

The Big Event Of The Spring Season



J. E. GLOVER'S

—GRAND—

Piercing Arrow Sale.



A Great Combination Attraction--The Great Piercing arrow sale and the Opening of Spring Business--I have decided to make a great effort for early Spring business--I want to reach out for business--Want more people in the community to know the advantages if you buy it at Glover's--The Piercing Arrow Sale with its attractive and unique decorations and the many special bargains will be of intense interest to you all--there will be 15 days of merry bargain festivities and You are all welcome.

Thursday, March 30th, Ending Saturday, April 15th

Special Sale
of Women's PATENT
LEATHER SHOES.—
Formerly sold at \$3.00
and \$3.50. This Sale
at \$2.35



The story of the Piercing Arrow and its Mission in Orangeburg.--In the days of old the bow and arrow as well as the lance and shield played a prominent part in the mighty battles waged in every land.
Christopher Columbus, the undaunted navigator found the bow and arrow in the hands of the wary Red Man upon his landing in this--The Land of the Free and the Home of the Brave--Grand and Glorious America.
In later years Piercing Arrows in the hands of these same Red Men who at first joyfully greeted the great Discoverer, left death and desolation in the wake of these bold and hardy pioneers who braved the dangers of the Great Unknown, and in every battle of early times these piercing shafts played their part in the history that Destiny had preordained.



These Piercing Times of Peace finds the Red Warrior calmly dreaming his life away upon the plains of the fertile West and contentment reigns supreme--except that civilization has wrought queer changes and today the Modern Merchant is fighting Trade Battles that for intensity of purpose are as mighty as any ever waged by the warriors of old and learning through the school of ingenuity and thrift has completed the ancient and modern to respond to his call and has turned the Piercing arrow to his advantage, and here today in Orangeburg it is not only casting death and desolation upon high prices but is doing yeomen service in dollar saving for the people.

Womens Pat. Leather
and Suede Oxfords.—
former price, \$3.00 to
This sale, \$2.70.

The first 100 people to enter the doors Thursday morning will be presented with a sealed envelope which will entitle you to a chance on a beautiful present. You don't have to buy anything--no strings to it at all--just be here and be one of the first 100 to get in after the doors open. Present given away as soon as the envelopes are given out.

My Creed and its Absolute Protection to You:

I believe in the goods that I am selling and in the people to whom I am selling the goods. I believe that honest goods can be sold to honest people by honest methods. I believe in working, not waiting; in laughing, not crying; in boosting, in boasting, not knocking; and in the pleasure of doing business. I know that the people get what they come here for and that one bargain today is worth two bargains tomorrow. I believe in courtesy, in kindness, in generosity, in good cheer, in friendship, in honest competition. I believe in increasing my business and that the way to do it is to reach out for it. I am reaching out for yours at a time when I know that you want the merchandise and will appreciate the great values that I will offer during the Great Piercing Arrow Sale.

Piercing Arrow Specials Not Advertised. Watch for these-- the only way that you can know about them is to come to the store for they will not be advertised. There will be some attractive things not undesirable merchandise--but clean new spring goods. No old stuff or shelf worn goods in this store for sale at any price.

Misses and Children
Shoes.
Patent Leather and
Vic. This sale, \$1.19

Men's Shirts.
The new Spring line is a beauty--the niftiest patterns that we have shown. The entire line for Spring is here and will be ready for the opening of the sale.
Eclipse Brand
\$1.00 now 89c
\$1.50 now \$1.29c

Odd Trousers.
No man can hardly get along without an extra pair of trousers--It helps the wear of a suit--We are showing an exceptionally strong line for Spring and the Piercing Arrows brings you some real bargains.
Ask to see them--All prices.

Men's and Boy's Hats.
"The best hats in town" that's what the people say and that's what we know. Every new style and color will be found here and we have some exceptional values to offer you. Come--we want to sell you a hat for Spring
Men's and Boy's Hats all colors and all sizes.
\$3.00 now \$2.69
\$2.00 now \$1.49
\$1.50 \$1.19
\$1.25 now 89c

Furnishings for Men.
Everything that you want. Neckwear, Collars, Underwear, Caps, Jewelry, Belts, Hosiery, Etc. All the new Spring goods are here and of course the price is cheaper if it comes from Glover's. Everybody of course sells furnishings at the popular prices 25c, 50, \$1.00, etc. There is no copyright on the price everybody can use it--but what a wonderful difference in the merchandise at these same prices. Let us show you the difference.

Men's Linen Collars.
All sizes. This sale,
10c.

SPECIAL.
Ladies' Silk Lisle Hose
100 kind 49c.



White and Fancy Vests
All Sizes and all Prices.

Men's Half Hose.
Fancy, Tan and Black,
50c now 39c.
25c, now 19c.
15c, now 10c.

CLOTHING.
This is a hobby in this store--if all the things that we felt about this clothing department was "dopped out to you in this ad the rest of the stuff would have to be omitted. We are not the least bit egotistical when we say that we are showing the snappiest and best line of Spring clothes in Orangeburg. A broad assertion--yes--but the clothes are here to make good. Schloss Bro. & Co.--Hamburger Bros. & Co.- S. F. & A. F. Miller & Co. These master tailors represent the highest art in custom made clothes today. Clothes for men, young men and the little fellows. Come in and look them over, try them on, compare them with what you've seen, do it honestly and we are sure that your next suit will be from Glover's.
\$10.50 now \$6.98 \$18.00 and \$20.00 \$12.50
\$15.00 now \$10.98 \$20.00 and \$25.00 \$17.50

SHOES--LISTEN!
Do you get your money's worth when you buy shoes? The most important part of your whole make up, yet people wear "tacky" shoes when they could wear good shoes and without any more cost. For the money that you spend you are entitled to the best and there is no place in Orangeburg where your shoe wants will receive any better attention than at Glover's. Shoes for the whole family, the oldest, the youngest--the men, women, boys, girls, babies. Shoes that are made of leather, built to wear and no matter what the price you choose to pay don't lose sight of the fact that the Glover's guarantee goes with each pair. It's worth something to you.
Men's High and Low Cut Shoes--all leather at all prices--Come see for yourself.

Boy's and Misses' Hose.
Black only. .25c now
19c.

A LAST WORD.--The end has come all too soon. There are many things that we wanted to tell you about and they were really important, we wanted to quote you more prices but this was impossible in the space that we have, but the minute you step in the store you will see at a glance what the price on every article is as everything will be marked in plain figures. We have made ample preparation for this sale, goods have been ordered in early and every thing is in readiness. Do your trading where the stocks are fresh and everything is new and the selection complete. We know that you will appreciate this. No risk to be run in trading at Glover's--everything just as represented. You get the real--the genuine--the just as it is. The guarantee here is "your money's worth or your money back." We'll look for you Thursday morning and every day during this great event. 15 days right up to Easter. Wont you come? We want to see your face in the crowd. Perhaps you have never been in this store--if not come now--let's get acquainted--we can do you good and you can help us--the benefit will be mutual.

Neckwear.
New Spring Pattern.
50c, now 39c.

Boy's Knee Pants.
Sizes 6 to 17.
at PIERCING ARROW
PRICES.

Men's Handkerchiefs
10c, now 8c.

Special in Overcoats.
We have a line of
Overcoats, which you
must not fail to see.
Good for next season.
Save money by buying
now.

Shoe Polish.
Baby Elite, French
Gloss and Oil Paste.
Special 8c

**Men's, Women's and
Boy's Rubbers at
all Prices.**

Men's Umbrellas.
\$1.00 to \$1.50.
See them.

ORANGEBURG, S. C.---J. E. GLOVER.---ORANGEBURG, S. C.