

THIS CLEVELAND SIX 5 Passenger Touring Car sold to Captain R. L. Noggle, formerly of the U. S. Air Service. Captain Noggle is making his home in Ogden since returning from France. Wilfong-Glasmann Company, Dealers, 2254 Washington Ave. Phone 776.

TIRE ECONOMY ADVOCATED BY TIRE DEALER

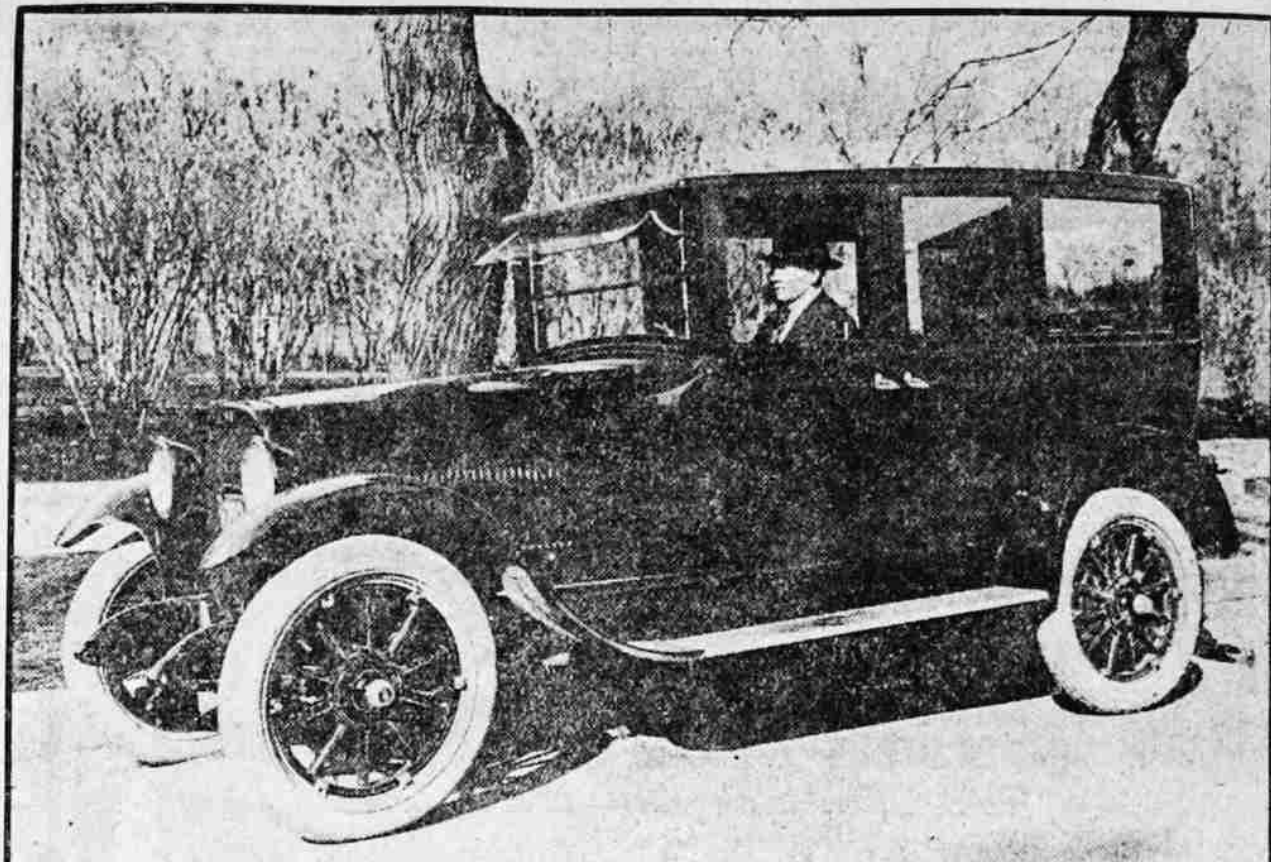
"Careful observation leads me to conclude that the average auto users are altogether too extravagant in the use of tires," said Kirby E. Smith, manager of the Utah Tire & Repair company of this city this morning.

"There are too many car drivers who do not take the pains to look after the tires on their cars, the result being that they run down, lose vitality, pop, elasticity and depreciate in other qualities that go to make a tire high service quality. It is right down carelessness and I wish it were within my power to stop it. I have tires to sell, but I am a strong advocate of economy in their use; every tire should be made to give the greatest possible service and this can be done if tire users will only give them the once over at opportune times.

"Speaking of looking after tires at opportune times I want to say that this very day, the 27th of March, is as good a day as there is in the year for a man to examine his auto tires and find out what they need, if anything. Do you know that from the first of February to the first of June is the hardest period of the year on tires? Well, that is a fact, and during that period more tires are ruined than at any other time. In these months tires become badly cut and strained running over wet and rough roads, after a winter's storage in the garage. At this time tires are filled more or less with mud and water which has a damaging effect on the fabric and other parts of the tire, especially if put into vigorous use without repairing. The result of use of tires under such conditions are blowouts, breakdowns and general deterioration of the rubber.

"To remedy this evil every person should give his auto tires careful consideration when taking the car out of winter storage and if there is anything wrong with them take them to a repair shop and have them vulcanized, gingered up, fixed, thoroughly overhauled. This means that your tires will last longer and give better service while they last; it will save buying new tires until you have had your money's worth out of the old ones. Every tire should be made to run 'not as long as possible and the only way to do that is to take care of it at all times. There is no question but that millions of dollars are thrown away each year in the United States through neglect of tires on the part of auto users. We all should economize the use of tires as well as every other part of an automobile if we expect to get the best results.

I buy Liberty Bonds at highest prices. If you have bonds for sale see me. J. J. Brummitt, 2417 Hudson avenue. Phone 59.



THIS CHANDLER SEDAN sold to W. H. Harris, manager of the Ogden Paint, Oil and Glass Co. Wilfong-Glasmann Co., dealers, 2254 Washington Ave. Phone 776.

IS YOUR AUTO READY FOR THE SPRING DRIVE?

Many of the harbingers of spring are with us. The "kids" are playing hickies, the department stores are crowded with women buying spring and summer finery, the sap is running in the trees and last but not least, motor cars stored by their owners during the winter months, are like the chrysalis from the cocoon, emerging from thousands of garages. George C. Gurney, of the Columbia Motors company, offers the following suggestions to all car owners as to what should be done to the car to make its spring debut a smoothly-running success:

"The entire car should be gone over to see that all wearing and bearing parts are properly lubricated after all-winter storage. Proper lubrication of the car at the right time will insure the owner against many troubles to say nothing of expense and days without a car at all.

"All the grease and oil cups should be given proper attention. The old grease should be removed from the cups, the cups cleaned and new, fresh

grease put in the cups. Screw each cup all the way down to replace the old, dried-up or frozen grease in the running or wearing part.

"Particular attention should be given the valve stems before the motor is started. See that they are well lubricated. This will prevent the valve stem from sticking, breaking or bending.

"The battery should be removed, taken out and sent to a battery service station. If it has been neglected during the winter it is possible that the plates are buckled or cracked, rendering the battery worthless.

And, last but not least, go over the car from one end to another. Tighten up all loose nuts, bolts and examine cotter pins and brakes."

ROADS FOR AUTOS VITAL QUESTION

Despite the fact that the United States has 7,000,000 motor driven vehicles in operation—leading the world in this respect—motorists will be surprised to learn that but 12 per cent of roads in this country are surfaced. Out of an estimated total of 2,478,553 miles of public rural roads, only about 299,135 are surfaced or improved. Indiana shows the greatest percent-

age of improved highways, 42.5 per cent of its roads being surfaced, based on the last available figures of 1918.

That there is a great need for roads can be deduced from the increased tendency for long distance hauling by motor trucks and particularly by the fact that 60,000 employees of the United States postoffice department travel 1,400,000 miles daily in delivering mail on rural routes.

With an estimated 1920 production of 1,500,000 automobiles, the need for better highways is evident. That this fact is recognized by states and municipalities is shown by estimated appropriations of \$500,000,000 to be spent on hard-surfaced roads during the year.

In 1918 approximately 11,944 miles of roads were improved in this country and the enormous sum of \$34,974,000 was spent on maintenance. More than \$20,000,000 have been spent on the 3320 miles of Lincoln Highway between the Hudson river and San Francisco in the last six years.

To stimulate the interest of both public and states in the value of better roads, the Goodyear Tire & Rubber company has created a new department to be devoted entirely to this work.

This department will gather data on the cost of good roads, methods of taxation and other valuable information necessary before legislature can frame and pass good roads legislation.

It is a good thing that Mr. Bryan didn't answer John Barleycorn the way he does the suggestion that he run for president.

CARE OF CARS NOTABLY ESSENTIAL

"The care of an automobile is really no care at all if it is done in the right way," says W. A. Ross of the Ogden Motor Car company, local distributor for Hudson, Essex and Chevrolet Motor cars.

"Motor car trouble usually results from putting off adjustments that should be regularly attended to. In most cases the cause can be traced to the carelessness of the owner and could easily have been prevented.

"Proper care begins with the purchase. A car should be chosen whose weight is so nicely balanced that there is no undue strain on any vital part. Springs should have ample play to protect all mechanical units from the shock of the road, and the construction should be sturdy without excess weight to hamper its economical operation.

"Above all it is important that the motor has ample power to move any load that may be put on the body and to take it wherever necessary.

"Such a car as this is easy to take care of because hard use does not affect it. But even so it should have regular and intelligent attention from those who depend upon its service.

"Just as a horseback rider runs his

eye and hand over his animal before he mounts, so the automobile driver should inspect his machine. A glance under the hood with the motor running, attention to any sound that is not in tune, a measurement of gas, water and oil, and a test of wiring and even tires, should all become a matter of habit.

"These are just a few high spots the careful owner takes into consideration. He always gives them his attention at the start. Making sure that they are right in the beginning soon becomes second nature.

"The practice of a rapid inspection of vital units costs nothing and saves all unnecessary annoyance and expense in the end.

"The Chevrolet as a light weight car is notable for the simplicity and sturdiness of its construction and the ease with which owners care for it."

CARRANZA'S GOOD FAITH QUESTIONED

NOGALES, Ariz., March 27.—A. R. Cardenas, wealthy merchant of Nogales, and right hand man of General Obregon, in the latter's campaign for the presidency of Mexico, charged in a formal statement that President Carranza intends either to remain in power after the election next July or appoint one of his followers to the presidency.

A woman may call her new Easter bonnet a love of a hat because it seldom lasts more than six months.

MILLIONS OF CARS IN THE WORLD; MOST IN U. S.

Of the 7,884,000 automobiles in the world, 6,500,000 are in the United States, according to a survey by the Alexander Hamilton Institute of New York. Therefore there are almost five times as many autos in the United States as in all the other countries combined. The 1,384,000 automobiles not in the United States when the survey was made were distributed as follows: Great Britain, 415,000; Canada, 300,000; France, 200,000; Germany, 75,000; Italy, 35,000; Argentina, 35,000; The Netherlands, 20,000; Russia, 15,000; Japan 3000; all other countries, 321,000.

It's just as desirable to know when to forego an advantage as it is to know when to grasp an opportunity.

It doesn't make any difference what night Josh Perkins comes to town nowadays.

He realized the value of the shock absorbers, when the boss tells us he is going to boost our salary.

GO TO A LEGITIMATE DEALER and GET A LEGITIMATE TIRE

This year the American people will spend more than \$900,000,000 for automobile tires.

Tires are one of the largest items in the motorist's budget. The cost is making even careless buyers think and inquire.

And the more they inquire, the smaller will grow the influence of hearsay and the irresponsible tire dealer.

We have all met the man who takes his opinions ready-made.

He tells everything he knows. He knows more about every car than the man who made it, where to buy the cheapest truck—how to get the biggest bargain in tires.

He always arouses a certain amount of wonder in the unknowing. They never think to ask him where he gets his secrets.

Every time you drive your car along a track or a rut in a country road you are taking some life out of your tires.

Worn frogs and switches often cause small cuts, which are rapidly enlarged by the action of gravel and moisture. Ruts and track slots pinch the tire, wearing away the tread where their edges strike it.

It is well to avoid such places as much as possible.

"Somebody says" and "everybody does" are responsible for more wrong impressions about tires than anything else you can think of.

It is on the people who come under the influences of these phrases that the irresponsible dealer thrives.

You generally find him with a name of a standard tire displayed in his windows to give an impression of quality.

But when you get inside the first thing he begins to talk about is price and substitution.

What the thoughtful motorist is looking for today is better tires.

He goes to a legitimate dealer and gets a legitimate tire.

The quality idea—the idea of a quality tire, of a dealer who believes in quality—is commanding a greater respect from a larger portion of the motoring public all the time.

It is the idea on which the Utah Tire Repair Co. was founded. We sell a tire that will do more, a better tire than was built before, and we are sure of a large and loyal following.

We have never been able to supply enough tires to go around.

Kelly Springfield Tires

The Utah Tire & Repair Company

Phone 794

2582 Washington Ave.

Ogden, Utah