OUR MEN＇S SUIT DEPARTMENT

THE SUIT AT \＄10
is about the best suit that $\$ 10$ ever bought．Your intelligence wouldn＇t permit you to believe that it is a $\$ 15$ suit nor do we claim any such nonsense for it． What we say and what we stand ready to convince you of is that the $\$ 10$ suit is here in greater variety，in better ma－ terials，in more stylish making， in more thorough workmanship， perfect in part and whole and more to your liking than any other $\$ 10$ suit to be found in Kansas City，no matter where you find it．All of this season＇s patterns and shaping and there－ fore correct from fashion＇s standpoint．You＇re heartily wel－ come to compare it with any suit at the same price in town， either before or after buying－－－ and your money＇s always ready if you prefer it to any article purchased here．

THE SUIT AT $\$ 12$
is an exceptionally well made suit for the money and can＇t be bettered at the price anywhere． This business is conducted on the lines of ful－ filling all promises and of not promising more than it can fulfill．Your own judgment is our best ally in the selling of clothes．We tell you plainly and truthfully just what you are buying and protect you from any possible dissatisfac－ tion in the future by buying back anything that doesn＇t suit you．A new store－－．－a great store－．．． and a stock as new and great as the store itself． Come and judge for yourself of the justice of our claims regarding this $\$ 12$ suit；see if it isn＇t superior in every point to any stit at $\$ 12$ that you＇ve ever seen on the market before．


SOUTHEAST CORNER TENTH AND MAIN STS．

THE SUIT AT \＄15
arouses more favorable com－ ment than anything we have ever offered．It is so perfect in the making，so vastly superior to the average $\$ 15$ suit in the materials，the trimming is so thorough and exceptional that the man who wants a $\$ 15$ suit is most apt to be the owner of one of these as soon as seen． It＇s far easier to claim a thing than to prove it，but it is by tests of comparison that our stock shows best．We invite them－－－urge you to them；know that they will result in ultimate benefit to us．The plain truth about these suits is so strong that the telling of it would sound like fiction．No other house can meet them；no other house can give you as many to select from；no other house has one－fifth the styles and pat－ terns to be found here－－and every one of the many productions of 1895 ．

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