Hecht's Greater Stores. Hecht's Greater Stores. Hecht's Greater Stores. Hecht's Greater Stores. Hecht's Greater Stores. Hecht's Greater Stores. Hecht's Greater Stores.

The wholesale stock of silks, dress goods, linens, linings, and domestics of Selz Bros., Baltimore, at prices that have no precedent.

The opportunity comes about by reason of the decision of Selz Bros. to discontinue the wholesale selling of dry goods and engage all their time and efforts in making ladies' ready-made garments.

Such a change necessitated the disposal of their entire stock on hand—and with characteristic promptness we made them an offer for it. Our offer was accepted—and Monday we throw open our doors and invite you to the greatest sale of high-class merchandise—dress goods, silks, linens, linings, domestics—the public of the nation's Capital has ever known. Every merchant in the country almost, knows of the excellence and freshness of Selz Bros.' stock. We bought it at a mere fraction of its actual worth—in fact we can quote prices that will break all records in the retail selling of dry goods—put values of unparalleled magnitude in your hands. Many a store would have put it in with the regular stock, asking regular prices for it, and the public would have been none the wiser. But that isn't the "Greater Store's" way. We offer it to you just as we bought it—offering money-saving opportunities that have never been equaled before.

Selz Brothers' silks.

Black china silks, of best Lyon's dye, pure silk—closely woven texture suitable for waists, garniture, etc.—which Selz Bros. sold at 22 1-2c a yard, we offer for.................. 15c

Figured and plain two-toned glace silks—15 pieces in the lot—in the most beautiful combinations of the season—especially adapted for underskirts, linings, trimmings, etc.—which Selz Bros. sold at 27 1-2c a yard, we offer for.................. 19⅞c

Heavy corded colored and black Faille Francaise silks—all pure silk—in such shades as Yale, new blue, cardinal, etc.—which Selz Bros. sold at 60c a yard, we offer at......... 53c

45 pieces of plain and two-toned taffeta silks—the most fashionable fabrics for just-now wear—in such pretty combinations as turquoise and white, new blue and cerise, heliotrope and garnet, navy and black, garnet and black, myrtle and black, French blue, magenta, etc.—which Selz Bros. sold at 62 1-2c a yard, we offer at.. 49c

Selz Brothers' dress stuffs.

The daintiest and most stylish plaids, in all the newest color combinations of greens, new blues, heliotrope, browns, etc.—just like the most expensive plaids—which Selz Bros. sold at 25c a yard, we offer for.................. 18¾c

200 colored and black dress goods patterns, used as "samples"—comprising figured two-tone serges, heavy twilled drap de alma, black figured mohair Sicilians, etc.—40 inches wide—of splendid quality, such as Selz Bros. sold at $2 to $2.50, we offer for.................. $1.25

An immense lot of fashionable and newest all-wool heavy twilled ground two-toned combination dress goods, especially desirable for tailor-made costumes—which Selz Bros. sold at 37 1-2c a yard, we offer for only 19c

25 pieces of double-width figured black mohair dress fabrics, in small neat designs—an excellent black—which Selz Bros. sold at 17 1-2c a yard, we offer for.............. 12½c

A lot of brilliant scintillating silken-finish Sicilians—you can scarcely tell them from silk—full 40 inches wide—and perfect black—warranted for wear and durability—which Selz Bros. sold at 50c yard, we offer for....... 39c

Selz Brothers' linings.

We secured from Selz Bros. 5 cases of colored and black silesia and percaline remnants, in 1 to 8 yard lengths—consisting of heavy twilled lustrous black and colored silesia, of the strongest and most durable quality—which Selz Bros. sold at 8 and 10c a yard, we offer at only.... 3⅞c

Selz Bros.' regular 10c canvas, in black, tan and gray, will be offered, per yard, for 4⅞c

Selz Bros.' regular 8c imitation hair cloth, in black and gray, will be offered, per yard, for 5c

Selz Bros.' regular 12 1-2c all-linen canvas, in black and gray, will go for 8¾c

Selz Bros.' regular 15c plain back figured waist lining, will go, per yard, at.............. 7¾c

Selz Bros.' regular 15c full yard-wide fancy striped lining for underskirts, will go for 9¾c

Selz Bros.' regular 25c colored and black fine sateen lining will go for 12½c

Underwear at nearly half price.

Merchants as well as retail buyers are surprised at the wonderful values offered. The start of the sale Saturday was greeted with one of the greatest crowds of buyers the store has ever held—and as the news of the remarkable offerings travels the great bargain event will increase in interest. We bought an immense quantity of high-grade underwear for men, women and children from Brown, Tucker & Denning, the well-known makers of New Amsterdam, N. Y.—and we had to buy as much as any three stores sell in a season to get the price as low as we wanted.

Men's heavyweight Random underwear—fine wool quality—with silk-taped neck and front—pearl buttons—which no store ever sold under 39c—for 15c

Men's natural wool shirts and drawers, of extra fine quality—finished in the most particular style—silk-taped covered seams—a good 59c value—for 29c

Men's heavyweight Random wool underwear—shirts double-breasted front and back—with fine soft fleece lining—large pearl buttons—a good dollar value for 39c

Men's heavyweight Derby ribbed fleece-lined underwear—an extra fine grade—made and finished in a manner that proclaims its superiority—a regular dollar value for only.............. 39c

Men's fancy gray striped wool underwear, of good desirable weight—trimmed and finished extra well—the best a dollar ever bought—for.............. 39c

Children's heavy weight soft fleece-lined vests and pants—sizes 16, 18 and 20—regular 25c. value for.. 10c

Children's heavyweight fleece-lined vests, pants and drawers, in every size—which are the regular 29c. grade—for.............. 19c

Ladies' extra heavyweight Swiss ribbed vests, nicely trimmed and finished—perfect fitting — good weight—regular 25c. value for..... 15c

Ladies' heavyweight Union Suits, perfect fitting and finely finished—the regular 50c. suit, for...... 23c

Ladies' regular 50c. silver gray vests and pants, with wide silk fronts and silk tape and edging—will go for.............. 29c

Ladies' two-third wool vests and pants, neatly trimmed and perfectly finished—regular $1 sort—for.............. 49c

Monday's incomparable shoe offerings.

Another little list of shoe values that will appeal vigorously to every thrifty shoe buyer—and build business for this shoe store of ours. While other shoe stores are standing still the shoe department is forging steadily to the front—each day adding to its already long list of patrons. Others cannot possibly meet our low prices with equal grades of footwear—same good styles—simply because others cannot buy for as little as we can—nor are they satisfied with as small a margin of profit as we think proper.

A big lot of men's solid leather standard screw sole lace shoes—calf tops—well made and perfect fitting—most comfortable—a regular $1.75 shoe, for $1.10

Ladies' Crown kid button shoes, with patent leather tip—made on coin toe—smooth innersoles—sizes 3 to 8—regular $1.39 shoe for 89c

Ladies' genuine bright dongola lace and button shoes, heel or spring heel—flint oak sole—calf or patent leather tip—sizes 2 1-2 to 6—a regular $2.50 shoe, for $1.50

Misses' vici kid lace and button shoes, on opera, coin and square toes—soles of solid leather—extension edge and patent leather tip—sizes 11 1-2 to 2—a regular 98c shoe, for only 67c

Boys' Westing calf lace heel shoes, with dongola tops—one-piece counters—soles of solid leather—sizes 3 to 5 1-2—regular $1.39 shoe for.... 98c

Children's Vienna kid button shoes, with spring heels—McKay sewed—sizes 6 to 8—nicely finished—a regular 75c shoe for 49c

Dressing sacques, 49c.

Another lot of ladies' elderdown dressing sacques, good weight—with ribbon tie strings and embroidered edges—well made—will be offered for 49 cents. You couldn't make one as good for anywhere near as little as these cost.

$1.25 to $2.98 dress garnitures, 98c.

Monday we shall offer a big lot of fine silk braid dress garnitures, now so stylish for trimming—in black and all fashionable colors—which sold from $1.25 up to $2.98—and offer the choice of any of them at 98 cents.

Selz Brothers' domestics.

100 pieces of excellent quality extra heavyweight fine fleeced outing flannels, in a large variety of new and pretty patterns—designs that include pink and blue checks, stripes, dashes, spots, sprays and also a lot of plain colors, such as light blue, pink, cream, etc.—which Selz Bros. sold at 10c. a yard—we offer for.......... 6⅞c

An immense lot of best quality apron ginghams, any number of pretty patterns—neatest checks—all fast colors—which Selz Bros. sold at 8c. a yard—we offer for....... 4½c

An immense lot of Toile du Norde and Bates' ginghams—brands that are well known to every buyer—and which have a standard value the world over—in seasonable dark stripes, plaids and plain colorings—which Selz Bros. sold at 12 1-2c. a yard—we offer for.............. 7¾c

Yard-wide Androscoggin muslin—will be sold, per yard for..... 4⅞c

500 dozen ladies' heavy flannelette underskirts—in all colors—fancy striped borders—embroidered button-hole stitching—which Selz Bros. sold at 27 1-2c—for.............. 19c

Excellent quality hemmed and hand torn and hand ironed sheets—size 81x90—heavy round thread muslin—which Selz Bros. sold at 35c.—we offer for.............. 29¾c

Well-known "Boston" brand pillow cases, hand torn and hand ironed—size 35x45 inches—with deep hem—which Selz Bros. sold at 12 1-2c.—we offer for.............. 7⅞c

50 pieces of heavy, white, fleeced Domet flannel, of which every woman knows the regular price—will be offered at.............. 3⅞c

40-inch sheeting muslin, which Selz Bros. sold for 8c. a yard— will go at.............. 4c

Selz Brothers' linens.

500 pieces of 20-inche linen finish crash, suitable for roller towels—fine closely woven fabric—which Selz Bros. sold at 5c a yard, will go for 2⅞c

25 pieces of all-linen silver bleached table damask, full assortment of pretty and new designs—which Selz Bros. sold at 35 cents a yard, will go for 25c

Two-yard wide bleached linen table damask, which Selz Bros. sold at 67 1-2c a yard, we offer for.... 49c

Extra heavy fringed Huck towels, which Selz Bros. sold at 8c, we offer for 4⅞c

All pure linen satin damask knotted fringe towels, which Selz Bros. sold at 25c, we offer for 15c

60-inch Turkey red table linen, warranted fast colors—which Selz Bros. sold at 35 cents a yard, we offer for 25c

Heavy twilled unbleached crash, with fancy color edges, which Selz Bros. sold at 10c a yard, we offer at 4⅞c

42 by 72 extra heavy bleached and unbleached Turkish towels, which Selz Bros. sold for 25c., will go for 15¾c

Plaid glass toweling, which Selz Bros. sold at 7 1-2c a yard, we offer for 5¾c

1,000 dozen plain and plaid luncheon napkins, which Selz Bros. sold at much higher prices, we offer for 1⅞c

Last of the wrappers replevined from the Baum stock.

Another day or so of selling of the wrappers which we got from the maker who replevined them from the Baum stock—and the most extraordinary wrapper value will have passed into history—to be ever gratefully remembered by those fortunate enough to share in it. All that are now left after the rush for them last week will be offered

Monday at 59 cents

—which makes a great offering even greater—giving you as it does the choice of some of the best wrappers sold at less than the poor, cheap sort cost. They are the best garments made—perfect in workmanship, perfect in fit. Some of them are elaborately trimmed with braid—in the newest effects of the season—and worth two and three times as much as asked for them now. Take any of them tomorrow for 59 cents.

Upholsteries, bedwear, etc.

The bargain flavor is strong in these lines just now—tomorrow we set forth values that establish new records in low selling. If you haven't become acquainted with the goodness of our qualities—and with our low prices—you'll not have a better opportunity than now. We sell the high-grade sorts of upholsteries, curtains, bedwear and draperies for less money than any other store. A few hints:

Japanese gold crepon draperies, in new and rich looking designs—will go as a special, per yd. at.... 4⅞c

36-inch wide figured Swiss for curtains and draperies—a splendid quality—will go as a special, per yd. at.............. 8¾c

Fine quality Nottingham lace curtains, in a variety of handsome designs—will be offered, per pair, at.............. 39c

A new line of fine lace curtains, in fish net and floral effects—will be offered, per pair for.......... 89c

Chenille and tapestry portieres, in all the leading colors—will be offered, per pair for.......... $1.98

Large sized Smyrna rugs, 30x60 inches, in a variety of the newest effects—will be offered for. $1.19

A lot of Wilton velvet rugs, in the newest Oriental effects, worth double—will go for.......... $1.39

10-quarter double bed blankets, in white and colors—with pretty borders—a very good, substantial sort, per pair for.............. 41c

A lot of fine quality blankets—white with pretty borders—which are worth up to $4 a pair, but because they have become slightly soiled from showing we offer them at..... $1.69

White bed spreads of the most worthful quality—in very handsome patterns—double bed size, will go for.............. 45c

A lot of handsome brass onyx tables, which every furniture store sell at $5 will be offered here for.............. $2.98

Extra large size Japanese goat fur rugs, in white and gray—very fine quality—will go at.. $1.98

Yale Holland window shades, mounted on good dependable rollers which won't work by fits and starts, but easily and naturally in all the leading colors—will go for......... 19c

A lot of very handsome white Irish point lace curtains, in a variety of the richest looking patterns—will go for.............. $1.98

A lot of 5-ft. curtain poles, of oak, cherry and walnut finish woods—with brass fixtures, all complete—for.............. 12½c

$1 corsets, 59c.

You will be offered a lot of regular dollar corsets for 59 cents tomorrow—in all lengths, in black, white and gray—perfect fitting and of splendid worth. And all because they have been in the window, and have become slightly soiled—a fact which does not injure them in the least. We cannot call them perfect goods—so we want them out of the store. If a saving of almost half is worth coming after, be here early.

Corset covers, 5c.

A lot of very good quality corset covers—100 dozen of them in the lot—with felled seams and high neck—well made—will be offered as a special value for 5 cents each.

15c dress shields, 6c pr.

A lot of the regular 15c dress shields, which are unstamped, but come from the best makers in the country—will be offered tomorrow for 6c a pair.

13 lots of outer garments--coats, capes, suits, skirts ---thirteen unparalleled offerings.

2 lots coats.

$10 and $12 coats, $7.85.

A lot of black and blue and tan kersey coats—some of them are all and others are half silk or satin lined—some have corded fronts and sleeves—some striped taffeta lining and others black rhadame. All have the fly front and rounded corners—in double breasted style. Some have four rows of stitching—while others have strap seams. They are the regular $10 and $12 values—and we offer any at $7.85.

Velour coats, $35.

A lot of imported silk velour plush coats, lined with heavy satin duchesse in high colors—heavy silk braiding and beading. Some edged with Persian lamb and some with marten fur—trimmed with heavy jet buttons—some have jabots of Liberty chiffon. The most elaborate garments ever shown by any store in town—go at $35.

3 lots capes.

$10 capes, $5.

A lot of stylish cape collars, edged with thibet fur, and lined with serge all through—27, 30 and 32 inches long—and 140 inch sweep. Also plain kersey capes, fronts and collars edged with black thibet—all lined—full sweep, 32 inches long—garments worth up to $10—which go at $5.

Plush Capes, $4.50.

A lot of beaded and braided Saltz's best silk seal plush capes, collars trimmed with thibet—heavily trimmed—all lined—will go for $4.50.

Electric seal capes, $15.

First quality electric seal capes, lined with heavy satin duchesse—high storm collars—the most stylish garments we have ever shown—will be offered for $15.

2 lots suits.

Ladies' suits, $7.75.

An immense lot of ladies' finest man-tailored garments—consisting of black and blue cheviot serges, and black and blue Venetian cloths—the latter all lined with black satin throughout—jackets are cut in the latest style with rounded corners—skirts are full flaring—every garment in the lot has the unmistakable marks of its splendid making—full of fashion's finest points—as perfectly tailored as is possible. Such garments as are to be found selling about town at $12.50 and $15. Go for $7.75.

Ladies' suits, $12.98.

Choice of two racks of ladies' finely-tailored suits, consisting of cassimeres, coverts, and serges. Some of them have silk braid flounce skirts—some have velvet inlaid collars—and are lined with finest quality taffeta silk. They are made in the smartest and most desirable styles—with every little point of tailoring excellence in them. Styles that are fit to rank with the best tailor's productions. Well worth $28. Go for $12.98.

5 skirt offerings and 1 silk waist special.

Brilliantine skirts, $1.19.

A lot of ladies' well-made brilliantine skirts, that are well-lined and carefully bound—finished with as much care as many a higher-priced garment gets—perfect fitting, with good "hang"—a splendid $2 value, goes for $1.19.

All-wool serge skirts, $2.98.

A lot of exceedingly stylish black and blue cheviot serge skirts—which are tailored most thoroughly—possessing that desirable style and fine finish so dear to every woman's heart—well made and worth at least $5, goes for $2.98.

Wafle novelty skirts, $3.98.

A lot of the new wafle novelty skirts of the handsomest designs—tailored in the most painstaking way—the most fashionable skirts of this sort to be found—worth $8, for $3.98.

$8 brocaded skirts, $3.98.

A lot of ladies' stylish satin brocaded skirts, in a great variety of the richest looking designs—tailored with every care, possessing that certain style and exclusiveness every woman will appreciate—lined and finished in the best manner—an $8 value for $3.98.

$10 taffeta waists, $4.98.

A lot of handsome striped colored taffeta and black taffeta silk waists, with tucked fronts and stylishly corded—made in the most careful manner, fit to move in the best company—full of fashionable points—a regular $10 value, goes for $4.98.

$12 underskirts, $6.50.

A lot of the most fashionable underskirts of fine quality black taffeta silk—which will give a perfect set to the most expensive tailor-made costume—rustling and soft—made in the most particular fashion—which are well worth $12, go for $6.50.

Hecht's mighty millinery values.

Any day is interesting in the millinery parlors—always something above the ordinary to attract—but tomorrow's special offerings are even greater in saving importance than any yet named. Specially lowered prices will be in force for the day—on things that respond to your just-now wants.

Haven't you come to know this millinery department of ours as the best in town—where you can always save something—where you can depend upon styles being correct and exclusive—where you can shop to the best advantage? Look at the matter in that light and you'll be on the right track.

Ladies' velvet hats, trimmed very prettily with ribbons, velvet and wings—one of the smartest looking lot of hats we have shown at anywhere near the price—for $2.75

Children's natty flats, with Tam O'Shanter crowns of plain and fancy velvet—trimmed with wings and ribbon—Monday's special price $2.75

Black Ostrich plumes—good brilliant black—plenty good enough to keep company with the $1.50 plumes—for 19c

A lot of ladies' felt and velvet hats, trimmed tastefully with wings, breasts, coques, velvet and chiffon—and a lot of velvet coques—trimmed with wings and tips—the newest and freshest styles of the season—not one of which is worth a penny less than $10—for $4.98

Ladies' chenille brim and velvet crown turbans, trimmed with quills on side—the usual $3.48 value—for $1.75

Silk and velvet roses—3 and 4 in a bunch—will go, per bunch, for 8c

A lot of the handsomest looking breasts, wings and coques—of very high quality—which have been selling at $1.50 and $2—for 49c

Ladies' felt hats, in fedoras, alpines, sailors and small styles—very good, desirable quality—for 42c

Curled chenille dotted quills—a very good, desirable quality—will be offered for 5c

Black and colored Ostrich plumes of very excellent quality—such as sell at 89c usually—for 42c

Usual 85c velvets go at 49c.

Monday we shall offer one of the most extraordinary velvet values you have heard of—when velvets of the finest quality will go for even less than the poorest sort sells for usually. A big lot of fine silk velvets, extra heavy quality—such as sell at 85c a yard—will be offered for 49c a yard. In the lot will be found almost every wanted shade fashion calls for, including black. This grade of velvet has never been known to sell for a penny less than 85c a yard before—and the offering of it at 49c a yard is most extraordinary. With velvet so much in demand for hat trimmings and garniture you will doubly appreciate the chance to buy it at such a small figure.

Big notion specials.

A few pennies saved on each article in this line will lead to greater savings than you would think possible. Always come here to supply your notion wants—and you'll pay least prices—as well as get the most satisfactory qualities. Take tomorrow's special values for examples:

100-yard spool silk will be sold for 1½c.

Clark's "O. N. T." cotton in all colors and white and black for...... 2½c.

Bone casing, in all colors—best grade—will be offered for a day at 1c.

Seam binding, in all the leading colors, will be offered as a special one-day value, per piece, at.............. 9c.

The well-known "Hump" hooks and eyes, 2 dozen of them on a card, will be offered for.............. 3c.

Fancy dress trimmings, of splendid quality, will go as a special value, per yard, for.............. 5c.

Brush binding, in all colors—splendid quality—will be offered for a day, per yard, at.............. 6c.

A special purchase of boys' clothing.

A maker of boys' good clothing wanted to start on his Spring garments—and was willing to accept our offer for his entire surplus stock of fine Winter garments. Thus it happens that right at the beginning of the Winter, practically, we can distribute boys' clothing values that have never been equaled. Every garment in this immense purchase is of the most particular character—full of style and good workmanship—fitting styles for the most particular mother to select what she wants from.

Boys' "Dewey" suits, 99c.

In the purchase came a big lot of boys' blue flannel "Dewey" suits—trimmed with blue braid, and stripes on sleeves—and topped off with brass buttons that will appeal to every boy's heart at once—nicely made—sizes 3 to 14—which we offer at 99 cents a suit.

Boys' wool pants, 9½c.

Boys' good, durable wool knee pants—made with all the care and attention the best workmen give their productions—nicely fitting—and well finished—such pants as will prove most acceptable for the little chaps to romp and play in—for 9 1-2c pair.

Boys' covert top coats, $2.98.

A lot of boys' extremely stylish tan covert cloth top coats—with silk velvet collars—styles that closely resemble papa's top coat—lined with plaid wool—and finished in the best manner possible—with every little tailoring goodness in them—which are worth $5 and $6—sizes 4 to 15 years—will go for $2.98.

All-wool knee pants, 39c.

A lot of boys' strictly all-wool knee pants, made of the most durable all-wool materials—made with extra care and thoroughness—which are equal to the best ever sold at 69c heretofore—which will go at 39c a pair.

Boys' reefers, $3.98.

A big lot of boys' astrakhan reefers, in sizes 3 to 14—trimmed with silk braid and satin ribbon—very natty-looking garments—the stylish sort that every boy will like—worth $6—will be offered for $3.98.

Boys' all wool suits, $2.98.

A lot of boys' fine all-wool vestie, reefer, and double-breasted suits—in the nobbiest-looking patterns one could wish to find—well made and perfect fitting—tailored with more than the usual care—regular $4 value for $2.98.

Young men's suits, $5.

A lot of young men's long pants suits—in styles just like the older men's—fine cheviots and cassimeres—plain effects and mixtures of the nobbiest sort—faultless fitting and extra well tailored—which are the regular $7.50 value—for $5. Small men can be fitted—and save about half the usual price of a man's suit.

India linon aprons, 15c.

Ladies' white India linen aprons, with wide tie strings and lace inserting—very prettily made—will go at 15 cents.

Muslin drawers, 12½c.

Good quality muslin drawers—neatly tucked and nicely made—will be offered for 12 1-2c each—they're worth almost as much again.

Hecht & Company 513-515 Seventh Street.