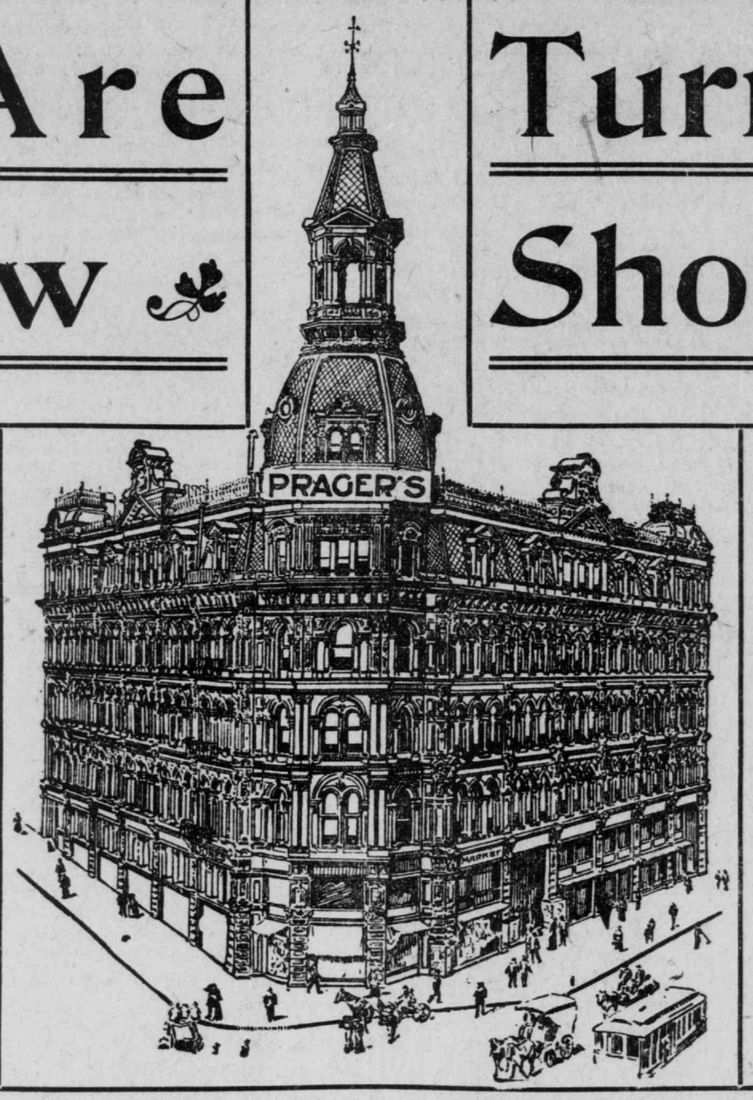
All Eyes Are Turned Toward The New Shopping Center



Expansion Sale Feature

Variety of Most Seasonable Fancy Goods

THERE is everything of the most up-to-date style in women's fancy wear, trimmings, laces and embroideries. Specially low prices have been marked for the sale beginning Tuesday.

VEILS.

$1.49—Automobile veils; ready to drape on the hat. They are 4 yards long and are in black, navy, light blue, pink and brown. Worth $1.75.

29c each—Hat drapes of fine quality of chiffon with hemstitched borders and four rows of fine tucks. They are 1½ yards long, and come in blue and white only. Regular 75c values.

NECKWEAR.

21c—Washable shirt waist stocks of good quality lawn; embroidered and have fancy tabs. Worth 50c.

25c—Black silk Peau de Soie four-in-hand ties, with embroidered ends. A big assortment of designs. Worth 50c.

RIBBONS.

21c a yard—Fancy ribbons with soft corded effects alternating with glossy taffeta; 5 inches wide. It comes in red, blue, green, pink and lavender, in shaded and dainty effects. This is pretty ribbon for a summer hat. Worth 35c a yard.

LACES.

75c a yard—All-over laces, 18 inches wide. Some have insertion effects alternating with beading that can be run with ribbon. Comes in cream and white. Regular $1.00 value. Suitable for waists.

Expansion Special Feature

Women's and Children's Underwear and Hosiery

THE leading part of this sale is some knit underwear that has just been received and opened. You will find just the things you have been waiting for.

98c—WOMEN'S two thread Peeler cotton summer weight union suits; buttons down the front and ankle length. Worth $1.25.

43c—WOMEN'S extra fine Bedford rib summer weight vests with neck and arm holes finished with silk wash ribbon; pink and blue only. A regular 65c value.

65c—WOMEN'S fine mercerized Egyptian cotton summer vests; sleeveless with hand crochet yokes. White only. A regular $1.00 value.

75c—WOMEN'S Vego silk vests, fine Oxford rib; hand crochet yokes and shoulder straps. They come in pink, blue and white. Worth $1.00.

25c—WOMEN'S summer weight vests; Richelieu rib with neck and arm holes run with washable ribbon. A regular 35c value.

23c—CHILDREN'S Egyptian cotton Bedford rib umbrella drawers with crochet lace bottoms. Worth 35c.

20c—CHILDREN'S soft Peeler cotton shirts and drawers; two thread summer weight Derby rib, ankle or knee length, pearl buttons and in white only. Sizes 18, 20 and 22; **25c**—Sizes 24, 26 and 28; **30c**—Sizes 30, 32 and 34.

CHILDREN'S ROMPERS.

75c—Colored rompers, the kind that covers the youngsters from head to foot; made of fast colored Galatea cloth, piped with red. Ages 2 to 6 years.

HOSIERY.

12½c a pair—BOYS' and GIRLS' hosiery of good heavy cotton, with double knees and toes. Fast black. Worth 20c.

A Splendid Collection of Necessary Odds and Ends

HERE are drug sundries and notions at cut prices. Every participant in this sale event will be rewarded by saving a considerable amount on regular purchases.

DRUG SUNDRIES.

4c each—Face chamois.

5c a cake—Williams' shaving soap.

17c—Rosaline.

17c—Diamond nail enamel.

2 for **25c**—Mennen's talcum powder.

29c—Java rice powder; worth 35c.

17c—Mission olive cream. Regular 25c value.

17c a pint—Witch hazel.

JEWELRY.

10c, **15c** and **25c** a set—The finest assortment of shirt waist sets in pearl, metal and agate ware.

NOTIONS.

We are agents for Standard fashions.

5c a box—200 assorted hairpins.

6 for **5c**—Fine steel hat pins, 7, 8 or 9 inches long, black and white.

5c each—4 and 5 hook corset steels.

3 for **5c**—Coats' darning cotton.

10c a dozen—Solid pearl stick pins; all colors.

2 dozen for **15c**—New white pearl buttons for underwear, etc.; sizes 16 to 24 line.

SPONGES.

19c each—Large bath sponges; worth 35c. Special.

Extraordinary Offering on These Well Fitting, Stylish Garments for Women.

OUR large and complete stock offers practically an unlimited assortment of all the new garments that are being worn. Every size can be found here.

SHIRT WAISTS.

89c—Thousands of very stylish white lawn shirt waists in a pretty assortment of styles. They are neatly embroidered, inserted and tucked. Regular $1.50 values.

$1.35—Several hundred handsome sheer lawn waists, elaborately trimmed and finished in up-to-date fashion. They are good values at $2.00 and $2.25.

We also have many other exceptional values and beautiful styles in lawns, Irish linens, vestings and Oxfords, varying in price up to $5.45.

SILK WAISTS.

$2.45, **$2.95** and up to **$20.00**—A splendid assortment to select from. All are beautifully inserted and tucked in many different designs and have the latest full sleeves.

SHIRT WAIST SUITS.

$2.50 and up to **$25.00**—We just received another shipment of shirt waist suits; all are very pretty and are made of Siciliene cloths and silks. A big assortment of styles and colors.

TAILORED SUITS.

$7.45 and **$12.45**—Over 200 suits just received from New York. The materials are the best and they are worth double the price. Also others at $14.95 and $17.50.

PETTICOATS.

95c—Pretty black sateen petticoats; well made and prettily finished around the bottom. Worth $1.50.

WASH SKIRTS.

48c and up to **$4.50**—We carry a complete line of wash skirts of colored linen, Oxford grays, tan colors, blacks, blues with polka dots, cotton etamines, white ducks and piques. All are well made, with full sweep and of the latest styles.

Some Good Bargain News From Our Domestic Department

THERE is not an item here that does not mean a saving of from ten to twenty-five per cent on the regular figures.

DRESS LAWN.

3c a yard—Very pretty dress lawn, with neat floral and figured designs. They come in lengths of from 2½ to 10 yards.

BED SPREADS.

$1.25—Good bed spreads for double bed; the best made for wear. We also have other grades from 75c to $10.00.

CURTAINS.

$2.50 a pair—Real Irish Point curtains; four different designs of the choicest patterns. They are suitable for dining-room, library, parlor, etc.

TOWELS.

7c each—Heavy hemmed huck towels, half linen; these are good, serviceable towels that sell elsewhere at 10c.

25c each—Large double threaded real Turkish bath towels. Worth $4.00 a dozen.

BURLAP.

12½c a yard—36-inch burlap; heavy and a full yard wide. It comes in tan, olive, hunter, sage, scarlet, cardinal, garnet, navy, etc. The best grade made. Special for Tuesday and Monday only.

Most Attractive Sale of Children's Colored Dresses

WHAT is neater for children's wear during the vacation months than washable dresses? We have a big lot to choose from and every one is moderate in price.

$1.28—Children's dresses, made of a good quality of fancy ginghams and zephyrs in stripes and checks. They have the French fronts; yoke, belt and cuffs of white oxford. Sizes 4 to 12 years. Worth $2.00.

$1.68—Made of sheer colored organdie with white dots. They have box pleated yokes and ruffles of the same material edged with narrow lace and French fronts. Sizes 4 to 12 years. Worth $2.25.

$2.78—Children's dresses, made of fancy imported ginghams in plaids and broken checks of blue, pink and red grounds. They have pretty detachable collar and belt. Worth $3.50.

$2.48—White pique dresses with three box pleats in back and front; collar, cuffs and belt of mercerized gingham, with strapping of same on yoke. Ages 2 to 6 years. Regular price $3.00.

Unparalleled Bargains in the Newest Summer Silks and Dress Goods

MORE than ordinary interest is concentrated on silks and dress goods. There is not a similar department in the city that is offering such phenomenal bargains as ours. These special lines have been selected for Tuesday.

Silks.

55c a yard—Novelty silks which represent $1.00 and $1.25 values. Very few lengths contain enough for whole suits, but plenty for waist or skirt lengths.

58c a yard—New silks for shirt waist suits in brown, green, gray and red with white overshot thread in relief. Worth 75c a yard.

48c to **85c** a yard—Pongee silks from 20 to 27 inches wide; included in this assortment are the Tussah and Shanting cloths. Nothing better wearing than this material.

69c a yard—27-inch guaranteed black taffeta. This silk showed a greater sale than any other we have ever offered.

63c a yard—24-inch black Peau de Soie. It beats all values ever offered in this city. Many persons are buying it for future use.

29c a yard—23-inch white Japanese silk which sells always at 35c and 40c a yard.

Black Dress Goods.

31c to **$1.25** a yard—Black Alpacas, Siciliene and brilliantine, 38 to 54 inches wide.

50c a yard—45-inch black storm serge; a firm weave and good black; sheds the dust. This is an exceptional value.

85c a yard—52-inch black granite for suits. It is an open weave which, combined with its wiry character, makes it dust proof.

43c a yard—36-inch black corded batiste, very popular for lightweight shirt waist suits.

50c a yard—44-inch twilled mohair; another summer cloth which is appreciated for its high finish and durability.

85c a yard—52-inch black voile boutonne; a natty material which classes favorably as an outing specialty which will wear well.

A Fine Lot of Straw Hats for Men and Boys at Low Prices

EVERY style hat worn this season is included in our great stock. Some are copies of the famous makes and can be had at a third and a half less.

65c, **90c** and **$1.45**—Men's straw hats, in Yacht, Optimo, Telescope or Fedora shapes; extra good; in rough and smooth straw. They are regular 75c, $1.25 and $1.75 values.

$1.50 and **$2.00**—Men's fine Milan straws in Optimo and Fedora shapes.

45c, **65c** and **90c**—Boys' straw hats in Yacht and Fedora shapes; smooth and rough straw. All are exceptional values and are worth 75c, $1.00 and $1.25.

25c—Boys' khaki hats; just the thing for outing wear.

45c and **65c**—Children's wide brim sailors, in rough and smooth straws. Real value, 75c and $1.00.

Low Price Hats and Trimmings in Our Millinery Rooms

WE made these hats particularly for rough wear. They are cheap and serviceable and will save your higher priced hats. Inspect our stock.

59c—Vacation hats; rough and ready straws; worth $1.50.

$1.50—Hand-made Colonial and few other shapes; worth $3.50.

$3.48—Hand-made Turbans; nicely trimmed. Regular $5.00 hats.

98c—Trimmed Tuscans for children.

FLOWERS.

15c a bunch—Pink roses; 6 in a bunch.

15c—Foliage with buds.

25c—Corn flowers.

UNTRIMMED SHAPES.

59c—About 20 dozen untrimmed rough and ready straw shapes, this season's latest; worth $1.50.

CHILDREN'S HATS.

$1.98 and **$2.50**—Trimmed hats; worth $2.50, $3.00, $4.50 and $5.00.

$1.00—Prettily trimmed Tuscans.

Some Novel Ideas in New Importation of Art Goods

NOTHING is more attractive to the home than dainty little pieces of fancy work. We are showing unusually fine things.

CUSHION TOPS.

35c—Mercerized cushion tops of Turkish designs. Worth 50c.

12½c—Cushion tops, with designs of Gibson sketches; pine cones and Oriental patterns. Regular 25c and 35c values.

24c—Fancy muslin pillow slips, with printed bowknots and floral designs. They are ready to slip over the cushion. Worth 50c.

BUREAU SCARFS.

29c each—Lawn bureau scarfs, with hemstitched border with lace beading inserted to be run with ribbon. Worth 50c.

PILLOW SHAMS.

58c—Spachtel and Tambour pillow shams; scalloped borders, finished with narrow braids and fancy scrolling in center, with blind and open-work effects. Worth $1.00 a pair.

Exceptional Values in This Sale of Men's Trousers and Outing Garments

HERE is a special collection of garments that may be worn during the summer months. They are stylish and well made. The prices are unequaled.

TROUSERS.

$1.43—We have them in worsteds, cassimeres and cheviots in a big assortment of colors, suitable for any wear. These goods are made in the best possible manner, the fit and finish are perfect. All are regular $2.00 values.

$1.92—This lot comprises cheviots, cassimeres and worsteds in 20 different styles. Some are the same as shown in $4.00 patterns. All are sewed with silk and linen thread and will not rip.

$2.89—Trousers for dress, business and working wear of the newest Scotches; neat stripes and fancy mixtures in worsteds and cassimeres. The style, fit and workmanship are equal to custom made and they are worth $3.50 and $4.00.

$3.50, **$4.00** and **$5.00**—All the newest styles in worsteds, Scotches and cheviots; up-to-date and perfect fitting trousers. Our prices are at least one-third lower than elsewhere.

OUTING CLOTHES.

$1.00—Extra good quality white duck trousers; turn up bottoms and belt straps.

$1.00—Crash trousers with turn up bottoms and belt straps. Extra good grade of material.

$1.50—Linen trousers; very serviceable and well made.

$1.45—U. S. Government Royal Khaki trousers to fit any man.

$1.45—U. S. Government Royal Khaki coats; single and double breasted styles.

$2.45—U. S. Government Royal Khaki coats in Norfolk style.

$2.50—Blue Flannel coats; all wool and fast color, warranted.

$3.50—Blue Serge coats, pure worsted; all pockets reinforced. Extra strongly made.

$1.50—Black Alpaca coats, the kind that will not tear.

All the Shopping Inducements That Have Made This Store Popular Are Still Here.

Great Specials in Hammocks and Go-Carts

BIG reductions have been made on every one of these items. They are great bargains for summer outings.

HAMMOCKS.

$2.50—Full colored cotton hammocks, with deep-fringed valance; extra foot bar that gives it a fine appearance when hung. Regular $3.50 value.

$1.50—A good hammock, with two spreaders, valance and pillow; in red, blue and green. Worth $2.25 regularly.

$1.15—Fine hammocks, in red, green or blue. Also some at 75c, which have been reduced from $1.00.

GO-CARTS.

$2.75—Folding go-carts, with steel wheels.

$3.50—Rubber-tire folding go-carts.

$5.00—Reclining folding go-carts, with rubber tire; just the thing for the baby. An excellent value.

$6.50—Rubber-tire go-cart, with reed back and foot rest; reclining and folding. It can be folded and carried on street cars, etc.

$4.50—Reed back and folding go-cart. An exceptional value.

Pragers

ALWAYS RELIABLE

1238-1250 MARKET ST. AT JONES

Mid-Week Offering Men's and Boys' Furnishings

THIS offer will stand for to-day only. Every article is an exceptional value. The styles are those now being worn in the fashion centers of the East.

UNDERWEAR.

$1.25 a garment—"Cooper's" Derby ribbed underwear; all wool, in plain blue color. The drawers have adjustable waist band, reinforced seat and covered seams. These garments fit the form perfectly, and as for durability are unexcelled. They are always sold at $1.50.

SOX.

8c a pair—Seamless sox, in black, tan, red and red with white dots; double heels and toes. Strictly fast colors and all sizes.

NECKWEAR.

11c—All-silk shield bow ties; plain white, black and colors. This is a tie that is hooked on to the button and remains there. A regular 25c value.

BOYS' SHIRTS.

32c—Juvenile colored shirts, with stiff bosom and cuffs attached. They open all the way down the front. Two collars to match. They are of neat figures and stripes. Ages 6 to 12 years. Regular price, 50c.

Boys' Washable Suits That Are Right in Prices

AS summer and vacation approach mothers are on the lookout for bargain "snaps" for the young fellows. We want to lay particular stress upon the high quality of materials in our boys' clothing and the very low prices. These suits are most serviceable.

50c—All our boys' washable suits that were formerly 75c now reduced. These are excellent values and should not be overlooked. Ages 3 to 10 years.

75c—Washable suits in very pretty and stylish patterns; ages 3 to 10 years. These are reduced from $1.00.

$1.00—All suits that were sold for $1.25. All are the latest styles and materials.

98c—Khaki suits in gray and made up in military style; have long trousers. Ages 3 to 14 years. Fine values.

$1.19—Khaki suits made of the regular army khaki material with long trousers. They are perfect fitting and just the thing for boys to wear during summer.

Will Be the Largest Department Store West of Chicago.