. King, formerly of Volk Bros., Dallas. He will be manager of our shoe department. Mr. King is an expert shoe fitter and if you are hard to fit come to him.

We will carry all widths in shoes from AAAA
We will carry all widths in shoes from AAA

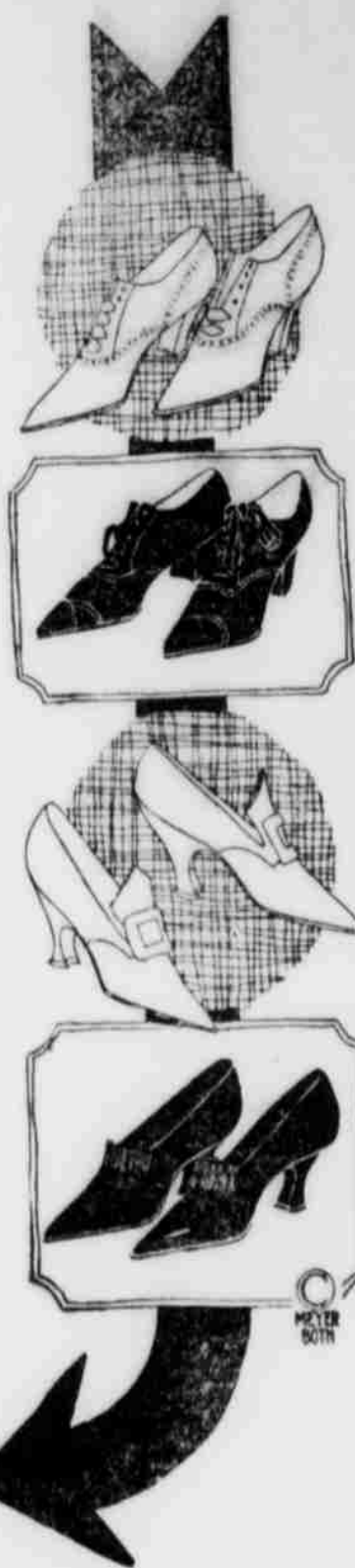
We are making many special prices in broken lots of shoes. Come and be fitted and save money.

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(See our ad on page 6, Section 2.)



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TEXAS METHODISTS WILL CELEBRATE CENTENNIAL

DALLAS, Texas, June 28.—Plans for the celebration of the centennial of Texas Methodism by the Methodist churches of Dallas have been made. July 8 was designated as the date for the celebration.

BOYDEN SHOES

J. E. TILT SHOES

Oxfords

Oxfords—the kind that men like—comfortable, stylish and of sterling quality. In all the new colors and lasts, and above all—we fit you.

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BEACON SHOES

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people and your town for our entertainment. We could not have anticipated such a great convention and such a glad hand. We want to say that Henryetta delegates appreciate this and when any Amarilloan comes to Henryetta we want to meet you and show how we appreciate your efforts to make our stay pleasant. This convention was something great and Amarillo certainly will profit greatly from it. It means a greater and bigger Amarillo with thousands of new people and bigger trade. We know Amarillo on we have never known her before. You have some city and some great people."

FLOYD THOMPSON.

Floyd Thompson, chairman of the Ozark Trail Association, and vice-president of the Trail through five states when seen by a reporter and asked his views on the convention, replied:

"No amount of money spent in advertising could have accomplished as much for your city as this convention. With the people paying their own fares here and hotel bills and the merchants enjoying a big patronage, you have already reaped many times as much as you have spent to handle this great bunch of people. Aside from that you have been thrown into the company of people from all over the states, who will come back through your town and know you. You have had the results of the experiences of the many counties through which the trail passes and learned how they accomplished things. All these will help and I want you to know that Amarillo is being carried away in the hearts of all the people who attended this convention as a city which is far above the ordinary. The results of this convention as being to make Amarillo cannot be overestimated."

M. D. LIGHTFOOT, VICE-PRES.

M. D. Lightfoot, vice-president of the Ozark Trail of Missouri, residing in Springfield, Mo., and who acted as chairman of the convention here declared that he was deeply impressed with the hospitality of the people of Amarillo and was surprised to find this city so loyal to the great good movement and so energetic in handling a great test city in such a large array such as this. He was sure that Amarillo would reap a great benefit in the future from having this convention held here by delegates and visitors during the week Mr. Lightfoot was so pleased with the city that he remained in Amarillo over Saturday. He was shown many of the interesting sights and promised that he would return to Amarillo whenever an opportunity offered.

JACK ELDRIDGE, EDITOR.

Jack Eldridge, city editor of the Tulsa World, a hale fellow well-groomed and one of the history makers of the great industrial city of Tulsa, declared that nothing too good could be said of Amarillo and her people. He was agreeably surprised with the excellent entertainment afforded and with the News such a metropolitan paper. He estimated that Amarillo had benefited not less than \$200,000 by reason of the convention and it was above his senses to begin to estimate what would accrue in the way of advertising for the city and the Panhandle country. He has promised to return whenever the opportunity presents.

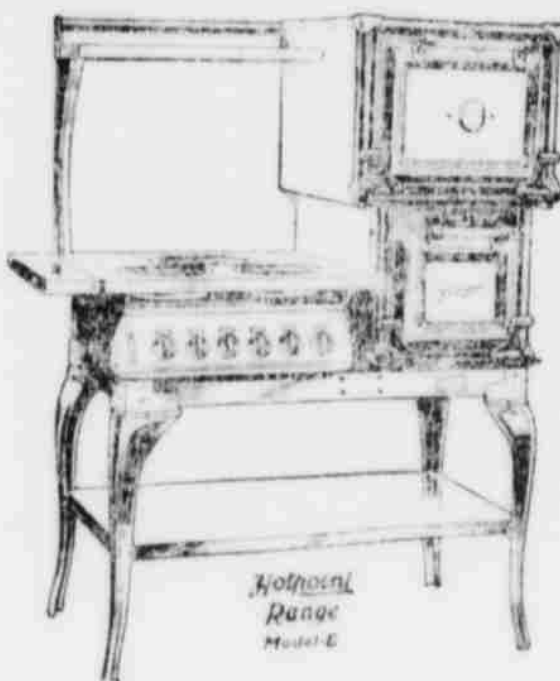
RAYMOND A. TOLBERT.

Raymond A. Tolbert, secretary of the Central House, and one of the leading lights in the Ozark Trail Convention, said that he was without language to express his great appreciation of the lavish entertainment which the people of Amarillo and the Central House, the winners between Oklahoma City and Amarillo, had rendered at the hands of the Amarillo people. We are all well pleased with the entertainment and greatly impressed with your test city arrangement for lodging the people in camp and cool style. It could not have been duplicated elsewhere. With your good nature this was a treat which we

shall always remember. "At the Oklahoma City Convention I was a supporter of Amarillo and shall always stand by the town. I want to say that I believe the convention will be the best advertisement of the city that has ever employed. The people got a lasting impression of your city, which will grow and grow. You will find that all the money you have not into this convention arrangement will return to you as broad east upon the waters, with the exception that there will be no bread to return than you first cast upon the water."

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Some writer has said that woman has never done anything to better her lot, or lighten her labors, as man has developed every modern and labor-saving device, and then the biggest problem was to overcome woman's inclination to be satisfied with the methods and appliances her mother and grandmother used.

This may have been true to a certain extent in past years when woman was housekeeper and was forced to get along with what was available at that time, asking no question. But the modern woman is more than a housekeeper, being the home manager and readily grasps modern ideas of economy and efficiency in business management, and the home is a very important business institution—in fact the heart of the nation.

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