

**Underwear Dept.**

Self praise of the 1898 stock would be stupid and unnecessary when all Washington is quoting the "Opening." Perhaps the most flattering remark was made to the writer by one who composes the advertisements for another great dry goods establishment. He said: "I wish to goodness your 'Opening' was over. The people wouldn't buy before, because they said they were waiting for it, and they won't buy now because they say you are 'giving' underwear away."

# PALAIS ROYAL

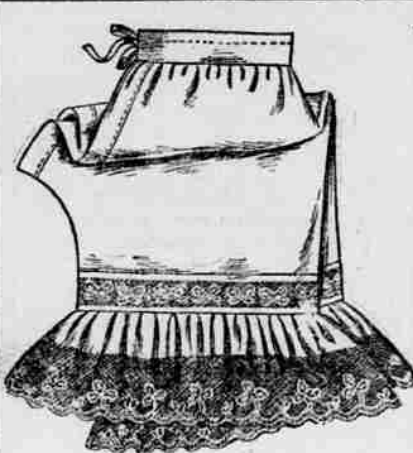
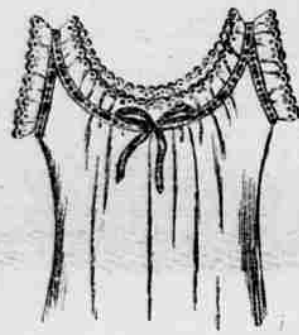
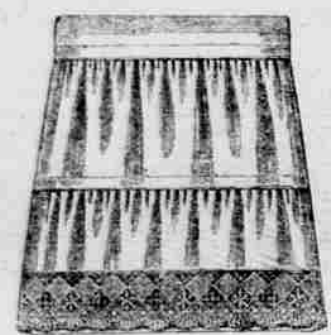
A. Lisner.

G and 11th Sts.

Of course we are not really giving anything away—unless it is the profits of a few days' selling. And we don't count these "Opening" prices a loss. They introduce the new goods to greater numbers than in weeks of ordinary business. Note the rule: To each purchaser not more than two garments of a kind at the "Opening" prices. Any number at the regular quotations.



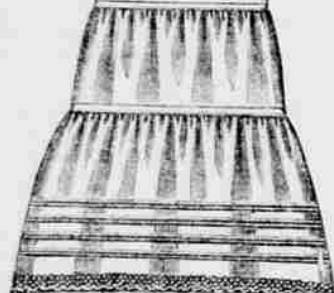
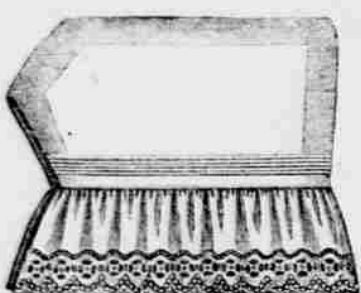
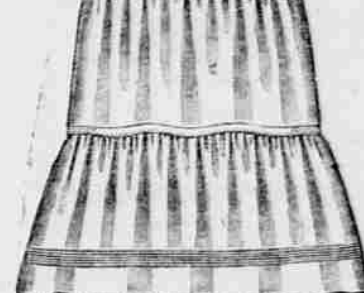
Opening price, 52c.

**OPENING PRICE, 52c.****REGULAR PRICE, 68c.**

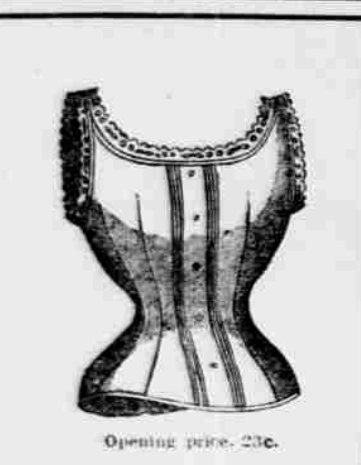
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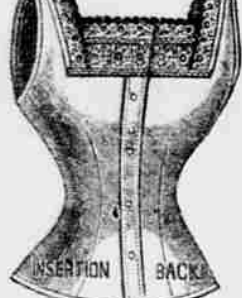
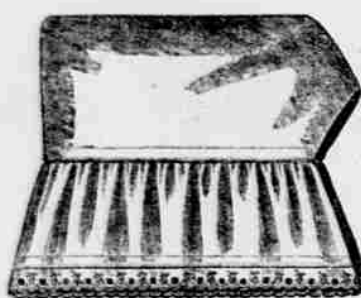
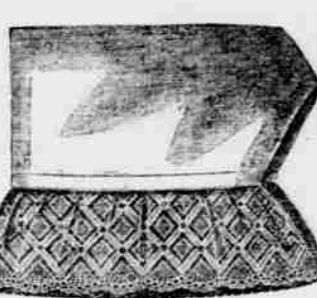
Opening price, 41c.

**OPENING PRICE, 41c.****REGULAR PRICE, 50c.**

Opening price, 41c.



Opening price, 23c.

**OPENING PRICE, 23c.****OPENING PRICE, 33c.**

Opening price, 33c.

**YOUR NAME**

50 Cards

FOR

39c

**A SPECIAL offer for this one week only, and not more than 100 cards to each purchaser. Thus all Washington will quickly learn of the Palais Royal's Engraving branch of the Stationery Department.**

39c

from engraved plate

**More "Buyers" Talk.**

**T**OLD you in Friday's papers of the remarks made by The Palais Royal "buyers," who had just returned from New York. This later news is written Saturday evening. The "buyers" shall again talk for themselves, for they can tell of bargains so unusual that the writer wouldn't know how to tell of them without making you believe he was attacked with the epidemic now prevailing among advertisement writers. Let the "buyers" talk. They shall be here Monday for you to interview and to verify every statement made.

**A SALE more prolific of bargains than any of twenty years. We have sold ribbons for these number of years, and deliberately make the assertion.**

**RIBBONS**

Best Silk

16c

25c to 60c values for

16c

**Dress Goods "buyer."**

Miss Boyle says: "I found the large retail houses in New York were forcing the sale of spring dress goods, and I'm going to do the same. On Monday the new 42 and 45-inch spring wool suitings, comprising 100 pieces of Scotch Cheviots, English Cheviots, and fancy mixtures are to be reduced from 60c yard to be only.....39c"

"The 48-inch Black Crepons of Mohair and Wool in ten new designs are to be \$1.05 instead of \$2 a yard. The four styles in \$1.25 quality are to be \$1 a yard. The superior \$1.50 quality to be.....\$1.39"

"The new 40c quality Wash Silks, 200 pieces, in three sizes of checks and various stripes, combining white with blues, lavenders, reds, greens, pinks, grays, browns, and black are to be only.....36c"

"Superior Velvets and Satin Brocades, in white and evening shades, worth \$1 a yard, are to be only.....75c"

**The Notion "buyer."**

Mr. Sydney Heller says: "Among the new dress findings I secured was the Patent Brush Skirt Binding, that is all-wool and wears longer than the skirt." Per yard.....6c

"And here are prices for Monday that will crowd my department: '12 1-2c for 5-yard pieces 2-inch Velvet Skirt Facings'.....7c pair for Spring weight Dress Shields, in size No. 3, worth 15c.....Only 5c dozen for superior French Horn Bone.....9 yard pieces of Perfection Taffeta Seam Binding, for only.....6c"

"Everybody will know a card holding 2 dozen the Long Hooks and Eyes is a bargain at 5c.....And so is 6-yard piece of Berlin Prussian Binding at 12c.....And 9-yard pieces Perfection Taffeta Seam Binding at 7c.....And dozen Safety Pins on card or 200-yard spool Machine Silk or wood drawing tool are certainly bargains at.....1c"

**The Lace "buyer."**

Miss Richmond says: "I have been lucky in many respects. First grand bargain is that 22-inch Silvia Plating of Liberty Silk, for waists.....Never sold before at less than 15c yard.....I can say.....50c"

"Then comes even a grander bargain, in the 22 and 45-inch silk Mousseline de Soie, embroidered in exquisite designs. Positively worth \$2 to \$4 a yard—for only.....75c"

"Of course, 12c to 18c Laces at 10c yard will sound tame after the Mousselines.....But tell it, just the same,....2 to 3-inch Point de Paris and Plat Val Laces for.....10c"

"And the daintiest Cambric Embroideries are coming Monday morning.....Some are 8 inches wide, and worth 20c yard.....To be in three grand lots at 5c, 10c and.....12c"

**The Jewelry "buyer."**

Miss Ford says: "I couldn't have happened in New York at a better time, because they are very superior goods." The future of the Ludwig Manufacturing Co. enables us to advertise \$5 to \$7.50 jewelry for only \$1.75....."They are sterling hat pins and brooches rolled in pure gold, forming sunbursts, stars, crowns, coronets, and wreaths, set with rare imitations of diamonds, emeralds, turquoise, sapphires, and rubies.....Put them on a well-dressed woman and an expert would swear they were 'real' stones." Choice for.....\$1.75

"Fans and the new chains for them are among the bargains I secured." "Say the fans are positively worth up to \$3.00, and that silk, gauze, lace, and ostrich feather fans are in the lot at 45c and.....95c"

"The chains are long, being worn around the neck.....Made of cut jet, emeralds, pearls, turquoise, jointed by gold links.....Choice for only.....79c"

**Art Goods "buyer."**

Miss Meyenberg says: "I secured two bargains that I can recommend, because they are very superior goods." The Spachtel Scarfs are unusually wide, being full 30 inches, and all are full 54 inches long; the designs, too, are expressly intricate....."You can chain \$1 to \$1.50 values for only.....69c"

"Not yet arrived, but almost certain to be here tomorrow morning, will be importer's samples of Benettoned Linen Table Covers, Squares, Scarfs, Tray Covers, etc., worth 75c to \$1.75, for.....49c"

**Underwear "buyer."**

"A grand bargain in Ladies' French Ribbed Vests, with lace work bonnets.....Being low neck, with lace edges back and front; run with silk ribbons, they will answer admirably as corset covers for evening dress.....And too, they have the improved tight-fitted ribbed arms.....45c value for.....25c"

**Housefurnishings "buyers"**

Mr. William MacGinnis remarks: "I went to New York to buy furniture and come back mostly with matting and lace curtains." The matting is worth from 12c to 50c a yard, can be sold from 8c to 29c a yard....."And the lace curtains, with manufacturer's imperfections, that have to be long looked for, are just half price." The regular retail prices are 65c to \$2.50 a pair, to be 34c to.....\$1.25

"Furniture bargains are the \$1 oak and mahogany tables, at 85c.....The \$5 solid mahogany rockers, at.....\$2.98"

Mr. Richard Cavenaugh says: "I very luckily secured the season's 'second' of steel enamel ware from the Haberman Manufacturing Company.....In the lot are tea and coffee pots, lipped and covered samovars, preserving and tea kettles, covered buckets.....Irish pudding, mullin, jelly cake pans, etc., etc.....20c to \$1 values at 9c to.....59c"

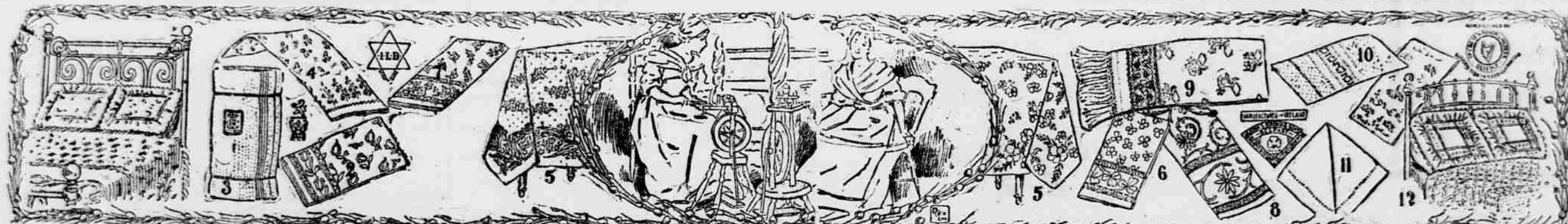
**The Glove "buyer."**

Never was a "buyer" more enthusiastic: "Say, and say in big print, that I have bargains that are no more like the usual cheap gloves than light is to darkness." "Say that they are ladies' real kid gloves, and not those nerve-case stretching size 9 skins." "Say they come with four buttons, in white, black, brown, tan, moles, reds, greens, butter, buff, pearl, with embroidered backs to match and contrast." "Say, and say truly, that they are real \$1 kid gloves for only.....69c"

**The Umbrella "buyer."**

Miss Cassidy remarks: "I have the latest New York fad—Ladies' Umbrellas, with extra cover of bright color plaid silk and pocket book attached to handle by silk cord—the price for all is to be only.....\$2.95

"Sublime bargains in the sample rayette garments, with images of multi-colored silk plaids and boyarde stripes." \$15 to \$25 garments for only.....\$9.45



KEY TO ILLUSTRATIONS: No. 1 is Spachtel Pillow Shams at 98c pair. No. 2, Napkins at \$1.25 dozen. No. 3, Huck Towels at only 10c. No. 4, Towels worth 25c for 19c. No. 5, Pattern Cloth at \$2.85. No. 6, superior Napkins at \$1.98 dozen. No. 7, best Napkins at \$2.19 dozen. No. 8, Satin Damask at 75c yard. No. 9, Webb's Low Shams at 25c. No. 10, Webb's 60c towels, at 50c. No. 11, Double Satin Damask Napkins at \$3.50 dozen.

**"Opening" Prices**

for German Damasks from Stiller & Sons of Sorau; for Irish Table Linens from McCrum, Watson & Meyer, the famous York Street Flax and Spinning Co., William Liddle & Co., and, of course, Webb & Co.

47c yard for the 50c Heavy All-linen German Damask; also Full Bleached Scotch Damask, 62 inches wide.

61c yard for the new and beautiful 70c Satin Damasks in seven artistic effects, representing "Roman Hyacinths," "Havorth with fern border," Sweet Peas, Pansy and Ferns, Narcissus, Tulips, Poppies. 68 inches wide.

71c yard for the 85-cent Satin Damasks, 72 inches wide. The increased tariff now in effect will make duplicate orders of these damasks cost 75c a yard at wholesale.

91c yard for the \$1 Double Satin Damasks, and \$1.05 yard for the \$1.25 quality.....\$2.99 dozen, instead of \$2.95 for Napkins to match.

**I**N our New Year's letter we promised for 1898, a tremendous growth in the Housekeeping Goods Department. Not an idle promise—months of thorough investigation, and an investment of more than \$75,000 was back of all we said. And now we are ready to fulfill our promise. The grand "Opening" commences Monday, continuing Tuesday and Wednesday. Special introductory prices for these three days that should interest every housekeeper, whether proprietor of largest hotel or littlest home. Any hotel proprietor or any one requiring large quantities and not having time to call, can telephone No. 1986, and one of our men will promptly wait on you. Ask for samples of the 1,000 dozen Pure Irish Linen Napkins, with fast selvage, here at 93c. dozen.

**"Opening" Prices**

For Towels—Free from dressing—honest towels that will improve with washing.

23c for best of best 25c Towels, 24x47 inches of heavy buck, with fancy hemmed borders. No such quality for 25c under the new tariff.

10c for best of best 12 1-2c Towels, 20x37 inches, of good heavy buck, with hemmed borders. Cost more than 10c today to import from the makers.

95c for the \$1.25 Spreads—those fullsize and extra heavy, in Marcellus patterns—\$1.15 for the \$1.35 Spreads, which we want you to compare with best you have known of at \$1.50.

\$2.09 for the \$2.50 Genuine Marcellus Spreads. Full size, hemmed ready for use.

25c for Sheets 50x90 inches.....43c for \$1.00 Lockwood Sheets.....48c for those 50x90.

**Manicure Here.**

The leading expert of Washington—Mrs. Seether—is now here. And only 20 cents for her services. Balcony Parlor.....Palais Royal

# The Palais Royal, A. Lisner, G and 11th Sts.

**Hairdresser Wanted.**

Only those with undoubted ability and very best of references need apply. Inquire third floor office. A. Lisner.....Palais Royal