

ASSORTMENT!
TLE PRICES!

Wind Don't Bother Our Umbrellas.

The umbrellas we sell are as strong as they are handsome.

Look at our 26-inch steel rod, gloria silk umbrellas, with natural wood handles—only 98 cents.

Sterling silver mounted silk umbrellas for men and women for \$1.50.

Fine Dresden handle, steel rod, all colors in handsome taffeta silks for \$4.98.

Handkerchief Display

Handkerchiefs doubled our stock and selling space and have fully doubled the sales on handkerchiefs over any other display.

Nothing more acceptable to both men and women than fine embroidered scooped and hemstitched handkerchiefs. We have the best ever shown at the prices—10 & 15c for embroidered linen cambric handkerchiefs, a complete assortment.

Handkerchiefs of the latest gift handkerchiefs for ladies, in cambric, with embroidered or dainty lace edges, 10c, 15c, 25c, 35c, 45c, 55c, 65c, 75c, 85c, 95c, 1.00, 1.25, 1.50, 1.75, 2.00, 2.25, 2.50, 2.75, 3.00, 3.25, 3.50, 3.75, 4.00, 4.25, 4.50, 4.75, 5.00, 5.25, 5.50, 5.75, 6.00, 6.25, 6.50, 6.75, 7.00, 7.25, 7.50, 7.75, 8.00, 8.25, 8.50, 8.75, 9.00, 9.25, 9.50, 9.75, 10.00, 10.25, 10.50, 10.75, 11.00, 11.25, 11.50, 11.75, 12.00, 12.25, 12.50, 12.75, 13.00, 13.25, 13.50, 13.75, 14.00, 14.25, 14.50, 14.75, 15.00, 15.25, 15.50, 15.75, 16.00, 16.25, 16.50, 16.75, 17.00, 17.25, 17.50, 17.75, 18.00, 18.25, 18.50, 18.75, 19.00, 19.25, 19.50, 19.75, 20.00, 20.25, 20.50, 20.75, 21.00, 21.25, 21.50, 21.75, 22.00, 22.25, 22.50, 22.75, 23.00, 23.25, 23.50, 23.75, 24.00, 24.25, 24.50, 24.75, 25.00, 25.25, 25.50, 25.75, 26.00, 26.25, 26.50, 26.75, 27.00, 27.25, 27.50, 27.75, 28.00, 28.25, 28.50, 28.75, 29.00, 29.25, 29.50, 29.75, 30.00, 30.25, 30.50, 30.75, 31.00, 31.25, 31.50, 31.75, 32.00, 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