

SOUTH OF MARKET BUILDING UP RAPIDLY

FOURTH STREET IS  
LOOKING UP LARGE

Tall Steel Frame Hotels Cluster-  
ing on Corners of Mission  
and Howard

Farther Down Big Factories Are  
Rising and Prospects Good for  
Dense Population

That the old South of Market Dis-  
trict is to again become a hive of in-  
dustry and will be rebuilt in a far  
better way than in the days before the  
fire is now perfectly apparent.

The Fourth street section from Mis-  
sion to Harrison streets, which was  
formerly given over to cheap hotels,  
poor tenements and small squalid  
homes, is now developing into a district  
of costly factories and tall steel frame  
hotels.

The most notable activity just now  
is on three corners of Mission street.  
On the southeast corner, Annie M.  
Faxon is erecting a six story class C  
hotel. The building has a frontage of  
50 feet in Mission and extends 170 feet  
on Fourth street to Minna, with a long  
L on the latter street. Miller &  
Colmesnil are the architects.

The hotel building on the northeast  
corner of Mission and Fourth streets  
is being built by the Voorman company.  
It will be a six story structure, 80 by  
50 feet.

On the northwest corner of Mis-  
sion and Fourth streets a two story  
building is nearing completion, con-  
taining stores and rooms above. On  
the west side of Fourth street, from  
Minna to Howard, three large hotels  
have been built in about a year's  
time.

The main cause of the extensive  
hotel construction is the growth of  
industries in the South of Market dis-  
trict and the demand for accommoda-  
tions for working men. Fourth street  
is in easy walking distance of all the  
big factories and warehouses along  
Third, Second and First streets and  
the wholesale district extending down  
to the water front.

The immediate neighborhood of  
Fourth street is also becoming a fac-  
tory center. About a year ago the  
Sunset Press in Fourth street, between  
Perry and Bryant streets, took up  
quarters in a large building in Mis-  
sion style, erected by the Sharon  
estate. This company now employs  
upward of 400 people.

A four story concrete factory is now  
being erected by Shreve & Co. under  
the direction of Nathaniel Blaisdel,  
architect, on the southwest corner of  
Bryant street and Fourth, midway be-  
tween Third and Fourth. The ex-  
terior of the building will be of  
glazed brick, with a very large win-  
dow space. It will be fireproof and the  
interior will be finished like an office  
building. It will be equipped with  
heating and ventilating systems and  
the best sanitary appliances.

Shreve & Co. are spending \$150,000  
on this structure, with the idea of  
making it a model of its kind and to  
set a high standard in factory con-  
struction in this district. About 500  
men will be employed in the num-  
erous departments, which include gold  
and silver smithing, diamond setting,  
leather work and the making of all  
kinds of dies.

In anticipation of lower Fourth street  
becoming a supply center for automo-  
bile trucks and accessories, William Gisel-  
man recently completed a large garage  
extending along Fourth street 160 feet  
from Harrison to the side street on the  
south.

On Harrison street just west of  
Fourth, the Lincoln school has been  
constructed to meet the needs of the  
increasing number of children in this  
district. All of these things tend to  
indicate that this section of the city  
is destined to have a dense population  
and be of great commercial importance  
in the near future.

INSURANCE COMPANY  
LEASES NEW QUARTERS

Wolf & Hollman report having  
closed a lease with the Norwich Union  
Fire Insurance company for the second  
floor of A. B. McGreys' building, in  
course of construction on the north-  
erly line of Pine street, west of Sansome,  
and adjoining the Royal Insurance  
building. The lease is for a period of  
five years at a total rental of \$15,000.

The same firm announced the follow-  
ing leases:

For the account of Jacob Stern they have  
leased to the Pacific Guano and Fertilizer  
company, half of the corner store build-  
ing, 245 Sansome street, for a period of  
five years.

For the account of the Savings Union Bank  
and Trust company to W. T. Smith and W. W.  
Sloan they have leased to R. F. Ma-  
cauley a one-story class A theater building  
to be erected on I street, Sunset near Tenth  
avenue, for 10 years at a total rental of \$24,000.

For the Crocker Estate company they have  
leased the third floor of the Moore Watson  
building, on the southwest corner of Bush and San-  
sone streets. The tenant's name is being with-  
held for the present. The lease is for a period  
of five years on private terms.

For the account of the Davis to the H. A.  
Potter company they have leased the store and  
basement 59-61 First street for a period of five  
years at a total rental of \$12,000.

For the account of the H. A. Potter company  
they have leased to Samuel H. Rubin a store and  
basement 245 Sixth street for a term of three  
years at a total rental of \$2,000.

For the account of the H. A. Potter company  
they have leased to the H. A. Potter company  
the store and basement 1135 Grant avenue for a  
period of three years at a total rental of \$5,000.

For the account of the H. A. Potter company  
they have leased to the H. A. Potter company  
the store and basement 1047 Sutter street.  
Lease for three years at a total rental of \$2,500.

For the Atlas Investment company to H.  
Cohen, the store premises 614 McAllister street.  
Lease for five years at a total rental of \$1,000.

WOULD MAKE GOOD  
ROADS TO PENINSULA

Secretary Churchill of the board of  
works informed the supervisors of  
San Mateo county that there is a  
budget provision of \$75,000 for the im-  
provement of San Bruno roads, which  
can be connected with one of the main roads  
of San Mateo county. City Engineer  
O'Shaughnessy has been instructed to  
forward plans so that when the lower  
county builds up to the line, out of its  
million dollar bond issue for roads,  
there will be uniformity where the  
roads join.

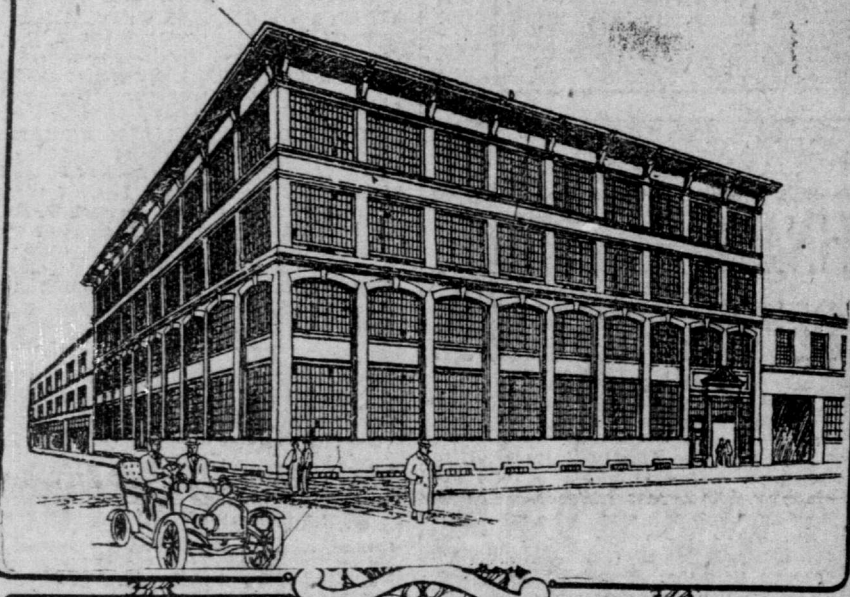
NEW HOTELS IN UPPER END OF FOURTH STREET AND MODEL FACTORIES IN BRYANT STREET AND VICINITY.



HOTEL S. J. CORNER  
FOURTH & MISSION  
MILLER & COLMESNIL  
ARCH.



HOTEL CORNER 4TH & HOWARD



SHREVE & CO. FACTORY  
BRYANT & 4TH STS  
NAT. BLAISDEL ARCH.



SUNSET PRESS  
FOURTH NEAR BRYANT

SOON TO BEGIN  
ON ARTISTIC WORK

Contracts Let for Entrances to  
St. Francis Wood and Park-  
ing and Streets

The contract for the magnificent  
gateways that give entrance to St.  
Francis Wood were let yesterday.  
Blusome & Co. who built the beautiful  
pumping station of the Spring Valley  
Water company in Sloat boulevard, has  
secured the contract. Its agreement  
guarantees it will have a sharpness of  
line and detail unsurpassed by cut  
stone.

This contract includes the two oval  
walled gardens that face Sloat boule-  
vard, together with their pools and  
fountains, stone benches and arches.  
In it also are included the tiled red  
tiled loggias where passengers  
may wait for streetcars. In the near  
future, for the fast electric trains  
through the Twin Peaks bore and bring  
them to Market street within 20  
minutes of St. Francis Wood.

The urns and pots that are to make  
the garden walls brilliant with flowers  
will be set under a separate contract.  
As will the noble balustrades connect-  
ing the gardens with Corbett road.  
Bronze letters for the panels over the  
loggias entrances and a bronze plate  
commemorative of St. Francis of  
Assisi, in whose honor San Francisco  
was named, are now being designed.

When completed, the total cost of  
this entrance to St. Francis Wood will  
exceed \$12,000. John Galen Howard,  
who designed the famous Greek theater  
at Berkeley, is also working upon plans  
for the circle and for the minor en-  
trance of St. Francis Wood, in addition  
to the main gateway. All of these  
architectural features will show the  
influence of Italy and southern Europe  
and will be in keeping with the resi-  
dences to be erected in San Francisco's  
new residence park.

In addition to these entrances there  
will be in St. Francis Wood other  
unique community features, such as  
trellised summer gardens, arbors for  
rest and shade, tennis courts and a  
children's common. This latter is a  
unique feature and will prove one of  
great convenience as well as beauty—a  
private play park for the little ones,  
with flower bordered paths and a great  
stretch of velvet lawn. The buildings  
and laying out of these places will  
commence immediately and St. Francis  
Wood will soon begin to take on form.

The work upon the streets and boule-  
vards and the conduits for electric  
wires, gas and water mains will also  
begin at once. The streets will be of  
concrete foundation and asphaltic  
wearing surface, and the armored  
curbs and storm sewers will be laid.  
It will never be necessary to tear up  
these roadways once laid, for the con-  
duits will be placed below the ground  
back of the property line, where they  
will be easily accessible without in-  
terruption of traffic or the unsightly  
piles of soil and stones which usually  
mar the appearance of streets when  
this work is in progress.

Protest has been made by the Upper  
Sunset club against the establishment  
of a Chinese laundry at 1735 Eighth  
avenue, between M and N streets.

MONEY PLENTIFUL  
FOR BUILDING

Improvements of All Classes Are  
Financed by Local Savings  
Banks

In spite of the fact that it was a  
short week, owing to the election hol-  
iday, there was a considerable number  
of loans made on city real estate for  
improvement purposes. Following are  
some of the principal loans made by  
the savings banks:

The Humboldt Savings bank loaned \$10,000 to  
H. P. Stollenberg to erect flats at the southeast  
corner of Bush street and Chelsea place, to cost  
\$20,000 and to contain 70 rooms and three stores  
on the ground floor.

The Pacific States Savings bank loaned \$10,000 to the Anglo Califor-  
nia Trust company on property in the bay shore  
district for the purpose of erecting a reduction  
works. The bonds draw 6 per cent interest.

The Bank of Italy made a building loan of  
\$4,500 to G. Ferrari to erect flats in the west  
side of Montgomery street, 70 feet south of  
Green, on a lot 25x50.

The Bank of Italy loaned \$6,000 to Louis Alt-  
mark to erect a store with rooms above in the  
corner of Twenty-fifth and Castro streets, on a  
lot 30x60.

The German Savings bank made a straight loan  
of \$10,000 to the Summers Estate company on  
property in the northeast side of Sixth street,  
322 feet northwest of Brannan, on a lot 60x120.

The German Savings bank loaned \$10,000 to  
Alice M. Howard and others to erect the property in  
the south side of Broadway, 137 1/2 feet east of  
Fillmore street.

The French-American bank made a building  
loan of \$5,000 to J. Loustale to erect two flats in  
the west side of Ashbury street, 102 south of  
Frederick, on a lot 25x100.

The Ibernia bank made a straight loan of  
\$41,250 to George M. Smith on property in the  
south side of Pine street, 68 feet east of San-  
sone, on a lot 24x56.

The German Savings bank loaned \$11,000 to  
Gustav Lachman to build a brick hotel in the  
north side of Geary street, 110 feet west of Polk,  
on a lot 27x120.

MECHANICS' INSTITUTE  
PAYS OFF BIG MORTGAGE

The directors of the Mechanics' In-  
stitute at their last meeting had an en-  
grossed letter of thanks prepared and  
submitted to the German Savings bank,  
expressing their appreciation of the aid  
rendered to the society soon after the  
fire. The institute at that time obtained  
a building loan of \$25,000 from the  
German Savings bank to erect their  
present building in Post street, at a  
time when they were unable to get the  
money from any other source. When  
the city purchased the Mechanics' In-  
stitute block in the civic center a month  
ago, the society was allowed to pay off  
the loan five months before the  
mortgage became due.

SATISFACTORY STREET  
WORK ACCEPTED

Street work performed by property  
owners at the following locations has  
been accepted by the board of public  
works:

Crossing of Arlington and Miguel streets; east-  
erly half of Scott street between Lombard and  
Greenwich; portion of Forty-fourth avenue be-  
tween Anza and Balboa streets; southerly half of  
Anza street between Forty-third and Forty-fourth  
avenues; portion of Anza street between Forty-  
second and Forty-third avenues; Brunswick street  
between Waller and Lowell.

IMPORTANT SALES  
OF CURRENT WEEK

Manufacturing Company Buys  
Site for a Steel Plant in  
Townsend Street

A notable transaction of this week  
was the purchase of a site for a steel  
plant in Townsend street.

The L. A. Norris company purchased  
through Harrikan-Weidenmuller's of-  
fice the site in the north side of Town-  
send street, between Second and Third,  
125 feet 10 1/2 inches by 275 feet, with  
an "L" 50 by 80 feet running through  
to Stanford, containing about 40,000  
square feet, on which it will construct  
a factory and warehouse building suit-  
able for its purposes. The firm is a  
large manufacturer and wholesaler of  
reinforcing steel material for fireproof  
buildings.

The property just purchased is to be  
connected by a spur track and will be  
the firm's main shipping depot on the  
Pacific coast. The price paid for the  
property is \$11.50 per square foot, or  
about \$60,000. The Zellerbach Paper  
company, the sellers of this property,  
purchased the land about four months  
ago from William Fore.

Korner & Elbert announce the sale  
of the property of Mrs. V. Ford to  
Thomas B. Lynch. Property southwest  
corner of Sacramento street and Pres-  
idio avenue. Improvements consist of  
four stores and four flats. Lot 75 by  
82, at a price close to \$40,000.

STREET WORK ACCEPTED  
BY THE BOARD OF WORKS

Street work has been completed to  
the satisfaction and acceptance of the  
board of public works at the following  
locations:

San Bruno avenue between Burrows and Bacon  
streets; easterly half of the crossing of Thir-  
teenth avenue and Balboa street; Geary street  
between Seventh and Eighth avenues; London  
street between France and Russia avenues; Yer-  
sey street between Dolores and Church streets.

NEW MODERN HOMES  
37TH AVE. BETWEEN  
H AND I STREETS

LIKE PAYING RENT  
\$600 CASH  
\$40 PER MONTH

SIX ROOMS and GARAGE  
Hardwood floors—elm panel  
dining rooms—butter's pantry  
—Dutch fireplace—outdoor  
sleeping porches, etc.

Take Ellis and O'Farrell (Beach)  
Car to 37th Ave.  
Agent on Premises Daily.

Sterling Realty Company  
241 Montgomery St.

REAL ESTATE  
318 324 KEARNEY ST.

FINE RESIDENCE  
NEARLY FINISHED

Getz Mansion in West Clay Park  
Shows Trend of Improve-  
ments Westward

The handsome residence that is being  
built at the northeast corner of Lake  
street and Twenty-fourth avenue in  
West Clay Park marks a striking  
feature of San Francisco's growth  
westward. The phenomenon of yester-  
day's sand dunes becoming today's most  
charming and highly developed resi-  
dence areas is in itself startling. But  
to many the immediate appearance  
of the residences in this new dis-  
trict is even more surprising, and yet  
the explanation is simple. To begin  
with, this West Clay Park district  
commands an unobstructed view over  
the Presidio reservation and the outer  
bay. The general environment is  
scenic and suitable as a background  
and setting for fine homes. Then, too,  
there is a present need for more land  
suitable for fine residences and prop-  
erly developed for that use.

The present Pacific Heights and Pre-  
sidio Heights districts can not grow  
north, east or south. They must grow  
westward and will inevitably extend  
over the slope immediate to the west,  
because it possesses all the require-  
ments of such growth. Land here is  
eagerly sought for fine homes.

Milton E. Getz was one of the early  
buyers in West Clay Park. He secured  
a corner over 70 feet by 125 feet at  
the Lake street and Twenty-fourth  
avenue entrance gate. It is here  
that J. E. Kraft & Son are construct-  
ing for him one of the most expensive  
residences yet attempted in West Clay  
Park. The house is designed in the  
modern French architecture. It is a  
pressed brick structure.

BALDWIN  
& HOWELL

Reduced to \$7,200 from \$9,000  
—rents \$74 a month—corner  
store and 3 flats—look into this  
investment in a thriving 22nd  
street neighborhood—mortgage  
of \$4,500—all you need is \$2,700  
cash. (866)

PRICE \$21,000

A fine lot, 50x100 feet on north  
side of street—stores and flats  
with stable in rear—can ar-  
range a liberal payment—Waller  
street. Rents \$220. (9681)

GEARY STREET CORNER

Stores and flats rented for  
\$1,020 per annum—nearly 50x  
100—a fine northwest corner in-  
side of 10th ave. (2472)

POST STREET BARGAIN

50 feet with street bituminized,  
curbs, sidewalks, etc., only \$5,500  
—the cheapest piece offered in  
San Francisco.

WE INVITE COMPARISON

Call or write for price list.

PARKSIDE REALTY COMPANY

408-9 CROCKER BLDG.  
Branch Offices:  
20th Ave. and T St.  
32d Ave. and T St.

FINANCIERS AWAIT  
ACTION ON TARIFF

Speculation Rife as to Whether  
New President Will Call  
Special Session

United Railroads Seeks Permis-  
sion to Issue Gold Notes  
for \$2,350,000

By RAYMOND S. HARRIS

A prominent banker said yesterday  
that the matter of most interest to the  
financial and business world at pres-  
ent was the spirit in which President  
Eliot Wilson and the democratic house  
would take up consideration of the  
tariff. It has been suggested that Wil-  
son will call a special session of con-  
gress soon after his inauguration to  
make tariff changes. His decision on  
this point of policy will be the first  
declaration of the spirit animating the  
new controlling party of the nation.

The day after election a newspaper  
reporter asked Wilson if he would call  
a special session of congress in the  
interests of tariff changes, and to this  
Wilson answered: "I am not set on a  
hair trigger."

This would seem to mean that the  
executive had not yet made up his  
mind on the subject and that he  
wished to give it due consideration.

There are many anxious for a special  
session as soon as possible, so that the  
tariff verdict of the democrats may be  
pronounced and business take its  
course, with the relief of knowing un-  
der what tariff regulations it will pro-  
ceed for the next four years. It is  
declared that until the tariff changes  
are made there will be uncertainty in  
all lines of business, and that the  
threatening action on the tariff will  
hang over the advancement of the  
country like a storm cloud. Therefore,  
say those anxious for an early settle-  
ment of the uncertainty, let us have a  
special session as soon as possible.

This view seems to be shared gen-  
erally.

Continued on Page 10, Column 5

Ashbury  
Terrace

A new beautiful  
Marine View Resi-  
dence Park right in  
the heart of the  
fashionable Ash-  
bury Heights—with  
winding roads, as-  
phaltd, and with  
every modern con-  
venience—select  
environment—sur-  
rounded by expen-  
sive homes—great  
big lots from 30 to  
60 feet front from

\$2,400 to \$6,000  
One-Fifth Cash

Best bargains in the  
city. Compare our  
prices.

Send for illustrated  
booklet with maps  
and prices.

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Watch San Francisco Grow!

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news of the city and state by sub-  
scribing for The Saturday Call.

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