

CAPTAIN CHARLES NELSON.

One of the Leading Shipowners and Lumber Merchants.

Among the pioneers of San Francisco who have enjoyed successful careers none is more prominent than Captain Charles F. Nelson, the lumber merchant and ship-owner of 6 California street. Captain Nelson arrived in California in the fall of 1850, and since that time has been actively engaged in the business of which he is now the head.

Captain Nelson is the owner of some thirty vessels and two steamers, the North Fork and the Lachmann, engaged in the Pacific trade and giving employment to over 300 men. Most of the sailing vessels are employed in the transportation of lumber, principally Humboldt redwood and Puget Sound pine, dressed and in the rough. The captain is vice-president of the Pacific Lumber Company of Seattle, Humboldt County, and also vice-president of the Dickens Lumber Company of San Francisco. He is the local agent for the St. Paul and Tacoma Lumber Company of Washington, and is besides interested in various enterprises of great magnitude on the Pacific Coast.

It is not alone in a commercial way that the name of Nelson is famous here. The late Mrs. Nelson was president of the Old People's Home, and for twenty-one years prior to her death she was prominent in charitable work in this city. Captain Nelson resides with his family on a beautiful estate on Seminary avenue, near Mills College.

A MODEL INSTITUTION.

The Almshouse Capably Managed by Superintendent Edward Reddy.

Among the various institutions of California none perhaps has attracted more attention within the past few years than the City and County Almshouse, which is under the able and conservative management of Captain Edward Reddy, assisted by his efficient lieutenants. Never in the history of the institution have the comfort, safety and welfare of the inmates been given such consideration as under the present regime. In addition to providing the establishment with a new concrete laundry and lavatory, new morgue, handsome lawns and fire engine house, Superintendent Reddy has made ample provisions against fire by laying new four-inch mains throughout the building, with hydrants at convenient points and hose attached. Monthly entertainments for the amusement of inmates have been inaugurated, at which many artists in the musical and dramatic profession have appeared. When it is remembered that in addition to making the improvements referred to Superintendent Reddy returned \$6200 of his appropriation at the end of the fiscal year, the wisdom of the Chief Executive in selecting Superintendent Reddy is at once apparent.

If you are suddenly overcome by nausea and feel as if the earth were slipping from under you, ask for Jesse Moore whisky. It invigorates the heart action and revives the circulation.

Wm. C. Brown COMPANY

PRINTERS

WHO DO ALL KINDS OF

GOOD WORK

AT FAIR PRICES

320 SANSOME ST. HALLECK BLOCK.

Telephone, Main 1051

THE CALIFORNIA DRY DOCK CO.

Office, 302 California Street, SAN FRANCISCO.

VESSELS

OF ALL SIZES,

STEAM AND SAIL,

TAKEN OUT EXPEDITIOUSLY

—AND AT— MODERATE RATES,

—ON THE—

COMPANY'S DRY DOCKS

At Hunter's Point and

Foot of Spear Street

—FOR—

CLEANING AND PAINTING,

—OR FOR—

SURVEY AND REPAIRS.

HUNTER'S POINT STONE GRAVING DOCK

Length 490 feet
Width of entrance 90 feet
Depth on sill 24 feet

FLOATING DOCKS, SPEAR STREET.

No. 1 capable of lifting 3000 tons
No. 2 capable of lifting up to 1000 tons

"THE DELINEATOR."

The leading Fashion Magazine; circulation over half a million copies; subscription price \$1.00, single copies 15c.

THE BUTTERICK PATTERNS—Far superior to all others. Result, 90 per cent of the patterns sold throughout the world at retail are Butterick Patterns. Catalogues and Fashion Sheets mailed free by The Emporium and Golden Rule Bazaar Mail Order Department.

SUGGESTIONS & PRESENTS

IN SOLID SILVERWARE.

Sterling Silver-handled Tooth Brushes, 65c to \$1
Sterling Silver-handled Nail Brushes, 65c to \$1
Sterling Silver-handled Button Hooks, 40c to \$1.50
Sterling Silver and Mother of Pearl Paper Cutters, 35c to \$1

Sterling Silver-handled Nail Files, 35c to \$1
Sterling Silver-handled Shoe Horns, 75c to \$2
Sterling Silver-backed Combs, 65c to \$1.50
Sterling Silver Scissors, 75c to \$2

Sterling Silver Cuticle and Corn Knives, 50c to \$1.25
Sterling Silver Comb and Brush in box, \$5 to \$7.50
Sterling Silver Banquet Brushes, \$1.25 to \$3
Cut glass silver-topped peppers and salts, inkstands, powder-boxes, salve-boxes, scent-bottles, vinaigrettes.

IN OPERA GLASSES, WATCHES, ETC.

Imported French Lemaire Opera-glasses, \$4 to \$15.85
Imported French Pearl-finish Opera-glasses, \$3 to \$10
Opera-glass Holders from \$1.85 to \$6

Boys' Solid Silver Watches (Hunting case), \$5.50
Boys' Nickel Watches (Open face), \$2.50
Misses' Solid Silver Open Face Watches, \$3.45
Ladies' Solid Gold Waltham Watches, \$10.50

Clocks, all kinds, from 70c to \$50

IN LEATHER GOODS.

Coin Purses, 87 kinds to choose from, 10c to \$2.50

TABLE WATERS, WINES, ETC.

Special for Christmas Week.

Lytton Geyser Soda, a California product, one of the purest and best Table Waters in the world, regular, \$1.75 per dozen quarts, holiday special price, \$1.50

Lytton Seltzer, unrivaled for the cure of Kidney and Liver Troubles, regular \$1.75 per dozen quarts, holiday special price, \$1.50

Our Pure Old Bourbon Whiskey, regular \$2.50 a gallon, holiday special price, \$2.19

Our Extra Pure Old Port, regular \$1.25 per gallon, holiday special price, 69c

Our Extra Pale Sherry, regular \$1.50 per gallon, holiday special price, 97c

Five-year-old Angelica, Muscatel, Malaga, Tokay, regular 50c, 60c, 65c and 75c per bottle, holiday special price 43c, 53c, 59c and 69c

Old Jamaica Rum, full proof, regular \$4.00 per gallon, holiday special price, \$3.69

Those beautiful Pear Jugs, full quart Port or Sherry, now, 59c

EXTRA SPECIAL FOR XMAS.

A treat for connoisseurs, the most delicate and delicious wine on the market, the celebrated

Ruinart, Brut, Champagne, Quarts, \$2.69; Pints, \$1.39.

TO OUR COUNTRY PATRONS—All orders in this department received up to Wednesday night, the 22d, will be packed free of charge.

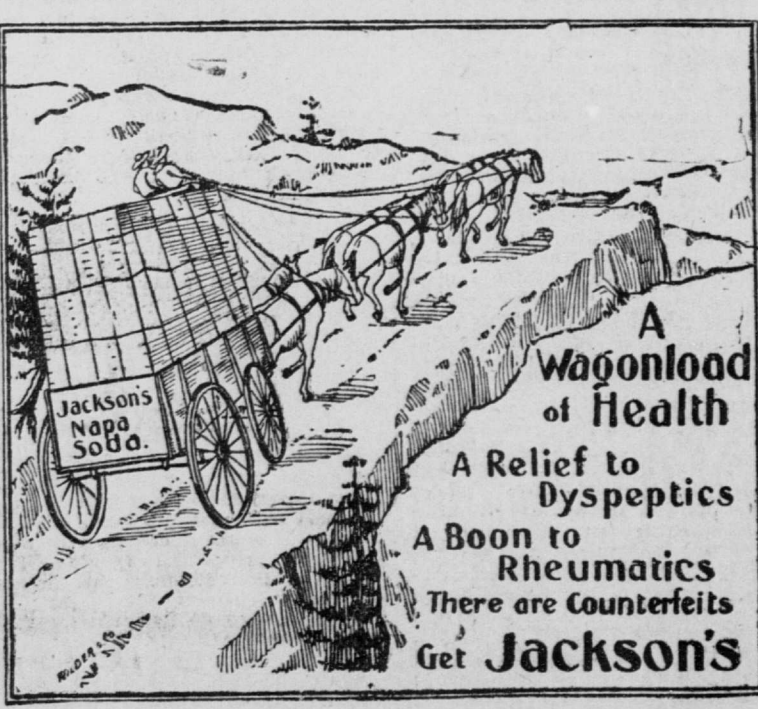
Jackson's Napa Soda.

The fame of the mineral and medicinal waters of California is world wide, but none of these preparations of nature enjoys a wider celebrity than Napa Soda, which is bottled at the renowned springs seven miles from Napa by Colonel G. H. T. Jackson. It is universally regarded as the most invigorating tonic ever used, and the prince of table waters. The so-called mineral waters brought to this coast are not what they seem, but simply carbonated water. Jackson's Napa Soda is a natural mineral water, not shipped here in barrels to acquire a woody taste, but

bottled at the springs and charged with its own mild, sweet-tasting natural gas. It is bottled not only in half pints, but in pints and quarts as well. About 175,000 dozen bottles are annually sold on the coast, Mexico, Central America and the Hawaiian Islands.

Napa Soda Springs is one of the most beautiful spots in California. Colonel Jackson has erected a magnificent hotel, which is open all the year and well patronized. The office of the concern is at 147 New Montgomery street.

The Pacific States Type Foundry (Home Industry) furnished the Call's new dress.



A Wagonload of Health
A Relief to Dyspeptics
A Boon to Rheumatics
There are Counterfeits
Get Jackson's

We've done all that we can to make shopping easy for you this last week before Christmas—

Increased our sales force by hundreds, added to our delivery service, enlarged departments that will have to bear the brunt of the Holiday trade (the toy department by 5000 square feet) and stand ready to help you in every way possible. Anything that you can possibly want will be found under this one roof—reasonably priced.

FURS FOR GIFTS.

BEAUTIFUL GARMENTS of Seal Skin, Stone Marten, Fitch, Mink, Black Marten, Persian Lamb, Astrakhan, Canadian Marten and all of the other popular furs made in our own factory; all selected skins, correct style and all superior workmanship, reasonably priced for holiday selling.

RUGS of Leopard, Tiger, Polar Bear, Grizzly Bear, Red Fox, White Fox and other skins make very acceptable presents. We have an unrivaled assortment.

ANOTHER FUR CAPE SALE FROM 8 TO 11 A. M. MONDAY.



This Is the Cape.

On Monday, November 22, we offered 150 \$15 fur capes at \$8.50 each between the hours of 9 and 12 A. M. It was a special sale for those hours only and so advertised. We sold the number that we agreed to at that price and since then have had so many inquiries for them and have been obliged to disappoint so many people that we have determined to repeat the sale to-morrow morning commencing at 8 o'clock and lasting until 11. This time, however, we will positively sell only 75 capes at

\$8.50 Each.

All rich black fur-perfect skins, made by skilled furriers, 22 inches deep, 13½-inch sweep, high storm collar, silk lined throughout.

Curtains—Cushions—Covers

for Couches—for Christmas gifts—Curtains that look well, Curtains that laundry well, Curtains that sell well, because the designs are beautiful, the quality good and the prices right.

Final Holiday Sale this week of Cushions in Silk, Satin, Corduroy and Tapestry covers, at prices which we venture to say cannot be duplicated elsewhere. Immense assortments of Couch and Table Covers, Portieres, Drapery Silks, etc.

Curtain and Drapery Department—Second Floor.

Carpet, Rug and Furniture Departments

Take part in the carnival of holiday bargain-giving. This newly enlarged and renovated section of the store is prepared to offer extraordinary inducements to those who wish to give practical presents that will be constant cheerful reminders of the giver all the year round. The enormous increase of sales since these departments were combined under the new management indicate that our low prices and improved stocks are appreciated by the bargain-loving public.

GREAT CARPET INDUCEMENTS.

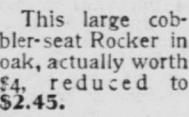
First-Class Worsted Velvet, borders to match, yard, 73c

First-Class Tapestry Brussels Carpets, large variety, 49c

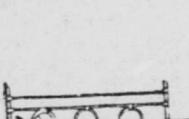
50 rolls Smith's Axminsters, latest patterns, at, 85c

75 rolls Ingrain Carpets, very special at, 27c

An Extra Quality Linoleum in all the latest designs and colorings, a 75c value, this week at, 42c



This large cobler-seat Rocker in oak, actually worth \$4.45, reduced to \$2.45.



This good-looking Turkish Couch upholstered in empire corduroy, with spring edges, all colors, reduced from \$12 to \$8.95.

White Enameled and Brass Beds, including woven wire spring, wool top mattress and pillow, good value \$15, for

\$10.00.

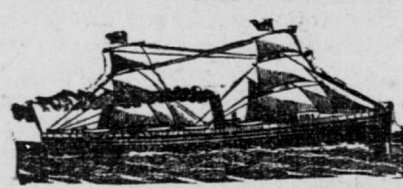
Solid Oak Chiffonier, like cut, highly finished and first-class workmanship, former price was \$8.00, the special holiday price

\$6.50

The Emporium and Golden Rule Bazaar

California's Largest—America's Grandest Christmas Store.

YUKON TRADING & TRANSPORTATION CO.



Will dispatch one of their

NEW AND ELEGANT SCREW STEAMERS

EVERY TEN DAYS AFTER FEBRUARY 15 FOR

Dyea, Skagway, Juneau.

FOR FREIGHT AND PASSAGE

Apply at General Office, 19 Montgomery St., San Francisco.

YUKON TRADING & TRANSPORTATION CO.

W. M. WILLIAMS, General Manager.

[ESTABLISHED 1874.]

GEORGE W. KNEASS,

BOAT AND LAUNCH BUILDER.

Stern-Wheel Steamboats, Yukon Boats, Arctic Sleds

PILOT MAP TO THE KLONDIKE. ALASKA OUTFITS.

718 Third Street, San Francisco, Cal.

HOLIDAY GROCERIES.

Why pay more than our prices for the delicacies for your Christmas and New Year's tables? We carry the full line of high-class imported groceries and our prices are just as low on them as on the regular pure food supplies. Use direct grocery telephone, South 59.

SPECIAL MONDAY.

Wool Soap, 5c size, Monday only, 7 for, 25c (Limited to \$1.00 worth to each customer.)
Fancy Shredded Coconut, regularly 16c per pound, will be on Monday, 12c

SPECIAL TUESDAY.

Popular Butter Sale, fine Creamery Butter, guaranteed, on Tuesday only, per square, 44c
Five-pound boxes, Figs, regularly 50c box, Tuesday, 40c

HERE'S AN EXTRA SPECIAL

500 Eastern extra fine Smoked Beef Tongues, regularly 65c each, our price until this lot is sold, 50c

OUR REGULAR PRICES ON Imported HOLIDAY GOODS.

Glaze Cherries and Assorted Fruits, 50c lb
Genuine Guava Jelly, 13c
Mortadellas, 20c, 40c and 55c tin
Truffles in Glass, 50c and 70c pkg
Anchovy, Falstaff tins, 25c and 35c tin
Fancy Apples, \$1.00 box
Pure De Fol Gras, 20c and 25c tin
Würzen Wafers and Bent's Water Wafers, 25c 1-lb carton
Washington Navel Oranges, 45c doz
Fancy Lemons, large and fine, 2 dozen, 25c
Nuremberg Lebkuchen, in large variety, 25c

HOLIDAY SLIPPERS.

Ladies' Black Quilted Satin Slippers, trim, hand turned—sold regularly for \$2.00 and \$2.50—our holiday price, \$1.49
Men's Fine Vici Kid Hand-turned Hamlet Slippers—worth \$2.00, our holiday price, \$1.49

a beautiful Xmas present to father, brother or sister, \$1.49

Men's Black and Wine-colored Alligator Slippers, McKay 95c

Ladies' Party Slippers, with French heels, colors pink, blue, red, white and canary—regular prices \$2.50 and \$3.00—our holiday price, \$2.00

LUNCH AT THE CAFE.

After spending an hour or two shopping in the big store and puzzling your brains trying to decide on suitable presents for each one of the family circle, drop in at the Cafe and refresh yourself with a little lunch. Everything served here is the very best. Absolute cleanliness and quick service is maintained and prices are moderate.

Orders are taken here for all kinds of Cakes, Pies and Confectionery.

Fruit Cakes and Plum Puddings made especially for the holidays, per pound, 40c
Ice Cream, any flavor desired, per gallon, delivered, \$2.00

THE LATEST BOOKS FOR THE HOLIDAYS.

From all the leading publishers of America, have been received by us within the past week, and coming so late are all perfectly fresh and clean.

We carry more titles than all other bookstores in California combined, and we are the only house carrying both cheap and expensive editions of standard works in single volumes and sets.

Here are a few of the leading books of the year:

Our price.	Our price.
Nansen's Farthest North, 2 vols., \$9.00	Benjamin Harrison's, This Country of Ours, \$1.35
Quo Vadis Illustrated, 2 vols., \$5.40	Mrs. Burnett's His Grace of Osmond, \$1.35
Gladstone, By J. McCarthy, \$5.40	Stevenson's last: St. Ives, \$1.35
Gibson's People of Dickens, \$4.50	Captain King's General's Double, \$1.10
Gibson's London, \$4.50	Bangs' Pursuit of the Houseboat, \$1.10
Remington's Drawings, \$4.50	
Colonel Inman's Santa Fe Trail, \$3.15	
Bigelow's White Man's Africa, \$2.25	
Crawford's Corleone, 2 vols., \$1.80	
Bird Neighbors, \$1.80	
Hardy's Love Affairs of Famous Men, \$1.35	

SPECIAL FOR THE YOUNG.

St. Nicholas for 1897, bound, 2 vols., \$3.10
Mrs. Burnett's Juveniles, New Edition, 5 titles, \$1.10
500 volumes Henly's Book, 10 titles, 50c

FIRE AND ACCIDENT INSURANCE

THE THURINGIA

Insurance Company of Erfurt, Germany.

ESTABLISHED 1853 | Deposited in the United States for the benefit of Capital \$2,250,000.00 | American Policyholders \$250,000 in U. S. Bonds

Issues Policies Against Loss by Fire.

THE FRANKFORT

Accident and Plate Glass

Insurance Company of Frankfort on the Main, Germany,

ESTABLISHED 1865 | DEPOSITED IN THE UNITED STATES. Capital \$1,250,000.00 | \$200,000.00

Issues Policies Covering

Employers' and Public Liability,

Individual Accident and Plate Glass

Pacific Coast Department

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VOSS, CONRAD & CO.,

GENERAL MANAGERS.