

Summer Brides Are Honorees at Showers

Rio Hondo Society

(Special to The Herald.)

RIO HONDO, Aug. 9.—Two recent brides were honorees at showers here this week. Both affairs, in view of the warm weather, were appropriate in their settings on the lawns of the homes of the hostesses. The first shower, in the early part of the week, was given by Mrs. John Raymond Jones and Miss Mamie Lee Burleson, honoring Mrs. J. B. Brady, who until her recent marriage was Lucille Rushing, daughter of Superintendent and Mrs. M. C. Rushing.

A wishing well was built on the lawn resembling an old fashioned rock well. Potted plants and ferns were banked around the well. The beautiful gifts for the honoree were tied to the well rope.

A dainty refreshment course was served by the joint hostesses.

Those invited were: Mesdames William Walters, E. Brady, M. C. Rushing, F. O. Lewis, Johnnie Fowler, S. C. Davidson, E. J. McCormick, P. M. Davis, H. Walters, Jack Carpenter, Jimmie Attaway, M. Q. Zeigler, E. Laseter, R. A. Woolridge, Ralph Davis, J. T. Hartzog, David Day, Edith Pierson, Bernard McClung, Elsie Vinke-Yancy, and Mrs. A. L. McClung.

The second shower took place when Mrs. Joe Yeoman and Mrs. Jack Carpenter entertained in honor of Mrs. Austin Goode, whose marriage was solemnized at San Benito recently. Mrs. Goode formerly, Miss Ina Belle Nash, has been a resident of Rio Hondo for many years, having a wide circle of friends here.

The lawn of the Yeoman home was the scene of the affair. Many beautiful and useful gifts were received by the honoree.

Refreshments, summer-time in motif, were served by the hostesses.

The guest list included Mesdames James Attaway, George B. Warren, W. C. Nash, J. B. Bayless, Alton Coffal, Forrest Woodside, Willie Glazener, Mack Mize, S. C. Davidson, H. Hartzog, Elsie Vinke-Yancy, May Arnett, A. L. McClung, C. Longbrake, C. L. Maddox, C. A. Mollernee, Walter Folker, R. A. Woolridge, W. E. Beene, Burl Holton, J. Haines, J. T. Hartzog, A. C. Garrett, J. R. George, Lorene Johnson, M. C. Mixon, Edith Pierson, C. A. Keys, Linnie Caffal, Ernest Jeffery, Lowell Longbrake, G. Kenderinger, Amy Yeoman, C. D. Hoover, J. M. Johnson, Bill Walters, A. Housh, George Brown, Miss Sylvia Afolter, Miss Alice Dock and May Arnett.

YOUNGER SET ENTERTAINED

Miss Eva Jean Yeoman was hostess to a group of the younger set here this week when she entertained with an afternoon bridge party Wednesday in her home here. Cut flowers in garden mixture were arranged in vases about the card rooms.

Those invited were: Misses Joyce Beene, Warren Woolridge, Marjorie Billings, Anita Parr, Lora Nash, Leon Brown, Lena Dack, Nell Hereford, Rosa Mae Hudson, Freda Evelyn, Lucille Mallette, Frances West, Gertrude Schnabl, Irene Ulrich, Cleo Watson and Evelyn Watson.

DINNER PARTY ON BIRTHDAY

Mrs. Douglas Bounds entertained with a dinner party Thursday evening, complimenting her husband, the occasion being his birthday. Guests for the dinner were: Dr.

Edinburg Society

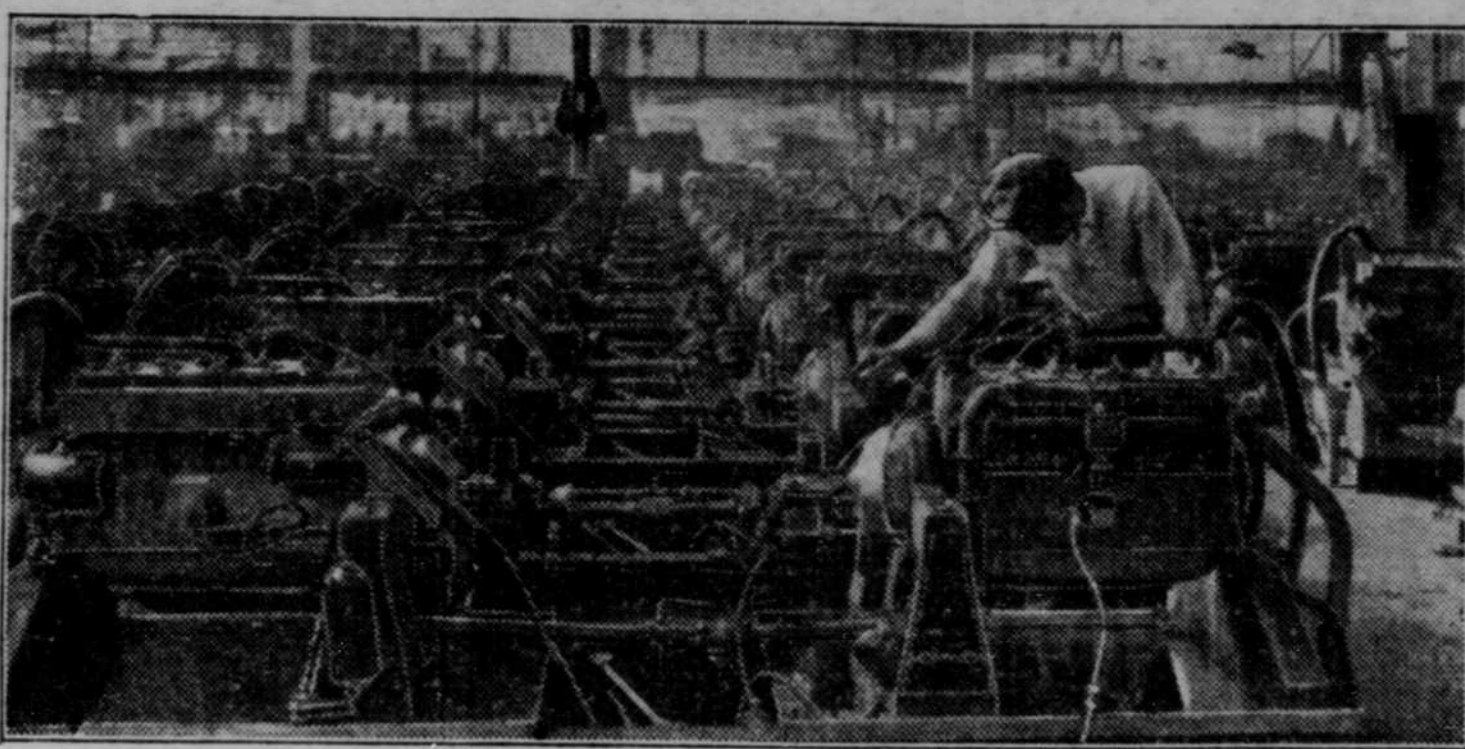
BETA BRIDGE CLUB

Mrs. W. D. Gardner was hostess to members of the Beta Bridge club at her home Wednesday afternoon. The rooms were prettily decorated with flowers, and the bridge tables reflected a unique idea of the hostess. Mrs. John D. McKinney made the high score and Mrs. Jennings was awarded the cut favor. The hostess served a salad course during the afternoon.

ENTERTAINS CLUB

Members of the Corona Bridge club gathered for their regular weekly meeting Tuesday at the

"Running in" Pontiac Engines



Much of the machinery and equipment at the Oakland-Pontiac factory is specially designed to meet the company's exacting precision standards. Even the motor test stands shown above are of special design. Hooked up in tandem, one engine provides power to "run in" a new engine fresh from the motor assembly lines. Later, this second engine performs the same service for a third.

home of Mrs. Douglas Mackenzie. The card rooms were beautifully decorated with many-colored petunias, and the chosen color note was reflected in the bridge and refreshment course equipment. Mrs. A. C. Statham made the club high score and Mrs. A. L. Cramer was awarded the second prize. The hostess served a light refreshment course at close of the games.

MRS. GARDNER HOSTESS

Mrs. W. D. Gardner was hostess on Friday to members of the Hi-Lo Bridge club. Zinnias were used in the floral decorations and matching colors were used in the bridge and refreshment table equipment. A beautiful cut bouquet was awarded to Mrs. A. R. Baker as the high score prize, and Mrs. Jennings won the cut favor. A frozen salad course was served as refreshments by the hostess.

BARBECUE PARTY AT CALLOWAY HOME

At the home of Mr. and Mrs. Grade Calloway, west of Edinburg, and with Mr. and Mrs. Ed R. Smith as co-hostesses, a number of intimate friends of the hosts gathered on Friday for a barbecue party. The lawn was set with chairs and pillows for the occasion, and the barbecue supper was enjoyed in the open. A social hour followed.

Those attending were: Messrs and Mesdames J. E. McClellan, C. A. Price, J. E. Berry, F. H. Barfield, T. J. Felker, A. E. Potter, R. R. Carter, W. G. Killough, A. G. Halvick, E. M. Smith, D. R. Hartley, J. N. Vogler, E. F. Blackburn, H. G. Ferguson, H. Y. Barnett, Arthur Chaffy of San Antonio, Mrs. Florence Mettler, Cleveland, Ohio, house guest of Mr. and Mrs. Potter, and L. H. Moore, of Connersburg, Pa.

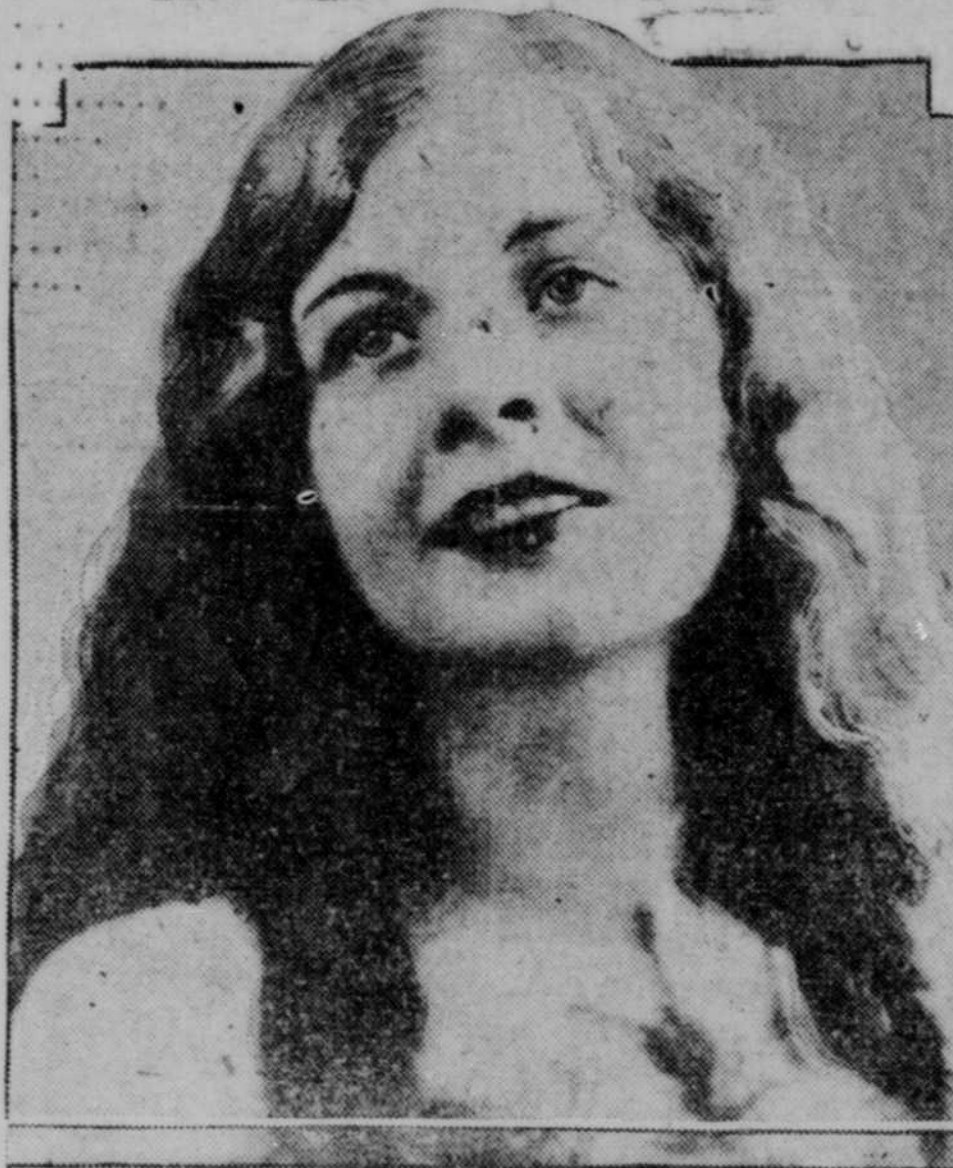
BIBLE CLASS MEETS

Members of the Presbyterian Bible Study Class held their monthly meeting at the church annex Thursday afternoon. Mrs. Ernest M. Smith led the Book study which dealt with the Book of Romans, an exhaustive resume being given by the leader and individual topics being taken by various members.

REBEKAH LODGE HOLDS SOCIAL

Members of the Rebekah Lodge gave a public ice cream benefit social Monday evening at the Odd

WINS MISS 'AMERICA' TITLE



Dorothy Bell Galt of New Orleans was the judges' unanimous selection as "Miss America" at Galveston beauty pageant.

Fellows Hall, proceeds to be used to defray the expenses of a charity patient of the order. A four-piece orchestra furnished a delightful musical program. There was a good attendance, with several people from other Valley cities patronizing the social. The worthy cause for which funds were being raised attracted a great deal of local attention.

MRS. TERRY ENTERTAINS

Mrs. L. F. Terry was hostess to members of the Christian Missionary Society at her home in South Edinburg Tuesday afternoon. Mrs. T. C. McIntyre led the devotionals and conducted the study lesson. The hostess served a light refreshment course.

MISS SMITH HOSTESS AT SWIMMING PARTY

Miss Florence Smith was hostess Tuesday evening to a party of friends at Cascade Pool. Those attending were dressed in the "garb of many nations." Miss Elise Earl, of San Benito, being adjudged the most cleverly costumed and awarded a pair of bathing wings and a hand-painted cap. The party made the trip in autos and after an hour spent in the waters repaired to the Smith home near Edinburg, where dancing and music was enjoyed by a number of the guests while the remainder made up three tables of bridge.

There were about fifteen guests present. Miss Elise Earl won the high score at bridge, and Mr. and Mrs. Clem Ridgeway carried off the prize for dancing stunts. A midnight lunch of chicken salad, coffee and wafers was served. Miss Earl is spending two weeks at the Smith home.

PERSONALS

Mr. and Mrs. B. H. Camp, of Temple, guests of Mr. and Mrs. L. J. Wilson; Miss Elise Earl, San Benito, guest of Miss Florence Smith; Mr. and Mrs. W. K. Thompson, of Miami, Florida; J. L. Sanders and Mr. Will Widner, Houston; David Hooks and Mr. Adams, San Antonio, are guests of Mr. and Mrs. L. F. Terry.

Mrs. A. J. Ross, Sr. and daughter, Mrs. H. J. Berney and Miss Marie Belle, are spending the week-end in Corpus Christi. They will be accompanied home by Mrs. W. O. Goode, of Port O'Connor, mother of Mrs. Ross.

Mrs. Y. H. McManus and children, Ethel and Felix, have gone to Knoxville, Tenn., to visit with Mrs. McManus' mother. Miss Nora Tanner will spend the week-end in San Antonio. Ruth and Ethel Cameron, of rural Edinburg, will spend the week-end in Brownsville with Mr. and Mrs. C. L. Post.

Mr. and Mrs. J. C. Edward left Friday for Columbia, Miss., for an extended visit with Mrs. C. L. Potter, formerly of this city. Jack Vilmer and R. L. Todd will fish at Point Isabel the week-end. Mrs. Ruth Doty left Friday for Sausenac, Michigan.

Los Fresnos

DINNER BRIDGE ENJOYED

Thursday evening the members of the Neighborhood Bridge club enjoyed a chicken dinner at the Big Boy cafe. After dinner they motored to the home of Mr. and Mrs. Walter Bowles, where bridge was enjoyed. Refreshments were served after the games.

WALLERS HOSTS TO CLUB

Mr. and Mrs. G. B. Waller were

PRODUCTION RECORD SET

FLINT, Mich., Aug. 9.—Another automotive record toppled here on Thursday when the Chevrolet Motor company turned out its two millionth six cylinder car less than twenty full months after the introduction of this type.

Just as Chevrolet led the world in four cylinder car production during the last two years that the company built that type, so now it assumes leadership in the six cylinder field by having built nearly five times as many sixes in twenty months as any other manufacturer in the history of the industry.

The two millionth six—a coach—rolled off the line here with Chevrolet and General Motors executives in attendance to witness the final assembly of the car, for which no further ceremonies were planned.

Growth Shown

The brief time required by Chevrolet to build two million sixes provides an index of the rapid strides made by this organization to the front rank of volume car builders. The company was organized late in 1911, and there were required nearly seventeen years to turn out five million of the old four cylinder cars, while two million sixes have been placed on the streets and highways of the world since January 1, 1929, or in a total time of only nineteen months and one week.

Commenting on the manufacture of the two millionth six, W. S. Knudsen, President and General

Manager, stated that the fact of establishing a new record was significant mainly in that it indicated a definite public preference for the performance and luxury which a six affords in the low priced field.

Coach Popular

"We abandoned our position as the world's largest builder of four cylinder cars," Mr. Knudsen explained, "because the volume we had built up, coupled with the tremendous purchasing power of General Motors, enabled us to put two extra cylinders in our cars and yet retain the price range

and operating economy of the old four cylinder car. "Today the coach, one of the most popular models in the line, is priced twenty dollars lower than the four cylinder coach was ever sold. The experiences of two millions of owners are that gas and other operating and upkeep expenses are as low as any standard four cylinder car. The quick public acceptance of this fact, and the gratifying response to the new type, made possible our new production record."

Total output of the Chevrolet Motor Company to date is approximately 7,200,000 cars.

PERFORMANCE

Our
Stocks
Embrace
Desks for
Every
Purpose

A desk is more than just a smooth board resting on two pedestals containing a few drawers.

To be properly useful, a desk must fit into the work of the individual.

DELTA
OFFICE FURNITURE
COMPANY
HARLINGEN

WHY WE JOINED with Firestone to give Lower Prices and Greater Values!

WE WANTED the advantages locally, that Firestone has nationally, for reducing our costs and building volume business on small profits.

A Department Store for Your Car

Our costs are absorbed by several different lines instead of one. We sell and service the complete Firestone line, including Tires—Tubes—Batteries—Brake Lining—Rims and Accessories. Instead of buying these items from several different places, we get them from nearby Firestone branches or warehouses—all from one place on one shipping order—one handling.

Our Costs Are Lower Your Savings Greater

Firestone leads in bringing down prices. Firestone leads in new tire improvements and builds more miles into tires than any other manufacturer. Every advantage Firestone has in world wide resources—buying rubber and cotton at the lowest prices—is put right back of us for the benefit of our customers. Result—you get more in value for less in price. The name "FIRESTONE" on every tire is the pledge of the manufacturer that the tire you buy is the best you can obtain for the price you pay.

Compare Construction and Values

Size	Our Tire	*Mail Order Tire
30x4-50-21	4.75 in.	4.72 in.
Width	16.80 in.	15.68 in.
Weight	598 lb.	558 lb.
Thickness of Tread	6 in.	5 in.
Piles at Tread	6	6
Rubber Volume	165 cu. in.	150 cu. in.

We have actual cross sections of other tires for comparison with Firestone.

DOUBLE GUARANTEE

All tires guaranteed without limitations by us and Firestone. Drive in today! We give service for the life of our tires and see to it that you get all the mileage and satisfaction that Firestone builds into them.



SIX PLYS UNDER THE TREAD

THE patented Double Cord Breaker provides for two extra plies of cord right under the tread. They take up road shocks and resist punctures and blowouts. In the Firestone Anchor Super Heavy Duty this means 8 plies under the tread—Extra strength right where the wear comes.

Firestone OLDFIELD

Our Tire	*Mail Order Tire
4.40-21	\$5.55 \$5.55
4.50-21	6.35 6.35
4.75-19	7.55 7.55
5.00-19	7.98 7.98
5.00-20	8.15 8.15
5.25-21	9.75 9.75
6.00-20	12.55 12.90

Other Sizes Proportionately Low

Firestone ANCHOR

Our Tire	*Mail Order Tire
4.50-21	\$9.20 \$9.75
4.75-19	10.20 10.25
5.00-19	10.95 11.75
5.25-20	12.35 13.65
6.00-19	14.45 16.65
6.00-20	14.70 17.10
6.50-19	17.40 18.95
7.00-20	19.05 23.45

Other Sizes Proportionately Low

H. D. TRUCK TIRES

30x5	19.45 19.45
32x6	34.10 34.10

Firestone BATTERIES

13-Plate Sentinel	\$7.95
-------------------	--------

Firestone COURIER

Our Tire	*Mail Order Tire
30x3 1/2	\$4.20 \$4.20
4.40-21	4.79 4.79
4.50-21	5.35 5.35

*A mail order or Special Brand tire is made by some unknown manufacturer and sold under a name that does not identify him to the public, usually because he builds his "first grade" tires under his own name.

Firestone Service Stores, Inc.

13th and Levee Sts.
Phone 672
BROWNSVILLE

C. C. Lindsey, Pres.

Harrison and Commerce St.
Phone 125
HARLINGEN

Stone's Gulf Service

691 S. Sam Houston
PHONE 627 SAN BENITO

North Side Service Station

522 N. Commerce St.
PHONE 537 HARLINGEN

Palm Service Station

Phone 94
LA FERIA

S. M. Service Station

MERCEDES



CARE
WILL SAVE
YOUR CAR

PREVENTIVE MAINTENANCE SERVICE

Provides for reducing expensive repair bills by keeping cars in first class shape at all times thru a plan of periodic inspection.

Come In—Let us explain this plan

FULL LINE ACCESSORIES

Battery Cables and Fan Belts
for every make of car

GOODYEAR TIRES

BEST BY TEST

A new set of Goodyears
will stop your tire worries



Phone **COURTHOUSE GARAGE** Open

930

1047 Madison

Next to Texaco Station

All Day

Sunday