

## ROAD BUILDING

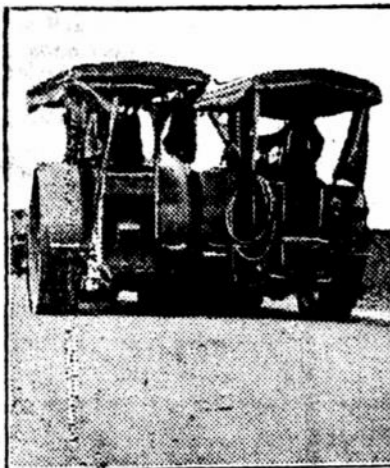
### LARGE SUM FOR GOOD ROADS

Cost of Improvements Completed During Fiscal Year of 1920 Estimated at \$80,000,000.

(Prepared by the United States Department of Agriculture)  
Federal-aid highways constructed last year cost more than double the average amount annually for ten years in building the Panama canal. The cost of the work completed during the fiscal year of 1920, including the amount paid by the states, totaled approximately \$80,000,000.

The construction of the canal is regarded the world over as a record-breaking achievement in respect to the dispatch with which it was carried out. The cost, however, was only \$373,000,000, and a ten-year period was required to complete it, the average rate of expenditure being only \$37,000,000 a year.

Comparing the magnitude of the federal-aid program with the entire highway program of the United States, the significance of Federal aid is readily



Building Federal-Aid Roads—The Kind That Stand the Wear.

seen. Federal money allotted to projects actually under construction at the end of the fiscal year 1920, namely, \$103,925,000, was only slightly less than the total expenditure of \$106,861,063 from state funds for highway construction during the calendar year 1919. In spite of untoward economic conditions, the amount of federal-aid business handled, as represented in 1920 by the number of projects, was approximately 25 per cent greater during the single year than all previous work done under the act since 1916.

### HORSEPOWER ON GOOD ROADS

Figures Show How Hard Surfacing of Highways Facilitates Transportation to Market.

The value of hard surfaced roads in getting products to market or in taking goods from the cities to the farms is shown by these facts, according to the Oklahoma:

Suppose a load weighing 6,270 pounds must be taken to market. On four different types of roads, the following number of horses, it is estimated, would be required to pull the load, using the same wagon in each case:

On a loose sand or mud road, ten horses.

On a dirt road, five horses.

On a gravel road, two horses.

On a good macadam road, one horse.

To illustrate again: Suppose a farmer uses one horse to pull his products to market. On the various roads, with the same wagon, the horse can pull the following:

About 800 pounds on a muddy dirt road.

From 1,200 to 1,500 pounds on a smooth dry dirt road.

About 3,000 pounds on a good gravel road.

From 5,000 to 6,300 pounds on a good macadam road.

### VARIOUS USES OF HIGHWAYS

Good Roads of Inestimable Value to Farmers, Doctors and Salesmen Who Rely on Motors.

Good roads have a bigger object than merely to pave the way to faster and more economical distribution of products. Good roads are of inestimable value to traveling salesmen, farmers and country doctors, who rely on their automobiles instead of steam trains. With the aid of motor-cars, many traveling salesmen have been able to cover wider territory and triple their number of calls, thereby reducing their selling costs considerably. If, while in the country, you have suffered a serious injury or had some member of the family ill, the prompt arrival of a doctor has, as you know, relieved you of hours of suffering and anxiety.

**Work of Road Machines.**  
The latest concrete machine will lay a concrete roadway 9 to 12 inches in thickness, covering 14,000 square feet, in a day.

**Automobile Roads in Japan.**  
First class narrow automobile roads are now replacing the old foot paths in Japan.

**Firm Foundation Necessary.**  
The finest paving material in the world will break down if it has no firm foundation.

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## Nation Wide Money-Saving Program!

### SILK PLUSH COATS

PLAIN AND FUR TRIMMED

Advance Styles and Prices Amazingly Low!

(Illustrated at Left)

**\$39.75**

A shawl collar of Opossum Fur gives smart finish to this youthful 36 in. Coat of Peco Silk Plush. The flap pockets are button trimmed, the cuffs are bell shaped and the tie belt has fancy ornaments. Durably lined with fine silk.

**\$27.75**

With a black Opossum shawl collar, are novel cuffs, in the new bell shape, and that this Coat of Peco Silk Plush may be more youthful a trim tie-over belt and flap pockets are added. The lining is durable black Venetian. The Coat length is 36 inches.

(Illustrated at Right)

**\$59.75**

Salt's Peco Silk Plush in a full 40 inch length Coat distinguishes this rich model which is topped by a deep luxurious cape collar of Fox Fur and fastened by handsome crocheted buttons. The cuffs of Fox add beauty and the lining is fancy silk.

**\$37.75**

Extremely smart is this 36 inch length Coat of Peco Silk Plush, trimmed with natural Australian Opossum shawl collar, bell cuffs, flap pockets, a button-over belt and richly lined with fancy silk brocade.



### Dry Goods Dept.

Percales, 27-inch	11c	8-4 Bleached Sheeting	49c
Percales, 36-inch	15c	9-4 Bleached Sheeting	49c
Ginghams	15c	8-4 Unbleached Peaquot	49c
Ginghams	19c	9-4 Unbleached Peaquot	59c
Imperial Chambray	29c	9-4 Unbleached Pepperal	49c
Scotch Ginghams, 32-inch	49c	42-inch Tubing	39c
Wool Serges, 36-inch	89c	45-inch Tubing	39c
French Serges	\$1.49	White Outing Flannel	10c
Men's Wear Serge, 54-inch	\$2.98	White Outing Flannel	12c
Wool Velours	\$4.89	White Outing, 36-inch	19c
Plain Cassimeres	\$1.69	Dark Outing, heavy	19c
Silk and Wool Broadcloth	\$4.98	Turkish Towels	15c

### White Goods Dept.

Plain Flaxons	23c	Turkish Bath Towels	39c
Plain Nainsook	19c	Large Huck Towels	23c
Underwear Nainsook	39c	Turkish Toweling, per yd.	23c
Long Cloth	29c	Unbleached Muslin	7c
Cambrie, Berkley No. 60	23c	Unbleached Muslin, medium	10c
Bleached Muslin	11c	Unbleached Muslin, heavy	14c
Heavy Bleached Muslin	14c	Peaquot Sheets	\$1.79
		Peaquot Pillow Cases	43c
		North Star Sheets	\$1.29
		Rubber Sheeting	79c
		White Oil Cloth	29c

## DRESSES

Ladies' All-Wool Tricotine Dresses, Navy	\$16.50
Ladies' French Wool Serge, Navy	\$9.90
Ladies' Tricotine, embroidered in Red	\$19.50
Ladies' Tricotine, beaded in White and Red	\$19.50
Our Wool Dresses are beautifully designed and embody a true quality—you would be pleased to see our entire line.	
Ladies' Silk Taffeta Dresses, Black, Brown and Navy	\$16.50
Ladies' Charmeuse Satin Dresses	\$16.50



Ladies' Brown Messaline, beautifully embroidered—

**\$19.50**

Ladies' Black and White Taffeta—

**\$16.50**

Ladies' Navy Charmeuse Satin, with white embroidered sleeve and flounce, Corsage pocket—

**\$19.50**

Ladies' Wool Tricotine, Wool embroidered, belted—

**\$16.50**



**\$24.75**

An exceedingly luxurious Dolman Wrap, full 45 inches in length, fashioned of Peco Silk Plush in deep rich color and having a cape collar of brown Consey fur to complete its beauty. Large button ornaments are a distinctive feature and the lining is fancy poplin.

### Brassieres

Pink Mesh Brassieres	39c
Pink Brocade Brassieres	49c
Heavy Cluny Lace Brassiere	98c
Cambrie, with stays in side	79c

### Dainty Under Garments

Ladies' Silk Chemise	\$1.49
Ladies' Silk Vests	98c
Ladies' Silk Camisoles	\$1.98

### Aprons

Large Plaid all-over Aprons, in assorted patterns	79c
Plaid Gingham Aprons	98c
Plain Color Aprons	89c

### Cretonnes

Dress Cretonnes	19c
Stratford Cretonnes	15c
Drapery Cretonnes	29c
Heavy Repp	39c
Silkoline	25c
Mercerized Satines	39c

### Ticking

Stripped Straw Tick	19c
A. C. A. Ticking	29c
Feather Ticking	43c
Fancy Feather Ticking	49c
Green and Brown Burlap	19c
Khaki Cloth	23c
Brown and Blue Denim	29c
11-oz Duck, 40-inch	29c
Blue and White Table Damask	89c
Black Rubber Cloth	79c

### Table Damask

Mercerized Damask	98c
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### Middies

Ladies' White Middies	98c
Misses' Gean Middies	98c
Ladies' All-Linen Middies	\$2.95
Misses' Wool Serge	\$2.95
Misses' Flannel	\$3.49
Ladies' Serge Middies	\$3.69
Ladies' Flannel Middies	\$3.69

### Silk Petticoats

Ladies' Silk Jersey	\$2.98
Ladies' Silk Taffeta	\$2.98
Ladies' Messaline	\$2.98
Ladies' Italian Silk	\$4.98

### Ladies' Underwear

Ladies' Union Suits	59c
Ladies' Jersey Rib	79c
Ladies' Vests	23c

### Corsets

Lady-Lyke Corsets... 98c to \$2.49  
If you have not inspected our Corsets, a trial pair will please you.

## BLOUSES

Nifty Georgette Over-Blouses, embroidered and beaded, assorted colors	\$2.98
Novelty Crepe de Chines, embroidered with beautiful effect	\$3.49
Black Crepe de Chine Blouses	\$4.49
Fancy two-tone Over-Blouses, Georgette combination	\$4.98
Novelty Georgette combination, gold embroidered, with two-tone effect	\$5.90
Beautiful Tricortette Over-Blouses, in assorted colors and trimmings	\$2.98
Black Lace Blouse, shadow effect	\$6.90

We have a lovely stock of fast moving Blouses too numerous to itemize at prices uncomparable.

### Hosiery

Ladies' Black Fibre Silk	49c
Ladies' Black, Brown and Grey Boot Silk	59c
Ladies' Heavy Silk	\$1.49
Ladies' Lisle Hose	19c
Ladies' Heavy Lisle, ribbed top	49c
Ladies' Wool Hose has arrived	49c to \$1.98



THE LARGEST CHAIN DEPARTMENT STORE ORGANIZATION IN THE WORLD