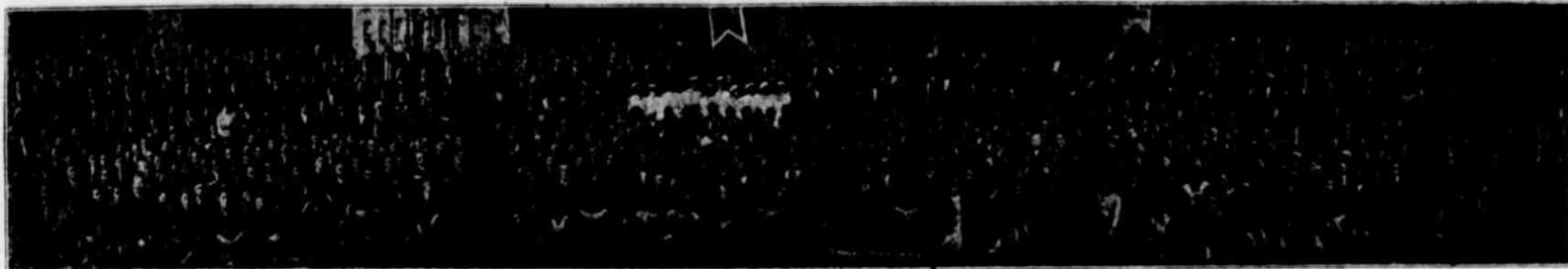


Berea College NECESSITY Fund

ONE MILLION DOLLARS NEEDED AT ONCE

Boys who have saved their earnings for a year to go to school are refused admission for lack of room. Girls whose only hope for special training is Berea are refused admission for lack of room.



BEREA'S CALL TO KENTUCKIANS

Berea and Education in a Democracy

A northern woman of unusual ability writes that she is ready for college, but has not the eight hundred or thousand dollars to carry her thru the Freshman year. All over the country are throngs of young people who, because of the high cost of the higher education, are shut out from its advantages.

The guiding star of President Frost's long administration was his fixed determination to place an education within the reach of the poor boy. For a period of twenty-five years the price of board was not raised. In the interest of his ideal, the cannery was introduced, and the farm, dairy and garden developed. During the past year 2,584 students passed thru the halls of Berea. Not one paid a cent in tuition. The board cost less than \$2.75 a week, a little more than eleven cents a meal. A student may reside in Berea for nine months and receive excellent educational advantages at a cost of \$150.00. By laboring ten hours a week, he may earn \$50.00 of this sum. If he chooses to work half a day and study half a day, the College provides "student aid" to meet the essential expenses which he has not been able to cover by his labor.

A unique feature of the School is the group of self-boarding cottages. Under the care of a skilful teacher girls from the neighboring hills may live and cook in their own rooms. Provisions come to them from home. Thus, at a nominal cost, these girls have a chance at an education otherwise denied them. Dr. Andrews of Teachers' College says of Berea that it is "an institution that stretches dollars farther than probably any other in the country."

Approximately 20 per cent of the student body earn all of their way during the school year, another 20 per cent use summer earnings during the year for school expenses, thus making a total of 40 per cent who are entirely self-supporting. Of the remainder, 57 per cent are partially self-supporting.

If America were a benevolent despotism, the education of her people might not be a matter of prime social concern. But education is the sole hope of a democracy. Berea comes to the people of Kentucky, not as a suppliant, with hat in hand, but as a partner in the task of educating Kentucky's children for democracy.

Kentucky and Berea

Berea has a special claim upon the men and women of Kentucky. During the past year 1,801 of her students were from Kentucky counties. These students ranged in age from fifteen to thirty-five years. Some of the oldest, voters for many years, were studying their ABC's. Some of the youngest were earning their A.B. degrees.

Of the 487 Normal students, approximately 90 per cent will soon be teaching in the mountain counties of the State. In a recent mountain county teachers' institute, fifty teachers were present. Of these twenty-two had been students in Berea.

President Charles W. Eliot, the great educator of Harvard, has said, "Discriminating givers will readily class a work of such magnitude, such urgency, and, above all, of such promise, as a 'preferred benevolence.'"

Woodrow Wilson, educator and executive, has said, "There is no single place where aid can do so much or so evident good."

Kentucky may well be proud that at the gateway of her mountains stands this School which has won the enthusiastic allegiance of educators, executives, philanthropists thruout the United States. But up to date, Kentuckians have had all too little

share in bearing Berea's heavy financial burden. Rejecting all plans for expansion, turning away hundreds of eligible students, crowding more than a hundred boys into one story shacks, Berea still presents this year a budget of more than a quarter of a million dollars. Of this sum approximately \$100,000 must be procured from men and women who believe in Berea.

Meanwhile the College Department grows at the rate of 25 per cent a year; the Normal School imperatively demands a new dormitory; the Heat and Power Plant must receive repairs and additions; the new \$40,000 dam, impounding eighteen million gallons of water, must be brought into service; the Women's Industrial Building, for which half the cost has been provided, should be begun immediately. Most important of all, an endowment of a million dollars should be placed at the disposal of Berea's trustees.

No Longer Should Kentuckians Be Content to Permit Berea to Be Hamstrung For Lack of Funds

Lieutenant-Governor and Mrs. Ballard in their beautiful gift of the Sunshine Ballard Cabin will be joined by large numbers of



Group of Half-Day Students

men and women who love Berea because they love Kentucky. Theodore Roosevelt spoke as a statesman when he said, "I do not know an institution doing a more necessary work." State pride and statesmanship alike are bound to respond to the Call of Berea.

The Advisory Committee of Berea College Necessity Fund

Berea College from the beginning has been fortunate in having as her friends some of the greatest citizens of America, and as the years have passed, and Berea's progress and achievements have become more marked, the range of her supporters has become larger.

Both Presidents Roosevelt and Wilson took the platform during their administrations in support of Berea's plea for finances, and now President Harding has voiced his unstinted approval of the work that is being championed by the great Institution of the southern mountains.

The following distinguished citizens of America compose the Advisory Committee of the present million dollar campaign.

Gov. Henry J. Allen, of Kansas. One of the most popular and progressive Governors in the United States.

Hon. James M. Beck, lawyer, philanthropist, Trustee Mutual Life Insurance Co., Trustee of Moravian College, Pennsylvania;

Officer of the Legion of Honor, Order of the Crown of Belgium, and member of the Society of Letters of France. Address, New York City.

Senator Albert J. Beveridge, statesman and former senator from Indiana.

Miss Belle H. Bennett, church worker, philanthropist, founder of the Scarrett Bible School, Kansas City, formerly President of the Woman's Home Missions of the Methodist Church. Residence, Richmond, Kentucky.

Rev. Nehemiah Boynton, minister, lecturer and author. Residence, Brooklyn, N. Y.

Wm. Jennings Bryan, former Congressman, three times candidate for President of the United States, Secretary of State, editor, statesman, and orator of international fame. Residence, Lincoln, Nebraska.

Jno. W. Davis, former Ambassador to Great Britain, and one of America's foremost lawyers. Residence, Clarksburg, W. Va.

Dr. Chas. W. Eliot, former President of Harvard University, eminent scholar, lecturer, author, and member of many educational, scientific and philanthropic societies. Residence, Cambridge, Massachusetts.

Rev. Geo. A. Gordon, Congregational Minister, lecturer, author and member of scientific and educational clubs, Boston, Massachusetts.

Miss Caroline Hazard, ex-President of Wellesley College, eminent scholar, author and editor. Address, Peacedale, R. I.

Ex-Senator Luke Lea, senator and statesman from Tennessee. Residence, Nashville, Tennessee.

Wm. G. McAdoo, eminent lawyer and ex-secretary of the United States Treasury. Residence, New York City.

Senator Medill McCormick, statesman and United States Senator from Illinois. Residence, Chicago, Illinois.

Gov. Edwin P. Morrow, lawyer, and Governor of Kentucky. Address, Frankfort, Kentucky.

Rt. Rev. Wm. T. Manning, Bishop of the State of New York, clergyman of wide experience in both the South and East. Address, New York City.

Lt. Col. Theodore Roosevelt, son of the late President Theodore Roosevelt; Officer in World War, and present Assistant Secretary of the Navy. Residence, Washington, D. C.

Oscar S. Straus, ex-Ambassador, lawyer, statesman and author. Address, New York City.

Chief Justice Wm. H. Taft, ex-President of the United States, eminent jurist, and Chief Justice of the United States Supreme Court. Address, Washington, D. C.

Rt. Rev. Chas. D. Williams, Bishop of the Episcopal Church, eminent scholar, author and social reformer. Address, Detroit, Michigan.

Rev. Cornelius Woelfkin, eminent Baptist minister, author, lecturer, at present Pastor of the Fifth Ave. Baptist Church in New York City.

Daniel B. Wentz, coal operator and philanthropist. Address, Philadelphia, Pennsylvania.

The Advisory Committee of our financial campaign represents the type of citizens that support the great work of Berea College. To people with such varied official and private duties a financial contribution to Berea would be a matter of minor importance, but the giving of their time and their thought to the development and the progress of this great financial campaign is a sacrificial contribution.



Complete Girls' Dormitory



Loom Room



A Scene in the Field



Stores Used as Class Rooms

The campaign is on and Berea calls upon every Kentuckian to help. We give education to those who need it most. Berea is dedicated to the task of making the path from the cottage to the college broad and easy. What does America need more than Americans?