

# The Dillon Tribune.

## The Secret of Advertising.

The business man who has learned to advertise has acquired one of the principal elements of success," said a printer of some experience. "The secret of advertising is not so much to have the notice read as to have it believed. To lose the confidence of the public is to lose your business. If you advertise in an undignified manner people begin to look upon you as a faker and your goods as shoddy. The greatest advertiser in Philadelphia set the example of taking the public into his confidence and announcing his goods in an unassuming manner. His style has been adopted by nearly all the leading houses. A person of refinement doesn't like to be flattered by a tradesman not to be a tramp, and he pays little heed to the man who tells him that his prices 'knock the spots off a speckled pig.' When you want to get off of clothes the last place you think of going to is the store that advertises 'gent's pants.' To come back to my own trade, there are few printers in the business now. They are all either typographers or typographical artists, and I know of one man who advertised himself as 'a manipulator in the black art and a manipulator of the adjustable alphabet.' There was a personal in one of the Sunday papers some time ago of a literary man of world wide reputation. That fellow betrayed himself by one word, and probably never knew how he did it. One didn't go far to see the questionable state of many storekeepers. Boots and shoes are advertised as 'foot gear,' fish as 'sea food' and liquors as 'wet goods.' Men who peddle grapes from push carts at three cents per half pound have the habit of turning down one end of their paper signs so that the word 'half' is hidden. The man who complains of short measure has the sign straightened out for him. When he has gone the sign is bent back again.—New York Evening Sun.

Older Than the Obelisk.  
"A fine tree, that?"  
"Yes, but it is rather young."  
"Rather young?" Why, it is over 300 years old."

"That may be," returned the second speaker, who combines with his professional architecture a profound knowledge of history, "but that is not very old for a tree."

"Perhaps not for Europe or Asia, but collect that this is a new country," observed the reporter, who had accompanied him to Central park, where a handsome tree attracted their attention.

"How old do you think that obelisk is?" queried the architect.  
"A little over 3,000 years."

"Well, what would you say if I told you that in one of the younger states of the Union I had sat under a tree that was as old and vigorous when the Egyptians were toiling on that shaft?"

"I presume I should have to believe it."

"As you please about that. But I have picked up off a pine tree in Calaveras county, Cal., that spread shade over many more feet of ground before those pot-bellies were carved on the side of that column. This tree that I speak of is supposed to be the oldest tree in the world. Its age is estimated at 3,500 years. The climate of the Pacific slope seems to be wonderfully preservative for trees of its kind."

"Could a tree ever live that long in this climate?"

"I don't know. No tree certainly ever lived. But when you speak of this being a new country, bear in mind that all countries were made about the same time and trees were not made by men."—New York Mail and Express.

A Famous Buffalo Range.  
From the Red Buttes onward you see where the millions have gone. This was once a famous buffalo range, and now the bleaching skeletons lie scattered thickly along all the trail. Like ghostly monuments of slaughter, these ugly excrescences stand out in bold relief on the smooth, hard surface of the prairie, from the huge bull skeletons lying close beside the wagon trail to those far back in the bad lands, where they are merely dark specks in the distance. They lie today precisely as they fell four years ago, except that the flesh is no longer upon them. The head stretches far forward, as if for the last gasp, and the legs lie helplessly upon the turf with precisely the same curves as when they moved for the last time.

Now and then you come to a place where the hunter got a "stand" on a "bench," and from his hiding place in the trail of a gully or amongst the rocks fired steadily with his 40-120 Sharp's rifle, at the rate of a shot every two or three minutes until every buffalo of the bunch had fallen. Here you can count seventeen skeletons on a little more than an acre, and near by are four more that evidently fell at the same time. The powerful effect of the strong, parching winds and the intense dry heat of summer has literally stripped the flesh from the bones, but the skeletons lie precisely as they fell. The bones are still held together by a few dried up ligaments, but are bleached as white as snow.—W. T. Hornaday in The Cosmopolitan.

## Thakore Sahib in America.

The Thakore Sahib, of Limbdi, speaking in San Francisco of his journey through the United States, said: "The cities of the eastern states are as good as any in the world, while the condition of the agricultural districts is better. As I traveled west the marvels seemed to increase. Instead of stopping, and the same material places, I was singularly impressed with the beauties of scenery of Yellowstone park. I think I like the people of the west better than those of the east. They seem more home like to me. They think that the beauties of nature are better than themselves, and not that they are better than the beauties of nature. The great grandeur of California presented a scenery I have ever seen in that of the Siesta mountains."—New York Tribune.

An ivory piece of art is on exhibition in a store at New York. It is an ivory figure of the child Jesus, taken from a Mexican cathedral, and supposed to be nearly 300 years old.—Chicago Times.

RATES OF ADVERTISING.		12 mo's	6 mo's	3 mo's	2 mo's	1 mo.	1 wks	1 day
1 line	\$1.00	\$12.00	\$6.00	\$4.00	\$3.00	\$2.00	\$1.00	50c
2 lines	\$2.00	\$24.00	\$12.00	\$8.00	\$6.00	\$4.00	\$2.00	1.00
3 lines	\$3.00	\$36.00	\$18.00	\$12.00	\$9.00	\$6.00	\$3.00	1.50
4 lines	\$4.00	\$48.00	\$24.00	\$16.00	\$12.00	\$8.00	\$4.00	2.00
5 lines	\$5.00	\$60.00	\$30.00	\$20.00	\$15.00	\$10.00	\$5.00	2.50
6 lines	\$6.00	\$72.00	\$36.00	\$24.00	\$18.00	\$12.00	\$6.00	3.00
7 lines	\$7.00	\$84.00	\$42.00	\$28.00	\$21.00	\$14.00	\$7.00	3.50
8 lines	\$8.00	\$96.00	\$48.00	\$32.00	\$24.00	\$16.00	\$8.00	4.00
9 lines	\$9.00	\$108.00	\$54.00	\$36.00	\$27.00	\$18.00	\$9.00	4.50
10 lines	\$10.00	\$120.00	\$60.00	\$40.00	\$30.00	\$20.00	\$10.00	5.00
11 lines	\$11.00	\$132.00	\$66.00	\$44.00	\$33.00	\$22.00	\$11.00	5.50
12 lines	\$12.00	\$144.00	\$72.00	\$48.00	\$36.00	\$24.00	\$12.00	6.00

## THE SALE OF THE TREASURY STOCK OF THE

TeUaSoCiaAeRoOsRnA.L  
MINING AND SMELTING CO.

WILL BEGIN ON  
NOVEMBER 14th, 1887

At the office of  
JAMES B. LEAHY,  
BUTTE, MONT.

Location of Mine and Smelter,  
Argenta, Beaverhead Co.

The property is stocked for 400,000 shares, par value of \$1 each. Fifty thousand shares of Treasury stock are offered for sale at fifty cents per share the proceeds of sale to be applied to the erection of additional reduction works.

With the present smelting facilities of the Company they are now producing daily from 2½ to 3 tons of bullion, which nets the Company over \$200 per ton after defraying all transportation and refining charges.

The property of the Company consists of the Tuscaraora, Stapleton & Silver Light (Silver-lead), Iron Age (iron), Limestone Quarry, valuable Fire Clay deposit, and all and surrounding property, suitable for townsite and building purposes.

The Company contemplates next spring, the purchase of a large furnace, the same size and design as used by the Omaha & Grant Smelting & Refining Co., making the most complete plant in the Territory.

Owing to the limited amount of stock offered for sale, parties desiring to invest can subscribe from this date and their orders will be given preference.

Orders by mail or telegraph promptly attended to.

JAMES B. LEAHY,  
46-4w Butte, Montana.

**PUBLIC NOTICE.**  
The undersigned forbids all trespassing on their enclosed lands by any person or persons in pursuit of game. No shooting will be allowed on said premises by outsiders without being subject to prosecution at law for so doing after this notice. We Mean Business.  
Dillon, Mont., Aug. 25, 1887.

## FIRST NATIONAL BANK OF DILLON.

Capital and Surplus, \$100,000

A general banking business transacted on the most liberal terms consistent with prudent management.

## COLLECTIONS A SPECIALTY.

Accounts of Farmers, Merchants, Corporations, Banks and Individuals solicited.  
B. F. WHITE, Cashier.

## DILLON NATIONAL BANK.

(Successor to Bank of Southern Montana.)  
OF DILLON, MONTANA.

Paid up Capital, \$50,000.00  
Surplus, \$4,500

Geo. M. Brown, President.  
John F. Bishop, Vice President.  
David Lamont, Cashier.

## DIRECTORS:

Geo. M. Brown, Joseph B. Crow,  
John F. Bishop, Craig Cornell,  
James Mauldin, David Lamont.

Transact a General Banking Business.  
Exchange Sold on all the Principal Cities of the World.

Accounts of Merchants and Individuals solicited.  
INTEREST ALLOWED ON TIME DEPOSITS.

Deposits received subject to check or demand. All collections will receive personal and prompt attention.  
A full line of Fire Insurance Companies. Policies issued on all classes of property.

## CORRESPONDENTS:

Hanover National Bank, New York  
Merchants' National Bank, Chicago  
Wells, Fargo & Co., Salt Lake City  
Wells, Fargo & Co., San Francisco  
Utah National Bank, Ogden  
Montana National Bank, Helena  
First National Bank, Omaha  
First National Bank, Butte.

## O. E. MORSE,



Keeps a full line of  
**UNDERTAKER'S GOODS,**  
Burial Robes, Coffins, Velvet Crepe, Broadcloth, Etc.  
Metallic Caskets, from \$10 to \$150.

## The Verdict Unanimous.

W. D. Sult, Druggist, Bippus, Ind., testifies: "I can recommend Electric Bitters as the very best remedy. Every bottle sold has given relief in every case. One man took six bottles, and was cured of Rheumatism of 10 years' standing." Abiam Hare, druggist, Belleville, Ohio, affirms: "The best selling medicine I have ever handled in my 20 years' experience, is Electric Bitters." Thousands of others have added their testimony, so that the verdict is unanimous that Electric Bitters do cure all diseases of the Liver, Kidneys or blood. Only a half dollar a bottle at N. M. White's, City Drug Store.

## Renews Her Youth.

Mrs. Phoebe Chesley, Peterson, Clay Co., Iowa, tells the following remarkable story, truth of which is vouched for by the residents of the town: "I am 73 years old, have been troubled with kidney complaint and lameness for many years; could not dress myself without help. Now I am free from all pain and soreness, and am able to do all my own housework. I owe my thanks to Electric Bitters for having renewed my youth, and removed completely all diseases and pain."

Try a bottle, only 50c. at N. M. White's City Drug Store.

## Don't Experiment.

You cannot afford to waste time in experimenting when your lungs are in danger. Consumption always seems at first, only a cold. Do not permit any dealer to impose upon you with some cheap imitation of Dr. King's New Discovery for Consumption, Coughs and Colds, but be sure you get the genuine. Because he can make more profit he may tell you he has something just as good, or just the same. Don't be deceived, but insist upon getting Dr. King's New Discovery, which is guaranteed to give relief in all Throat, Lung and chest affections.

Trial Bottles free at N. M. White's City Drug Store.

## Sebree, Ferris & White Co. DILLON AND BOZEMAN, Montana.

## BAIN WAGONS, CHAMPION HARVESTING MACHINERY,

Moline Plows, Oliver Chilled Plows, Flying Dutchman and Cassady Sulky Plows; All Kinds of Farming Implements; Heavy Hardware, Iron, Steel, Horse and Mule Shoes;

## GLIDDEN BARB WIRE,

Harness, Saddles, Whips, Spurs, Etc.  
CARRIAGES, BUGGIES, SPRING WAGONS.  
Orders by mail have prompt attention.

## DILLON LUMBER AND GRAIN COMPANY, DILLON, MONT.,

WHOLESALE & RETAIL DEALERS IN  
LUMBER, LATH, SHINGLES, DOORS, BLINDS, MOULDINGS, BRACKETS, BUILDING PAPER, AND ALL KINDS OF BUILDING MATERIAL.

Missoula Pine Flooring, Rustic Bevel Siding and Finishing Lumber constantly in stock and warranted equal to Eastern Lumber at much lower cost.

Black Walnut, Oak, Maple and other imported stock constantly on hand.

## Proprietors of THE NOXON MILLS Manufacturers of CEDAR SHINGLES, NOXON, MONTANA.

We also make a specialty of handling Baled HAY AND GRAIN.  
We are making sweeping reductions in prices. Correspondence solicited. Call and see us. W. H. SMEAD, Sec'y and Gen. Manager.

## GEO. W. DART, Montana St., - - - Dillon, Mont., —DEALER IN—



## HARDWARE

STOVES, CROCKERY, GLASSWARE, ETC.

KEEPS ON HAND A FULL STOCK OF  
Cutlery, Carpenters' Tools, Miners' Supplies, Tin and Sheet Iron Ware, Plain and Fancy Crockery and Glass Ware, Wood and Coal Stoves, and Everything Usually Found in a First-class Hardware Business.

All kinds of tin, sheet iron and copper work done promptly.

CALL AND FIND PRICES.

## AN ILLUSTRATED CATALOGUE,

Containing full Description of

## Fancy Work,

AND  
MATERIALS USED,

ALSO OF

## Woolen Yarns and Their Uses,

With valuable information to ladies,  
Sent Free on Application.

NEWMAN & LEVINSON,  
129 and 131 Kearny St.,  
SAN FRANCISCO, CALA.

## Fancy Horse Shoeing,

—BY—

G. McLAUGHLIN,  
ARGENTA, - - - MONT.

Mr. McLaughlin keeps a first-class shop, and does everything in his line in a workmanlike manner.

He always keeps on hand a complete assortment of new shoes, and

MINERS' TOOLS.

Repairing of all kinds done neatly and promptly.

The public is respectfully invited to give him a call.

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## SHEEP FOR SALE!

I have a band of 1,150 good grade sheep which I offer for sale. Parties wishing to purchase sheep will find my band a desirable one. For particulars call at my ranch on Horse Prairie, or address

13 S. 55th GEO. L. BATCHELDER,  
Bannock, M. T.