You May

never have found anything to surpass the coffee and biscuits that your mother made, but the

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that delighted your father and the prices that he considered reasonable would hardly prove satisfactory to you in this age of progress and competition.

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is an appropriate term in speaking of the printing we do. We have a lot of new equipment, and are constantly receiving the latest styles of type.

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HERALD JOB OFFICE,

'Phone 115.

Dr. Pierce's Favorite Prescription is the fruit of years of study by a regularly graduated, experienced and skilled specialist in woman's ailments. It is the product of an investigating mind united with a generous nature. When an intelligent person gives years of study to a subject there must be some good result. The "Favorite Prescription" is a compound of extracts of herbs that makes a strengthening, soothing medicine. It acts directly upon the distinctly feminine organs. It stops drains from lining membranes by healing diseased parts, thereby curing also the inflammation that is always present.

"I was in a critical condition. Often I was in despair. I experienced a great improvement by taking one bottle of Dr. Pierce's Favorite Prescription. I have taken six bottles, and I am sure that it will not only cure ulceration but all diseases of females." Yours truly, MRS. R. T. RUDD, Neapolis, Va.

Not a few who read what Mr. Robert Rowls, of Hollands, Va., has to say below, will remember their own experience under like circumstances: "Last winter I had la grippe which left me in a low state of health. I tried numerous remedies, none of which did me any good, until I was induced to try a bottle of Chamberlain's Cough Remedy. The first bottle of it so far relieved me that I was enabled to attend to my work, and the second bottle effected a cure." For sale at 25 and 50 cents per bottle by all druggists.

Mexican Central Railway.

Is the only standard gauge line between the United States border and Mexico City.

Mexico is known as an all the year round tourist resort for pleasure travel. Health resorts and mineral springs adapted to all the various ills to which human flesh is heir are found in the great country. Climate unsurpassed. For full particular address.

J. F. DONOHOE.
Com'l. Agent. El Paso, Texas.

Many merchants are well aware that their customers are their best friends and take pleasure in supplying them with the best goods obtainable. As an instance, we mention Perry & Cameron, prominent druggists of Flushing, Michigan. They say: "We have no hesitation in recommending Chamberlain's Cough Remedy to our customers, as it is the best cough medicine we have ever sold and always gives satisfaction." For sale at 25 and 50 cents per bottle by all druggists.

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Round trip rates to Las Vegas Hot springs at all times, as well as to the seaside resorts on the Pacific coast.

Full information cheerfully furnished upon application to.

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Pure Hygeia Ice.

Made from distilled water. Ask your family physician or druggist as to purity and healthfulness of our ice; telephone 14.

EL PASO ICE & REFRIGERATOR CO

New Tourist Sleeping Car Service.

The Southern Pacific have inaugurated through Pullman Tourist sleeping car service as follows:

Between Washington, D. C. and San Francisco, via Piedmont Air line, passing El Paso east Mondays and west Tuesdays.

Between San Francisco and Cincinnati, Ohio, via Queen & Crescent passing El Paso east Sundays and west Mondays.

Between San Francisco and Chicago via Illinois Central, passing El Paso east Fridays, west Saturdays.

In addition to this special tourist cars for San Francisco leave El Paso on Fridays and Sundays.

The cars are operated by the Pullman company on same plan as first class sleepers, and like first class sleepers are furnished complete with mattresses, curtains, blankets, pillows, sheets and pillow slips, new upholstered seats (cane) being put in and other improvements made. Clean sheets and pillow cases are put on every night. Berths in these cars are available to through or local passengers holding first or second class or excursion tickets. Each car is in charge of uniformed porters to make up berths and keep the car clean. For rates and further information call on H. R. TURNER, T. E. HUNT,
Ticket Clerk, Commercial Agent,
Corner San Antonio and Oregon streets, El Paso, Texas.

For a pain in the chest a piece of flannel dampened with Chamberlain's Pain Balm and bound on over the seat of the pain, and another on the back between the shoulders, will afford prompt relief. This is especially valuable in cases where the pain is caused by a cold and there is a tendency toward pneumonia. For sale by all druggists.

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THE ANAPHRODISTIC!

From PROF. DR. RICORD of Paris is the only remedy for restoring strength under guarantee, and will bring back your lost powers and stop for ever the dangerous drains on your system. They act quickly, create a healthy digestion, pure, rich blood, firm muscles, rugged strength, steady nerves and clear brain. Imported direct from Paris Price per box, directions inclosed, $2.50. For sale by all respectable druggists. Mail orders from any person shall receive prompt attention Dr. V. Condory, Agt. and Manager for U. S. A., 460 Quincy Bldg., Chicago, Ill. For sale only by Fred Schaefer, El Paso Texas.

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BUFFALO, N. Y.

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We give a valuable book free to every business man who will pay the mere cost of mailing. The book is "Selections from Good Advertising," by Charles Austin Bates. It contains 100 large pages, and its price is 50 cents. It was published in order to give business men a sample of what is contained in Mr Bates' great 700-page volume, "Good Advertising" (price $5.00). Each copy of "Selections" contains a coupon good for 50 cents on the purchase price of "Good Advertising." The coupon and $4.50 will buy the $5.00 book.

We give you a copy of "Selections"

Absolutely Free

If you will send 10 cents to pay the cost of mailing. We want every business man in the world to have a copy. We are willing to lose money on it, because we believe nine out of ten of those who get it will want and buy the complete 700-page volume The offer is to business men only; all others will have to pay full price.

"Selections" contains twelve chapters and 100 pages. "Good Advertising" contains 700 pages, divided into 170 chapters treating of every phase of the advertising question. It tells how much to spend; where to spend it; how to display your ads; how to write them; how to make them pay; how to illustrate them; how to save money on them. It covers every point in every-day advertising in every line of business. It tells all about type and printing. It gives good, practical aid for practical men.

It is written and compiled by

Charles Austin Bates,

the leading authority on advertising. Mr Bates is the most successful advertising man in America today. In three short years, during a period of business depression, he has built up the greatest business in his line in the world. He is a "specialist in advertising." He makes plans, gives advice, writes and illustrates advertising. Some of the largest advertisers in the world are his clients. A single one of them has paid him over $8,000 this year for writing the right sort of advertising matter. Thousands of advertisers, big and little, have been benefited by his knowledge and experience, and have told him their trials and tribulations; their successes and failures. They have told him what paid and what did not.

Mr Bates has been all his life in acquiring the knowledge of absolute business facts that he has put into this big book.

We have bound together in its 700 pages knowledge, the proper use of which brings Mr Bates his net income of over $50,000 a year.

All of this is yours for $5.00, or for $4.50, if you send your 10 cents to pay for mailing a copy of "Selections."

"Good Advertising"

is the only book of its kind. There is nothing else like it. We have sold over 3000 copies since February 1st, 1896, every copy with the understanding that it could be returned if unsatisfactory, and not a single book has come back. On the contrary, we have received nearly

1000 Testimonials

from business men who have found the book of value and benefit to them.

It has been endorsed by such eminent, brainy and successful men as:

ROBERT C. OGDEN,

Managing Partner, firm of John Wanamaker,

GEO. P. ROWELL,

Publisher American Newspaper Directory and Printers Ink, and the best known advertising agent in America.

MANLY M. GILLAM,

for many years John Wanamaker's $10,000 advertising manager, whose wisdom and shrewdness in advertising matters is known in every state in the union.

DR. R. V. PIERCE,

President World's Dispensary Medical Association, Buffalo, N. Y., whose annual expenditure for advertising is not less than half a million dollars, and who has made a fortune of several millions by successfully advertising good medicines,

WM. DEAN HOWELLS

found "Good Advertising" of sufficient interest to give it a notice, occupying nearly a whole page of Harper's Weekly,

CHARLES A. DANA,

the world famous editor of the New York Sun, says: "There should be profit to all intelligent advertisers who buy this book.

One man says the book has been worth $1,000 to him; another that it is worth $5.00 a page; another that he wouldn't take $50 for it; another that its worth $5000 to the firm whose advertising he manages,

Remember that 96 pages of selections from this great book may be had, neatly bound in paper covers, Absolutely Free, by business men who will send a silver dime, or 10 cents in stamps to repay for mailing it. Anyone not in business for himself will have to pay full price—50 cents.

This offer is for a limited time only. It is being widely advertised. If your letter reaches us after all the "Selections" are gone, we will return the money.

Holmes Publishing Co.,

13 Beekman Street, New York.

THE LORD ADMIRAL'S PLAYERS.

They Made a Brave Showing in the Good Old Days of Queen Bess.

At early dawn the Oxford carrier had brought the news that the players of the lord high admiral were coming up to Stratford out of London from the south to play on May day there; and this was what had set the town to buzzing like a swarm. For there were in England then but three great companies, the high chamberlain's, the earl of Pembroke's men, and the stage-players of my Lord Charles Howard, high admiral of the realm; and the day on which they came into a Midland market-town to play was one to mark with red and gold upon the calendar of the uneventful year.

Away by the old mill-bridge there were fishermen angling for dace and perch; but when the shout came down from the London road they dropped their poles and ran, through the willows and over the gravel, splashing and thrashing among the rushes and sandy shallows not to be last when the players came. And old John Carter, coming down the Warwick road with a load of hay, laid on the lash until piebald Dobbin snorted in dismay and broke into a lumbering run to reach the old stone bridge in time.

The distant horsemen now were coming on again, riding in double file They had flung their banners to the breeze, and on the changing wind, with the thumping of horses' hoofs, came by snatches the sound of a kettledrummer drawing his drumhead tight, and beating as he drew, and the muffled blasts of a trumpeter proving his lips.

The first of the riders had reached old Clopton bridge; and the banners strained upon their staves in the freshening river wind. The trumpeters and the drummers led, their horses prancing, white plumes waving in the breeze and the April sunlight dancing on the brazen horns and the silver bellies of the kettledrums.

Then came the banners of the company, curling down with a silky swish, and unfurling again with a snap like a broad-lashed whip. The greatest one was rosy-red, and on it was a gallant ship upon a flowing sea, bearing upon its mainsail the arms of my Lord Charles Howard, high admiral of England. Upon its mate was a giant bearded man with a fish's tail, holding a trident in his hand and blowing upon a shell, the Triton of the seas which England ruled; this flag was bright sea-blue. The third was white, and on it was a red wild rose with a golden heart, the common standard of the company.

After the flags came two-score men, the players of the admiral, the tiring-men, grooms, horse-boys and serving-knaves, well mounted on good horses, and all of them clad in scarlet tabards blazoned with the coat-armor of their master. Upon their caps they wore the famous badge of the Howards, a rampant silver demi-lion; and beneath their tabards at the side could be seen their jerkins of many colored silk, their silver-buckled belts, and long, thin Spanish rapiers, slapping their horses on the flanks at every stride. Their legs were cased in high topped riding-boots of tawny cordovan, with gilt spurs, and the housings of their saddles were of blue with the gilt anchors of the admiralty upon them. On their bridles were jingling bits of steel, which made a constant tinkling like a thousand little bells very far away.

Some had faces as smooth as boys, and were quite young; and others wore sharp-pointed beards with stiff waxed mustaches, and were older men with a tinge of iron in their hair and lines of iron in their faces, hardened by the life they led, and some again were smooth-shaven, so often and so closely that their faces were blue with the beard beneath the skin. But, oh, to Nicholas Attwood and the rest of Stratford boys, they were a dashing, rakish, admirable lot, with the air of something even greater than lords, and a keen knowingness in their sparkling, worldly eyes that made a common wise man seem almost a fool beside them!—John Bennet, in St. Nicholas.

Painless Surgery.

The greatest boon ever given to humanity through human agency is surgical anaesthesia. There is not a minute, day or night, in the year when it is not saving some human creature from torture. There is not a minute when it is not giving mental comfort to thousands who know that they must undergo operations, but that this benign gift will make the ordeal painless. Anaesthesia has banished pain from surgery, and has taken away the dread of pain, that was almost as hard to bear as the pain itself. It has made easy operations that could not be done because the hurt was more than human fortitude could endure, and thus it has lengthened life. The fiftieth anniversary of the first public demonstration of surgical anaesthesia was recently celebrated in Boston. Physicians and surgeons made much of the occasion, as became the representatives of a humane and beneficent profession. To have been permitted to give this boon to the world is sufficient to immortalize the name of the giver, Dr. William Thomas Green Morton.—Youth's Companion.

A Royal Rider.

Queen Henriette of Belgium, by birth an Austrian archduchess, continues, in spite of her snow-white hair and rank as a grandmother, to occupy her time with circus riding. A year ago she gave in the riding school of the royal palace at Brussels a semi-public performance, in which she and her daughter Clementine put their horses through all kinds of fancy paces and trick-riding with the skill of professionals. They leaped their horses through burning hoops and over flaming hedges, and her majesty jumped a pet horse over a dinner table covered with flowers and lighted candelbra. Then she drove a team of 20-in-hand, herself mounted on her favorite mare.—Detroit Free Press.

You can carry the little vial of Dr. Pierce's Pleasant Pellets right in the vest-pocket and it will not make even a little lump. They cure constipation. One "Pellet" is a laxative; two a mild cathartic. One taken after dinner will stimulate digestive action and pelliate the effects of over-eating. They act with gentle efficiency on the stomach, liver and bowels. They don't do the work themselves. They simply stimulate the natural action of the organs themselves. That is where they differ from all other pills. That is what makes them better than all other pills. You don't become a slave to their use as with other pills, because their help lasts. Once used, they are always in favor.

FAILED TO KEEP HIS PROMISE.

A Domestic Tragedy in Which the Husband Was the Heavy Villain.

"Harry," said Mrs. Hartleigh, the other morning, with a serious look upon her face; "are you sure that you love me the same as you did before marriage?"

"Why, you little simpleton," exclaimed Mr. Hartleigh, gently pinching his better half's bewitching little chin; "what a question! Of course I do."

"And you will keep all promises you make to me?"

"Religiously."

"And whatever I ask of you, you will do?"

"Yes; that is to say, darling, everything in reason."

"Ah, Harry, in our courtship days you never thought of reason."

"No, probably not," said Harry with a smile that bore on the border of cynicism. "No, dear, of course not."

"Then why do you now? Alas! I fear that you do not care so much for your Mamie as you used to do."

"Nonsense, darling! I meant anything that it is possible for me to do."

"And you are sure, Harry, that I am never out of your mind? That you are always, always thinking of your pet?"

"You are never out of my mind an instant while I am away, and when I am asleep you are always with me in my dreams."

"And, Harry dear, can I trust you?"

"Always, darling, and with anything. Of whom do I think or care except your sweet self?"

"But then, men are so changeful."

"Some men, darling; but not your loving husband. You will ever find me the same, always true to you, always keeping you in my thoughts, always bent upon pleasing you, always ready to respond to your behests!"

"Are you sure, Harry?"

"Sure."

"I have a great favor to ask of you, Harry."

"Oh, that's it; well, it is granted before it is asked."

"Harry, my love, be careful how you promise recklessly. It is no common thing I am going to ask of you."

"It makes no difference what it is, darling, you have my promise."

"You may think me foolish, Harry, but this is such an awful thing to ask of you."

"Awful? Why, what in the world can it be? You arouse my curiosity. Come, dear, out with it."

"Well, dear, you are sure you won't think me unreasonable?"

"Not a bit."

"Nor exacting?"

"Nix."

"Don't trifle, Harry; this is a serious matter."

"Serious? You don't mean that you have been cooking something?"

"What an idea! No."

"Or that your mother is coming to live with us?"

"Harry, you know better than that!"

"Then, for heaven's sake, tell me what it is."

"I will. But don't start, and don't refuse me. Here is a letter, dear, that I want you to mail. It is important. Now, you won't forget it, will you?"

"You silly little goose! And it is only this? Why didn't you tell me at once? Of course I will do it. I'll put it in the box at the corner as I go by."

"And you will not forget to do it?"

"Forget? Impossible."

"O Harry, you don't know what a load you have taken off my mind. Here it is, now be sure!"

They embrace and kiss, and Mr. Hartleigh goes off with the letter in his hand, so as to be sure not to forget to mail it, and his little wife goes singing about the house happy in the assurance that she has a husband whom she can trust.

In the evening, Mr. Hartleigh, after the customary greeting, discovers dust on her husband's coat. Proceeding to dust it off with her hand, she perceives that there is something in his breast pocket. "What have you there?" she asks.

"Nothing, that I know of," Harry replies. But mechanically he thrusts his hand into the pocket and draws something thence with the exclamation: "By Jove!"

It is that letter which he promised to mail.

His little wife bursts into tears. "O Harry!" she cries; "mother told the truth. The men are all alike. My dream of happiness is over. My husband has proved false. Oh, why was I ever born?"

Mrs. Hartleigh did not go home to her mother, but in a few days she appeared on the street in a new seal sacque and a perfect love of a bonnet.—Boston Transcript.

The Cure Would Follow.

The European friends of the late John Chamberlain, and he had many, were pained to hear of his sudden death at Saratoga. He was a gourment fin, and the best-known hotelkeeper in Washington. His restaurant had a national reputation, but the prices were exceptionally high. Apropos of this, Col. Tom Ochiltree and a young friend from Texas were about to dine. The latter expressed a strong desire to partake of a porterhouse steak and fried onions, but said that he could not do so, as he was going to the theater with some ladies and his breath might give him away. "Don't be afraid, my friend," said Col. Ochiltree, "go right ahead and have your steak and onions. When you get your bill for the meal it will take your breath away."—London Chat.

Feminine Logic.

"The female sect," said M. Calino lately, "is the most illogical in the world."

"What new proof have you for the want of devotion of women to the canons of logic?" he was asked.

"Why, take my wife," answered M. Calino. "I had all the trouble in the world to get her to enter her thirties, and now, a dozen years later, I can't get her out of them!"—Youth's Companion.

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You have your choice of routes, via the "El Paso Route," via New Orleans, Shreveport, Memphis, St. Louis or Chicago. Train leaves El Paso at 5 o'clock p. m. For further information call on or address:

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