Serenader

Screen-Grid Radio

A Few of the Bargains Selected at Random! There Are Hundreds More! Don't Miss Dollar DAY!

SUMMER MILLINERY



DOUBLE SAVINGS

A hat for every costume! Ward's great DOUBLE SAVING Sale offers you the choice of soft lacy straws or braids in off-the-face or drooping models. Very smart and very lowpriced! Buy TOMOR-



Unequaled Bargains! Sheer Silk Hose DOUBLE SAVING

made of sheer, clear hose! Full fashioned,

pure silk.



White Duck **TROUSERS** DOUBLE SAVINGS!

\$1.19 SAILOR PANTS for beach and sports wear. White duck. For men, women, boys and girls!





Nothing Else to Buy! This Last Day Price is the lowest at which this fine radio was ever offered. Insure yourself the pleasure of listening to baseball broadcasts

Grid Tubes...Super Dynamic Speaker, every feature which makes for superb selectivity, tone, distance range and volume. See it.



All Yours, **GOLFERS!** DOUBLE SAVINGS

4 hickory shafted clubs in a smart duck and leather bag. Dollar Day



See These Values MEN'S NECKTIES DOUBLE SAVING

New spring and summer patterns in lively and conventional designs.

Buy now.



DOUBLE SAVINGS

S1.95

By far the biggest straw hat value you've ever seen. Gool, light weightsfine straws....correctly styled for 1930. Get yours tomorrow-Dollar Day - and save



Mollar May!

TOMORTOW WARD'S ... Nation-Wide 3

Dollar Day Specials

An Oven Special!



Double Saving \$1.00

BURNER OVEN,

Baby's Bargain!



\$1.00

with safety spring.

Extreme Special!



Double Saving \$1.00

MEN'S WORK

Here's Real Value! Double Savings!



\$10.85 RANGE BOILER

gal. capacity.

Bicycle Bargain!



\$28.65 HAWTHORNE

Double Saving

FLYER ...the fast, safe, beautiful bike. Complete equipment.

Here Is Value!



\$17.95

Double Saving

.Golden oak body ith hard wood top cer and white enamel lining. 35-lb. capacity.

Window Awnings



\$1.00

Double Saving

eautify your winwith striped wnings! 28 to 32 in. size. Buy NOW!

CROQUET SETS \$1.00

Extra Value in 4-ball sets

Heavy Unbleached Muslin 12 Yards for \$1.00

> 39c. KOTEX 4 for \$1.00

TURKISH TOWELS 6 for \$1.00

Choice of Plain or Fancy

PILLOW CASES

Good quality, size 42x36

6 for \$1.00

8-Piece Bathroom Set \$1.00 Dollar Day Only

Artistic and Faithful Reproductions of FAMOUS PAINTINGS





Worth This Price

Dollar Day Specials

COTTON SACK DUCK 15c. Yard

29 Inches Wide-Full 8 oz.

14c. HOPE DOMESTIC 10 Yards for \$1.00

> \$1.50 ALL-SILK FLAT CREPE \$1.00 Yard Choice of 12 Shades

69c. WORK SHIRTS 2 For \$1.00

> 49c BROOM 3 for \$1.00 An Exceptional Value

15c. Genuine ROCKFORD SOCK (Heavy First Quality)

9 Pairs for \$1.00

\$119.00

Style--Beauty--Comfort COMBINED IN THIS SUITE

You'll be thrilled with the beauty of its lines-and the rose and taupe coloring of its upholstery! See it here Last Day! Davenport and chair.

\$12.00 Down - \$9.50 Monthly

Dollar Day!



\$98.50

Here's Magnificent Style! 8-PIECE DINING SUITE!

Think of getting a complete Dining Room Suite at this amazingly low price! Only 550 Store Buying Power could bring you such a bargain. Fine walnut veneers on gumwood_hand-rubbed to a rich dull finish. A magnificent style; See it yourself-Last Day!

\$10.00 Down—\$8.50 Monthly



For Style and Quality Choose This

3-PIECE BEDROOM SUITES

Another great proof of our value-giving! You'll be most enthusiastic over the smart dignified style of this beautiful 3-piece Suite. Charming straight-end Bed, gracefully designed Dresser and Chest of Drawers! Get this Suite now!

\$9.00 Down — \$8.00 Monthly

MONTGOMERY WARD & CO.

HARLINGEN, TEXAS

Double

Savings!

Dollar Day!

Double Savings!

Silverfill Polish

50c. Gives all nickel surfaces a high lus-

Regular price for this fine polish is

ter finish. DOL-LAR DAY! Buy now. Get This Bargain

Zep Watches! Double Savings!

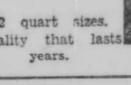
\$1.00

ways dependable. Nickel-plated case.

Here's Value

Double Savings!

\$1.00



A Sale Favorite!

\$16.95

PULLOUT DAY

tractive! A favorite.

Special

INNER SPRING

...years of service DOLLAR DAY!

HOUSEWIVES! ATTENTION!

KITCHEN CABI-

.... Ward-bilt quality .. roomy .. modern features. Oak or enamel finish.

Portable Electric

Double Savings! \$45.35

Shuttle type Sewing Machine, guaranteed 20 years. Operated by foot control. Met-al case. Buy tomorrow, Dollar Day!



\$4 DOWN